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SN
Distribution Study of Grocery Store Sales
1987

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OVERVIEW

SECTION 1 covers a statistical profile of the top 50 Metropolitan Statistical Areas ranked on the basis of supermarket sales volume. It includes demographics as well as information on leading grocery stores compiled as noted below and on principal suppliers.

SECTION 2 covers information on grocery store business in other market areas throughout the United States. Markets are reported alphabetically by State and City. Included is available information on number of stores and estimated share of the food market accounted for by the chains, voluntary and cooperative groups and independents. It also contains information on principal suppliers.

SECTION 3 contains profiles of leading publicly-owned food chains throughout the country, including: corporate addresses; total number of stores; market areas covered; sales volume; key personnel.

SECTION 4 covers a Grocery Store Statistical Profile--a summary of grocery store business, growth of supermarkets and operating results of leading grocery chains.

SECTION 5 contains a calendar of industry events for 1987 and a directory of food associations.

NOTE: Figures on grocery store numbers and market share are supplied by many newspaper organizations. Data may not be comparable from year to year due to differences in market area definitions or in methods of compilation. Reported sales shares are estimated by reporting sources. Methods of compilation vary, from formal surveys to checks with food representatives, brokers, other local sources or reflecting informed opinion. In some instances, as noted, percentages reflect place of most frequent purchase, as reported by consumers, rather than dollar volume.

This report is presented as a convenient summary of the best available information on grocery store business in each market area. FAIRCHILD BOOK DIVISION assumes no responsibility for the accuracy of figures supplied by reported sources.

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Kansas City, Mo.-Kans.	26th	52- 53
Los Angeles-Long Beach, Cal.	1st	2- 3
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Newark, N.J.	20th	40- 41
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INTRODUCTION

The analysis of the 249 metropolitan markets includes the number of store units and market shares held by leading chains, voluntary/cooperative groups and independent grocery stores. Also included are listings of principal suppliers for the leading retailers of these markets. Profiles for the 50 largest markets include statistics on total retail sales, total food store sales and total supermarket sales, as well as demographics on population and the number of households by age and income from The 1986 Sales and Marketing Management Survey of Buying Power and Data Service, further reproduction is forbidden.

Definition of Terms:

SUPERMARKET: A complete, departmentalized grocery store with minimum annual sales of $2,000,000.

CHAIN: A company which operates eleven or more stores in total. A chain store unit is a store operated by such a company.

INDEPENDENT: A firm which operates from one to ten stores.

UNAFFILIATED INDEPENDENT: Operator from one to ten stores having no affiliations with any organization and buying entirely from wholesalers or suppliers on an independent basis.

COOPERATIVE: Independent grocers who jointly own and operate their own wholesale organization.

VOLUNTARY: A group of independent grocery stores jointly sponsored by an independent wholesaler.

CONVENIENCE STORE: A small store handling a limited variety of items in general use in most households and patronized for fill-in home requirements.

ABC CITY ZONE: Comprises the corporate limits of the city in which a newspaper is published. Contiguous areas may be included in the zone to the extent that they have substantially the built-up characteristics of the city and cannot readily be distinguished from the city itself.

RETAIL TRADING ZONE: The area beyond the city zone whose residents regularly trade to an important degree with retail merchants in the city zone.

METROPOLITAN STATISTICAL AREA: Comprises the Standard Metropolitan Statistical Areas as defined by the U.S. Bureau of the Budget.

THE TOP 50 STANDARD METROPOLITAN AREAS RANKED ON THE BASIS OF SUPERMARKET SALES VOLUME

1985

1. LOS ANGELES-LONG BEACH, CALIFORNIA

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.8%	
Ralph's	113	19.8	(Own) Compton, CA
Vons	127	17.0	(Own) El Monte, CA
Lucky	131	13.9	(Own) Buena Park, CA
Alpha Beta	168	8.7	(Own) LaHabra, CA
Safeway	121	7.4	(Own) Downey, CA
Hughes Markets	43	5.8	Cert. Grocers of California, L.A., CA
Gemco	38	5.1	Cert. Grocers of California, L.A., CA
Boys Market	41	4.4	(Own) Fullerton, CA
Albertson's	55	3.7	Cert. Grocers of California, L.A., CA
Stater Bros.	91	*	(Own) Colton, CA
Mayfair	10	*	Cert. Grocers of California, L.A., CA
The Pantry	10	*	(Own) Los Angeles, CA
ABC	7	*	Cert. Grocers of California, L.A., CA
Fedco	7	*	
Foods Co.	9	*	
Gelson's	7	*	
Super-A-Foods	9	*	
JonSons	6	*	
Jurgenson's	5	*	
OTHER GROCERY STORES	na	19.3%	
TOTAL	998+	**	

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na not available
* Included in "Other Grocery Stores"
**Percents add to more than 100.0%

Metropolitan Statistical Area:
Los Angeles County

Rank in U.S. based on supermarket sales 1985: 1

	U.S.	MSA Total	Central City Los Angeles
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 50,986	$ 19,672
Food Store Sales (millions)	$ 288,855	$ 10,009	$ 4,001
% of total retail sales	20.7%	19.6%	20.3%
Supermarket Sales (millions)	$ 271,074	$ 9,237	$ --
% of Food Store Sales	93.8%	92.3%	-- %
Total number of Food Stores	185,133	4,543	1,842
Supermarket Sales per capita	$1,125.57	1,141.58	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	8,091.4	3,210.6
Total number of Households (thousands)	88,409.7	2,963.5	1,229.9
Population by Age of Household Head			
Under 25 Years	6.9%	6.9%	-- %
25 - 34 Years	23.0%	24.6%	-- %
35 - 44 Years	19.7%	21.1%	-- %
45 - 54 Years	14.8%	15.4%	-- %
55 - 64 Years	15.2%	14.8%	-- %
65 & Over	20.4%	17.2%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.5%	-- %
Two	30.7%	29.9%	-- %
Three	17.6%	16.3%	-- %
Four	15.1%	13.3%	-- %
Five	7.1%	6.6%	-- %
Six & Over	4.3%	5.4%	-- %
Average Household Size	2.72	2.73	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 103,059	$ 40,801
Per Capita EBI	$ 11,627	$ 12,737	$ 12,708
Median Household EBI	$ 23,680	$ 25,229	$ 22,160
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.1%	-- %
$10,000 - $24,999	33.3%	31.5%	-- %
$25,000 & Over	47.5%	50.4%	-- %
Projected EBI % change 1985/1990	+50.9%	47.1%	-- %
Projected average household EBI % change 1985/1990	+40.8%	36.6%	-- %

2. NEW YORK, NEW YORK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.0%	
Pathmark	84	13.5	(Own) Woodbridge, NJ
A&P	193	12.0	(Own) Garden City, NY, Edison & Paterson, NJ
Waldbaum's	110	8.0	(Own) Central Islip, NY
Grand Union	119	4.5	(Own) Elmwood Park, NJ
King Kullen	54	3.0	(Own) Westbury, NY
Shopwell	69	3.0	(Own) Bronx, NY
Acme Markets	45	2.0	(Own) Whippany, NJ
Gristede	15	2.0	(Own) Bronx, NY
First National Stores	20	2.0	(Own) Windsor Locks, CT
Sloan's	35	1.0	Krasdale Foods, Bronx, NY
Royal Farms	20	1.0	White Rose, Farmingdale, NY
Scaturro Food Markets	12	*	White Rose, Farmingdale, NY
Dan's Supreme	26	*	White Rose, Farmingdale, NY
D'Agostino	17	*	Twin County Grocers, Edison, NJ
E & B	19	*	Krasdale Foods, Bronx, NY
Fedco Foods	27	*	Krasdale Foods, Bronx, NY
Red Apple	30	*	Krasdale Foods, Bronx, NY
Federation of Coops	10	*	Mid-East Coops, Carlstadt, NJ
Food Emporium	13	*	Shopwell, Bronx, NY
VOLUNTARY &/OR COOPERATIVE GROUPS:		29.3%	
ShopRite	60	12.8	(Own) Wakefern Food Corp., Elizabeth, NJ
Foodtown	140	8.0	(Own) Twin County Grocer Co., Edison, NJ
Key Food	145	4.0	(Own) Brooklyn, NY
Met	117	2.0	(Own) White Rose Food Corp., Farmingdale, NY
Krasdale C Town	165	1.5	Krasdale Foods, Bronx, NY
Associated	135	1.0	(Own) Jamaica, NY
Pioneer	16	*	na
OTHER GROCERY STORES	11,458	41.2%	
TOTAL	13,154	**	

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* Included in "Other Grocery Stores"
**Percents add to more than 100%

Metropolitan Statistical Area:
NY: Bronx, Kings, New York, Putnam, Queens, Richmond, Rockland, Westchester Counties

Rank in U.S. based on supermarket sales 1985: 2

	U.S.	MSA Total	Central City New York
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 41,390	$ 15,831
Food Store Sales (millions)	$ 288,855	$ 8,304	$ 1,939
% of total retail sales	20.7%	20.1%	12.2%
Supermarket Sales (millions)	$ 271,074	$ 6,930	$ 1,528
% of Food Store Sales	93.8%	83.5%	78.8 %
Total number of Food Stores	185,133	7,622	1,974
Supermarket Sales per capita	$1,125.57	821.89	$ 1,028.54
POPULATION 1985 TOTAL (thousands)	240,833.5	8,431.8	1,485.6
Total number of Households (thousands)	88,409.7	3,349.7	750.7
Population by Age of Household Head			
Under 25 Years	6.9%	4.6%	5.3 %
25 - 34 Years	23.0%	21.8%	26.0 %
35 - 44 Years	19.7%	20.3%	20.6 %
45 - 54 Years	14.8%	15.5%	14.0 %
55 - 64 Years	15.2%	15.7%	13.2 %
65 & Over	20.4%	22.2%	21.0 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	33.0%	52.3 %
Two	30.7%	28.4%	26.2 %
Three	17.6%	15.9%	10.3 %
Four	15.1%	12.5%	6.3 %
Five	7.1%	6.1%	2.9 %
Six & Over	4.3%	4.1%	2.0 %
Average Household Size	2.72	2.52	1.98
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 108,623	$ 26,534
Per Capita EBI	$ 11,627	$ 12,883	$ 1,786
Median Household EBI	$ 23,680	$ 21,815	$ 21,091
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	23.7%	25.2%
$10,000 - $24,999	33.3%	31.9%	31.8%
$25,000 & Over	47.5%	44.4%	43.0%
Projected EBI % change 1985/1990	+50.9%	41.5%	46.1%
Projected average household EBI % change 1985/1990	+40.8%	36.2%	37.9%

3. CHICAGO, ILLINOIS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		64.0-66.0%	
Jewel	200	34.0	American Stores, Salt Lake City, UT
Dominick's	82	22.0	(Own) Northlake, IL
Eagle	52	4.0	(Own) Milan, IL
Butera	24	3.0	(Own) Chicago, IL
Aldi Discount Foods	38	1.0-3.0	(Own) Batavia, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		29.5%	
Certified Grocers Midwest	200	19.5	(Own) Chicago, IL
Central Grocers	50	7.0	(Own) Franklin Park, IL
Cub Foods	4	3.0	Super Value, Minneapolis, MN
Pick 'n Save	5	na	Roundy's
Super Plus	5	na	Certified Grocer's
OTHER GROCERY STORES	na	5.0%	
TOTAL	660+	100.0%	

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na not available

Metropolitan Statistical Area:
Cook, DuPage, McHenry Counties

Rank in U.S. based on supermarket sales 1985: 3

	U.S.	MSA Total	Central City Chicago
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 35,628	$ 13,054
Food Store Sales (millions)	$ 288,855	$ 6,284	$ 2,591
% of total retail sales	20.7%	17.6%	19.9%
Supermarket Sales (millions)	$ 271,074	$ 5,779	$ --
% of Food Store Sales	93.8%	92.0%	-- %
Total number of Food Stores	185,133	2,967	1,539
Supermarket Sales per capita	$1,125.57	943.19	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	6,127.1	2,996.7
Total number of Households (thousands)	88,409.7	2,238.0	1,122.2
Population by Age of Household Head			
Under 25 Years	6.9%	5.8%	-- %
25 - 34 Years	23.0%	23.5%	-- %
35 - 44 Years	19.7%	20.5%	-- %
45 - 54 Years	14.8%	15.8%	-- %
55 - 64 Years	15.2%	16.0%	-- %
65 & Over	20.4%	18.3%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.4%	-- %
Two	30.7%	28.4%	-- %
Three	17.6%	16.8%	-- %
Four	15.1%	14.4%	-- %
Five	7.1%	7.5%	-- %
Six & Over	4.3%	5.5%	-- %
Average Household Size	2.72	2.74	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 81,642	$ 33,100
Per Capita EBI	$ 11,627	$ 13,325	$ 11,045
Median Household EBI	$ 23,680	$ 28,217	$ 21,115
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	17.0%	-- %
$10,000 - $24,999	33.3%	27.4%	-- %
$25,000 & Over	47.5%	55.6%	-- %
Projected EBI % change 1985/1990	+50.9%	49.0%	-- %
Projected average household EBI % change 1985/1990	+40.8%	44.6%	-- %

4. PHILADELPHIA, PENNSYLVANIA

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.7%	
Acme/Super Save	151	32.0	(Own) Philadelphia, PA
Super Fresh	59	14.5	(Own) Montvale, NJ
Pathmark	35	12.2	(Own) Woodbridge, NJ
VOLUNTARY &/OR COOPERATIVE GROUPS:		35.0%	
Thriftway	81	14.0	Fleming Foods Co. of Pennsylvania, Oaks, PA
Food Lane Pioneer Shopping Cart Pickwell	87	na	Fleming Doods Co. of Pennsylvania, Oaks, PA
Shop'n Bag Unity Markets Unity Frankford Quaker Penn Mutual	600	9.8 na	(Own) Frankford-Quaker, Philadelphia, PA
ShopRite	28	8.0	Wakefern Food Corp., Elizabeth, NJ
IGA	39	3.2	Wetterau Foods Dist., Temple, PA
OTHER GROCERY STORES	1,500	6.3%	
TOTAL	2,580	100.0%	

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na not available

Metropolitan Statistical Area:
PA: Bucks, Chester, Delaware, Montgomery, Philadelphia Counties

Rank in U.S. based on supermarket sales 1985: 4

	U.S.	MSA Total	Central City Philadelphia
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 21,980	$ 7,853
Food Store Sales (millions)	$ 288,855	$ 4,369	$ 1,703
% of total retail sales	20.7%	19.9%	21.7%
Supermarket Sales (millions)	$ 271,074	$ 3,897	$ 1,497
% of Food Store Sales	93.8%	89.2%	87.9 %
Total number of Food Stores	185,133	1,103	1,074
Supermarket Sales per capita	$1,125.57	1,050.23	$ 913.75
POPULATION 1985 TOTAL (thousands)	240,833.5	3,710.6	1,638.3
Total number of Households (thousands)	88,409.7	1,374.6	629.9
Population by Age of Household Head			
Under 25 Years	6.9%	4.9%	5.3 %
25 - 34 Years	23.0%	20.8%	20.1 %
35 - 44 Years	19.7%	18.9%	17.1 %
45 - 54 Years	14.8%	16.1%	15.0 %
55 - 64 Years	15.2%	17.7%	17.6 %
65 & Over	20.4%	21.6%	25.0 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.7%	30.9 %
Two	30.7%	28.9%	28.1 %
Three	17.6%	17.4%	16.4 %
Four	15.1%	14.7%	12.6 %
Five	7.1%	7.5%	6.7 %
Six & Over	4.3%	4.8%	5.3 %
Average Household Size	2.72	2.75	2.60
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 45,357	$ 17,056
Per Capita EBI	$ 11,627	$ 64,925	$ 10,411
Median Household EBI	$ 23,680	$ 138,630	$ 19,450
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.8%	26.9%
$10,000 - $24,999	33.3%	31.1%	34.0%
$25,000 & Over	47.5%	50.0%	39.1%
Projected EBI % change 1985/1990	+50.9%	51.3%	47.1%
Projected average household EBI % change 1985/1990	+40.8%	44.2%	48.3%

5. DETROIT, MICHIGAN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		45.3%	
Farmer Jack	85	21.3	(Own) Borman's, Detroit, MI
Kroger	45	6.7	(Own) Livonia, MI
Chatham	3	6.0	(Own) Warren, MI
A&P	39	5.3	(Own) Detroit, MI
Great Scot	19	4.0	(Own) Abner A. Wolf, Div. Allied Supermarkets, Livonia, MI
7-Eleven (C)	140	1.0	Grosse Pointe Quality Foods, Detroit, MI
Lawson's Party Food (C)	45	0.5	(Own) Akron, OH
Quik Pik Food Stores (C)	58	0.5	Abner Wolf Co., Detroit, MI
LEADING INDEPENDENTS:		2.7%	
Hollywood	5	1.0	Grosse Pointe Quality Foods, Detroit, MI
Danny's	10	1.0	Abner Wolf Co., Detroit, MI
Shopping Center	3	0.7	Hiller & Lutey, Inc., Southfield, MI
OTHER GROCERY STORES	na	56.7%	
TOTAL	452	**	

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na not available
(C) Convenience Stores
**Percents add to more than 100%

Metropolitan Statistical Area:
Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Wayne Counties

Rank in U.S. based on supermarket sales 1985: 5

	U.S.	MSA Total	Central City Detroit
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 26,267	$ 3,760
Food Store Sales (millions)	$ 288,855	$ 4,886	$ 870
% of total retail sales	20.7%	18.6%	23.1%
Supermarket Sales (millions)	$ 271,074	$ 4,407	$ --
% of Food Store Sales	93.8%	90.2%	-- %
Total number of Food Stores	185,133	1,556	784
Supermarket Sales per capita	$1,125.57	1,010.55	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	4,361.0	1,077.3
Total number of Households (thousands)	88,409.7	1,581.6	408.0
Population by Age of Household Head			
Under 25 Years	6.9%	6.0%	-- %
25 - 34 Years	23.0%	23.6%	-- %
35 - 44 Years	19.7%	20.4%	-- %
45 - 54 Years	14.8%	16.2%	-- %
55 - 64 Years	15.2%	16.3%	-- %
65 & Over	20.4%	17.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	24.2%	-- %
Two	30.7%	28.5%	-- %
Three	17.6%	18.0%	-- %
Four	15.1%	16.1%	-- %
Five	7.1%	8.2%	-- %
Six & Over	4.3%	5.0%	-- %
Average Household Size	2.72	2.76	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 54,066	$ 10,015
Per Capita EBI	$ 11,627	$ 12,398	$ 9,296
Median Household EBI	$ 23,680	$ 27,260	$ 17,774
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	17.5%	-- %
$10,000 - $24,999	33.3%	28.1%	-- %
$25,000 & Over	47.5%	54.3%	-- %
Projected EBI % change 1985/1990	+50.9%	43.6%	-- %
Projected average household EBI % change 1985/1990	+40.8%	40.7%	-- %

6. WASHINGTON, D.C.

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.4%	
Giant Food	96	41.0	(Own) Landover, MD
Safeway	124	34.0	(Own) Landover, MD
Food-A-Rama	10	4.4	Baltimore, MD
A&P	19	3.0	(Own) Baltimore, MD
7-Eleven (C)	na	*	(Own) Falmouth, VA
High's Dairy Stores (C)	na	*	Creasy, Hagerstown, MD
LEADING INDEPENDENTS:		17.9%	
Government Commissaries*	na	6.0	na
Magruder's	15	5.0	Richfood, Richmond, VA
Jumbo Food Stores	13	4.0	B. Green & Co., Baltimore, MD
Food Town/Price Chopper	9	1.8	B. Green & Co., Baltimore, MD
Fresh Value	4	0.6	Richfood, Richmond, VA
Pershing Markets	4	0.5	Richfood, Richmond, VA
OTHER GROCERY STORES	na	9.8%	
TOTAL	294+	**	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
** Percents add to more than 100%

Metropolitan Statistical Area:
DC: MD: Calvert, Charles, Frederick, Montgomery, Prince George Counties
VA: Alexandria City, Fairfax City, Falls Church City, Manassas City,
Manassas Park, Arlington, Fairfax, Loudoun, Prince William, Stafford Counties

Rank in U.S. based on supermarket sales 1985: 6

	U.S.	MSA Total	Central City Washington, D.C.
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 25,220	$ 3,299
Food Store Sales (millions)	$ 288,855	$ 4,734	$ 583
% of total retail sales	20.7%	18.8%	17.7%
Supermarket Sales (millions)	$ 271,074	$ 4,403	$ 531
% of Food Store Sales	93.8%	93.0%	91.0 %
Total number of Food Stores	185,133	1,967	377
Supermarket Sales per capita	$1,125.57	1,260.70	$ 855.07
POPULATION 1985 TOTAL (thousands)	240,833.5	3,492.5	621.0
Total number of Households (thousands)	88,409.7	1,291.8	253.7
Population by Age of Household Head			
Under 25 Years	6.9%	5.8%	5.7 %
25 - 34 Years	23.0%	27.1%	25.7 %
35 - 44 Years	19.7%	24.9%	20.1 %
45 - 54 Years	14.8%	15.9%	14.3 %
55 - 64 Years	15.2%	13.7%	15.2 %
65 & Over	20.4%	12.6%	19.0 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.4%	40.9 %
Two	30.7%	28.1%	25.7 %
Three	17.6%	18.0%	13.7 %
Four	15.1%	15.5%	9.6 %
Five	7.1%	6.9%	5.0 %
Six & Over	4.3%	4.0%	5.1 %
Average Household Size	2.72	2.70	2.45
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 56,709	$ 9,565
Per Capita EBI	$ 11,627	$ 1,623	$ 1,540
Median Household EBI	$ 23,680	$ 35,172	$ 23,808
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	9.7%	20.0%
$10,000 - $24,999	33.3%	23.9%	32.2%
$25,000 & Over	47.5%	66.4%	47.8%
Projected EBI % change 1985/1990	+50.9%	53.1%	41.2%
Projected average household EBI % change 1985/1990	+40.8%	41.9%	41.6%

7. BOSTON, MASSACHUSETTS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.1%	
Purity Supreme/Heartland	30	18.7	(Own) N. Billerica, MA
Stop & Shop	38	17.2	(Own) Boston, MA
Star Market Co.	32	12.0	(Own) Norwood, MA
Shaw's	9	5.7	(Own) E. Bridgewater, MA
DeMoulas	7	4.8	(Own) Tewksbury, MA
Roche Bros.	6	3.8	Sweet Life Foods, Northboro, MA
Johnny's Foodmaster	8	3.0	Sweet Life Foods, Northboro, MA
Angelo's	7	2.9	(Own) Rockland, MA
First National	4	2.0	(Own) Windsor Locks, CT
Cerretani's	4	2.0	Cressey Dockham, Andover, MA
Harvest Markets	6	1.0	Sweet Life Foods, Northboro, MA
Victory Markets	4	1.0	Sweet Life Foods, Northboro, MA
Flanagan's Markets	5	1.0	Sweet Life Foods, Northboro, MA
OTHER GROCERY STORES	na	37.8%	
TOTAL	160+	**	

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na not available

**Percents add to more than 100.0%

Metropolitan Statistical Area:
Bristol, Essex, Middlesex, Norfolk, Plymouth, Suffolk Counties

Rank in U.S. based on supermarket sales 1985: 7

	U.S.	MSA Total	Central City Boston
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 31,103	$ 4,183
Food Store Sales (millions)	$ 288,855	$ 5,895	$ 724
% of total retail sales	20.7%	19.0%	17.3%
Supermarket Sales (millions)	$ 271,074	$ 5,241	$ --
% of Food Store Sales	93.8%	88.9%	-- %
Total number of Food Stores	185,133	526	430
Supermarket Sales per capita	$1,125.57	1,249.05	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	4,196.0	554.6
Total number of Households (thousands)	88,409.7	1,552.7	225.2
Population by Age of Household Head			
Under 25 Years	6.9%	5.4%	-- %
25 - 34 Years	23.0%	22.6%	-- %
35 - 44 Years	19.7%	19.3%	-- %
45 - 54 Years	14.8%	15.1%	-- %
55 - 64 Years	15.2%	15.9%	-- %
65 & Over	20.4%	21.7%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.2%	-- %
Two	30.7%	29.1%	-- %
Three	17.6%	16.8%	-- %
Four	15.1%	14.7%	-- %
Five	7.1%	7.5%	-- %
Six & Over	4.3%	4.6%	-- %
Average Household Size	2.72	5.45	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 58,919	$ 7,086
Per Capita EBI	$ 11,627	$ 25,269	$ 12,777
Median Household EBI	$ 23,680	$ 52,473	$ 21,162
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.6%	-- %
$10,000 - $24,999	33.3%	28.2%	-- %
$25,000 & Over	47.5%	56.2%	-- %
Projected EBI % change 1985/1990	+50.9%	45.6%	-- %
Projected average household EBI % change 1985/1990	+40.8%	39.8%	-- %

8. HOUSTON, TEXAS

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Kroger	54	23.0	(Own) Houston, TX
Randall's	37	18.0	Fleming Foods, Houston, TX
Safeway**	109	16.0	(Own) Houston, TX
Fiesta Mart	12	9.0	(Own) Houston, TX
Gerland	17	6.0	Fleming Foods/Grocer Supply, Houston, TX
Rice	38	5.0	Grocer Supply, Houston, TX
Minimax	25	*	Fleming Foods, Houston, TX
U-Tote-M/Circle K Stores (C)	233	*	Grocer Supply, Houston, TX
7-Eleven (C)	387	*	(Own) Dallas, TX
Food City	7	*	Schepps Wholesale, Houston, TX
Lucky 7	57	*	Grocer Supply, Houston, TX
Food Giant	5	*	Fleming Foods, Houston, TX
Clayton's	3	*	Grocer Supply, Houston, TX
Stop & Go (C)	300	*	na
Baby Giant (C)	8	*	na
M&M Foods	3	*	Grocer Supply, Houston, TX
Sunny's National (C)	10	*	na
King Saver	5	*	Affiliated Foods, Keller, TX
OTHER GROCERY STORES	2,106	23.0%	
TOTAL	3,416	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
** Safeway's flat performance attributes to the acquisition of 43 Weingarten stores

Metropolitan Statistical Area:
Ft. Bend, Harris, Liberty, Montgomery, Waller Counties

Rank in U.S. based on supermarket sales 1985: 8

	U.S.	MSA Total	Central City Houston
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 21,643	$ 14,397
Food Store Sales (millions)	$ 288,855	$ 4,489	$ 2,776
% of total retail sales	20.7%	20.7%	19.3%
Supermarket Sales (millions)	$ 271,074	$ 4,295	$ --
% of Food Store Sales	93.8%	95.7%	-- %
Total number of Food Stores	185,133	2,339	1,552
Supermarket Sales per capita	$1,125.57	1,337.59	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	3,211.0	1,735.6
Total number of Households (thousands)	88,409.7	1,168.8	665.4
Population by Age of Household Head			
Under 25 Years	6.9%	9.4%	-- %
25 - 34 Years	23.0%	30.6%	-- %
35 - 44 Years	19.7%	22.9%	-- %
45 - 54 Years	14.8%	14.5%	-- %
55 - 64 Years	15.2%	11.5%	-- %
65 & Over	20.4%	11.2%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	25.3%	-- %
Two	30.7%	28.6%	-- %
Three	17.6%	18.2%	-- %
Four	15.1%	15.9%	-- %
Five	7.1%	7.2%	-- %
Six & Over	4.3%	4.7%	-- %
Average Household Size	2.72	2.75	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 42,699	$ 22,485
Per Capita EBI	$ 11,627	$ 13,298	$ 12,955
Median Household EBI	$ 23,680	$ 28,695	$ 25,192
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	14.2%	-- %
$10,000 - $24,999	33.3%	28.9%	-- %
$25,000 & Over	47.5%	56.8%	-- %
Projected EBI % change 1985/1990	+50.9%	56.8%	-- %
Projected average household EBI % change 1985/1990	+40.8%	35.7%	-- %

9. NASSAU-SUFFOLK, NEW YORK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.1%	
Waldbaum's	43	20.0	(Own) Central Islip, NY
King Kullen	46	15.0	(Own) Westbury, NY
Pathmark	24	14.5	(Own) Woodbridge, NJ
A&P	24	7.0	(Own) Garden City, NY
Grand Union	17	5.0	(Own) Garden City, NY
First National	6	3.0	(Own) Windsor Locks, CT
Gristede	14	2.0	(Own) Bronx, NY
Shopwell	9	2.0	(Own) Bronx, NY
7-Eleven (C)	96	1.5	Gristede Bros., Bronx, NY
Dan's Supreme	5	1.0	White Rose Foods, Farmingdale, NY
Dairy Barns (C)	53	0.7	(Own) East Northport, NY
Farmette Dairy Stores (C)	14	0.2	(Own) North Bellmore, NY
Royal Farms	1	0.2	White Rose Foods, Farmingdale, NY
VOLUNTARY &/OR COOPERATIVE GROUPS:		23.0%	
Foodtown	20	10.0	(Own) Twin County Grocer, Edison, NJ
Shop Rite	10	8.0	Wakefern Food Corp., Elizabeth, NJ
Key Foods	23	3.0	(Own) Brooklyn, NY
IGA	9	2.0	Bozzuto's, Cheshire, CT
OTHER GROCERY STORES	na	4.9%	
TOTAL	414+	100.0%	

Footnote: Survey from 1986 Edition

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na not available
(C) Convenience Stores

Metropolitan Statistical Area:
Nassau, Suffolk Counties

Rank in U.S. based on supermarket sales 1985: 9

		MSA	Central Cities	
	U.S.	Total	Nassau/	Suffolk
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 19,423	$ 11,445	$ 7,978
Food Store Sales (millions)	$ 288,855	$ 3,949	$ 2,144	$ 1,805
% of total retail sales	20.7%	20.3%	18.7%	22.6%
Supermarket Sales (millions)	$ 271,074	$ 3,383	$ --	--
% of Food Store Sales	93.8%	85.7%	--	--
Total number of Food Stores	185,133	2,424	1,323	1,101
Supermarket Sales per capita	$1,125.57	1,252.49	$ --	--
POPULATION 1985 TOTAL (thousands)	240,833.5	2,701.0	1,337.4	1,363.6
Total number of Households (thousands)	88,409.7	873.6	445.2	428.4
Population by Age of Household Head				
Under 25 Years	6.9%	2.5%	--	--%
25 - 34 Years	23.0%	19.0%	--	--%
35 - 44 Years	19.7%	23.0%	--	--%
45 - 54 Years	14.8%	19.8%	--	--%
55 - 64 Years	15.2%	18.6%	--	--%
65 & Over	20.4%	17.1%	--	--%
Number of Persons per Household				
% by number of persons per household				
One	25.3%	15.9%	--	--%
Two	30.7%	27.5%	--	--%
Three	17.6%	19.4%	--	--%
Four	15.1%	20.3%	--	--%
Five	7.1%	10.8%	--	--%
Six & Over	4.3%	6.2%	--	--%
Average Household Size	2.72	3.09	--	--
INCOME 1985				
Net Effective Buying Income (millions)	$2,800,259	$ 42,363	$ 23,537	$ 18,826
Per Capita EBI	$ 11,627	$ 15,684	$ 17,600	$ 13,806
Median Household EBI	$ 23,680	$ 38,284	$ 41,853	$ 35,351
Household by EBI Groups				
% Distribution				
Under $10,000	19.2%	8.4%	--	--%
$10,000 - $24,999	33.3%	20.4%	--	--%
$25,000 & Over	47.5%	71.2%	--	--%
Projected EBI % change 1985/1990	+50.9%	47.2%	--	--%
Projected average household EBI % change 1985/1990	+40.8%	39.4%	--	--%

10. DALLAS, TEXAS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
Tom Thumb	41	24.0	A.W. Cullum & Co., Dallas, TX
Kroger	28	19.0	(Own) Irving, TX
Safeway	95	17.0	(Own) Dallas, TX
Minyard's Food Stores	42	15.0	Big Tex, Dallas, TX
Skaggs Alpha Beta	16	11.0	Fleming, Fort Worth, TX
Winn Dixie	10	3.0	Winn Dixie Texas Inc., Fort Worth, TX
Albertson's	4	na	Fleming, Forth Worth, TX
VOLUNTARY &/OR COOPERATIVE GROUPS:		6.0%	
Affiliated, AG, Thriftee	220	6.0	Affiliated, Dallas, TX
LEADING INDEPENDENTS:			
Food Basket	7	na	na
Jewel T's Box Stores	13	na	na
OTHER GROCERY STORES	na	5.0%	
TOTAL	476	100.0%	

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na not available

Metropolitan Statistical Area:
Collin, Dallas, Denton, Ellis, Kaufman, Rockwall Counties

Rank in U.S. based on supermarket sales 1985: 10

	U.S.	MSA Total	Central City Dallas
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 16,361	$ 8,295
Food Store Sales (millions)	$ 288,855	$ 3,100	$ 1,396
% of total retail sales	20.7%	18.9%	16.8%
Supermarket Sales (millions)	$ 271,074	$ 2,988	$ --
% of Food Store Sales	93.8%	96.4%	--
Total number of Food Stores	185,133	1,245	698
Supermarket Sales per capita	$1,125.57	1,301.39	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	2,296.0	994.2
Total number of Households (thousands)	88,409.7	858.1	405.5
Population by Age of Household Head			
Under 25 Years	6.9%	9.1%	-- %
25 - 34 Years	23.0%	27.8%	-- %
35 - 44 Years	19.7%	22.8%	-- %
45 - 54 Years	14.8%	14.3%	-- %
55 - 64 Years	15.2%	12.0%	-- %
65 & Over	20.4%	14.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	25.9%	-- %
Two	30.7%	30.0%	-- %
Three	17.6%	18.1%	-- %
Four	15.1%	15.5%	-- %
Five	7.1%	6.7%	-- %
Six & Over	4.3%	3.9%	-- %
Average Household Size	2.72	2.68	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 31,809	$ 13,639
Per Capita EBI	$ 11,627	$ 13,854	$ 13,719
Median Household EBI	$ 23,680	$ 28,110	$ 23,148
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	14.4%	-- %
$10,000 - $24,999	33.3%	30.1%	-- %
$25,000 & Over	47.5%	55.5%	-- %
Projected EBI % change 1985/1990	+50.9%	63.2%	-- %
Projected average household EBI % change 1985/1990	+40.8%	40.9%	-- %

11. ST. LOUIS, MISSOURI

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Schnucks*	55	26.0	(Own) Bridgeton, MO
Kroger**	51	18.0	(Own) Hazelwood, MO
National Food	37	16.0	Nat'l. Tea, Vinita Park, MO
VOLUNTARY &/OR COOPERATIVE GROUPS:		29.5%	
Wetterau****	172	16.0	(Own) Hazelwood, MO
Associated Grocers	190	8.0	(Own) Hazelwood, MO
Tom Boy***	59	5.5	(Own) St. Louis, MO
LEADING INDEPENDENTS:		7.0%	
Dierbergs	10	7.0	J.M. Jones, Champaign, IL
OTHER GROCERY STORES	na	9.0%	
TOTAL	574+	*****	

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na not available

* Includes conventional Schnucks Market, Super Centers, Super Saver and Rock Bottom

**Kroger plans to close its St. Louis stores by the end of 1986

***Tom Boy was recently bought by Associated Grocers

****Includes Shop 'N Save, Fresh 'N Counter, IGA, and others (independent)

*****Percents add to more than 100.0%

Metropolitan Statistical Area:
Franklin, Jefferson, St. Charles, St. Louis Counties

Rank in U.S. based on supermarket sales 1985: 11

	U.S.	MSA Total	Central City St. Louis
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 9,656	$ 7,857
Food Store Sales (millions)	$ 288,855	$ 1,910	$ 1,477
% of total retail sales	20.7%	19.8%	18.8%
Supermarket Sales (millions)	$ 271,074	$ 1,799	$ 579
% of Food Store Sales	93.8%	94.2%	39.2 %
Total number of Food Stores	185,133	590	302
Supermarket Sales per capita	$1,125.57	1,288.96	$ 1,500.10
POPULATION 1985 TOTAL (thousands)	240,833.5	1,395.7	984.6
Total number of Households (thousands)	88,409.7	488.8	354.9
Population by Age of Household Head			
Under 25 Years	6.9%	5.6%	6.4 %
25 - 34 Years	23.0%	24.1%	18.8 %
35 - 44 Years	19.7%	22.0%	13.7 %
45 - 54 Years	14.8%	15.4%	13.4 %
55 - 64 Years	15.2%	4.9%	16.6 %
65 & Over	20.4%	17.0%	31.1 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	21.4%	37.4 %
Two	30.7%	30.3%	28.4 %
Three	17.6%	19.0%	13.8 %
Four	15.1%	17.3%	9.6 %
Five	7.1%	7.9%	5.2 %
Six & Over	4.3%	4.1%	5.6 %
Average Household Size	2.72	2.99	2.52
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 19,341	$ 4,403
Per Capita EBI	$ 11,627	$ 46,784	$ 4,471
Median Household EBI	$ 23,680	$ 115,547	$ 17,960
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	10.0%	27.6%
$10,000 - $24,999	33.3%	26.6%	36.9%
$25,000 & Over	47.5%	63.4%	35.6%
Projected EBI % change 1985/1990	+50.9%	52.3%	40.2%
Projected average household EBI % change 1985/1990	+40.8%	42.4%	46.9%

12. ATLANTA, GEORGIA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		91.5%	
Kroger/Food Giant, Inc.	49	30.0	(Own) East Point, GA
Food Giant	65		
Big Apple Food Whse.	17	15.0	Super Valu, Atlanta, GA.
Cub Foods**	2		
Winn Dixie	61	18.5	(Own) Atlanta, GA
Big Star (Grand Union)	46	14.0	(Own) East Point, GA
A&P	21	11.0	(Own) Atlanta, GA
Associated Grocers:			
Big Buy	4		(Own) College Park
Thriftown	24	3.0	
LEADING CONVENINECE STORE CHAINS:			
Food Mart	12	*	na
Majik Markets (Munford Inc.)	113	*	Atlanta, GA
7-Eleven (Southland Corp.)	37	*	Atlanta, GA
Tenneco	28	*	Atlanta, GA
Stop 'N Go	25	*	College Park, GA
Mr. B's Food Mart	36	*	na
Starvin' Marvin	34	*	na
Little General (Circle K)	15	*	na
Major Oil Co. Service Station Mini Marts***	150+	*	na
INDEPENDENT & OTHER GROCERY STORES	250+	4.5%	
TOTAL	989+	****	

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na not available

* Included in "Other Grocery Stores"

** These percentages are included in Independent & Other Food Stores

***Major Oil Co.'s such as Amoco, Citgo, Gulf, Tenneco, etc. that operate food stores at the service station locations

**** Percents do not add to 100.0%

Metropolitan Statistical Area:
Barrow, Butts, Cherokee, Clayton, Cobb, Coweta, De Kalb, Douglas, Fayette, Forsyth
Fulton, Gwinnet, Henry, Newton, Paulding, Rockdale, Spaulding, Walton Counties

Rank in U.S. based on supermarket sales 1985: 12

	U.S.	MSA Total	Central City Atlanta
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 17,419	$ 3,681
Food Store Sales (millions)	$ 288,855	$ 3,003	$ 488
% of total retail sales	20.7%	17.2%	13.3%
Supermarket Sales (millions)	$ 271,074	$ 2,858	$ --
% of Food Store Sales	93.8%	95.2%	--
Total number of Food Stores	185,133	436	308
Supermarket Sales per capita	$1,125.57	1,161.46	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	2,460.7	437.7
Total number of Households (thousands)	88,409.7	902.7	173.0
Population by Age of Household Head			
Under 25 Years	6.9%	7.0%	-- %
25 - 34 Years	23.0%	28.1%	-- %
35 - 44 Years	19.7%	24.1%	-- %
45 - 54 Years	14.8%	14.8%	-- %
55 - 64 Years	15.2%	12.4%	-- %
65 & Over	20.4%	13.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	23.1%	-- %
Two	30.7%	29.5%	-- %
Three	17.6%	19.6%	-- %
Four	15.1%	16.8%	-- %
Five	7.1%	7.1%	-- %
Six & Over	4.3%	3.8%	-- %
Average Household Size	2.72	2.73	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 31,304	$ 4,879
Per Capita EBI	$ 11,627	$ 12,722	$ 11,147
Median Household EBI	$ 23,680	$ 27,770	$ 18,045
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.4%	-- %
$10,000 - $24,999	33.3%	29.7%	-- %
$25,000 & Over	47.5%	54.9%	-- %
Projected EBI % change 1985/1990	+50.9%	60.7%	-- %
Projected average household EBI % change 1985/1990	+40.8%	41.0%	-- %

13. MINNEAPOLIS-ST. PAUL, MINNESOTA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales*	Principal Supplier
LEADING CHAINS:		62.0%	
Cub	8	20.0	Super Valu, Hopkins, MN
Rainbow	16	18.0	Gateway Foods, Minneapolis, MN
Country Stores	15	11.0	Red Owl, Hopkins, MN
Country Club	44	10.0	Gateway Foods, Minneapolis, MN
Red Owl	15	3.0	(Own) Hopkins, MN
LEADING CONVENIENCE STORE CHAINS:		0.9%	
Tom Thumb	89	0.7	Hancock Nelson, St. Paul, MN
Kenny's	25	0.2	Hancock Nelson, St. Paul, MN
VOLUNTARY &/OR COOPERATIVE GROUPS:		21.0%	
Super Value	35	16.0	Hopkins, MN
IGA	21	4.0	Gateway Foods, Minneapolis, MN
County Markets	2	1.0	Super Valu, Hopkins, MN
LEADING INDEPENDENTS:		12.0%	
Byerly's	5	5.0	Super Valu, Hopkins, MN
Lunds	7	4.0	Gateway Foods, Minneapolis, MN
Holiday	4	3.0	Fairway Foods, St. Paul, MN
OTHER GROCERY STORES	na	4.0%	
TOTAL	286+	100.0%	

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na not available

* Data represent percent of consumers who do most of their total food shopping at given group of stores

Source: 1985 Minneapolis Star and Tribune Shopping Study
June 21 - July 18, 1985
MSA (11 counties) N = 2508
Minneapolis Star and Tribune Research Department

Metropolitan Statistical Area:
Anoka, Carver, Chisago, Dakota, Hennepin, Ramsey, Scott, Washington, Wright Counties

Rank in U.S. based on supermarket sales 1985: 13

		MSA	Central Cities	
	U.S.	Total	Minneapolis/	St. Paul
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 15,940	$ 2,461	$ 2,119
Food Store Sales (millions)	$ 288,855	$ 2,794	$ 440	$ 366
% of total retail sales	20.7%	17.5%	17.9%	17.3%
Supermarket Sales (millions)	$ 271,074	$ 2,631	$ --	--
% of Food Store Sales	93.8%	94.2%	--	--
Total number of Food Stores	185,133	1,008	700	308
Supermarket Sales per capita	$1,125.57	1,206.27	$ --	--
POPULATION 1985 TOTAL (thousands)	240,833.5	2,181.1	363.5	269.3
Total number of Households (thousands)	88,409.7	827.7	166.8	111.3
Population by Age of Household Head				
Under 25 Years	6.9%	8.2%	--	--%
25 - 34 Years	23.0%	27.3%	--	--%
35 - 44 Years	19.7%	21.0%	--	--%
45 - 54 Years	14.8%	13.8%	--	--%
55 - 64 Years	15.2%	12.9%	--	--%
65 & Over	20.4%	16.8%	--	--%
Number of Persons per Household				
% by number of persons per household				
One	25.3%	27.3%	--	--%
Two	30.7%	29.3%	--	--%
Three	17.6%	16.7%	--	--%
Four	15.1%	15.7%	--	--%
Five	7.1%	7.4%	--	--%
Six & Over	4.3%	3.6%	--	--%
Average Household Size	2.72	2.94	--	--
INCOME 1985				
Net Effective Buying Income (millions)	$2,800,259	$ 31,739	$ 4,941	$ 3,581
Per Capita EBI	$ 11,627	$ 2,785	$ 13,977	$ 13,297
Median Household EBI	$ 23,680	$ 2,688	$ 21,184	$ 23,909
Household by EBI Groups				
% Distribution				
Under $10,000	19.2%	12.7%	--	--%
$10,000 - $24,999	33.3%	27.8%	--	--%
$25,000 & Over	47.5%	59.5%	--	--%
Projected EBI % change 1985/1990	+50.9%	59.5%	--	--%
Projected average household EBI % change 1985/1990	+40.8%	45.1%	--	--%

14. PHOENIX, ARIZONA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		135.5%	
Associated Grocers**	573	30.0	na
Smitty's	22	29.0	Assoc. Grocers, Phoenix, AZ
Fry's	25	17.0	Assoc. Grocers, Phoenix, AZ
Orange Empire**	270	12.0	na
Bayless	32	9.0	(Own) Phoenix, AZ
Safeway	36	9.0	(Own) Phoenix, AZ
Bashas	27	8.0	(Own) Chandler, AZ
Lucky	18	7.0*	(Own) Phoenix, AZ
Alpha Beta	28	6.0	(Own) Phoenix, AZ
Circle K (C)	271	5.0*	na
El Rancho	7	3.5	na
OTHER STORES	na	15.0%	
TOTAL	1,309	***	

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na not available
(C) Convenience Stores
* These figures are included in the Associated Grocers and Orange Empire percentages
** This is a warehouse
*** Percents add to more than 100.0%

Metropolitan Statistical Area:
Maricopa Counties

Rank in U.S. based on supermarket sales 1985: 14

	U.S.	MSA Total	Central City Phoenix
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 11,711	$ 5,891
Food Store Sales (millions)	$ 288,855	$ 2,589	$ 1,308
% of total retail sales	20.7%	22.1%	22.2%
Supermarket Sales (millions)	$ 271,074	$ 2,491	$ --
% of Food Store Sales	93.8%	96.2%	--
Total number of Food Stores	185,133	1,050	530
Supermarket Sales per capita	$1,125.57	1,353.00	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,841.1	897.2
Total number of Households (thousands)	88,409.7	719.1	349.1
Population by Age of Household Head			
Under 25 Years	6.9%	8.3%	-- %
25 - 34 Years	23.0%	23.5%	-- %
35 - 44 Years	19.7%	19.9%	-- %
45 - 54 Years	14.8%	13.8%	-- %
55 - 64 Years	15.2%	14.4%	-- %
65 & Over	20.4%	20.2%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.5%	-- %
Two	30.7%	32.9%	-- %
Three	17.6%	16.4%	-- %
Four	15.1%	13.6%	-- %
Five	7.1%	6.6%	-- %
Six & Over	4.3%	4.0%	-- %
Average Household Size	2.72	2.56	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 21,990	$ 10,438
Per Capita EBI	$ 11,627	$ 11,944	$ 11,634
Median Household EBI	$ 23,680	$ 24,214	$ 23,741
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	16.5%	-- %
$10,000 - $24,999	33.3%	35.1%	-- %
$25,000 & Over	47.5%	48.4%	-- %
Projected EBI % change 1985/1990	+50.9%	67.0%	-- %
Projected average household EBI % change 1985/1990	+40.8%	40.4%	-- %

15. BALTIMORE, MARYLAND

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.5%	
Giant Food	35	21.9	(Own) Landover, MD
Food-A-Rama	38	12.5	B. Green & Co., Baltimore, MD
A&P	44	12.0	(Own) Baltimore, MD
Safeway	20	6.3	(Own) Landover, MD
Valu Food	6	3.1	(Own) Balto. & Super Rite Foods
Big "B" (Brown's)	7	2.8	P.A. & S. Small, York, PA
Kash 'n Karry	6	1.9	P.A. & S. Small, York, PA
E-Zee Markets	3	na	B. Green & Co., Baltimore, MD
Sanitary	4	na	B. Green & Co., Baltimore, MD
Royal Farms (C)	44	na	B. Green & Co., Baltimore, MD
Wawa (C)	19	na	(Own) Wawa, PA
7-Eleven (C)	92	na	(Own) Falmouth, VA
High Dairy Stores (C)	113	na	M. Loeb, Laurel, MD
VOLUNTARY &/OR COOPERATIVE GROUPS:		0.4%	
Eddie's	4	0.4	Rich Foods, Richmond, VA
LEADING INDEPENDENTS:		9.7%	
Mars	8	5.1	(Own) Baltimore, MD
Farm Fresh	7	2.6	B. Green & Co., Baltimore, MD
Santoni's	6	2.0	B. Green & Co., Baltimore, MD
Super Pride	6	na	P.A. & S. Small Co., York, PA
Shapiro's	2	na	Richfoods, Richmond, VA
Bi Rite	5	na	Richfoods, Richmond, VA
OTHER GROCERY STORES	800	29.4%	
TOTAL	1,269	100.0%	

Footnote: Survey taken from the 1986 Edition

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na not available
(C) Convenience Stores

Metropolitan Statistical Area:
Anne, Arundel, Baltimore, Carroll, Harford, Howard, Queen Anne's Counties

Rank in U.S. based on supermarket sales 1985: 15

	U.S.	MSA Total	Central City St. Louis
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 10,065	$ 3,617
Food Store Sales (millions)	$ 288,855	$ 1,940	$ 712
% of total retail sales	20.7%	19.3%	19.7%
Supermarket Sales (millions)	$ 271,074	$ 1,820	$ 631
% of Food Store Sales	93.8%	93.8%	88.6 %
Total number of Food Stores	185,133	1,523	576
Supermarket Sales per capita	$1,125.57	1,188.53	$ 829.90
POPULATION 1985 TOTAL (thousands)	240,833.5	1,531.3	760.6
Total number of Households (thousands)	88,409.7	546.2	281.7
Population by Age of Household Head			
Under 25 Years	6.9%	5.2%	5.8 %
25 - 34 Years	23.0%	24.4%	21.7 %
35 - 44 Years	19.7%	23.3%	17.2 %
45 - 54 Years	14.8%	16.7%	14.7 %
55 - 64 Years	15.2%	15.7%	17.1 %
65 & Over	20.4%	14.7%	23.4 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	21.0%	29.3 %
Two	30.7%	30.2%	28.0 %
Three	17.6%	20.1%	17.2 %
Four	15.1%	17.7%	12.5 %
Five	7.1%	7.5%	6.7 %
Six & Over	4.3%	3.4%	6.4 %
Average Household Size	2.72	2.89	2.70
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 20,109	$ 7,015
Per Capita EBI	$ 11,627	$ 2,611	$ 19,223
Median Household EBI	$ 23,680	$ 8,508	$ 18,393
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	10.1%	28.3%
$10,000 - $24,999	33.3%	27.7%	35.1%
$25,000 & Over	47.5%	62.2%	36.6%
Projected EBI % change 1985/1990	+50.9%	53.1%	35.7%
Projected average household EBI % change 1985/1990	+40.8%	36.3%	37.3%

16. TAMPA-ST. PETERSBURG, FLORIDA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		97.1%	
Publix	50	29.1	(Own) Lakeland, FL
Kash 'n Karry	50	27.1	Tampa Wholesale, Tampa, FL
Winn Dixie	57	17.6	(Own) Jacksonville, FL
Albertson's	15	8.6	(Own) Miami, FL
Family Mart	8	6.1	Publix, Lakeland, FL
U-Save	12	3.2	B&B Distributors, Tampa, FL
Save and Pack	2	2.5	na
Thriftway	3	1.3	na
Convenience Stores**	579	1.2	Various Suppliers
Jewel T Discount	16	0.4	B&B Distributors, Tampa, FL
OTHER GROCERY STORES (includes independents)	942	4.2%	
TOTAL	1,734	***	

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na not available

** includes farm stores

*** Percents add to more than 100%

Metropolitan Statistical Area:
Hernando, Hillsborough, Pasco, Pinellas Counties

Rank in U.S. based on supermarket sales 1985: 16

		MSA	Central Cities	
	U.S.	Total	Tampa/St.	Petersburg
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 11,519	$ 2,739	$ 1,535
Food Store Sales (millions)	$ 288,855	$ 2,444	$ 426	$ 317
% of total retail sales	20.7%	21.2%	15.5%	20.7%
Supermarket Sales (millions)	$ 271,074	$ 2,314	$ --	--
% of Food Store Sales	93.8%	94.7%	--	--
Total number of Food Stores	185,133	699	325	199
Supermarket Sales per capita	$1,125.57	1,237.43	$ --	--
POPULATION 1985 TOTAL (thousands)	240,833.5	1,870.0	281.2	246.3
Total number of Households (thousands)	88,409.7	786.6	114.7	109.5
Population by Age of Household Head				
Under 25 Years	6.9%	5.3%	--	--%
25 - 34 Years	23.0%	16.7%	--	--%
35 - 44 Years	19.7%	15.0%	--	--%
45 - 54 Years	14.8%	12.4%	--	--%
55 - 64 Years	15.2%	16.5%	--	--%
65 & Over	20.4%	34.2%	--	--%
Number of Persons per Household				
% by number of persons per household				
One	25.3%	27.6%	--	--%
Two	30.7%	39.7%	--	--%
Three	17.6%	14.5%	--	--%
Four	15.1%	10.9%	--	--%
Five	7.1%	4.7%	--	--%
Six & Over	4.3%	2.6%	--	--%
Average Household Size	2.72	2.38	--	--
INCOME 1985				
Net Effective Buying Income (millions)	$2,800,259	$ 21,930	$ 3,555	$ 2,857
Per Capita EBI	$ 11,627	$ 11,727	$	$ 11,599
Median Household EBI	$ 23,680	$ 20,814	$ 16,238	$ 18,425
Household by EBI Groups				
% Distribution				
Under $10,000	19.2%	19.6%	--	--%
$10,000 - $24,999	33.3%	39.6%	--	--%
$25,000 & Over	47.5%	40.7%	--	--%
Projected EBI % change 1985/1990	+50.9%	61.4%	--	--%
Projected average household EBI % change 1985/1990	+40.8%	40.9%	--	--%

17. PITTSBURGH, PENNSYLVANIA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		86.7%	
Giant Eagle	63	33.0	(Own) Pittsburgh, PA
Shop 'n Save	53	29.5	Charley Bros., Greensburg, PA
Foodland	42	19.1	Fox Grocery Co., Belle Vernon, PA
Super Dollar IGA	18	3.6	Fox Grocery Co., Belle Vernon, PA
Golden Dawn	9	1.5	Peter J. Schmitt Co., Buffalo, NY
Friedman's	7	na	Peter J. Schmitt Co., Buffalo, NY
LEADING INDEPENDENTS:		2.7%	
Marraccini	2	2.3	Potter-McCune Co., McKeesport, PA
Haines	2	0.4	Potter-McCune Co., McKeesport, PA
OTHER GROCERY STORES	na	18.4%	
TOTAL	196+	**	

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na not available
** Percents add to more than 100.0%

Metropolitan Statistical Area:
Alleghany, Fayette, Washington, Westmoreland Counties

Rank in U.S. based on supermarket sales 1985: 17

	U.S.	MSA Total	Central City Pittsburgh
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 11,696	$ 2,543
Food Store Sales (millions)	$ 288,855	$ 2,482	$ 516
% of total retail sales	20.7%	21.2%	20.3%
Supermarket Sales (millions)	$ 271,074	$ 2,294	$ --
% of Food Store Sales	93.8%	92.4%	--
Total number of Food Stores	185,133	1,103	334
Supermarket Sales per capita	$1,125.57	1,052.00	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	2,180.6	400.0
Total number of Households (thousands)	88,409.7	846.2	166.3
Population by Age of Household Head			
Under 25 Years	6.9%	4.8%	-- %
25 - 34 Years	23.0%	19.5%	-- %
35 - 44 Years	19.7%	16.7%	-- %
45 - 54 Years	14.8%	15.7%	-- %
55 - 64 Years	15.2%	19.1%	-- %
65 & Over	20.4%	24.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.9%	-- %
Two	30.7%	30.1%	-- %
Three	17.6%	17.6%	-- %
Four	15.1%	14.3%	-- %
Five	7.1%	6.7%	-- %
Six & Over	4.3%	3.4%	-- %
Average Household Size	2.72	2.58	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 25,344	$ 4,287
Per Capita EBI	$ 11,627	$ 11,622	$ 10,718
Median Household EBI	$ 23,680	$ 23,136	$ 17,836
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	20.3%	-- %
$10,000 - $24,999	33.3%	33.5%	-- %
$25,000 & Over	47.5%	46.2%	-- %
Projected EBI % change 1985/1990	+50.9%	36.5%	-- %
Projected average household EBI % change 1985/1990	+40.8%	35.9%	-- %

18. SAN DIEGO, CALIFORNIA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.1%	
Vons	29	21.7	(Own) El Monte, CA, A.M. Lewis, National City, CA
Food Basket	25	19.3	(Own) Buena Park, CA
Ralph's	13	14.1	(Own) Compton, CA
Safeway	41	11.6	(Own) Los Angeles, CA
Gemco	8	7.0	(Own) Buena Park, CA
Alpha Beta	23	5.5	(Own) LaHabra, CA
Big Bear	24	5.4	(Own) San Diego, CA; Certified Grocers, L.A., CA
Convenience Stores (7-Eleven, Corner Foods, U-Tote'm Hoagy's Corners, AM-PM Mini Markets, Quick Korners, Circle K, Lavicio's Deli Market)	229	3.0	Various Suppliers
Mayfair	3	0.5	Certified Grocers, L.A., CA
LEADING INDEPENDENTS:		0.5%	
Military Commissaries	5	0.5	(Own) San Diego, CA, A.M. Lewis, National City, CA
OTHER GROCERY STORES*	330	22.4%	Certified Grocers, L.A., CA
TOTAL	730	**	

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* Includes Albertson's, Windmill Farms, Frazier Farms, Price Club

**Percents add to more than 100.0%

Metropolitan Statistical Area:
San Diego County

Rank in U.S. based on supermarket sales 1985: 18

	U.S.	MSA Total	Central City San Diego
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 13,191	$ 6,043
Food Store Sales (millions)	$ 288,855	$ 2,454	$ 1,049
% of total retail sales	20.7%	18.6%	17.4%
Supermarket Sales (millions)	$ 271,074	$ 2,274	$ --
% of Food Store Sales	93.8%	92.7%	--
Total number of Food Stores	185,133	1,320	546
Supermarket Sales per capita	$1,125.57	1,062.17	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	2,140.9	999.9
Total number of Households (thousands)	88,409.7	786.5	374.5
Population by Age of Household Head			
Under 25 Years	6.9%	8.9%	-- %
25 - 34 Years	23.0%	25.7%	-- %
35 - 44 Years	19.7%	19.5%	-- %
45 - 54 Years	14.8%	13.8%	-- %
55 - 64 Years	15.2%	14.0%	-- %
65 & Over	20.4%	18.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	25.2%	-- %
Two	30.7%	34.3%	-- %
Three	17.6%	16.9%	-- %
Four	15.1%	13.7%	-- %
Five	7.1%	6.1%	-- %
Six & Over	4.3%	3.7%	-- %
Average Household Size	2.72	2.72	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 28,843	$ 13,622
Per Capita EBI	$ 11,627	$ 13,472	$ 13,623
Median Household EBI	$ 23,680	$ 26,155	$ 25,008
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.0%	-- %
$10,000 - $24,999	33.3%	33.0%	-- %
$25,000 & Over	47.5%	52.0%	-- %
Projected EBI % change 1985/1990	+50.9%	60.4%	-- %
Projected average household EBI % change 1985/1990	+40.8%	39.3%	-- %

19. CLEVELAND, OHIO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		51.0%	
Pick N Pay/Edward's	45	26.0	(Own) Maple Heights, OH
Fazio's/Carl's	29	17.5	(Own) Bedford Heights, OH
Heinen's	10	7.5	(Own) Bedford Heights, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		41.8%	
Stop'N Shop	32	23.5	American Seaway Foods, Cleveland, OH
Bi-Rite	24	9.8	American Seaway Foods, Cleveland, OH
Sav-Mor	15	5.5	Heritage Wholesale, Bedford Heights, OH
Eagle	29	3.0	American Seaway Foods, Cleveland, OH
OTHER GROCERY STORES	na	7.2%	
TOTAL	184+	100.0%	

Footnote: Survey taken from 1986 Edition

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na not available

Metropolitan Statistical Area:
Cuyahoga, Geauga, Lake, Medina Counties

Rank in U.S. based on supermarket sales 1985: 19

	U.S.	MSA Total	Central City Cleveland
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 12,134	$ 2,699
Food Store Sales (millions)	$ 288,855	$ 2,461	$ 622
% of total retail sales	20.7%	20.3%	23.1%
Supermarket Sales (millions)	$ 271,074	$ 2,264	$ --
% of Food Store Sales	93.8%	92.0%	--
Total number of Food Stores	185,133	1,520	532
Supermarket Sales per capita	$1,125.57	1,208.49	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,873.4	546.2
Total number of Households (thousands)	88,409.7	715.2	217.6
Population by Age of Household Head			
Under 25 Years	6.9%	5.6%	-- %
25 - 34 Years	23.0%	21.4%	-- %
35 - 44 Years	19.7%	18.8%	-- %
45 - 54 Years	14.8%	16.0%	-- %
55 - 64 Years	15.2%	17.6%	-- %
65 & Over	20.4%	20.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.7%	-- %
Two	30.7%	29.2%	-- %
Three	17.6%	17.0%	-- %
Four	15.1%	14.1%	-- %
Five	7.1%	7.1%	-- %
Six & Over	4.3%	3.9%	-- %
Average Household Size	2.72	2.62	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 22,987	$ 4,967
Per Capita EBI	$ 11,627	$ 12,270	$ 9,094
Median Household EBI	$ 23,680	$ 25,249	$ 16,633
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.9%	-- %
$10,000 - $24,999	33.3%	30.6%	-- %
$25,000 & Over	47.5%	50.5%	-- %
Projected EBI % change 1985/1990	+50.9%	42.1%	-- %
Projected average household EBI % change 1985/1990	+40.8%	41.4%	-- %

20. NEWARK, NEW JERSEY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		92.0%	
Shop Rite	52	27.0	Wakefern Food Corp., Elizabeth, NJ
Pathmark	18	19.0	(Own) Woodbridge, NJ
Foodtown	59	16.0	(Own) Twin County Grocers, Edison, NJ
A&P	39	14.0	(Own) Edison, NJ
Kings	12	7.0	White Rose Food Corp., Farmingdale, NY
Acme	14	6.0	(Own) Whippany, NJ
Grand Union	10	3.0	(Own) Elmwood Park, NJ
OTHER GROCERY STORES	na	8.0%	
TOTAL	204+	100.0%	

Footnote: Survey taken from 1986 Edition

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na not available

Metropolitan Statistical Area:
Essex, Morris, Sussex, Union Counties

Rank in U.S. based on supermarket sales 1985: 20

	U.S.	MSA Total	Central City Newark
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 11,219	$ 990
Food Store Sales (millions)	$ 288,855	$ 2,467	$ 173
% of total retail sales	20.7%	22.0%	17.5%
Supermarket Sales (millions)	$ 271,074	$ 2,251	$ --
% of Food Store Sales	93.8%	91.2%	--
Total number of Food Stores	185,133	1,343	184
Supermarket Sales per capita	$1,125.57	1,196.76	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,880.9	317.1
Total number of Households (thousands)	88,409.7	676.9	110.9
Population by Age of Household Head			
Under 25 Years	6.9%	3.9%	-- %
25 - 34 Years	23.0%	20.5%	-- %
35 - 44 Years	19.7%	21.9%	-- %
45 - 54 Years	14.8%	17.0%	-- %
55 - 64 Years	15.2%	17.1%	-- %
65 & Over	20.4%	19.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	23.7%	-- %
Two	30.7%	28.5%	-- %
Three	17.6%	18.4%	-- %
Four	15.1%	16.4%	-- %
Five	7.1%	8.1%	-- %
Six & Over	4.3%	5.0%	-- %
Average Household Size	2.72	2.78	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 27,974	$ 2,596
Per Capita EBI	$ 11,627	$ 14,873	$ 8,187
Median Household EBI	$ 23,680	$ 31,022	$ 15,594
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.3%	-- %
$10,000 - $24,999	33.3%	25.3%	-- %
$25,000 & Over	47.5%	59.5%	-- %
Projected EBI % change 1985/1990	+50.9%	44.6%	-- %
Projected average household EBI % change 1985/1990	+40.8%	41.1%	-- %

21. DENVER, COLORADO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		94.0%	
Safeway	111	42.0	(Own) Denver, CO
King Soopers (Dillon)	66	41.0	(Own) Denver, CO
Albertson's	28	9.0	(Own) Denver, CO
Friendly Markets	2	*	(Own) Denver, CO
7-Eleven (C) (Southland Corp.)	113	*	McLane Western, Denver, CO
PDQ (C)	8	*	na
Tenneco (C)	13	*	na
U-Tote-M (C)	26	*	Associated Grocers, Denver, CO
Shop 'n Go (National Convenience)	19	*	na
Grocery Warehouse	5	*	Albertsons
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Associated Grocers	70	2.0	(Own) Assoc. Grocers, Denver, CO
AG Super Food	5	*	Assoc. Grocers, Denver, CO
Associated Food Market	3	*	Assoc. Grocers, Denver, CO
LEADING INDEPENDENTS:			
Shoppin' Save	5	*	Assoc. Grocers, Denver, CO
Sax Foods	3	*	Assoc. Grocers, Denver, CO
Nobel Marts	4	*	(Own) Denver, CO
Cub Foods	1	*	Super Valu, Denver, CO
OTHER GROCERY STORES	na	4.0%	
TOTAL	482+	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

Metropolitan Statistical Area:
Adams, Arapahoe, Denver, Douglas, Jefferson Counties

Rank in U.S. based on supermarket sales 1985: 21

	U.S.	MSA Total	Central City Denver
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 11,464	$ 3,796
Food Store Sales (millions)	$ 288,855	$ 2,330	$ 699
% of total retail sales	20.7%	20.3%	18.4%
Supermarket Sales (millions)	$ 271,074	$ 2,239	$ 656
% of Food Store Sales	93.8%	96.1%	93.8 %
Total number of Food Stores	185,133	751	277
Supermarket Sales per capita	$1,125.57	1,369.34	$ 1,313.58
POPULATION 1985 TOTAL (thousands)	240,833.5	1,635.1	499.4
Total number of Households (thousands)	88,409.7	656.8	228.7
Population by Age of Household Head			
Under 25 Years	6.9%	8.4%	9.3 %
25 - 34 Years	23.0%	29.6%	29.3 %
35 - 44 Years	19.7%	22.2%	16.0 %
45 - 54 Years	14.8%	14.4%	11.8 %
55 - 64 Years	15.2%	12.4%	13.3 %
65 & Over	20.4%	13.1%	20.3 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	29.9%	40.7 %
Two	30.7%	29.7%	30.6 %
Three	17.6%	17.1%	13.2 %
Four	15.1%	14.5%	9.0 %
Five	7.1%	6.1%	4.0 %
Six & Over	4.3%	2.8%	2.5 %
Average Household Size	2.72	2.49	2.18
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 22,874	$ 6,674
Per Capita EBI	$ 11,627	$ 13,989	$ 13,364
Median Household EBI	$ 23,680	$ 28,692	$ 21,696
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	13.1%	20.6%
$10,000 - $24,999	33.3%	29.9%	36.2%
$25,000 & Over	47.5%	57.0%	43.2%
Projected EBI % change 1985/1990	+50.9%	62.9%	46.6%
Projected average household EBI % change 1985/1990	+40.8%	43.4%	41.9%

22. RIVERSIDE-SAN BERNARDINO. CALIFORNIA

SAN BERNARDINO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		92.9%	
Stater Bros.	37	37.3	(Own) Colton, CA
Alpa Beta	6	14.6	(Own) La Habra, CA
Lucky/Gemco	3	12.9	(Own) Buena Park, CA
Vons	4	12.6	(Own) Los Angeles, CA
Safeway	8	7.8	(Own) Downey, CA
Base Commissary	4	*	na
Fedco	1	*	na
Circle K (C)	27	2.6	A.M. Lewis, Riverside, CA
Ralph's	1	1.8	(Own) Compton, CA
7-Eleven (C)	18	1.2	(Own) San Bernardino, CA
Stop'N Go (C)	6	1.2	A.M. Lewis, Riverside, CA
Albertson's	1	0.9	(Own) Fullerton, CA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	114	*	(Own) A.M. Lewis, Riverside, CA
Certified Grocers	108	*	(Own) Los Angeles, CA
OTHER GROCERY STORES	433	6.1%	
TOTAL	771	100.0%	

RIVERSIDE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		98.7%	
Stater Bros.	14	40.4	(Own) Colton, CA
Vons	8	28.2	(Own) Los Angeles, CA
Vons Pavilions	1	na	na
Alpha Beta	9	12.7	(Own) LaHabra, CA
Safeway	9	7.6	(Own) Downey, CA
Lucky	7	4.7	(Own) Buena Park, CA
Albertson's	3	1.6	(Own) Los Angeles, CA
Ralph's	3	1.0	(Own) Compton, CA
Gemco	2	1.0	(Own) Buena Park, CA
Circle K (C)	13	.5	A.M. Lewis, Riverside, CA
7-Eleven (C)	13	.5	A.M. Lewis, Riverside, CA
Stop'N Go (C)	6	.5	A.M. Lewis, Riverside, CA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Orange Empire	100	na	(Own) A.M. Lewis, Riverside, CA
Certified Grocers	99		(Own) Los Angeles, CA
OTHER GROCERY STORES	411	.3%	
TOTAL	698	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

Metropolitan Statistical Area:
Riverside, San Bernardino

Rank in U.S. based on supermarket sales 1985: 22

	U.S.	MSA Total	Central Cities Riverside	Central Cities San Bernardino
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 10,332	$ 1,416	$ 1,296
Food Store Sales (millions)	$ 288,855	$ 2,357	$ 232	$ 175
% of total retail sales	20.7%	22.8%	16.4%	13.5%
Supermarket Sales (millions)	$ 271,074	$ 2,229	$ --	--
% of Food Store Sales	93.8%	94.6%	--	--
Total number of Food Stores	185,133	1,155	509	646
Supermarket Sales per capita	$1,125.57	1,175.38	$ --	--
POPULATION 1985 TOTAL (thousands)	240,833.5	1,896.4	189.7	136.3
Total number of Households (thousands)	88,409.7	685.1	68.5	50.8
Population by Age of Household Head				
Under 25 Years	6.9%	7.2%	--	--%
25 - 34 Years	23.0%	23.2%	--	--%
35 - 44 Years	19.7%	19.3%	--	--%
45 - 54 Years	14.8%	13.8%	--	--%
55 - 64 Years	15.2%	14.7%	--	--%
65 & Over	20.4%	21.7%	--	--%
Number of Persons per Household				
% by number of persons per household				
One	25.3%	21.9%	--	--%
Two	30.7%	34.2%	--	--%
Three	17.6%	17.0%	--	--%
Four	15.1%	15.3%	--	--%
Five	7.1%	7.1%	--	--%
Six & Over	4.3%	4.6%	--	--%
Average Household Size	2.72	2.77	--	--
INCOME 1985				
Net Effective Buying Income (millions)	$2,800,259	$ 21,934	$ 2,294	$ 1,425
Per Capita EBI	$ 11,627	$ 11,566	$ 12,093	$ 10,455
Median Household EBI	$ 23,680	$ 24,138	$ 25,934	$ 20,426
Household by EBI Groups				
% Distribution				
Under $10,000	19.2%	17.6%	--	--%
$10,000 - $24,999	33.3%	33.9%	--	--%
$25,000 & Over	47.5%	48.4%	--	--%
Projected EBI % change 1985/1990	+50.9%	61.6%	--	--%
Projected average household EBI % change 1985/1990	+40.8%	36.5%	--	--%

23. SEATTLE, WASHINGTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.6%	
Safeway	68	38.5	(Own) Bellevue, WA
Albertson's	34	12.4	West Coast Whlsl. Groc. Co., Tacoma, WA
Quality Food Centers (QFC)	22	8.2	West Coast Whlsl. Groc. Co., Tacoma, WA
Thriftway	18	3.9	Assoc. Grocers, Inc. Seattle, WA
Tradewell	18	3.0	Assoc. Grocers, Inc. Seattle, WA
Fred Meyer	6	2.7	(Own) Portland, OR
Prairie Market	28	2.6	Assoc. Grocers, Inc. Seattle, WA
7-Eleven (C)	155	2.0	McLane/Northwest, Tacoma, WA
Larry's Market	5	1.9	Assoc. Grocers, Inc. Seattle, WA
Johnny's Foodcenters	7	1.2	Assoc. Grocers, Inc. Seattle, WA
Any Convenience Store	na	0.7	na
Thrifty Foods	na	0.5	Assoc. Grocers, Inc. Seattle, WA Tacoma, WA
VOLUNTARY &/OR COOPERATIVE GROUPS:		6.7%	
Olson's	8	4.0	Assoc. Grocers, Inc., Seattle, WA
Mark-It Foods	2	1.2	Assoc. Grocers, Inc., Seattle, WA
Haggens	2	*	West Coast Wholesale Grocery Co. Tacoma, WA
Top Foods	2	*	West Coast Wholesale Grocery Co. Tacoma, WA
Puget Sound Consumer Co-op	4	1.5	Nutra Source, Seattle, WA
OTHER GROCERY STORES	na	18.8%	
TOTAL	379+	**	

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na not available
* Included in "Other Grocery Stores"
** Percents add to more than 100.0%
(C) Convenience Stores

Sources: Seattle Market Survey, Belden Associates, 1985;
Store counts provided by grocery stores' main offices

Note: 22 food stores previously owned by Lucky were purchased by a number of different independent food stores; the market shares do not reflect this change

Metropolitan Statistical Area:
King, Snohomish Counties

Rank in U.S. based on supermarket sales 1985: 23

	U.S.	MSA Total	Central City Seattle
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 11,403	$ 3,722
Food Store Sales (millions)	$ 288,855	$ 2,281	$ 666
% of total retail sales	20.7%	20.0%	17.9%
Supermarket Sales (millions)	$ 271,074	$ 2,158	$ --
% of Food Store Sales	93.8%	94.6%	--
Total number of Food Stores	185,133	1,099	429
Supermarket Sales per capita	$1,125.57	1,254.87	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,719.7	491.8
Total number of Households (thousands)	88,409.7	686.2	226.6
Population by Age of Household Head			
Under 25 Years	6.9%	7.8%	-- %
25 - 34 Years	23.0%	26.4%	-- %
35 - 44 Years	19.7%	21.3%	-- %
45 - 54 Years	14.8%	13.9%	-- %
55 - 64 Years	15.2%	14.0%	-- %
65 & Over	20.4%	16.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.8%	-- %
Two	30.7%	32.3%	-- %
Three	17.6%	16.2%	-- %
Four	15.1%	14.1%	-- %
Five	7.1%	5.8%	-- %
Six & Over	4.3%	2.7%	-- %
Average Household Size	2.72	2.51	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 24,535	$ 7,093
Per Capita EBI	$ 11,627	$ 14,267	$ 14,423
Median Household EBI	$ 23,680	$ 29,232	$ 22,785
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	14.4%	-- %
$10,000 - $24,999	33.3%	28.0%	-- %
$25,000 & Over	47.5%	57.6%	-- %
Projected EBI % change 1985/1990	+50.9%	59.8%	-- %
Projected average household EBI % change 1985/1990	+40.8%	47.5%	-- %

24. SAN FRANCISCO, CALIFORNIA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.0%	
Safeway (includes Brentwood & Bon Appetit stores)	152	33.0	(Own) Fremont, CA
Lucky (includes Gemcos)	127	19.0	(Own) San Leandro, CA
Cala/QFI	19	5.5	Fleming Foods, Fremont, CA
Alpha Beta	50	5.0	(Own) Milpitas, CA
Nob Hill	12	4.5	Certified Grocers, Los Angeles, CA
Fry's	22	4.0	Certified Grocers, Los Angeles, CA & Market Whls., Santa Rosa, CA
Albertson's	15	*	Fleming Foods, Fremont, CA
Petrini's Market	11	*	Fleming Foods, Fremont, CA
Consumer's Co-op	7	*	na
OTHER GROCERY STORES	na	29.0%	
TOTAL	415+	100.0%	

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na not available

* Included in "Other Grocery Stores"

Metropolitan Statistical Area:
Marin, San Francisco, San Mateo Counties

Rank in U.S. based on supermarket sales 1985: 24

	U.S.	MSA Total	Central City San Francisco
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 13,680	$ 6,710
Food Store Sales (millions)	$ 288,855	$ 2,455	$ 1,111
% of total retail sales	20.7%	17.9%	16.6%
Supermarket Sales (millions)	$ 271,074	$ 2,085	$ 841
% of Food Store Sales	93.8%	85.0%	7.6 %
Total number of Food Stores	185,133	887	817
Supermarket Sales per capita	$1,125.57	1,339.97	$ 1,178.53
POPULATION 1985 TOTAL (thousands)	240,833.5	1,556.0	713.6
Total number of Households (thousands)	88,409.7	655.6	320.6
Population by Age of Household Head			
Under 25 Years	6.9%	5.2%	5.4 %
25 - 34 Years	23.0%	24.8%	26.1 %
35 - 44 Years	19.7%	20.7%	18.4 %
45 - 54 Years	14.8%	14.6%	13.1 %
55 - 64 Years	15.2%	15.1%	14.2 %
65 & Over	20.4%	19.5%	22.9 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	35.7%	42.7 %
Two	30.7%	31.6%	30.1 %
Three	17.6%	14.4%	12.3 %
Four	15.1%	10.5%	7.8 %
Five	7.1%	4.6%	3.8 %
Six & Over	4.3%	3.1%	3.3 %
Average Household Size	2.72	2.37	2.23
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 26,445	$ 11,378
Per Capita EBI	$ 11,627	$ 16,995	$ 15,945
Median Household EBI	$ 23,680	$ 30,002	$ 24,642
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	14.2%	19.1%
$10,000 - $24,999	33.3%	27.9%	31.6%
$25,000 & Over	47.5%	57.9%	49.4%
Projected EBI % change 1985/1990	+50.9%	47.6%	48.9%
Projected average household EBI % change 1985/1990	+40.8%	39.4%	40.5%

25. MIAMI-HIALEAH, FLORIDA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.0%	
Publix	35	34.0	(Own) No. Miami, FL
Winn Dixie/Kwik Chek	52	34.0	(Own) Pompano, FL
Pantry Pride	17	10.0	Assoc. Grocers, Hialeah, FL
U-Tote-M (C) Circle K	56	*	Malone & Hyde
7-Eleven (C)	70	*	(Own) Orlando, FL
Food Spot (C)	28	*	Assoc. Grocers, Hialeah, FL
Tom Thumb (C)	5	*	Assoc. Grocers, Hialeah, FL
Xtra	2	1.0	Malone & Hyde
Sun	2	*	Malone & Hyde
Table Supply	2	*	Associated Grocers
Sedanos	16	*	Associated Grocers
VOLUNTARY &/OR COOPERATIVE GROUPS:		15.0%	
Associated Grocers	195	9.0	(Own) Hialeah, FL
Malone & Hyde	212	6.0	(Own) Hialeah, FL
LEADING INDEPENDENTS:			
Great Value	2	*	Assoc. Grocers, Hialeah, FL
OTHER GROCERY STORES	na	7.0%	
TOTAL	694+	**	

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na not available

(C) Convenience Stores

* Included in "Other Grocery Stores"

** Percents add to more than 100%

Metropolitan Statistical Area:
Dade County

Rank in U.S. based on supermarket sales 1985: 25

	U.S.	MSA Total	Central City Miami
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 12,876	$ 3,640
Food Store Sales (millions)	$ 288,855	$ 2,075	$ 455
% of total retail sales	20.7%	16.1%	12.5%
Supermarket Sales (millions)	$ 271,074	$ 1,886	$ --
% of Food Store Sales	93.8%	90.9%	-- %
Total number of Food Stores	185,133	1,497	398
Supermarket Sales per capita	$1,125.57	1,064.57	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,771.6	385.9
Total number of Households (thousands)	88,409.7	665.3	149.1
Population by Age of Household Head			
Under 25 Years	6.9%	4.8%	-- %
25 - 34 Years	23.0%	18.4%	-- %
35 - 44 Years	19.7%	19.4%	-- %
45 - 54 Years	14.8%	16.4%	-- %
55 - 64 Years	15.2%	15.6%	-- %
65 & Over	20.4%	25.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.0%	-- %
Two	30.7%	32.3%	-- %
Three	17.6%	16.7%	-- %
Four	15.1%	13.2%	-- %
Five	7.1%	6.3%	-- %
Six & Over	4.3%	4.5%	-- %
Average Household Size	2.72	2.66	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 20,317	$ 3,555
Per Capita EBI	$ 11,627	$ 11,468	$ 9,212
Median Household EBI	$ 23,680	$ 22,152	$ 16,238
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	22.2%	-- %
$10,000 - $24,999	33.3%	33.0%	-- %
$25,000 & Over	47.5%	44.8%	-- %
Projected EBI % change 1985/1990	+50.9%	48.8%	-- %
Projected average household EBI % change 1985/1990	+40.8%	38.7%	-- %

26. KANSAS CITY, MISSOURI-KANSAS

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	Share of Customers*	Principal Supplier
LEADING CHAINS:		47.2%	
Foodland	18	12.9	Milgram, Kansas City, MO
Food Barn	21	16.6	Safeway, Kansas City, MO
Thriftway	33	5.7	Assoc. Grocers, Kansas City, KS
Safeway	15	5.2	(Own) Kansas City, MO
Milgram	2	2.9	(Own) Kansas City, MO
Aldi Discount Foods	7	3.9	(Own) Aurora, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		34.3%	
Price Chopper	15	19.3	Assoc. Grocers, Kansas City, KS
United Super	37	10.9	Fleming Foods, Kansas City, KS
Bob's IGA	10	4.1	(Own) Mexico, MO
LEADING INDEPENDENTS:		7.8%	
Hen House	2	4.1	Assoc. Grocers, Kansas City, KS
Dahl's	3	1.4	Assoc. Grocers, Kansas City, KS
Payless	5	2.3	Assoc. Grocers, Kansas City, KS
OTHER GROCERY STORES	na	19.0%	
TOTAL	168+	**	

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na not available
* Reflects shoppers store preference
** Percents add to more than 100.0%

Metropolitan Statistical Area:
MO: Cass, Clay, Jackson, Lafayette, Platte, Ray Counties
KS: Johnson, Leavenworth, Miami, Wyandotte Counties

Rank in U.S. based on supermarket sales 1984: 26

	U.S.	MSA Total	Central City Kansas City, MO
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 10,495	$ 3,782
Food Store Sales (millions)	$ 288,855	$ 1,931	$ 597
% of total retail sales	20.7%	18.4%	15.8%
Supermarket Sales (millions)	$ 271,074	$ 1,859	$ --
% of Food Store Sales	93.8%	96.3%	--
Total number of Food Stores	185,133	870	296
Supermarket Sales per capita	$1,125.57	1,241.40	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,497.5	445.9
Total number of Households (thousands)	88,409.7	561.3	175.5
Population by Age of Household Head			
Under 25 Years	6.9%	7.3%	-- %
25 - 34 Years	23.0%	24.2%	-- %
35 - 44 Years	19.7%	20.4%	-- %
45 - 54 Years	14.8%	15.0%	-- %
55 - 64 Years	15.2%	14.5%	-- %
65 & Over	20.4%	18.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.1%	-- %
Two	30.7%	31.1%	-- %
Three	17.6%	17.7%	-- %
Four	15.1%	15.3%	-- %
Five	7.1%	6.4%	-- %
Six & Over	4.3%	3.3%	-- %
Average Household Size	2.72	2.67	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 19,832	$ 5,550
Per Capita EBI	$ 11,627	$ 13,243	$ 12,446
Median Household EBI	$ 23,680	$ 27,736	$ 23,660
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.1%	-- %
$10,000 - $24,999	33.3%	29.9%	-- %
$25,000 & Over	47.5%	55.0%	-- %
Projected EBI % change 1985/1990	+50.9%	50.3%	-- %
Projected average household EBI % change 1985/1990	+40.8%	43.8%	-- %

27. NEW ORLEANS, LOUISIANA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		86.0%	
Schwegmann Bros.	11	30.0	(Own) New Orleans, LA
Winn Dixie	36	20.0	(Own) New Orleans, LA
National-Canal Villers	18	14.0	(Own) New Orleans, LA
Delchamps	11	14.0	Mobile, AL
A&P	20	8.0	(Own) New Orleans, LA
Breaux Mart	5	*	(Own) New Orleans, LA
Time Saver Food Stores (C)	109	*	Goodman & Beer Co., New Orleans, LA
Li'l General Stores (C)	15	*	Church Point Wholesale Grocery Co., Church Point, LA
7-Eleven (C)	3	*	Baton Rouge, LA
Piggly Wiggly	2	*	Shreveport, LA
Kart N Karry (C)	13	*	Kenner, LA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Louisiana Grocers Co-op	21	*	(Own) New Orleans, LA
Affiliated Foods	3	*	Broussard, LA
Super Valu Stores	4	*	Indianola, MS
Associated Grocers	5	*	Baton Rouge, LA
OTHER GROCERY STORES (including Convenience Stores)	85	14.0%	
TOTAL	361	100.0%	

Footnote: Survey taken from 1986 Edition

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* Included in "Other Grocery Stores"
(C) Convenience Stores

Metropolitan Statistical Area:
Jefferson, Orleans, St. Bernard, St. Charles, St. John the Baptist,
St. Tammany Counties

Rank in U.S. based on supermarket sales 1985: 27

	U.S.	MSA Total	Central City New Orleans
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 7,891	$ 3,156
Food Store Sales (millions)	$ 288,855	$ 1,864	$ 693
% of total retail sales	20.7%	23.6%	22.0%
Supermarket Sales (millions)	$ 271,074	$ 1,784	$ 665
% of Food Store Sales	93.8%	95.7%	96.0 %
Total number of Food Stores	185,133	873	351
Supermarket Sales per capita	$1,125.57	1,322.75	$ 1,177.20
POPULATION 1985 TOTAL (thousands)	240,833.5	1,348.7	564.9
Total number of Households (thousands)	88,409.7	493.6	217.0
Population by Age of Household Head			
Under 25 Years	6.9%	7.4%	7.2 %
25 - 34 Years	23.0%	26.1%	24.9 %
35 - 44 Years	19.7%	20.5%	17.6 %
45 - 54 Years	14.8%	14.9%	13.7 %
55 - 64 Years	15.2%	14.4%	15.1 %
65 & Over	20.4%	16.6%	21.5 %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.1%	32.9 %
Two	30.7%	27.3%	27.6 %
Three	17.6%	18.1%	15.0 %
Four	15.1%	14.6%	11.6 %
Five	7.1%	7.5%	6.2 %
Six & Over	4.3%	5.3%	5.7 %
Average Household Size	2.72	2.73	2.60
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 14,250	$ 5,406
Per Capita EBI	$ 11,627	$ 10,566	$ 9,570
Median Household EBI	$ 23,680	$ 21,845	$ 15,985
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	23.6%	33.3%
$10,000 - $24,999	33.3%	32.1%	33.9%
$25,000 & Over	47.5%	44.3%	32.8%
Projected EBI % change 1985/1990	+50.9%	56.0%	48.9%
Projected average household EBI % change 1985/1990	+40.8%	44.3%	44.1%

28. SAN JOSE, CALIFORNIA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.0%	
Safeway	26	22.0	(Own) Fremont, CA
Lucky	25	17.0	(Own) San Leandro, CA
Alpha Beta	24	17.0	(Own) Milpitas, CA
Fry's	10	8.0	Certified, Los Angeles, CA
Nob Hill	9	6.0	Fleming Foods, San Leandro, CA
Albertson's	4	4.0	Fleming Foods, San Leandro, CA
Brentwood	2	4.0	Fleming Foods, San Leandro, CA
P.W. Super	6	3.0	United Grocers, Richmond, CA
7-Eleven (C)	137	1.0	United Grocers, Cupertino, CA
Stop'N Go (C)	17	*	United Grocers, Richmond, CA
Pak-n-Save	3	*	na
LEADING INDEPENDENTS:		8.0%	
Micalis Food Villa	4	3.0	United Grocers, Richmond, CA
H & S Food Villa	5	3.0	United Grocers, Richmond, CA
Food Fair	3	2.0	United Grocers, Richmond, CA
Lincoln Lane	2	*	United Grocers, San Jose, CA
Co-op Supermarkets	2	*	United Grocers, San Jose, CA
OTHER GROCERY STORES	na	10.0%	
TOTAL	279+	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

Metropolitan Statistical Area:
Santa Clara County

Rank in U.S. based on supermarket sales 1985: 28

	U.S.	MSA Total	Central City San Jose
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 10,048	$ 4,342
Food Store Sales (millions)	$ 288,855	$ 1,823	$ 871
% of total retail sales	20.7%	18.1%	20.0%
Supermarket Sales (millions)	$ 271,074	$ 1,708	$ --
% of Food Store Sales	93.8%	93.7%	--
Total number of Food Stores	185,133	851	374
Supermarket Sales per capita	$1,125.57	1,225.87	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,393.3	706.9
Total number of Households (thousands)	88,409.7	488.2	234.8
Population by Age of Household Head			
Under 25 Years	6.9%	7.6%	-- %
25 - 34 Years	23.0%	26.8%	-- %
35 - 44 Years	19.7%	24.2%	-- %
45 - 54 Years	14.8%	15.9%	-- %
55 - 64 Years	15.2%	13.1%	-- %
65 & Over	20.4%	12.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	24.3%	-- %
Two	30.7%	30.6%	-- %
Three	17.6%	18.0%	-- %
Four	15.1%	15.9%	-- %
Five	7.1%	7.0%	-- %
Six & Over	4.3%	4.1%	-- %
Average Household Size	2.72	2.85	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 21,437	$ 9,743
Per Capita EBI	$ 11,627	$ 43,910	$ 13,783
Median Household EBI	$ 23,680	$ 35,702	$ 34,983
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	9.4%	-- %
$10,000 - $24,999	33.3%	23.3%	-- %
$25,000 & Over	47.5%	67.3%	-- %
Projected EBI % change 1985/1990	+50.9%	49.5%	-- %
Projected average household EBI % change 1985/1990	+40.8%	39.5%	-- %

29. SACRAMENTO, CALIFORNIA

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.0%	
Raley's	50	28.0	Fleming Foods, Sacramento, CA
Lucky/Gemco	29	22.0	(Own) San Leandro, CA
Safeway	18	11.0	(Own) Sacramento, CA
Pac n'Save	3	10.0	(Own) Milpitas, CA
Albertson's	10	6.0	Fleming Foods, Fremont, CA
Bel Air	9	5.0	Fleming Foods, Sacramento, CA
Jumbo	7	5.0	Fleming Foods, Fremont, CA
OTHER GROCERY STORES	na	13.0%	
TOTAL	126+	100.0%	

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na not available

Metropolitan Statistical Area:
El Dorado, Placer, Sacramento, Yolo Counties

Rank in U.S. based on supermarket sales 1985: 29

	U.S.	MSA Total	Central City Sacramento
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 8,088	$ 2,328
Food Store Sales (millions)	$ 288,855	$ 1,677	$ 455
% of total retail sales	20.7%	20.7%	19.5%
Supermarket Sales (millions)	$ 271,074	$ 1,601	$ --
% of Food Store Sales	93.8%	95.5%	--
Total number of Food Stores	185,133	587	241
Supermarket Sales per capita	$1,125.57	1,264.21	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,266.4	318.7
Total number of Households (thousands)	88,409.7	493.2	135.1
Population by Age of Household Head			
Under 25 Years	6.9%	8.7%	-- %
25 - 34 Years	23.0%	25.5%	-- %
35 - 44 Years	19.7%	19.9%	-- %
45 - 54 Years	14.8%	14.8%	-- %
55 - 64 Years	15.2%	14.7%	-- %
65 & Over	20.4%	16.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.7%	-- %
Two	30.7%	32.6%	-- %
Three	17.6%	17.4%	-- %
Four	15.1%	13.9%	-- %
Five	7.1%	5.6%	-- %
Six & Over	4.3%	2.7%	-- %
Average Household Size	2.72	2.57	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 16,056	$ 3,989
Per Capita EBI	$ 11,627	$ 12,678	$ 12,516
Median Household EBI	$ 23,680	$ 24,851	$ 21,178
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	17.4%	-- %
$10,000 - $24,999	33.3%	32.8%	-- %
$25,000 & Over	47.5%	49.7%	-- %
Projected EBI % change 1985/1990	+50.9%	55.5%	-- %
Projected average household EBI % change 1985/1990	+40.8%	36.2%	-- %

30. FT. WORTH, TEXAS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Shoppers	Principal Supplier
LEADING CHAINS:		77.0%	
Safeway	na	22.0	(Own) Dallas, TX
Tom Thumb	na	5.0	A.W. Cullum & Co., Dallas, TX
Kroger	na	14.5	(Own) Irving, TX
Minyard Food Stores	na	5.5	Big Tex, Dallas, TX
Skaggs Alpha Beta	na	13.0	Waples Platter, Lubbock, TX
Winn Dixie/Buddies	na	17.0	Winn Dixie Texas Inc., Fort Worth, TX
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Affiliated, AG, Thriftee	na	10.0	Affiliated, Dallas, Texas
LEADING INDEPENDENTS:			
Food Basket	na	na	na
Jewel T's Box Stores	na	na	na
Albertson's	na	na	na
OTHER GROCERY STORES	na	11.9%	
TOTAL	na	*	

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na not available

* Does not add to 100.0% due to the fact that the percent for certain stores was not available

Metropolitan Statistical Area:
Johnson, Parker, Tarrant Counties

Rank in U.S. based on supermarket sales 1985: 30

	U.S.	MSA Total	Central City Ft. Worth
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 7,687	$ 3,371
Food Store Sales (millions)	$ 288,855	$ 1,629	$ 603
% of total retail sales	20.7%	21.2%	17.9%
Supermarket Sales (millions)	$ 271,074	$ 1,552	$ --
% of Food Store Sales	93.8%	95.3%	--
Total number of Food Stores	185,133	827	354
Supermarket Sales per capita	$1,125.57	1,320.28	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,175.5	429.3
Total number of Households (thousands)	88,409.7	431.7	165.0
Population by Age of Household Head			
Under 25 Years	6.9%	8.7%	-- %
25 - 34 Years	23.0%	25.1%	-- %
35 - 44 Years	19.7%	21.4%	-- %
45 - 54 Years	14.8%	15.3%	-- %
55 - 64 Years	15.2%	13.7%	-- %
65 & Over	20.4%	15.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	22.5%	-- %
Two	30.7%	31.9%	-- %
Three	17.6%	18.9%	-- %
Four	15.1%	16.3%	-- %
Five	7.1%	6.8%	-- %
Six & Over	4.3%	3.6%	-- %
Average Household Size	2.72	2.72	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 15,101	$ 5,164
Per Capita EBI	$ 11,627	$ 12,846	$ 12,029
Median Household EBI	$ 23,680	$ 27,560	$ 22,398
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	14.9%	-- %
$10,000 - $24,999	33.3%	30.4%	-- %
$25,000 & Over	47.5%	54.7%	-- %
Projected EBI % change 1985/1990	+50.9%	66.3%	-- %
Projected average household EBI % change 1985/1990	+40.8%	40.2%	-- %

31. CINCINNATI, OHIO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Shoppers	Principal Supplier
LEADING CHAINS:		71.1%	
Kroger	47	43.8	(Own) Cincinnati, OH
Thriftway	17	18.6	(Own) Cincinnati, OH
Convenience Food Mart	43	*	na
Food Mart	1	*	na
Super Valu	7	*	na
White Villa	27	*	na
Bigg's	1	3.1	na
Marsh's	2	2.5	(Own) Yorktown, IN
Stop'N Go	11	*	Amerian Seaway Foods
United Dairy Farmers	82	*	na
King Kwik	104	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.8%	
IGA	51	17.8	Super Food Services, Bellefontaine, OH
U-Tote-M	19	*	na
OTHER GROCERY STORES	na	14.0%	
TOTAL	412+	**	

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na not available
* Included in "Other Grocery Stores"
** Percents add to more than 100%

Metropolitan Statistical Area:
Clermont, Hamilton, Warren Counties

Rank in U.S. based on supermarket sales 1985: 31

	U.S.	MSA Total	Central City Cincinnati
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 6,935	$ 2,343
Food Store Sales (millions)	$ 288,855	$ 1,349	$ 410
% of total retail sales	20.7%	19.5%	17.5%
Supermarket Sales (millions)	$ 271,074	$ 1,195	$ --
% of Food Store Sales	93.8%	88.6%	--
Total number of Food Stores	185,133	795	362
Supermarket Sales per capita	$1,125.57	1,089.24	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,097.1	367.5
Total number of Households (thousands)	88,409.7	413.0	157.7
Population by Age of Household Head			
Under 25 Years	6.9%	7.5%	-- %
25 - 34 Years	23.0%	23.5%	-- %
35 - 44 Years	19.7%	19.1%	-- %
45 - 54 Years	14.8%	15.5%	-- %
55 - 64 Years	15.2%	15.1%	-- %
65 & Over	20.4%	19.3%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.8%	-- %
Two	30.7%	28.4%	-- %
Three	17.6%	17.2%	-- %
Four	15.1%	14.4%	-- %
Five	7.1%	7.0%	-- %
Six & Over	4.3%	4.1%	-- %
Average Household Size	2.72	2.82	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 13,437	$ 4,113
Per Capita EBI	$ 11,627	$ 35,119	$ 11,192
Median Household EBI	$ 23,680	$ 80,147	$ 18,081
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.6%	-- %
$10,000 - $24,999	33.3%	31.3%	-- %
$25,000 & Over	47.5%	50.0%	-- %
Projected EBI % change 1985/1990	+50.9%	54.1%	-- %
Projected average household EBI % change 1985/1990	+40.8%	46.8%	-- %

32. COLUMBUS, OHIO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
Kroger	35	33.0	(Own) Columbus, OH
Big Bear	35	31.0	(Own) Columbus, OH
Cardinal Food Stores	22	*	(Own) Columbus, OH
Gateway	10	*	Wetterau, Columbus, OH
Stumps	7	na	S.M. Flickinger Co., Columbus, OH
Little Giant	4	*	Wetterau, Columbus, OH
Lawson (C)	47	*	(Own) Cuyahoga Heights, OH
Food World	8	*	Seaway, Cleveland, OH
Cubs	2	16.0	Super Valu, Xenia, OH
Meijer	2	na	(Own) Grand Rapids, MI
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
Super Duper	19	3.0	(Own) S.M. Flickinger Co., Columbus, OH
IGA (Super Food Services)	24	*	(Own) Bellefontaine, OH
LEADING INDEPENDENTS:		*	
Tom Tarpy's Markets	4	*	Food Marketing Corp., Ft. Wayne, IN
OTHER GROCERY STORES	na	na	
TOTAL	219+	**	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
**Percents do not add to 100.0%

Source: Clark Jones, 1986

Metropolitan Statistical Area:
Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union Counties

Rank in U.S. based on supermarket sales 1985: 32

	U.S.	MSA Total	Central City Columbus
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 8,072	$ 4,267
Food Store Sales (millions)	$ 288,855	$ 1,567	$ 694
% of total retail sales	20.7%	19.4%	16.3%
Supermarket Sales (millions)	$ 271,074	$ 1,491	$ --
% of Food Store Sales	93.8%	95.2%	--
Total number of Food Stores	185,133	579	382
Supermarket Sales per capita	$1,125.57	1,156.80	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,288.9	568.6
Total number of Households (thousands)	88,409.7	488.8	231.0
Population by Age of Household Head			
Under 25 Years	6.9%	9.3%	-- %
25 - 34 Years	23.0%	25.9%	-- %
35 - 44 Years	19.7%	20.0%	-- %
45 - 54 Years	14.8%	14.9%	-- %
55 - 64 Years	15.2%	13.7%	-- %
65 & Over	20.4%	16.2%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.8%	-- %
Two	30.7%	29.3%	-- %
Three	17.6%	17.4%	-- %
Four	15.1%	14.7%	-- %
Five	7.1%	6.6%	-- %
Six & Over	4.3%	3.2%	-- %
Average Household Size	2.72	2.64	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 15,097	$ 6,308
Per Capita EBI	$ 11,627	$ 11,713	$ 11,094
Median Household EBI	$ 23,680	$ 23,788	$ 20,479
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.2%	-- %
$10,000 - $24,999	33.3%	34.3%	-- %
$25,000 & Over	47.5%	47.5%	-- %
Projected EBI % change 1985/1990	+50.9%	54.4%	-- %
Projected average household EBI % change 1985/1990	+40.8%	46.7%	-- %

33. SAN ANTONIO, TEXAS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.0%	
H.E. Butt	38	53.0	(Own) Corpus Christi, TX
Handy Andy	20	15.0	Sweeney & Co., San Antonio, TX
Kroger	14	11.0	(Own) Houston, TX
Albertson's	7	9.0	Fleming Co., San Antonio, TX
LEADING INDEPENDENTS:		3.0%	
Warehouse Groceries	12	3.0	(Own)
OTHER GROCERY STORES	na	9.0%	
TOTAL	91+	100.0%	

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na not available

Metropolitan Statistical Area:
Bexar, Comal, Guadalupe Counties

Rank in U.S. based on supermarket sales 1985: 33

	U.S.	MSA Total	Central City San Antonio
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 6,723	$ 5,474
Food Store Sales (millions)	$ 288,855	$ 1,510	$ 1,175
% of total retail sales	20.7%	22.5%	21.5%
Supermarket Sales (millions)	$ 271,074	$ 1,463	$ --
% of Food Store Sales	93.8%	96.8%	--
Total number of Food Stores	185,133	744	640
Supermarket Sales per capita	$1,125.57	1,209.89	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,209.2	872.1
Total number of Households (thousands)	88,409.7	406.4	294.6
Population by Age of Household Head			
Under 25 Years	6.9%	7.3%	-- %
25 - 34 Years	23.0%	24.4%	-- %
35 - 44 Years	19.7%	20.4%	-- %
45 - 54 Years	14.8%	15.5%	-- %
55 - 64 Years	15.2%	14.8%	-- %
65 & Over	20.4%	17.7%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	21.4%	-- %
Two	30.7%	28.8%	-- %
Three	17.6%	18.3%	-- %
Four	15.1%	16.3%	-- %
Five	7.1%	8.4%	-- %
Six & Over	4.3%	6.8%	-- %
Average Household Size	2.72	2.98	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 12,547	$ 8,298
Per Capita EBI	$ 11,627	$ 10,376	$ 9,515
Median Household EBI	$ 23,680	$ 22,587	$ 20,649
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	20.0%	-- %
$10,000 - $24,999	33.3%	34.8%	-- %
$25,000 & Over	47.5%	45.3%	-- %
Projected EBI % change 1985/1990	+50.9%	59.1%	-- %
Projected average household EBI % change 1985/1990	+40.8%	40.7%	-- %

34. MILWAUKEE, WISCONSIN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Pick 'N Save	19	37.0	Roundy's, Milwaukee, WI
Kohl's	45	20.0	(Own) Milwaukee, WI
Sentry	44	18.0	(Own) Godfrey Co., Waukesha, WI
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Shop-Rite	23	6.0	Roundy's, Milwaukee, WI
Sav-U	4	4.0	Schultz Sav-U Stores, Sheboygan, WI
OTHER GROCERY STORES	na	15.0%	
TOTAL	135+	100.0%	

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na not available

Metropolitan Statistical Area:
Milwaukee, Ozaukee, Washington, Waukesha Counties

Rank in U.S. based on supermarket sales 1985: 34

	U.S.	MSA Total	Central City Milwaukee
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 7,830	$ 3,010
Food Store Sales (millions)	$ 288,855	$ 1,551	$ 647
% of total retail sales	20.7%	19.8%	21.5%
Supermarket Sales (millions)	$ 271,074	$ 1,449	$ --
% of Food Store Sales	93.8%	93.4%	--
Total number of Food Stores	185,133	547	349
Supermarket Sales per capita	$1,125.57	1,034.26	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,401.0	613.6
Total number of Households (thousands)	88,409.7	527.7	246.7
Population by Age of Household Head			
Under 25 Years	6.9%	7.3%	-- %
25 - 34 Years	23.0%	23.9%	-- %
35 - 44 Years	19.7%	19.0%	-- %
45 - 54 Years	14.8%	15.3%	-- %
55 - 64 Years	15.2%	15.0%	-- %
65 & Over	20.4%	19.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.3%	-- %
Two	30.7%	29.5%	-- %
Three	17.6%	17.0%	-- %
Four	15.1%	14.8%	-- %
Five	7.1%	7.2%	-- %
Six & Over	4.3%	4.1%	-- %
Average Household Size	2.72	2.65	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 17,626	$ 6,767
Per Capita EBI	$ 11,627	$ 12,581	$ 11,028
Median Household EBI	$ 23,680	$ 26,847	$ 21,277
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.2%	-- %
$10,000 - $24,999	33.3%	31.0%	-- %
$25,000 & Over	47.5%	53.7%	-- %
Projected EBI % change 1985/1990	+50.9%	46.9%	-- %
Projected average household EBI % change 1985/1990	+40.8%	44.1%	-- %

35. OKLAHOMA CITY, OKLAHOMA

Market Area Covered: Metrpolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		33.0%	
Safeway	25	20.0	(Own) Oklahoma City, OK
Skagg's Alpha Beta	6	8.0	Waples-Platter Co., Ft. Worth, TX
Food World	9	5.0	Scrivner, Oklahoma City, OK
7-Eleven (C)	104	na	Oklahoma City, OK
Circle K (C)	83	na	
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.0%	
IGA	26	15.0	Fleming Co., Oklahmoma City, OK
Red Bud/Best Yet	na	2.0	Scrivner, Oklahoma City, OK
LEADING INDEPENDENTS:		41.0%	
Crest	2	10.0	na
Grider Foods	3	5.0	Scrivner, Oklahoma City, OK
Tinker Field Commissary	1	5.0	na
Pratt's	4	4.0	na
Food For Less	1	3.0	na
Buchanan	5	3.0	Fleming Co., Oklahoma City, OK
Brannon's	2	2.0	Fleming Co., Oklahoma City, OK
McCartney's	1	2.0	Fleming Co., Oklahoma City, OK
Kennard's	1	2.0	Scrivner, Oklahoma City, OK
Whittaker's	3	1.0	
Sam's Wholesale Club	1	1.0	na
Warehouse Market	1	1.0	na
AMC	1	1.0	na
Stone's	2	1.0	na
OTHER GROCERY STORES	na	9.0%	
TOTAL	281+	100.0%	

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na not available
(C) Convenience Stores

Metropolitan Statistical Area:
Canadian, Cleveland, Logan McClain, Oklahoma, Pottawatomie Counties

Rank in U.S. based on supermarket sales 1985: 35

	U.S.	MSA Total	Central City Oklahoma City
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 7,497	$ 4,098
Food Store Sales (millions)	$ 288,855	$ 1,379	$ 601
% of total retail sales	20.7%	18.4%	14.7%
Supermarket Sales (millions)	$ 271,074	$ 1,333	$ --
% of Food Store Sales	93.8%	96.7%	--
Total number of Food Stores	185,133	468	317
Supermarket Sales per capita	$1,125.57	1,353.80	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	984.4	446.1
Total number of Households (thousands)	88,409.7	377.7	182.8
Population by Age of Household Head			
Under 25 Years	6.9%	9.5%	-- %
25 - 34 Years	23.0%	25.0%	-- %
35 - 44 Years	19.7%	19.9%	-- %
45 - 54 Years	14.8%	14.4%	-- %
55 - 64 Years	15.2%	13.3%	-- %
65 & Over	20.4%	17.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.3%	-- %
Two	30.7%	32.1%	-- %
Three	17.6%	17.7%	-- %
Four	15.1%	15.1%	-- %
Five	7.1%	6.1%	-- %
Six & Over	4.3%	2.8%	-- %
Average Household Size	2.72	2.61	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 11,737	$ 5,552
Per Capita EBI	$ 11,627	$ 11,923	$ 12,446
Median Household EBI	$ 23,680	$ 23,660	$ 22,346
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.3%	-- %
$10,000 - $24,999	33.3%	34.3%	-- %
$25,000 & Over	47.5%	47.5%	-- %
Projected EBI % change 1985/1990	+50.9%	60.1%	-- %
Projected average household EBI % change 1985/1990	+40.8%	40.8%	-- %

36. FT. LAUDERDALE-HOLLYWOOD-POMPANO BEACH, FLORIDA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		93.0%	
Winn Dixie	58	35.0	(Own) Pompano Beach, FL
Publix	41	33.0	(Own) Miami, FL
Albertson's	9	10.0	Super Food Services, Orlando, FL
Pantry Pride	5	6.0	Malone & Hyde, Miami, FL
Pic N Pay/Payless/Buy Rite	9	4.0	Assoc. Grocers, Miami, FL
Grocery Warehouse	4	3.0	Assoc. Grocers, Miami, FL
7-Eleven (C)	100	2.0	Southland Dist., Orlando, FL
Majik Markets (C)	32	*	(Own) Atlanta, GA
Quick Mart	10	*	Southland Dist., Orlando, FL
Circle K (C)	37	*	McLane Southeast, Athens, GA
The Family Mart	1	*	Migdon Groceries, Orlando, FL
Cumberland Farms	40	*	(Own) Riviera Beach, FL
Food Spot (C)	12	*	Assoc. Grocers, Miami, FL
Tenneco Food Stores (C)	20	*	Southland Dist., Orlando, FL
Mini Marts (C)	30	*	Southland Dist., Orlando, FL
Paks Food Stores	2	*	Assoc. Grocers, Miami, FL
Farm Stores (C)	60	*	McLane Southeast, Lakeland, FL
Stop 'N Go	35	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.5%	
Associated Grocers	13	1.5	Assoc. Grocers, Miami, FL
LEADING INDEPENDENTS:		0.7%	
Sureway	1	0.3	Malone & Hyde, Miami, FL
Coral Ridge Market	1	0.2	Assoc. Grocers, Miami, FL
Oceanside Market	1	0.2	Assoc. Grocers, Miami, FL
Food Giant	1		
OTHER GROCERY STORES	na	4.8%	
TOTAL	522+	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

Metropolitan Statistical Area:
Broward County

Rank in U.S. based on supermarket sales 1985: 36

	U.S.	MSA Total	Central City Ft. Lauderdale
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 8,664	$ 2,154
Food Store Sales (millions)	$ 288,855	$ 1,482	$ 233
% of total retail sales	20.7%	17.1%	10.8%
Supermarket Sales (millions)	$ 271,074	$ 1,313	$ --
% of Food Store Sales	93.8%	88.6%	--
Total number of Food Stores	185,133	958	166
Supermarket Sales per capita	$1,125.57	1,132.78	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,159.1	154.6
Total number of Households (thousands)	88,409.7	492.0	70.8
Population by Age of Household Head			
Under 25 Years	6.9%	4.5%	-- %
25 - 34 Years	23.0%	17.3%	-- %
35 - 44 Years	19.7%	16.1%	-- %
45 - 54 Years	14.8%	12.5%	-- %
55 - 64 Years	15.2%	15.6%	-- %
65 & Over	20.4%	34.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.4%	-- %
Two	30.7%	40.0%	-- %
Three	17.6%	14.0%	-- %
Four	15.1%	10.5%	-- %
Five	7.1%	4.6%	-- %
Six & Over	4.3%	2.4%	-- %
Average Household Size	2.72	2.36	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 16,237	$ 2,373
Per Capita EBI	$ 11,627	$ 14,008	$ 15,349
Median Household EBI	$ 23,680	$ 25,015	$ 22,654
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.2%	-- %
$10,000 - $24,999	33.3%	34.7%	-- %
$25,000 & Over	47.5%	50.0%	-- %
Projected EBI % change 1985/1990	+50.9%	59.9%	-- %
Projected average household EBI % change 1985/1990	+40.8%	41.0%	-- %

37. INDIANAPOLIS, INDIANA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.0%	
Kroger	32	21.0	(Own) Indianapolis, IN
Marsh	28	20.0	(Own) Yorktown, IN
Preston/Safeway	8	9.0	Allied Grocers of Ind., Indianapolis, IN
A&P	11	8.0	(Own) Indianapolis, IN
Big E	8	5.0	Jewel Tea, Champaign, IL
Village Pantry (C)	62	1.5	Marsh, Yorktown, IN
7-Eleven (C)	6	1.5	Grocers' Supply, Indianapolis, IN
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
IGA	20	5.0	Wetterau Foods, Bloomington, IN
LEADING INDEPENDENTS:		2.0%	
Super Valu	12	2.0	Food Marketing Corp., Ft. Wayne, IN
O'Malia's	5	na	Grocers' Supply, Indianapolis, IN
OTHER GROCERY STORES	na	27.0%	
TOTAL	192+	100.0%	

Footnote: Survey taken from 1986 Edition

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na not available
(C) Convenience Stores

Metropolitan Statistical Area:
Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, Shelby Counties

Rank in U.S. based on supermarket sales 1985: 37

	U.S.	MSA Total	Central City Indianapolis
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 8,092	$ 5,776
Food Store Sales (millions)	$ 288,855	$ 1,346	$ 891
% of total retail sales	20.7%	16.6%	15.4%
Supermarket Sales (millions)	$ 271,074	$ 1,289	$ --
% of Food Store Sales	93.8%	95.8%	-- %
Total number of Food Stores	185,133	637	411
Supermarket Sales per capita	$1,125.57	1,066.52	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,208.6	713.7
Total number of Households (thousands)	88,409.7	443.7	272.4
Population by Age of Household Head			
Under 25 Years	6.9%	7.6%	-- %
25 - 34 Years	23.0%	24.6%	-- %
35 - 44 Years	19.7%	20.5%	-- %
45 - 54 Years	14.8%	15.2%	-- %
55 - 64 Years	15.2%	14.6%	-- %
65 & Over	20.4%	17.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	24.3%	-- %
Two	30.7%	30.6%	-- %
Three	17.6%	18.1%	-- %
Four	15.1%	16.0%	-- %
Five	7.1%	7.2%	-- %
Six & Over	4.3%	3.9%	-- %
Average Household Size	2.72	2.72	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 14,447	$ 8,741
Per Capita EBI	$ 11,627	$ 11,954	$ 12,247
Median Household EBI	$ 23,680	$ 25,936	$ 24,944
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.8%	-- %
$10,000 - $24,999	33.3%	32.3%	-- %
$25,000 & Over	47.5%	51.9%	-- %
Projected EBI % change 1985/1990	+50.9%	56.7%	-- %
Projected average household EBI % change 1985/1990	+40.8%	49.6%	-- %

38. BUFFALO, NEW YORK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		91.0%	
Tops Markets	40	31.0	Niagara Frontier Services, Buffalo, NY
Super Duper	33	28.0	S.M. Flickinger, Buffalo, NY
Bells	35	27.0	Peter J. Schmitt, Buffalo, NY
Wegman Food Markets	3	5.0	Wegman, Rochester, NY
IGA-Key Foods	5	*	Tripifoods Inc., Buffalo, NY
Holly Farm	12		
Food Valu	4		
Busymart	10		
Federal Meat Markets	21	*	(Own) Williamsville, NY
Food King	7	*	Bishop, Buffalo, NY
Columbia Markets	2	*	Limco Imports, Buffalo, NY
LEADING CONVENIENCE STORE CHAINS:			
Wilson Farms	43	*	Niagara Frontier Services, Buffalo, NY
Convenient Food Markets	34	*	S.M. Flickinger, Buffalo, NY
7-Eleven	24	*	S.M. Flickinger, Buffalo, NY
Corner Store	11	*	S.M. Flickinger, Buffalo, NY
Stop N Go Foods	9	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
B-Kwik	13	*	Niagara Frontier Services, Buffalo, NY
Bishop Stores	12	*	(Own) Buffalo, NY
Red & White	4	*	S.M. Flickinger, Buffalo, NY
OTHER GROCERY STORES	na	9.0%	
TOTAL	322+	100.0%	

Footnote: Survey taken from 1986 Edition

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na not available

* Included in "Other Grocery Stores"

Metropolitan Statistical Area:
Erie County

Rank in U.S. based on supermarket sales 1985: 38

	U.S.	MSA Total	Central City Buffalo
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,141	$ 1,302
Food Store Sales (millions)	$ 288,855	$ 1,322	$ 417
% of total retail sales	20.7%	25.7%	32.1%
Supermarket Sales (millions)	$ 271,074	$ 1,194	$ --
% of Food Store Sales	93.8%	90.3%	-- %
Total number of Food Stores	185,133	770	297
Supermarket Sales per capita	$1,125.57	121.50	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	982.7	336.5
Total number of Households (thousands)	88,409.7	361.0	137.2
Population by Age of Household Head			
Under 25 Years	6.9%	5.4%	-- %
25 - 34 Years	23.0%	20.3%	-- %
35 - 44 Years	19.7%	17.8%	-- %
45 - 54 Years	14.8%	16.1%	-- %
55 - 64 Years	15.2%	18.1%	-- %
65 & Over	20.4%	22.3%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.2%	-- %
Two	30.7%	30.0%	-- %
Three	17.6%	17.3%	-- %
Four	15.1%	14.7%	-- %
Five	7.1%	7.5%	-- %
Six & Over	4.3%	4.3%	-- %
Average Household Size	2.72	2.72	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 11,142	$ 3,304
Per Capita EBI	$ 11,627	$ 11,339	$ 9,819
Median Household EBI	$ 23,680	$ 23,815	$ 16,393
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	19.8%	-- %
$10,000 - $24,999	33.3%	32.5%	-- %
$25,000 & Over	47.5%	47.7%	-- %
Projected EBI % change 1985/1990	+50.9%	27.9%	-- %
Projected average household EBI % change 1985/1990	+40.8%	27.8%	-- %

39. PORTLAND, OREGON

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	Share of Customers*	Principal Supplier
LEADING CHAINS:		66.0%	
Fred Meyer	26	28.0%	(Own) Portland, OR
Safeway	37	14.0%	(Own) Clackamas, OR
Albertson's	24	11.0	West Coast Grocery, Salem, OR
Kienow's	13	4.0	United Grocers, Milwaukee, OR
Waremart	6	4.0	West Coast Grocery, Salem, OR
Keil's*	5	3.0	Fleming Companies, Milwaukee, OR
Prairie Market	12	2.0	(Own) Kent, WA
Tradewell	na	na	(Own) Kent, WA
VOLUNTARY &/OR COOPERATIVE GROUPS:		28.0%	
Thriftway	63	24.0	United Grocers, Milwaukee, OR
IGA	10	2.0	Fleming Companies, Milwaukee, OR
Sentry Markets	6	1.0	United Grocers, Milwaukee, OR
Food Warehouse	5	1.0	United Grocers, Milwaukee, OR
OTHER GROCERY STORES	na	6.0%	
TOTAL	207+	100.0%	

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na not available
* purchased by Safeway 3/10/85

Metropolitan Statistical Area:
Clackamas, Multnomah, Washington, Yamhill Counties

Rank in U.S. based on supermarket sales 1985: 39

	U.S.	MSA Total	Central City Portland
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 7,442	$ 3,013
Food Store Sales (millions)	$ 288,855	$ 1,248	$ 405
% of total retail sales	20.7%	16.8%	13.4%
Supermarket Sales (millions)	$ 271,074	$ 1,180	$ --
% of Food Store Sales	93.8%	94.5%	-- %
Total number of Food Stores	185,133	493	305
Supermarket Sales per capita	$1,125.57	1,026.71	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,149.3	390.6
Total number of Households (thousands)	88,409.7	450.8	171.3
Population by Age of Household Head			
Under 25 Years	6.9%	7.8%	-- %
25 - 34 Years	23.0%	26.7%	-- %
35 - 44 Years	19.7%	20.0%	-- %
45 - 54 Years	14.8%	12.9%	-- %
55 - 64 Years	15.2%	13.5%	-- %
65 & Over	20.4%	19.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	28.1%	-- %
Two	30.7%	33.0%	-- %
Three	17.6%	16.4%	-- %
Four	15.1%	14.0%	-- %
Five	7.1%	5.7%	-- %
Six & Over	4.3%	2.8%	-- %
Average Household Size	2.72	2.55	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 13,932	$ 4,559
Per Capita EBI	$ 11,627	$ 12,122	$ 11,672
Median Household EBI	$ 23,680	$ 24,760	$ 19,868
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	16.9%	-- %
$10,000 - $24,999	33.3%	33.6%	-- %
$25,000 & Over	47.5%	49.5%	-- %
Projected EBI % change 1985/1990	+50.9%	64.4%	-- %
Projected average household EBI % change 1985/1990	+40.8%	58.0%	-- %

40. ROCHESTER, NEW YORK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		90.0%	
Wegman's Food Markets	25	58.0	(Own) Rochester, NY
Tops	11	16.0	Niagara Frontier, Buffalo, NY
Bells	18	8.0	Peter J. Schmitt, Buffalo, NY
Apple's	11	8.0	Peter J. Schmitt, Buffalo, NY
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Big M Supermarkets	14	3.0	P&C Foods, Syracuse, NY
Super Duper	13	2.0	S.M. Flickinger Co., Buffalo, NY
OTHER GROCERY STORES	na	5.0%	
TOTAL	92+	100.0%	

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na not available

Metropolitan Statistical Area:
Livingston, Monroe, Ontario, Orleans, Wayne Counties

Rank in U.S. based on supermarket sales 1985: 40

	U.S.	MSA Total	Central City Rochester
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,557	$ 1,223
Food Store Sales (millions)	$ 288,855	$ 1,211	$ 230
% of total retail sales	20.7%	21.8%	18.9%
Supermarket Sales (millions)	$ 271,074	$ 1,150	$ --
% of Food Store Sales	93.8%	95.0%	-- %
Total number of Food Stores	185,133	453	194
Supermarket Sales per capita	$1,125.57	1,148.74	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,001.1	243.0
Total number of Households (thousands)	88,409.7	366.1	99.5
Population by Age of Household Head			
Under 25 Years	6.9%	6.8%	-- %
25 - 34 Years	23.0%	23.8%	-- %
35 - 44 Years	19.7%	20.1%	-- %
45 - 54 Years	14.8%	14.8%	-- %
55 - 64 Years	15.2%	15.1%	-- %
65 & Over	20.4%	19.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	25.9%	-- %
Two	30.7%	29.7%	-- %
Three	17.6%	17.2%	-- %
Four	15.1%	15.9%	-- %
Five	7.1%	7.5%	-- %
Six & Over	4.3%	3.9%	-- %
Average Household Size	2.72	2.73	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 12,983	$ 2,704
Per Capita EBI	$ 11,627	$ 12,969	$ 11,128
Median Household EBI	$ 23,680	$ 27,764	$ 19,636
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	15.0%	-- %
$10,000 - $24,999	33.3%	29.9%	-- %
$25,000 & Over	47.5%	55.1%	-- %
Projected EBI % change 1985/1990	+50.9%	41.0%	-- %
Projected average household EBI % change 1985/1990	+40.8%	34.2%	-- %

41. MEMPHIS, TENNESSEE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	17	na	(Own) Memphis, TN
Pic-Pac Food Stores	8	na	Malone & Hyde, Memphis, TN
7-Eleven (C)	55	na	Southland Corp., Tyler, TX
Mega Market	3	na	Malone & Hyde, Memphis, TN
Piggly Wiggly	3	na	Malone & Hyde, Memphis, TN
Stop N Go Markets (C)	24	na	
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Big Star Food Stores	21	na	Malone & Hyde, Memphis, TN
Food Rite	11	na	Malone & Hyde, Memphis, TN
LEADING INDEPENDENTS:			
Seesel's	6	na	Malone & Hyde, Memphis, TN
Food Depo	1	na	Lewis Grocer Co., Indianola, MS
OTHER GROCERY STORES	na	na	
TOTAL	149+	na	

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na not available
(C) Convenience Stores

Metropolitan Statistical Area:
Shelby, Tipton Counties

Rank in U.S. based on supermarket sales 1985: 41

	U.S.	MSA Total	Central City Memphis
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,549	$ 4,758
Food Store Sales (millions)	$ 288,855	$ 1,049	$ 842
% of total retail sales	20.7%	18.9%	17.7%
Supermarket Sales (millions)	$ 271,074	$ 995	$ --
% of Food Store Sales	93.8%	94.9%	-- %
Total number of Food Stores	185,133	615	521
Supermarket Sales per capita	$1,125.57	1,210.46	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	822.0	651.7
Total number of Households (thousands)	88,409.7	295.7	241.2
Population by Age of Household Head			
Under 25 Years	6.9%	7.2%	-- %
25 - 34 Years	23.0%	26.0%	-- %
35 - 44 Years	19.7%	19.8%	-- %
45 - 54 Years	14.8%	14.8%	-- %
55 - 64 Years	15.2%	14.4%	-- %
65 & Over	20.4%	17.9%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	23.8%	-- %
Two	30.7%	29.5%	-- %
Three	17.6%	18.9%	-- %
Four	15.1%	15.4%	-- %
Five	7.1%	6.9%	-- %
Six & Over	4.3%	5.5%	-- %
Average Household Size	2.72	2.87	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 8,519	$ 6,573
Per Capita EBI	$ 11,627	$ 18,222	$ 10,086
Median Household EBI	$ 23,680	$ 38,967	$ 19,782
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	24.1%	-- %
$10,000 - $24,999	33.3%	33.0%	-- %
$25,000 & Over	47.5%	42.8%	-- %
Projected EBI % change 1985/1990	+50.9%	52.0%	-- %
Projected average household EBI % change 1985/1990	+40.8%	45.1%	-- %

42. SALT LAKE CITY-OGDEN, UTAH

SALT LAKE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		94.0%	
Smith's Food King	18	30.0	(Own) Layton, UT
Safeway	17	25.0	(Own) Salt Lake City, UT
Albertson's	13	24.0	(Own) Salt Lake City, UT
Skaggs-Alpha Beta	7	15.0	(Own) Salt Lake City, UT
LEADING CONVENIENCE STORE CHAINS:		3.0%	
7-Eleven	110	3.0	McLane Western, Denver, CO
VOLUNTARY &/OR COOPERATIVE GROUPS:			
AG and Food Town	na	na	Assoc. Food Stores, Salt Lake City, UT
LEADING INDEPENDENTS:		42.0%	
Harmon's	4	21.0	
Dan's	6	11.0	
Ream's	8	10.0	Assoc. Food Stores, Salt Lake City, UT
Circle K (C)	13	na	
OTHER GROCERY STORES	160	22.0%	
TOTAL	356	**	

OGDEN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Albertson's	6	na	na
Harmons	2	na	na
Safeway	5	na	na
Smiths Food King	7	na	na
OTHER GROCERY STORES	14		
TOTAL	34		

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na not available
(C) Convenience Stores
** Percents add to more than 100.0% because of multiple answers in a shoppers survey

Metropolitan Statistical Area:
Davis, Salt Lake, Weber Counties

Rank in U.S. based on supermarket sales 1985: 42

	U.S.	MSA Total	Central City Salt Lake City
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,179	$ 4,463
Food Store Sales (millions)	$ 288,855	$ 1,140	$ 246
% of total retail sales	20.7%	22.0%	16.8%
Supermarket Sales (millions)	$ 271,074	$ 1,095	$ --
% of Food Store Sales	93.8%	96.1%	-- %
Total number of Food Stores	185,133	370	156
Supermarket Sales per capita	$1,125.57	1,048.65	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	1,044.2	168.0
Total number of Households (thousands)	88,409.7	336.3	71.6
Population by Age of Household Head			
Under 25 Years	6.9%	9.7%	-- %
25 - 34 Years	23.0%	28.5%	-- %
35 - 44 Years	19.7%	20.7%	-- %
45 - 54 Years	14.8%	13.6%	-- %
55 - 64 Years	15.2%	12.5%	-- %
65 & Over	20.4%	15.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	19.6%	-- %
Two	30.7%	28.3%	-- %
Three	17.6%	17.4%	-- %
Four	15.1%	16.3%	-- %
Five	7.1%	9.8%	-- %
Six & Over	4.3%	8.5%	-- %
Average Household Size	2.72	3.10	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 10,035	$ 1,800
Per Capita EBI	$ 11,627	$ 9,610	$ 10,714
Median Household EBI	$ 23,680	$ 24,717	$ 17,895
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	14.8%	-- %
$10,000 - $24,999	33.3%	35.8%	-- %
$25,000 & Over	47.5%	49.4%	-- %
Projected EBI % change 1985/1990	+50.9%	63.5%	-- %
Projected average household EBI % change 1985/1990	+40.8%	45.8%	-- %

43. ALBANY-SCHENECTADY-TROY, NEW YORK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.0%	
Price Chopper	26	36.0	(Own) Schenectady, NY
Grand Union	27	23.0	(Own) Waterford, NY
Albany Public Mkts. (Weis)	10	8.0	(Own) Albany, NY
Star Markets	10	7.0	(Own) Albany, NY
Trading Post/Food Circus	9	7.0	Bi-Lo, Albany, NY
P&C	5	4.0	(Own) Syracuse, NY
OTHER GROCERY STORES	na	15.0%	
TOTAL	87+	100.0%	

Footnote: Survey taken from 1986 Edition

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na not available

Metropolitan Statistical Area:
Albany, Greene, Montgomery, Rensselaer, Saratoga, Schnectady Counties

Rank in U.S. based on supermarket sales 1985: 43

	U.S.	MSA Total	Central City Albany
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 4,998	$ 654
Food Store Sales (millions)	$ 288,855	$ 1,165	$ 140
% of total retail sales	20.7%	23.3%	21.4%
Supermarket Sales (millions)	$ 271,074	$ 1,087	$ --
% of Food Store Sales	93.8%	93.3%	-- %
Total number of Food Stores	185,133	651	86
Supermarket Sales per capita	$1,125.57	126.20	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	861.3	100.8
Total number of Households (thousands)	88,409.7	320.8	41.8
Population by Age of Household Head			
Under 25 Years	6.9%	5.9%	-- %
25 - 34 Years	23.0%	21.7%	-- %
35 - 44 Years	19.7%	18.1%	-- %
45 - 54 Years	14.8%	14.7%	-- %
55 - 64 Years	15.2%	16.4%	-- %
65 & Over	20.4%	23.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	27.1%	-- %
Two	30.7%	30.3%	-- %
Three	17.6%	17.0%	-- %
Four	15.1%	14.6%	-- %
Five	7.1%	7.1%	-- %
Six & Over	4.3%	3.9%	-- %
Average Household Size	2.72	2.68	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 10,530	$ 1,198
Per Capita EBI	$ 11,627	$ 12,226	$ 11,885
Median Household EBI	$ 23,680	$ 24,872	$ 18,949
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	16.7%	-- %
$10,000 - $24,999	33.3%	33.6%	-- %
$25,000 & Over	47.5%	49.8%	-- %
Projected EBI % change 1985/1990	+50.9%	42.7%	-- %
Projected average household EBI % change 1985/1990	+40.8%	36.1%	-- %

44. NASHVILLE, TENNESSEE

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.0%	
Kroger	27	33.0	(Own) Nashville, TN
Winn Dixie	14	16.0	(Own) Louisville, TN
H.G. Hill	16	12.0	(Own) Nashville, TN
Sunflower Food Store	1	3.0	(Own) Indianola, MS
Farmer's Market Warehouse	1	2.0	Kroger Warehouse, Nashville, TN
7-Eleven (C)	18	*	Charles C. Parks, Gallatin, TN
Hot Stop (C)	16	*	Charles C. Parks, Gallatin, TN
VOLUNTARY &/OR COOPERATIVE GROUPS:		24.0%	
**Bi-Rite & Food Town	53	11.0	Malone & Hyde, Nashville, TN
Big Star	50	7.0	Malone & Hyde, Nashville, TN
Cee Bee	50	6.0	C.B. Ragland, Nashville, TN
Best Way	60	*	Malone & Hyde, Nashville, TN
**Foodland	11	na	Mitchell Wholesale, Albertville, AL
LEADING INDEPENDENTS:		1.0%	
Green Hill Market	1	1.0	C.B. Ragland, Nashville, TN
Bill Crook Food Stores	8	na	Malone & Hyde, Nashville, TN
Tidwells Super Value	7	na	Super Value, Anniston, AL
OTHER GROCERY STORES	na	9.0%	
TOTAL	333	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
**Bi-Rite/Food Town was purchased by Malone & Hyde effective June 1, 1986

Metropolitan Statistical Area
Cheatham, Davidson, Dickson, Robertson, Rutherford, Sumner, Williamson, Wilson Counties

Rank in U.S. based on supermarket sales 1985: 44

	U.S.	MSA Total	Central City Nashville
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,686	$ 3,843
Food Store Sales (millions)	$ 288,855	$ 1,092	$ 653
% of total retail sales	20.7%	19.2%	17.0%
Supermarket Sales (millions)	$ 271,074	$ 1,668	$ --
% of Food Store Sales	93.8%	97.7%	-- %
Total number of Food Stores	185,133	412	369
Supermarket Sales per capita	$1,125.57	$ 1,831.56	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	910.7	461.2
Total number of Households (thousands)	88,409.7	336.8	182.0
Population by Age of Household Head			
Under 25 Years	6.9%	7.1%	-- %
25 - 34 Years	23.0%	24.4%	-- %
35 - 44 Years	19.7%	21.0%	-- %
45 - 54 Years	14.8%	14.9%	-- %
55 - 64 Years	15.2%	14.0%	-- %
65 & Over	20.4%	18.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	23.5%	-- %
Two	30.7%	30.8%	-- %
Three	17.6%	19.5%	-- %
Four	15.1%	16.1%	-- %
Five	7.1%	6.7%	-- %
Six & Over	4.3%	3.4%	-- %
Average Household Size	2.72	2.70	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 10,564	$ 5,564
Per Capita EBI	$ 11,627	$ 11,600	$ 12,064
Median Household EBI	$ 23,680	$ 24,187	$ 23,336
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.3%	-- %
$10,000 - $24,999	33.3%	33.2%	-- %
$25,000 & Over	47.5%	48.5%	-- %
Projected EBI % change 1985/1990	+50.9%	61.0%	-- %
Projected average household EBI % change 1985/1990	+40.8%	49.7%	-- %

45. ORLANDO, FLORIDA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		64.0%	
Winn Dixie	35	23.0	(Own) Orlando, FL
Publix/Food World	24	21.0	(Own) Lakeland, FL
Food Fair	10	9.0	(Own) Jacksonville, FL
Albertson's	7	7.0	Super Food Services, Orlando, FL
7-Eleven (C)	63	2.0	(Own) Orlando, FL
Fairway	3	1.0	Malone & Hyde, Miami, FL
A&P	3	1.0	Super Food Services, Orlando, FL
VOLUNTARY &/OR COOPERATIVE GROUPS:		21.2%	
Certified	130	10.0	(Own) Ocala, FL
Affiliated of Fla.	1	0.2	(Own) Tampa, FL
Various, supplied by Super Food Services	14	11.0	
OTHER GROCERY STORES	na	14.8%	
TOTAL	290+	100.0%	

Footnote: Survey taken from 1986 Edition

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na not available

(C) Convenience Stores

Metropolitan Statistical Area:
Orange, Osceola, Seminole Counties

Rank in U.S. based on supermarket sales 1985: 45

	U.S.	MSA Total	Central City Orlando
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 6,113	$ 1,756
Food Store Sales (millions)	$ 288,855	$ 1,106	$ 227
% of total retail sales	20.7%	18.1%	12.9%
Supermarket Sales (millions)	$ 271,074	$ 1,047	$ --
% of Food Store Sales	93.8%	94.7%	-- %
Total number of Food Stores	185,133	656	131
Supermarket Sales per capita	$1,125.57	$ 121.17	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	864.1	144.2
Total number of Households (thousands)	88,409.7	324.8	56.4
Population by Age of Household Head			
Under 25 Years	6.9%	7.2%	-- %
25 - 34 Years	23.0%	22.2%	-- %
35 - 44 Years	19.7%	19.9%	-- %
45 - 54 Years	14.8%	15.7%	-- %
55 - 64 Years	15.2%	15.4%	-- %
65 & Over	20.4%	19.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	23.9%	-- %
Two	30.7%	33.5%	-- %
Three	17.6%	17.8%	-- %
Four	15.1%	14.5%	-- %
Five	7.1%	6.5%	-- %
Six & Over	4.3%	3.8%	-- %
Average Household Size	2.72	2.66	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 9,981	$ 1,657
Per Capita EBI	$ 11,627	$ 11,551	$ 11,467
Median Household EBI	$ 23,680	$ 23,519	$ 20,306
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	17.1%	-- %
$10,000 - $24,999	33.3%	35.9%	-- %
$25,000 & Over	47.5%	47.0%	-- %
Projected EBI % change 1985/1990	+50.9%	67.7%	-- %
Projected average household EBI % change 1985/1990	+40.8%	39.8%	-- %

46. LOUISVILLE, KENTUCKY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	Share of Customers*	Principal Supplier
LEADING CHAINS:		68.0%	
Kroger	33	41.0	(Own) Louisville, KY
Winn Dixie	32	27.0	(Own) Louisville, KY
LEADING CONVENIENCE STORE CHAINS:			
Convenient Food Mart	96	na	Winkler Wholesale, Dale, IN
Save-A-Step	18	na	na
Majik	12	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		6.0%	
Gateway	8	3.0	Wetterau, Bloomington, IN
Key Market	16	3.0	Wetterau, Bloomington, IN
LEADING INDEPENDENTS:		17.0%	
Warehouse of Groceries	3	5.0	Malone & Hyde, Nicholasville, KY
Buy-Low Foods	3	5.0	W.T. Sistrunk, Lexington, KY
Melton Markets	8	3.0	Malone & Hyde, Nicholasville, KY
Pic Pac	9	2.0	Malone & Hyde, Nicholasville, KY
Valu Supermarkets	3	2.0	Scot Lad, Lima, OH
Rite Shop Foods	2	na	Malone & Hyde, Nicholasville, KY
OTHER GROCERY STORES	na	8.0%	
TOTAL	243+	**	

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na not available

* Reflects shoppers store preference

** Percents do not add to 100%

Metropolitan Statistical Area:
Bullitt, Jefferson, Oldham, Shelby Counties

Rank in U.S. based on supermarket sales 1985: 46

	U.S.	MSA Total	Central City Louisville
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 4,624	$ 1,780
Food Store Sales (millions)	$ 288,855	$ 922	$ 440
% of total retail sales	20.7%	19.9%	24.7%
Supermarket Sales (millions)	$ 271,074	$ 867	$ --
% of Food Store Sales	93.8%	94.0%	-- %
Total number of Food Stores	185,133	633	317
Supermarket Sales per capita	$1,125.57	$ 1,103.19	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	785.9	287.1
Total number of Households (thousands)	88,409.7	290.7	116.7
Population by Age of Household Head			
Under 25 Years	6.9%	6.7%	-- %
25 - 34 Years	23.0%	24.2%	-- %
35 - 44 Years	19.7%	19.6%	-- %
45 - 54 Years	14.8%	15.4%	-- %
55 - 64 Years	15.2%	15.3%	-- %
65 & Over	20.4%	18.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.1%	-- %
Two	30.7%	29.4%	-- %
Three	17.6%	18.7%	-- %
Four	15.1%	15.3%	-- %
Five	7.1%	6.8%	-- %
Six & Over	4.3%	3.7%	-- %
Average Household Size	2.72	2.19	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 8,991	$ 2,939
Per Capita EBI	$ 11,627	$ 41,393	$ 10,237
Median Household EBI	$ 23,680	$ 99,215	$ 17,291
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	19.7%	-- %
$10,000 - $24,999	33.3%	33.2%	-- %
$25,000 & Over	47.5%	47.1%	-- %
Projected EBI % change 1985/1990	+50.9%	63.4%	-- %
Projected average household EBI % change 1985/1990	+40.8%	49.4%	-- %

47. RICHMOND-PETERSBURG, VIRGINIA

RICHMOND

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		40.5%	
Safeway	26	24.0	(Own) Chester, VA
Super Fresh*	16	8.4	(Own) Richmond, VA
Winn Dixie	9	4.8	(Own) Raleigh, NC
Food Lion	6	3.3	(Own) Dinwiddie Co., VA
VOLUNTARY &/OR COOPERATIVE GROUPS*:		42.8%	
Richfood:			(Own) Richfood, Richmond, VA
Ukrops	16	25.4	
Farm Fresh	6	9.4	
Siegels	5	2.4	
Chuck's	9	4.7	
Lukhards	3	.9	
OTHER GROCERY STORES	5	16.7	
TOTAL	81	100.0%	

*Includes A&P and Pantry Pride

PETERSBURG-COLONIAL HEIGHTS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		46.9%	
Safeway Stores	5	22.5	(Own) Chester, VA
A&P	1	6.5	(Own) Richmond, VA
Pantry Pride	1	6.3	(Own) Richmond, VA
Winn Dixie	2	4.2	na
7-Eleven (C)	11	1.8	na
Food Lion	2	na	(Own) Salisbury, NC
Sun Supermarkets	1	na	(Own) Richmond, NC
LEADING INDEPENDENTS:		13.8%	
Ukrops	3	13.8	Richfood, Richmond, VA
Harrison's Market	1		
Produce Center #2	1		
Hines Food Center	1		
Liberty Food Market	1		
Young's Super Market	1		
Edgehill Super Market	1		
Ettrick Super Market	1		
Julian A. Pugh's Super Market	1		
Lou Weiner's Food Market	1		
Dinwiddie Super Market	1		
I.G.A. Blue Ridge Grocery	1		
Robinson's Market	1		
Try Me Grocery	1		
Fifth Ward Grocery	1		
Moogalian's Super Market	1		
Matoaca Supermarekt	1		
Goin's Bi-Rite Food Stores	1		
Produce Center #1	1		
Harrison's #1	1		
Crockett's Food Center	1		
Star Value Supermarket	1		
Bristow's Self-service Market	1		
Wallace's Grocery	1		
OTHER GROCERY STORES	49	39.3%	
TOTAL	98	100.0%	

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na not available (C) Convenience Stores

Footnote: Petersburg-Colonial Heights survey taken from 1986 Edition

Metropolitan Statistical Area:
Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent, Powhatan, Prince George Counties

Rank in U.S. based on supermarket sales 1985: 47

	U.S.	MSA Total	Central Cities Richmond	/Petersburg
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 2,877	$ 1,757	$ 327
Food Store Sales (millions)	$ 288,855	$ 617	$ 372	$ 39
% of total retail sales	20.7%	21.4%	21.1%	12.1%
Supermarket Sales (millions)	$ 271,074	$ 604	$ 356	38,365
% of Food Store Sales	93.8%	98.0%	95.7	98.4
Total number of Food Stores	185,133	598	248	42
Supermarket Sales per capita	$1,125.57	1,173.96	$ 1,642.82	938.02
POPULATION 1985 TOTAL (thousands)	240,833.5	514.5	216.7	40.9
Total number of Households (thousands)	88,409.7	172.7	87.3	15.2
Population by Age of Household Head				
Under 25 Years	6.9%	5.7%	8.0 %	7.3%
25 - 34 Years	23.0%	26.4%	25.4 %	21.4%
35 - 44 Years	19.7%	24.4%	15.1 %	17.5%
45 - 54 Years	14.8%	16.2%	12.8 %	15.5%
55 - 64 Years	15.2%	14.2%	15.5 %	18.1%
65 & Over	20.4%	13.1%	23.2 %	20.1%
Number of Persons per Household				
% by number of persons per household				
One	25.3%	18.7%	34.5 %	27.7%
Two	30.7%	30.3%	31.9 %	30.3%
Three	17.6%	21.1%	15.6 %	18.0%
Four	15.1%	18.9%	9.9 %	13.0%
Five	7.1%	7.5%	4.5 %	6.4%
Six & Over	4.3%	3.4%	3.6 %	4.7%
Average Household Size	2.72	3.33	2.48	2.69
INCOME 1985				
Net Effective Buying Income (millions)	$2,800,259	$ 9,333	$ 2,433	$ 371
Per Capita EBI	$ 11,627	$ 18,140	$11,228	$ 9,071
Median Household EBI	$ 23,680	$ 29,009	$19,888	$ 17,895
Household by EBI Groups				
% Distribution				
Under $10,000	19.2%	9.9%	23.6%	26.5%
$10,000 - $24,999	33.3%	26.7%	37.5%	39.1%
$25,000 & Over	47.5%	63.4%	38.9%	34.4%
Projected EBI % change 1985/1990	+50.9%	50.5%	41.2%	37.2%
Projected average household EBI % change 1985/1990	+40.8%	41.8%	39.9%	33.7%

48. GREENSBORO-WINSTON/SALEM, NORTH CAROLINA

GREENSBORO

Market Area Covered: Guilford County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.9%	
Food Lion (Town)	13	32.3	Save-Rite, Inc., Salisbury, NC
Food World	10	17.3	High Point, NC
Winn Dixie	9	14.1	(Own) Raleigh, NC
Kroger	3	9.9	(Own) Salem, VA
Big Star	*	9.3	(Own) Raleigh, NC
Columbia Foods	5	*	Central Carolina Grocers, High Point, N.C.
Family Mart	1	*	na
LEADING INDEPENDENTS:		7.5%	
Bestway	1	7.5	Central Carolina Grocers, High Point, NC
Bi-Rite	3	*	Central Carolina Grocers, High Point, NC
Food Rite	7	*	na
OTHER GROCERY STORES	136	13.0%	
TOTAL	188	**	

WINSTON-SALEM

Market Area Covered: Forsyth County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		103.5%	
Food Fair	10	30.2	(Own) Winston-Salem, NC
Food Lion	10	28.1	Save Rite, Inc., Salisbury, NC
Kroger	3	10.9	(Own) Salem, VA
Others*	13	9.4	Various
Winn Dixie	5	7.8	(Own) Raleigh, NC
Harris-Teeter	4	7.3	(Own) High Point, NC
Mt. Tabor	3	6.3	Central Carolina, Kernersville, NC
Lowe's Foods (Thrifti-Mart)**	5	3.5	(Own) Wilkesboro, NC
CONVENIENCE STORES	na	na	
LEADING INDEPENDENTS	na	na	
TOTAL	53+	***	

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na not available

* Includes Joe's, Shoprite, Thriftimart, 3 Guys & Independents

**Percents add to more than 100.0%

Metropolitan Statistical Area:
Davidson, Davie, Forsyth, Guilford, Randolph, Stokes, Yadkin Counties

Rank in U.S. based on supermarket sales 1985: 48

		MSA	Central Cities	
	U.S.	Total	Greensboro/	Winston Salem
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,478	$ 1,729	$ 1,547
Food Store Sales (millions)	$ 288,855	$ 1,065	$ 298	$ 249
% of total retail sales	20.7%	19.4%	17.2%	16.1%
Supermarket Sales (millions)	$ 271,074	$ 1,034	$ --	--
% of Food Store Sales	93.8%	97.1%	--	--
Total number of Food Stores	185,133	459	263	196
Supermarket Sales per capita	$1,125.57	1,146.21	$ --	--
POPULATION 1985 TOTAL (thousands)	240,833.5	902.1	177.9	144.4
Total number of Households (thousands)	88,409.7	341.8	68.1	58.0
Population by Age of Household Head				
Under 25 Years	6.9%	6.5%	-- %	-- %
25 - 34 Years	23.0%	23.4%	-- %	-- %
35 - 44 Years	19.7%	21.0%	-- %	-- %
45 - 54 Years	14.8%	16.0%	-- %	-- %
55 - 64 Years	15.2%	15.1%	-- %	-- %
65 & Over	20.4%	18.0%	-- %	-- %
Number of Persons per Household				
% by number of persons per household				
One	25.3%	24.3%	-- %	-- %
Two	30.7%	31.2%	-- %	-- %
Three	17.6%	20.0%	-- %	-- %
Four	15.1%	15.6%	-- %	-- %
Five	7.1%	6.0%	-- %	-- %
Six & Over	4.3%	2.9%	-- %	-- %
Average Household Size	2.72	3.64	--	--
INCOME 1985				
Net Effective Buying Income (millions)	$2,800,259	$ 10,205	$ 2,110	$ 1,719
Per Capita EBI	$ 11,627	$ 11,313	$11,861	$ 11,904
Median Household EBI	$ 23,680	$ 22,640	$22,151	$ 20,246
Household by EBI Groups				
% Distribution				
Under $10,000	19.2%	18.4 %	-- %	26.5%
$10,000 - $24,999	33.3%	36.6 %	-- %	39.1%
$25,000 & Over	47.5%	45.0 %	-- %	34.4%
Projected EBI % change 1985/1990	+50.9%	54.3 %	-- %	37.2%
Projected average household EBI % change 1985/1990	+40.8%	44.1 %	-- %	33.7%

49. PROVIDENCE-PAWTUCKET, RHODE ISLAND

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.3%	
Almacs	7	26.2	(Own) E. Providence, RI
Star Market	3	15.4	(Own) Cambridge, MA
Stop & Shop	2	12.9	(Own) S. Boston, MA
Wonder/Big Discount	1	3.8	na
OTHER GROCERY STORES:		6.2%	
Valueland	1	3.1	(Own) Canton, MA
Dumas Bros. IGA Foodline	2	2.1	Roger Williams, Cumberland, RI
Morse Food Mart	1	1.0	(Own) Canton, MA
Cumberland Farms (C)	21	na	na
Dairy Mart (C)	9	na	na
Sunnybrook Farms (C)	1	na	na
Li'l General (C)	1	na	na
Food City	1	na	Owned by Almacs
Rite Aid (C)	1	na	
TOTAL	51	*	

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na not available
(C) Convenience Stores
* Does not add to 100% due to the fact that the percent of sales for certain stores was not available
Figures are for all of Providence County, RI

Metropolitan Statistical Area:
Bristol, Kent, Providence, Washington Counties

Rank in U.S. based on supermarket sales 1985: 49

	U.S.	MSA Total	Central City Providence
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 5,079	$ 797
Food Store Sales (millions)	$ 288,855	$ 1,101	$ 167
% of total retail sales	20.7%	21.7%	20.9%
Supermarket Sales (millions)	$ 271,074	$ 954	$ --
% of Food Store Sales	93.8%	86.6%	-- %
Total number of Food Stores	185,133	534	161
Supermarket Sales per capita	$1,125.57	$ 1,077.72	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	885.2	154.4
Total number of Households (thousands)	88,409.7	323.2	60.3
Population by Age of Household Head			
Under 25 Years	6.9%	5.6%	-- %
25 - 34 Years	23.0%	20.6%	-- %
35 - 44 Years	19.7%	17.7%	-- %
45 - 54 Years	14.8%	15.0%	-- %
55 - 64 Years	15.2%	17.6%	-- %
65 & Over	20.4%	23.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	26.6%	-- %
Two	30.7%	30.2%	-- %
Three	17.6%	17.5%	-- %
Four	15.1%	14.8%	-- %
Five	7.1%	7.0%	-- %
Six & Over	4.3%	3.9%	-- %
Average Household Size	2.72	2.74	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 10,563	$ 1,648
Per Capita EBI	$ 11,627	$ 1,933	$ 10,674
Median Household EBI	$ 23,680	$ 24,614	$ 17,596
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	18.5%	-- %
$10,000 - $24,999	33.3%	32.2%	-- %
$25,000 & Over	47.5%	49.3%	-- %
Projected EBI % change 1985/1990	+50.9%	48.7%	-- %
Projected average household EBI % change 1985/1990	+40.8%	43.4%	-- %

50. BIRMINGHAM, ALABAMA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales**	Principal Supplier
LEADING CHAINS:		74.0%	
Bruno's Food World and Consumer Warehouse*	32	50.0	(Own) Birmingham, AL
Western	13	13.0	Super Valu, Anniston, AL
Winn Dixie	22	11.0	(Own) Montgomery, AL
VOLUNTARY &/OR COOPERATIVE GROUPS:		15.0%	
Food Giant	3	4.0	Assoc. Groc. of Ala., Birmingham, AL
Piggly Wiggly	6	4.0	Piggly Wiggly, Birmingham, AL
Food Center	16	3.0	Assoc. Groc. of Ala., Birmingham, AL
Food Town	3	3.0	Assoc. Groc. of Ala., Birmingham, AL
Hudd's IGA	3	1.0	na
LEADING INDPENDENTS:		5.0%	
Country Market	1	4.0	Warehouse Groceries, Gadsden, AL
Sav-Mor Warehouse Foods	7	1.0	na
OTHER INDEPENDENTS:	na	6.0%	
TOTAL	106+	100.0%	

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na not available

* Bruno's Food & Pharmacy and FoodMax are owned by Bruno's Food World and Consumer Warehouse

**Represents volume of groceries based on period from September - December 1985

Metropolitan Statistical Area:
Blount, Jefferson, St. Clair, Shelby, Walker Counties

Rank in U.S. based on supermarket sales 1985: 50

	U.S.	MSA Total	Central City Birmingham
RETAIL SALES 1985 TOTAL (millions)	$1,395,243	$ 4,491	$ 1,947
Food Store Sales (millions)	$ 288,855	$ 978	$ 319
% of total retail sales	20.7%	21.8%	16.4%
Supermarket Sales (millions)	$ 271,074	$ 954	$ --
% of Food Store Sales	93.8%	97.5%	-- %
Total number of Food Stores	185,133	520	221
Supermarket Sales per capita	$1,125.57	$ 1,034.09	$ --
POPULATION 1985 TOTAL (thousands)	240,833.5	922.1	283.5
Total number of Households (thousands)	88,409.7	346.4	112.4
Population by Age of Household Head			
Under 25 Years	6.9%	6.3%	-- %
25 - 34 Years	23.0%	23.0%	-- %
35 - 44 Years	19.7%	18.8%	-- %
45 - 54 Years	14.8%	14.9%	-- %
55 - 64 Years	15.2%	15.3%	-- %
65 & Over	20.4%	21.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	25.3%	24.7%	-- %
Two	30.7%	30.2%	-- %
Three	17.6%	19.1%	-- %
Four	15.1%	15.5%	-- %
Five	7.1%	6.7%	-- %
Six & Over	4.3%	3.8%	-- %
Average Household Size	2.72	2.66	--
INCOME 1985			
Net Effective Buying Income (millions)	$2,800,259	$ 9,316	$ 2,536
Per Capita EBI	$ 11,627	$ 10,103	$ 8,945
Median Household EBI	$ 23,680	$ 20,201	$ 16,009
Household by EBI Groups			
% Distribution			
Under $10,000	19.2%	24.8%	-- %
$10,000 - $24,999	33.3%	34.8%	-- %
$25,000 & Over	47.5%	40.4%	-- %
Projected EBI % change 1985/1990	+50.9%	50.3%	-- %
Projected average household EBI % change 1985/1990	+40.8%	42.6%	-- %

SECTION 2

OTHER MARKETS
RETAIL GROCERY STORE
SALES BY TYPE OF
ORGANIZATION
ARRANGED BY
STATE AND CITY
INCLUDING CANADA

ALABAMA

GADSDEN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		54.0%	
Bruno's	3	30.0	(Own) Birmingham, AL
Warehouse Groceries	2	14.0	Chastain-Roberts Super Valu, Anniston, AL
Alterman's	2	10.0	(Own) Atlanta, GA
Winn Dixie	1	*	(Own) Montgomery, AL
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Associated Grocers of Alabama	2	10.0	Birmingham, AL
LEADING INDEPENDENTS:		7.0%	
Johnson's Giant Food	2	5.0	Malone-Hyde, Tupelo, MS
Wood Bros., Super Saver	1	2.0	Harvey Ragland, Birmingham, AL
Glenco's Foodliner	1	*	Mitchel Grocery, Albertville, AL
Burton's Food Store	1	*	Assoc. Grocers of Alabama, Birmingham, AL
OTHER GROCERY STORES	80	29.0%	
TOTAL	95	100.0%	

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* Included in "Other Grocery Stores"

MOBILE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		93.0%	
Delchamps	26	37.0	(Own) Mobile, AL
Winn Dixie	10	15.0	(Own) Montgomery, AL
Food World (Bruno's)	8	15.0	(Own) Birmingham, AL
Greer's	15	11.0	(Own) Mobile, AL
A&P	5	9.0	(Own) New Orleans, LA
United Supermarkets	2	2.0	(Own) Pensacola, FL
Bruno's	1	2.0	Birmingham, AL
Food 4 Less	1	2.0	Geneva, AL
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
IGA	na	1.0	Graves Co., Demopolis, AL
LEADING INDEPENDENTS: (Incl. Convenience Stores)		7.0%	
Long's Supermarket	2	7.0	Lewis Bear, Pensacola, FL
Foodtown	2		Lewis Bear, Pensacola, FL
B&H Food	1		Lewis Bear, Pensacola, FL
Naman's Supermarket	1		Lewis Bear, Pensacola, FL
TOTAL	74	**	

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na not available

** Adds to more than 100.0%

MONTGOMERY

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Winn Dixie	15	33.0	(Own) Montgomery, AL
Food World	3	22.0	(Own) Birmingham, AL
Bruno's	2	7.0	(Own) Birmingham, AL
Country Market	1	6.0	Anniston, AL
Big Apple	1	3.0	Atlanta, GA
A&P	2	1.0	(Own) Birmingham, AL
Family Mart	1	na	Atlanta, GA
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Big Bear, Super Foods	14	9.0	Hudson-Thompson, Montgomery, AL
IGA	2	1.0	Demopolis, AL
LEADING CONVENIENCE STORE CHAINS:		4.0%	
Majik Market	8	1.0	Smyrna, GA
7-Eleven	10	1.0	na
Zippy Mart	5	1.0	Jacksonville, FL
Jr. Food Mart	7	1.0	na
OTHER GROCERY STORES	na	14.0%	
TOTAL	71+	100.0%	

TUSCALOOSA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Piggly Wiggly	5	21.0	(Own) Memphis, TN
Bruno's	1	14.0	(Own) Birmingham, AL
Kroger	2	13.0	(Own) Memphis, TN
Winn Dixie	3	11.0	(Own) Montgomery, AL
A&P	1	8.0	(Own) Altanta, GA
Food World	2	7.0	(Own) Birmingham, AL
Consumer Foods	2	na	(Own) Birmingham, AL
Delchamps	2	na	Mobile, AL
LEADING CONVENIENCE STORE CHAINS:		6.5%	
Speedway	6	2.0	Hudson-Thompson, Montgomery, AL
Austin's Food Store	6	1.0	Stewart King & McKenzie, Selma, AL
Associated Grocers	1	1.0	(Own) Birmingham, AL
Circle C	5	1.0	Lewis Grocer Co., Indianola, MS
Sunshine Jr. Stores	6	1.0	Panama City, FL
Buddy's Food Mart	4	0.5	Stewart King & McKenzie, Selma, AL
LEADING INDEPENDENTS:			
Food King	1	na	na
Northgate Foods	1	na	na
OTHER GROCERY STORES	na	19.5%	
TOTAL	48+	100.0%	

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na not available

ALASKA

ANCHORAGE

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Carr's Food Centers	8	40.0	(Own) J.B. Gottstein, Anchorage, AK
Safeway	6	32.0	(Own) Bellevue, WA
D & A	2	5.0	West Coast, Tacoma, WA
LEADING INDEPENDENTS:		7.0%	
Foodland	3	5.0	(Own) J.B. Gottstein, Anchorage, AK
Prairie Market	1	2.0	(Own) J.B. Gottstein, Anchorage, AK
OTHER GROCERY STORES (Incl. Quik Stop and others)	10	16.0%	
TOTAL	30	100.0%	

FAIRBANKS

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		45.0%	
Safeway	2	28.0	(Own) Bellevue, WA
Foodland	1	17.0	(Own) J.B. Gottstein, Anchorage, AK
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.5%	
Southgate Hub	1	7.5	West Coast Groc., Seattle, WA
Northgate Hub	1	5.0	West Coast Groc., Seattle, WA
LEADING INDEPENDENTS:		33.0%	
Market Basket	3	31.5	West Coast Groc., Seattle, WA
McPeaks	1	1.5	na
OTHER GROCERY STORES	18	9.5%	
TOTAL	27	100.0%	

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na not available
(Surveys from Alaska were taken from the 1986 Edition)

ARIZONA

TUCSON

Market Area Covered Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
Lucky (incl. Gemco)	17	25.0	Alfred M. Lewis, Phoenix, AZ
Safeway	14	15.0	(Own) Phoenix, AZ
Arden Mayfair	7	12.0	(Own) Phoenix, AZ
A.J. Bayless	7	12.0	(Own) Phoenix, AZ
American Stores/Alpha Beta	4	8.0	Assoc. Grocers, Phoenix, AZ
Fry's	9	8.0	Assoc. Grocers, Phoenix, AZ
LEADING CONVENIENCE STORE CHAINS:		10.0%	
Circle K/U-Totem	129	10.0	Alfred M. Lewis, Phoenix, AZ
Lavicio's Deli-Market/7-Eleven	32	*	Assoc. Grocers, Phoenix, AZ
Quick Mart	20	*	Assoc. Grocers, Phoenix, AZ
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Associated	7	*	Assoc. Grocers, Phoenix, AZ
LEADING INDEPENDENTS:			
Del Monte Market	2	*	Assoc. Grocers, Phoenix, AZ
United Market	1	*	na
AFCO Family Market	1	*	na
El Grande	1	*	na
Warehouse Foods	3	*	na
Fed Mart	2	*	na
OTHER GROCERY STORES	na	10.0%	
TOTAL	256+	100.0%	

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na not available
* Included in "Other Grocery Stores"

ARKANSAS

FAYETTEVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		27.5%	
Food 4 Less	2	na	Bentonville, AR
Harps Food Stores	1	9.5	Springdale, AR
Safeway Stores	1	9.0	(Own) Tulsa, OK
Consumer's Market	2	9.0	(Own) Springfield, MO
Dillons	2	na	
LEADING CONVENIENCE STORE CHAINS:		1.0%	
E-Z Mart	5	na	Fayetteville, AR
7-Eleven	6	1.0	Houston, TX
Hot Wheels	3	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Griffin Groc., Co.	na	*	Van Buren, AR
Affiliated Food Stores	na	*	Little Rock, AR
LEADING INDEPENDENTS:		7.0%	
IGA Thiftway	4	5.0	na
Price Cutters	1	na	na
Watson	1	na	Hale Halsell, Tulsa, OK
Warehouse Markets	2	2.0	Springdale, AR
OTHER GROCERY STORES	na	63.5%	
TOTAL	30+	**	

HOT SPRINGS

Market Area Covered: Garland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	3	na	(Own) Little Rock, AR
Kroger	2	na	(Own) Little Rock, AR
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Piggly Wiggly	3	na	Piggly Wiggly Operator's Warehouse, Inc., Shreveport, LA
LEADING INDEPENDENTS:			
Jiffee Mart (C)	2	na	na
Cooley's	1	na	na
Razorback	1	na	na
Food 4 Less	1	na	na
TOTAL	13	na	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
**Does not add to 100% due to the fact that the percent of sales for certain stores was not available

LITTLE ROCK-NORTH LITTLE ROCK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		95.0%	
Safeway	12	38.0	(Own) Little Rock, AR/Memphis, TN
Kroger	9	28.0	(Own) Little Rock, AR
Skaggs Albertson	3	13.0	Affiliated Foods, Little Rock, AR
Food 4 Less	6	10.0	na
Food King	1	6.0	(Own) Houston, TX
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.5%	
Rand Wholesale Grocery (IGA, Circle R)	50	2.5	(Own) Little Rock, AR
LEADING INDEPENDENTS:		2.5%	
Misc. (Incl. 7-Eleven, U-Tote-Em & Majik Markets)	80	2.5	na
TOTAL	161	100.0%	

PINE BLUFF

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		47.0%	
Safeway	4	40.0	(Own) Little Rock, AR
Mad Butcher	4	7.0	(Own) Pine Bluff, AR
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.0%	
Affiliated Food Stores	2	6.0	(Own) Little Rock, AR
Rands	7	5.0	(Own) North Little Rock, AR
OTHER GROCERY STORES	na	42.0%	
TOTAL	17+	100.0%	

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na not available

CALIFORNIA

CHICO

Market Area Covered
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.0%	
Safeway	3	26.3	(Own) San Francisco, CA
Lucky	1	22.8	(Own) Sacramento, CA
Holiday	2	13.3	Market Wholesale, Fresno, CA
Stop'N Save	1	11.3	United Grocers, Sacramento,CA
Food World	1	9.3	United Grocers, Sacramento, CA
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	2	*	(Own) San Francisco, CA
Short Shop	2	*	(Own) San Francisco, CA
LEADING INDEPENDENTS:		16.8%	
Gold Country Markets	1	8.7	Market Wholesale, Chico, LA
Super Shoper Markets Big T	2	3.8	
Park Ave Market			
Wentz Market	1	3.3	
Harvey's Market	1	.5	
Frank's Market	1	.5	
OTHER GROCERY STORES	na	20.8%	na
TOTAL	18	**	

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na not available
* Included in "Leading Independents"
**Percents add to more than 100.0%

FRESNO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Save Mart	15	na	Certified, Los Angeles, CA
Safeway	4	na	(Own) Sacramento, CA
Foodland	8	na	United Grocers, Fresno, CA
Von's	6	na	(Own) Los Angeles, CA
Gemco/Lucky	1	na	Lucky Stores, Sacramento, CA
Mayfair	1	na	Certified, Los Angeles, CA
7-Eleven (C)	27	na	United Grocers, Fresno, CA
Prairie Markets	2	na	Certified, Los Angeles, CA
Pak-N-Sav	1	na	na
LEADING INDEPENDENTS:			United Grocers, Fresno, CA
Gongs	2	na	United Grocers, Fresno, CA
Merri Mart (Sanger)	1	na	Market Wholesale, Fresno, CA
Country Boy	1	na	United Grocers, Fresno, CA
Continental	1	na	United Grocers & Mkt. Whlsl., Fresno, CA
Christensen's	2	na	United Grocers, Fresno, CA
Farmer's Market (Sanger)	1	na	Market Wholesale, Fresno, CA
Bad Boy	1	na	United Grocers, Fresno, CA
Yaohan	2	na	United Grocers, Fresno, CA
Food King	2	na	na
Young's	2	na	Certified Grocers & Mkt. Whlsl., Fresno, CA
Hestbecks	2	na	Market Wholesales, Fresno, CA
Stan's Market	1	na	United Grocers, Fresno, CA
McLane's	1	na	United Grocers, Fresno, CA
R-N Market	1	na	Market Wholesales, Fresno, CA
Pay Less Market	1	na	United Grocers, Fresno, CA
L & P Market	1	na	United Grocers, Fresno, CA
Shop-N-Go	9	na	na
Zip-N-Go	5	na	na
Thriftimart	1	na	na
Hanoians	1	na	na
OTHER GROCERY STORES (Mostly small convenience stores)	556	na	
TOTAL	659	na	

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na not available
(C) Convenience Stores

MODESTO

Market Area Covered: Metropolitan Statistical Area (Stanislaus County)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		76.0%	
New Deal (includes Jumbo)	8	24.0	(Own) Mkt. Whlsl., Modesto & Certified Grocers, L.A., CA
Save Mart	8	18.0	(Own) Mkt. Whlsl., Modesto Certified Grocers, L.A., CA
Lucky Stores/Gemco	5	15.0	(Own) San Leandro, CA
Raley's	2	8.0	Mkt. Whlsl., Modesto, CA
Food 4 Less	2	5.0	na
Angelo's	2	4.0	Mkt. Whlsl., Modesto & United Grocers, Sacramento, CA
O'Briens	2	2.0	na
Safeway	2	na	(Own) Sacramento, CA
Richland	4	na	Mkt. Whlsl., Modesto & United Grocers, Sacramento, CA
Albertson's	1	na	na
Quik Stop (C)	5	na	na
7-Eleven (C)	12	na	na
Liberty Markets	2	na	United Grocers, Fresno & Mkt. Whlsl., Modesto, CA
Sam's Food City	2	na	United Groc., Sacramento, CA
Sav Mor	2	na	Mkt. Whlsl., Modesto, CA
LEADING INDEPENDENTS:			
Ray's Market	1	na	Market Wholesale, Modesto, CA
Sequoia Market	1	na	
OTHER GROCERY STORES	na	24.0%	
TOTAL	61+	100.0%	

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na not available
(C) Convenience Stores

MONTEREY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	6	na	na
Lucky	1	na	na
Albertson's	2	na	na
Nob Hill	1	na	na
Alpha Beta	1	na	na
LEADING INDEPENDENTS:			
Valu Max	1	na	na
Seaside Market	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	5	na	na
Arco AM-PM	1	na	na
Quick Stop	1	na	na
OTHER GROCERY STORES			
TOTAL	20	na	

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na not available

OXNARD

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Lucky	3	na	na
Safeway	3	na	na
Ralph's	2	na	na
Albertsons	1	na	na
Alpha Beta	3	na	na
Hughes	1	na	na
Mayfair	1	na	na
LEADING INDEPENDENTS:			
Johnsons Farms	1	na	na
Santa Cruz	2	na	na
Tradewins	1	na	na
Ken's Markets	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	5	na	na
OTHER GROCERY STORES:			
Smart & Final	1	na	na
TOTAL	25	na	

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na not available

SALINAS

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway Stores	2	na	(Own) Oakland, CA
Lucky Stores	2	na	(Own) San Leandro, CA
Alpha Beta	2	na	(Own) La Habra, CA
Nob Hill	2	na	Fleming, Fremont, CA
7-Eleven (C)	6	na	McLane, Merced, CA
Quick Stop Market (C)	6	na	McLane, Merced, CA
LEADING INDEPENDENTS:			
Albertson's	1	na	Fleming Foods, Fremont, CA
Monte Mart	1	na	Albertson's, La Brea, CA
Star Market	1	na	Market Wholesale, Modesto, CA
Gin's Supermarket	1	na	United Grocers, Richmond, CA
Fairway Markets	3	na	United Grocers, Richmond, CA
OTHER GROCERY STORES	na	na	
TOTAL	27+	na	

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na not available
(C) Convenience Stores

SAN FRANCISCO PENINSULA

Market Area Covered: Foster City-Cupertino (Spanning parts of Santa Clara & San Mateo Counties)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		61.0%	
Safeway	17	22.0	(Own) San Francisco, CA
Lucky	7	16.0	(Own) San Francisco, CA
Alpha Beta Markets	9	13.0	na
Brentwood Markets	3	7.0	na
Food Fair	2	3.0	na
Gemco	3	na	(Own) San Francisco, CA
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Co-op Markets	4	8.0	Assoc. Co-ops, Richmond, CA
Community Store	1	na	na
LEADING INDEPENDENTS:		30.0%	
Petrini's	2	7.0	na
Nob Hill	1	4.0	na
P.W. Super	1	3.0	na
Key Markets	3	3.0	na
Manor Market	2	3.0	na
QFI	1	3.0	na
Bell	1	3.0	na
Draeger's Market	1	3.0	United Groc., Richmond, CA
Niven's International Mkt.	1	1.0	na
Los Altos Midtown Market	1	na	na
Midtown Market	1	na	Assoc. Food Stores, Union City, CA
Franco's Market	1	na	na
OTHER GROCERY STORES	60	na	
TOTAL	122	**	

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na not available

** Does not add to 100% due to the fact that the percent for certain stores was not available

(Survey from San Francisco Penninsula was taken from the 1986 Edition)

SAN MATEO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.0%	
Safeway	18	35.0	(Own) Freemont, CA
Lucky	9	18.0	(Own) San Leandro, CA
Cala/QFI	8	11.0	United Grocer, Richmond, CA
Alpha Beta	3	5.0	(Own) Milpitas, CA
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
Consumers Coop. of Palo Alto		1.0	Palo Alto, CA
LEADING INDEPENDENTS:		20.0%	
Petrinis	4	9.0	na
Bell Markets	2	2.0	na
Marsh Manor	2	2.0	na
Key Markets	3	2.0	na
Draegers	1	1.0	na
Pepper Tree	1	1.0	na
Stanaway	2	1.0	na
Food Villa	1	1.0	na
Trag's Market	1	1.0	na
OTHER GROCERY STORES	300	20.0%	
TOTAL	355	**	

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na not available

** Percents add to more than 100%

SANTA BARBARA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		53.0%	
Safeway	7	17.0	(Own) Downey, CA
Lucky	13	12.0	(Own) Buena Park, CA
Vons	3	9.0	(Own) El Monte, CA
Williams Bros.	6	7.0	Certified Grocers, L.A., CA
Albertson's	1	4.0	(Own) Brea, CA
Alpha Beta	1	2.0	(Own) La Habra, CA
Santa Cruz	2	1.0	Certified Grocers, L.A., CA
Jurgensen's	1	1.0	Certified Grocers, L.A., CA
LEADING CONVENIENCE STORE CHAINS:		0.5%	
7-Eleven	16	na	A.M. Lewis, Northridge, CA
Circle K	3	0.5	A.M. Lewis, Northridge, CA
LEADING INDEPENDENTS:		12.0%	
Nielsen's	2	12.0	Certified Grocers, L.A., CA
Chapala	1		
Montecito Village Grocery	1		
Foodland	2		
OTHER GROCERY STORES	204	34.5%	
TOTAL	263	100.0%	

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na not available

SANTA CRUZ

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.0%	
Safeway	6	34.0	(Own) Fremont, CA
Albertson's	3	13.0	(Own) San Leandro, CA
Alpha Beta	2	8.0	(Own) Milpitas, CA
Lucky	2	6.0	(Own) Fremont, CA
Nob Hill	2	5.0	(Own) Gilroy, CA
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Speedee/7-Eleven (C)	10	3.0	San Francisco, CA
Big T Supermarkets	2	2.5	United Grocers, Richmond, CA
Quick Stop (C)	8	1.5	United Grocers, Richmond, CA
Lucky 7 (C)	1	1.0	San Francisco, CA
LEADING INDEPENDENTS:		17.0%	
Shoppers Corner	1	5.0	Mutual, Richmond, CA
De Luxe Foods	2	4.0	Kockos Bros., San Francisco, CA
MacDonald's	1	3.0	Mutual, Richmond, CA
Opal Cliffs	1	2.0	United Grocers, Richmond, CA
Zanotto's	1	2.0	United Grocers, Richmond, CA
Daylite Mkt.	1	1.0	United Grocers, Richmond, CA
OTHER GROCERY STORES	51	9.0%	
TOTAL	94	100.0%	

(C) Convenience Stores

STOCKTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Don Quick	4	na	(Own) Stockton, CA
Frys	4	na	(Own) El Sabrante, CA
Centro Mart	5	na	Market Whlsl., Modesto, CA
Safeway	3	na	(Own) Sacramento, CA
Segarinis	3	na	United Grocers Ltd., (Bert McDonnell Div.)
Quick Stop (C)	4	na	United Grocers, Sacramento, CA
Food Bank	3	na	na
Save-Mart	3	na	United Grocers, Ltd. (Bert McDonnell Div.)
Lucky Stores	2	na	na
Giant	1	na	Market Whlsl. Modesto, CA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Market Wholesale	14	na	(Own) Stockton, CA
LEADING INDEPENDENTS:			
Big Value Market	1	na	United Grocers, Sacramento, CA
Big T Supermarkets	3	na	na
OTHER GROCERY STORES	14	na	
TOTAL	64	na	

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na not available
(C) Convenience Stores

WALNUT CREEK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Alpha Beta	1	na	(Own) Milpitas, CA
Lucky Food Stores	1	na	(Own) San Leandro, CA
Safeway	4	na	(Own) Fremont, CA
LEADING INDEPENDENTS:			
Petrini's	1	na	Fleming & Market Wholesale
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	3	na	na
OTHER GROCERY STORES:	2	na	
TOTAL	12	na	

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na not available

COLORADO

BOULDER

Market Area Covered
ABC City Zone/Boulder County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
7-Eleven (C)	7	*	McLane Western, Denver, CO
King Soopers	3	60.0	(Own) Denver, CO
Safeway	2	53.0	(Own) Denver, CO
Albertson's	2	31.0	McLane Western, Denver, CO
Duffy's IGA	1	5.0	na
LEADING INDEPENDENTS:			
Ideal	1	*	Assoc. Grocers, Denver, CO
Ray's	1	*	Meats Only-Swifts, Denver, CO
Bova's Pantry	1	*	Assoc. Grocers, Denver, CO
Steel's	1	*	Assoc. Grocers, Denver, CO
Cornucopia	1	*	Assoc. Grocers, Denver, CO
Country Stores	1	*	Assoc. Grocers, Denver, CO
Alfelfa's Pearl St. Market	2	13	Assoc. Grocers, Denver, CO
OTHER GROCERY STORES	na	11.0%	
TOTAL	23+	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

COLORADO SPRINGS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		81.0%	
King Soopers	8	41.0	(Own) Denver, CO
Safeway	6	34.0	(Own) Denver, CO
Albertsons	6	6.0	(Own) Denver, CO
Cub	1	na	Super Value, Denver, CO
LEADING CONVENIENCE STORE CHAINS:		5.0%	
7-Eleven	53	4.0	Southland Dairy, Dallas, TX
Kwik Way Stores	24	1.0	Assoc. Grocers, Denver, CO
LEADING INDEPENDENTS:		6.0%	
Simms Super	1	2.0	Asso. Grocers, Denver, CO
Babe's Market	3	1.0	
Circle Super	1	2.0	
Black Forest Stores	1		
City Supers	1		
Sax	1	1.0	Asso. Grocers, Denver, CO
OTHER GROCERY STORES	na	8.0%	
TOTAL	106+	100.0%	

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na not available
* Included in "Other Grocery Stores"

DURANGO

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
City Market	2	40.0	Dillon Co., Grand Junction, CO
Safeway	1	20.0	(Own) Denver, CO
VOLUNTARY &/OR COOPERATIVE GROUPS:		20.0%	
Associated Grocers (Shur Valu)	3	20.0	(Own) Pueblo, CO
OTHER GROCERY STORES	1	10.0%	
TOTAL	7	**	

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na not available
** Does not add to 100.0%

PUEBLO

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
King Soopers Discount	2	na	(Own) Denver, CO
Safeway Stores	4	na	(Own) Denver, CO
Kwik Way (C)	19	na	Assoc. Groc., Denver, CO
7-Eleven (C)	13	na	na
Loaf N Jug (C)	15	na	na
Super Foods	4	na	Assoc. Groc., Denver, CO
Shoppin' Bag	1	na	Assoc. Groc., Denver, CO
County Market	1	na	Western Groc., Denver, CO
LEADING INDEPENDENTS:			
So-Lo Discount	1	na	Assoc. Groc., Denver, CO
Chet's Markets	2	na	Assoc. Groc., Denver, CO
OTHER GROCERY STORES	22	na	
TOTAL	84	na	

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na not available

CONNECTICUT

MERIDEN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food Mart	3	na	Sweet Life Foods, Suffield, CT
Stop & Shop	3	na	(Own) North Haven, CT
First National	2	na	(Own) Windsor Locks, CT
Edwards Food Warehouse	1	na	(Own) Burlington, MA
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	13	na	(Own) Canton, MA
Food Bag	3	na	(Own) Kensington, CT
Dairy Mart	4	na	(Own) Enfield, CT
Dairy Farms	1	na	na
Wa Wa Foods	1	na	(Own) Wawa, PA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop Rite	2	na	(Own) Wakefern Food Corp., Elizabeth, NJ
LEADING INDEPENDENTS:			
Barker's Market	1	na	Sweet Life Foods, Suffield, CT
Everybody's Market	4	na	Hamden, CT
East Side Market	1	na	na
Suburban Super	1	na	na
Caplan's	1	na	na
Town & Country	1	na	na
Family Food Warehouse	1	na	na
Hilltop Market	1	na	na
TOTAL	44	na	

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na not available

NEW BRITAIN

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Stop & Shop	1	na	(Own) North Haven, CT
Finast/Edwards	2	na	na
Food Mart	2	na	Sweet Life, Suffield, CT
Greenfields	2	na	Sweet Life, Suffield, CT
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	8	na	New England Grocer Supply Co., Northboro, MA
7-Eleven	2	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Bozzuto's	7	na	Cheshire, CT
LEADING INDEPENDENTS:			
Shop Rite	1	na	E. Hartford, CT
Food Bag	5	na	na
Sussman's	3	na	Bozzuto's, Cheshire, CT
TOTAL	33	na	

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na not available

NORWALK

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Grand Union	2	na	(Own) Mount Kisco, NY
Stop & Shop	2	na	(Own) North Haven, CT
Pathmark	1	na	(Own) Woodbridge, NJ
Waldbaums	2	na	(Own) Central Islip, NY
Food Emporium	2	na	(Own) Bronx, NY
LEADING INDEPENDENTS:			
Market Basket	1	na	Associated Foods, CT
Manos Market	1	na	na
Rowayton Market	1	na	Bozzuto's Cheshire, CT
Gregory's	1	na	na
Atlantic Meat	1	na	Sisk & Robotti, Stamford, CT
Village Market	1	na	na
Tokeneke Market	1	na	na
C-Town	1	na	na
Palmer's Market	2	na	na
Stew Leonard	1	na	na
Rocco's Markets	1	na	na
Friendly Farms	1	na	na
Friendly Food Market	1	na	na
Cumberland Farms	1	na	na
TOTAL	24	na	

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na not available

STAMFORD

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	5	na	(Own) Springfield, CT
Finast	3	na	na
Gran Central	5	na	na
Grand Union	4	na	Grand Union, NY
Stop & Shop	1	na	(Own) Boston, MA
Gristede's	1	na	(Own) Bronx, NY
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	1	na	Canton, MA
LEADING INDEPENDENTS:			
Bongiornos	1	na	na
Food Mart	3	na	Sweet Life Foods, Suffield, CT
Grade "A"	3	na	na
Palmers	2	na	na
IGA Foodliner	1	na	na
Walter Stewarts	1	na	na
TOTAL	31	na	

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na not available

DELAWARE

WILMINGTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.6%	
Acme/Super Saver	22	29.5	(Own) Philadelphia/Baltimore
Pathmark	4	22.7	Supermarkets General, Woodbridge, N.J.
Super Fresh	8	9.7	na
Shop 'N Sav/IGA	3	4.0	IGA
Shop 'N Bag	1	2.4	Frankford-Quaker Grocery Co., Phila., PA
Jewel-T	2	1.3	Jewel Companies
A&P	4	*	(Own) Philadelphia/Baltimore
Safeway	4	*	(Own) Landover, MD
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	43	*	na
Cumberland Farms	14	*	(Own) Canton, MD
Wa Wa	12	*	Thriftway Foods, King of Prussia, PA
Red Robin Stores	3	*	Supermkts. General, Woodbridge, NJ
Shell Food Mart	7	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.7%	
Shop Rite	2	8.7	Wakefern Food Corp., Elizabeth, NJ
LEADING INDEPENDENTS		13.9%	
Thriftway	8	13.9	(Own) Oaks, PA
Food Rite	1	*	Rite Aid Drugs, Harrisburg, PA
Haldas Meats	3	*	na
Hub	1	*	na
Miller's	1	*	na
Jansen's	1	*	na
Bachetti Bros. Meats	3	*	na
OTHER GROCERY STORES	220	7.8%	na
TOTAL	367	100.0%	

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na not available
* Included in "Other Grocery Stores"

FLORIDA

BRADENTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.0%	
Winn Dixie	9	25.0	(Own) Tampa, FL
Publix	6	21.0	(Own) Lakeland, FL
Lucky	4	15.0	(Own) Tampa, FL
Albertson's	2	3.0	Albertson's South Co., Orlando, FL
Family Mart	1	1.0	Family Center, Tampa, FL
VOLUNTARY &/OR COOPERATIVE GROUPS:		9.0%	
Affiliated of Florida	6	7.0	Affiliated of Florida, Tampa, FL
Foodway	4	2.0	Affiliated of Florida, Tampa, FL
LEADING CONVENIENCE STORE CHAINS		10.0%	
Shop'N Go	20	5.0	Certified Grocers, Ocala, FL
Circle K	44	3.0	Malone & Hyde, Miami, FL
Majik Markets	5	1.0	Certified Grocers, Ocala, FL
7-Eleven	12	1.0	Southland Corp., Orlando, FL
OTHER GROCERY STORES	na	16.0%	
TOTAL	113+	100.0%	

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na not available

DAYTONA BEACH

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Publix	16	27.0	(Own) Lakeland, FL
Winn Dixie	17	25.0	(Own) Orlando, FL
Super X	5	16.0	na
Albertson's	1	4.0	(Own) Orlando, FL
Pic N Save	4	3.0	Jacksonville, FL
Goodings (Certified)	1	2.0	(Own) Orlando, FL
LEADING CONVENIENCE STORE CHAINS:		10.5%	
7-Eleven	27	4.0	(Own) Southland Corp., Orlando, FL
Handy Way	30	3.0	Ocala, FL
Jiffy	31	1.5	(Own) Miami, FL
Majik	18	1.5	(Own) Tampa, FL
Little General	11	0.5	Orlando, FL
LEADING INDEPENDENTS:			
Thriftway (Certified)	3	na	(Own) Tampa, FL
Metz (Certified)	3	na	(Own) Tampa, FL
Pearson's (Certified)	3	na	(Own) Tampa, FL
Wiggins Bros.	2	na	(Own) Lakeland, FL
OTHER GROCERY STORES	na	2.0%	
TOTAL	172	**	

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na not available

**Does not add to 100% due to the fact that the percent of sales for certain stores was not available

FT. WALTON BEACH

Market Area Covered: Okaloasa County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Foodworld (Bruno's)	2	na	na
Delchamps	4	na	na
Winn Dixie	2	na	na
Piggly Wiggly	3	na	na
Kelley's IGA	3	na	na
A&P	2	na	na
LEADING INDEPENDENTS:			
Odom's Meat Market	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
Tom Thumbs	23	na	na
7-Eleven	10	na	na
Circle K	2	na	na
Magic Mart	1	na	na
Jr. Food Stores	7	na	na
OTHER GROCERY STORES			
Ritz	8	na	na
TOTAL	68	na	

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na not available

GAINESVILLE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
Winn Dixie	4	40.0	(Own) Jacksonville, FL
Publix	5	30.0	(Own) Lakeland, FL
Albertson's	1	10.0	(Own) Jacksonville, FL
Kash & Karry	2	na	Geneva, AL
Food 4 Less	1	na	
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Affiliated of Florida	2	5.0	Tampa, FL
OTHER GROCERY STORES:		15.0%	
Li'l Champ Food Stores (C)	16	3.0	(Own) Jacksonville, FL
Munford (C)	15	2.0	(Own) Jacksonville, FL
Huntley Jiffy Stores (C)	6	2.0	Palotka, FL
Shelton Food Stores	1	1.5	Ocala, FL
7-Eleven (C)	9	1.0	Orlando, FL
M & H Stores (C)	5	0.5	Ocala, FL
Others	na	5.0	
TOTAL	67+	100.0%	

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na not available
(C) Convenience Stores

PANAMA CITY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food World	3	na	Bruno's Inc.
Winn Dixie	6	na	Self-supplied
Delchamps	1	na	na
Piggly Wiggly	4	na	Fleming Foods
Albertson's	1	na	Lewis-Bear
LEADING INDEPENDENTS:			
Sunshine	4	na	Higdon Grocers/local vendors
LEADING CONVENIENCE STORE CHAINS:			
Sunshine Jr.	345	na	Higdon Grocers/local vendors
TOTAL	364	na	

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na not available

TALLAHASSEE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		70.0%	
Publix	5	35.0	Publix Warehouse, Lakeland, FL
Winn Dixie	5	20.0	W/D Warehouse, Jacksonville, FL
Albertson's	2	15.0	Lewis Bear, Pensacola, FL
Magic Markets (C)	18	*	(Own) Jacksonville, FL
Jr. Food Stores (C)	11	*	Panama City, FL
South Georgia Grocery (C)	12	*	Quitman, GA
Sing Stores	9	*	Higdon Grocery
Swanee Swifty	18	*	Higdon Grocery
Hoggly-Woggly	3	*	Lewis Bear, Pensacola, FL
Food 4 Less	2	*	Fleming Foods, Geneva, FL
LEADING INDEPENDENTS:		13.0%	
Warehouse Foods	2	10.0	Higdon Grocery
Blountstown Hwy. IGA	1	3.0	Higdon Grocery
RIO	11	*	Albany, GA
Gary's IGA	2	*	Higdon Grocery
Harvest Market	1	na	Higdon Grocery
OTHER GROCERY STORES	na	5.0%	
TOTAL	102+	**	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
**Does not to 100% due to the fact that the percent of sales for certain stores was not available

GEORGIA

AUGUSTA

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		92.1%	
Kroger	4	27.8	na
Piggly Wiggly	7	26.0	na
Winn Dixie	6	21.0	na
Bilo	5	10.0	na
Food Lion	5	7.3	na
LEADING INDEPENDENTS:			
Gurley's	8	1.8	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven, Magic Markets	na	na	na
OTHER GROCERY STORES	14	6.1%	
TOTAL	49	100.0%	

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na not available

SAVANNAH

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
M & M	6	39.0	Savannah, GA
Piggly Wiggly Carolina	8	21.0	(Own) Charleston, SC
Kroger	2	12.0	(Own) Atlanta, GA
Gurley's	4	11.0	Wetterau, Inc., Charleston, SC
Red & White	4	6.0	Wetterau, Inc., Charleston, SC
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Alexander Groc. Co.	na	na	Wholesaler (Savannah, GA)
LEADING INDEPENDENTS:		2.0%	
David's	1	2.0	Savannah, GA
OTHER GROCERY STORES	35	9.0%	
TOTAL	60	100.0%	

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na not available

HAWAII

HONOLULU

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
*Foodland (including Food Pantry, Food Warehouse and Emjay's)	28	22.5	Fleming Foods
*Times Super Markets	14	15.5	Hawaiian Housewares, HI/Certified of CA/Hawaiin Gocery Stores
*Safeway	13	14.5	Safeway of California
*Star Markets	9	9.2	Hawaiian Housewares, HI/Certified of CA/Hawaiin Gocery Stores
*Daiei/Holiday Mart	4	6.3	Certified of California/ Hawaiian Grocery Stores
LEADING INDEPENDENTS:		25.0%	
KTA	4	5.2	
ABC	28	3.7	
7-Eleven	36	2.7	
Sure Save	4	2.5	
Longs Drugs	16	1.9	
Big Save	8	1.8	
Food Fair	2	1.7	
Ooka	1	1.0	
Tamura	1	0.9	
Okimoto Corp	2	0.8	
Magasako	1	0.8	
Pay N Save	12	0.7	
P & P	1	0.5	
Gibbons	1	0.4	
Haleiwa	1	0.4	
OTHER GROCERY STORES	68	15.4%	
TOTAL	254	**	

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na not available

* All majors are also bringing in their own containers to fill the void left in market as the major supplier, CERTIFIED OF HAWAII, went through bankruptcy last year

**Adds to more than 100.0%

IDAHO

BOISE

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.7%	
Albertson's	9	27.9	(Own) Boise, ID
Smith's Food King	5	19.4	(Own) Ogden, UT
Buttrey's	5	14.6	(Own) Billings, MT
Waremart	2	9.0	na
M & W	5	6.8	Assoc. Grocers, Boise, ID
Circle K (C)	18	3.0	na
7-Eleven (C)	12	2.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.0%	
AG/Thriftway	4	2.0	(Own) A.G. Wholesale, Boise, ID
OTHER GROCERY STORES	na	15.3%	
TOTAL	60+	100.0%	

LEWISTON

Market Area Covered:
Lewiston/Clarkston City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		42.0%	
Safeway	2	22.0	(Own) Spokane, WA
Albertson's	2	20.0	Roundup, Spokane, WA
LEADING INDEPENDENTS:		28.0%	
Low Priced 3	3	6.0	Roundup, Spokane, WA
Randall's	1	6.0	Roundup, Spokane, WA
Family Foods (Rosauer's)	1	5.0	na
Larry's	1	4.0	URM, Spokane, WA
Clarkston Heights	1	3.0	URM, Spokane, WA
Solo Foods	1	2.0	Roundup, Spokane, WA
A&B Foods	1	2.0	Roundup, Spokane, WA
Dodd's Thrift	1	na	na
OTHER GROCERY STORES	25	30.0%	
TOTAL	39	100.0%	

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na not available
(C) Convenience Stores

ILLINOIS

BLOOMINGTON

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	5	na	(Own) St. Louis, MO
Jewel Food Stores	6	na	(Own) Melrose Park, IL
Eagle Foods	1	na	Eagle Foods, Milan, IL
Aldi Discount Foods	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	19	na	J.M. Jones, Champaign, IL
United Independent	23	na	(Own) Chris Hoerr & Sons, East Peoria, IL
Cub Foods	1	na	J.M. Jones, Champaign, IL
LEADING INDEPENDENTS:			
Convenient Food Mart (Bloomington)	3	na	na
Eddie's Market (Bloomington)	1	na	Wayco Foods Corp., Elgrove, IL
Convenient Food Mart (Normal)	1	na	na
Mike's Market	1	na	Certified Grocers, Chicago, IL
Diana Foods	1	na	Jewel Foods, Melrose Park, IL
Dave's (Fairbury)	1	na	na
Clapp's (Dwight)	1	na	na
Convenient Food Market (Lincoln)	1	na	na
OTHER GROCERY STORES	116	na	
TOTAL	182	na	

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na not available

CHAMPAIGN-URBANA

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Jewel	3	na	(Own) Chicago, IL
Eagle Foods	3	na	(Own) Milan, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		na	
IGA	4	na	J.M. Jones Co., Inc., Champaign, IL
Diana Foods	2	na	na
LEADING INDEPENDENTS:			
Colonial Pantry	4	na	Southland Corp., Champaign, IL
Convenient Food Mart	3		Southland Corp., Champaign, IL
Richards	1		J.M. Jones, Champaign, IL
7-Eleven	2		Southland Corp., Champaign, IL
Valu Check	2		J.M. Jones, Champaign, IL
White Hen Pantry	6		Chris Hoerr & Sons, East Peoria, IL
Prospect Foods	1		J.M. Jones, Champaign, IL
OTHER GROCERY STORES	7	na	
TOTAL	38	na	

DECATUR

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.3%	
Cub Foods	1	26.9	J.M. Jones, Champaign, IL
Jewel	3	19.4	(Own) Champaign, IL
Eagle	3	19.2	(Own) Milan, IL
Kroger	3	15.4	(Own) St. Louis, MO
Food For Less	1	5.4	Wetterau, St. Louis, MO
Aldi Discount Foods	1	1.0	na
Huck's (C)	6	*	Martin & Bayley, Carmi, IL
White Hen (C)	2	*	Dearborn Wholesalers, Chicago, IL
LEADING INDEPENDENTS:		4.0%	
Kennedy's	2	4.0	J.M. Jones, Champaign, IL
Star Markets	2	*	Champaign, IL
OTHER GROCERY STORES	26	11.8%	
TOTAL	50	**	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
**Adds to more than 100.0%

ELGIN

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		31.0%	
Jewel	4	23.0	(Own) Melrose Park, IL
Eagle Foods	3	na	(Own) Milan, IL
7-Eleven (C)	11	5.0	na
Convenience Food Marts	4	3.0	Dearborn Whlsl. Grocers, Chicago, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
IGA	1	3.0	M. Loeb & Co., Elk Grove, IL
LEADING INDEPENDENTS:		25.0%	
Gromer's	1	17.0	Central Grocers Corp., Franklin Park, IL
Dino's	1	5.0	Central Grocers Corp., Franklin Park, IL
Stop'N Go Foods (C)	2	3.0	Certified Grocers, Madison, WI
OTHER GROCERY STORES	12	15.0%	
TOTAL	39	**	

JOLIET

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Jewel Food	5	na	(Own) Melrose Park, IL
Eagle	4	na	(Own) Milan, IL
Dominick	1	na	(Own) Northlake, IL
Aldi Discount Foods	1	na	(Own) Batavia, IL
Cub	1	na	(Own)
LEADING INDEPENDENTS:			
Economy	2	na	na
Hoiotes	1	na	na
Certified	2	na	na
Parks Bros.	1	na	na
Hansen's Red Fox	1	na	na
Mitchells	1	na	na
OTHER GROCERY STORES	2	na	
TOTAL	22	na	

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na not available
(C) Convenience Stores
**Does not add to 100% due to the fact that the percent of sales for certain stores was not available

KANKAKEE*

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.0%	
Jewel Food Stores	2	32.0	(Own) Melrose Park, IL
Scot Lad Foods	3	25.0	(Own) Lansing, IL
Eagle Foods	2	18.0	(Own) Milan, IL
Kroger	1	13.0	(Own) St. Louis, MO
LEADING CONVENIENCE STORE CHAINS:		7.0%	
Convenient Food Stores	na	7.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Ruffini Super Value	1	1.0	na
Glenns Cardinal Foods	1	1.0	na
Herscher IGA Foodliners	1	1.0	na
Manteno Finer Foods	1	1.0	na
Momennce Finer Foods	1	1.0	na
TOTAL	13+	100.0%	

MOLINE-EAST MOLINE

Market Area Covered: Rock Island County, IL	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		90.3%	
Eagle	11	41.2	Lucky Stores (Midwestern Div.), Milan, IL
Jewel	5	18.3	(Own) Chicago, Il
Hy-Vee	4	18.0	(Own) Chariton, IA
Aldi Discount Foods	4	6.8	(Own) Chicago, IL
County Markets	2	5.0	Super Valu, Des Moines, IA
Food 4 Less	1	1.0	Chris Hoerr, Peoria, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.7%	
Super Valu Stores	3	1.4	(Own) Des Moines, IA
Jack & Jill Stores	3	1.3	Nash Finch, Cedar Rapids, IA
LEADING INDEPENDENTS:		4.3%	
7-Eleven (C)	24	3.3	na
Convenient Stores (C)	9	1.0	na
OTHER GROCERY STORES	20	2.7%	
TOTAL	86	100.0%	

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na not available
(C) Convenience Stores

*(Survey from Kankakee was taken from the 1986 Edition)

PEORIA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.5%	
Kroger	11	26.0	(Own) St. Louis, MO & Peoria, IL
Eagle (Lucky Stores, Inc.)	5	12.0	Rock Island, IL
Thompson Food Basket	7	11.0	Chris Hoerr & Sons, E. Peoria, IL
Country Market (Pekin)	1	4.0	J.M. Jones Co., Champaign/ Peoria, IL
Convenient Food Marts	16	4.0	Chris Hoerr & Sons, E. Peoria, IL
Randall's	1	3.5	J.M. Jones Co., Champaign Peoria, IL
Martin's (Morton)	1	3.0	Chris Hoerr & Sons, E. Peoria, IL
Lowells Food Stores	2	2.0	(Own) Indianapolis, IN
VOLUNTARY &/OR COOPERATIVE GROUPS:		31.0%	
Red Fox Stores	20	18.0	Chris Hoerr & Sons, E. Peoria, IL
IGA (excluding Ben's)	13	9.0	J.M. Jones Co., Champaign/Peoria, IL
Cardinal	8	4.0	Wayco Foods Corp., Elk Grove, IL
LEADING INDEPENDENTS:		7.0%	
Ben Schwartz (IGA)	4	4.0	J.M. Jones Co., Champaign/ Peoria, IL
Mr. K's	2	3.0	Pekin/East Peoria, IL (Chris Hoerr)
OTHER GROCERY STORES	na	4.5%	
TOTAL	91+	**	

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na not available

** Percents add to more than 100.0%

QUINCY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	1	na	(Own) St. Louis, MO
Randall's	1	na	Super Valu, Des Moines, IA
Eagle Foods	1	na	(Own) Eagle Foods, Milan, IL
Save U More	1	na	(Own) Hy-Vee, Chariton, IA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Niemann Foods No. 1	1	na	J.M. Jones, Champaign, IL
Niemann Foods No. 2	1	na	J.M. Jones, Champaign, IL
Niemann Foods No. 6	1	na	J.M. Jones, Champaign, IL
SUPERETTE			
Aldi Discount Foods	1	na	na
OTHER GROCERY STORES	3	na	
TOTAL	11		

SPRINGFIELD

Market Area Covered: Sangamon County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		86.0%	
Jewel	4	24.0	(Own) Champaign, IL
National	3	22.0	(Own) Rosemont, IL
Shop 'N Save	3	22.0	Wetterau Foods, St. Louis, MO
Eagle Foods	3	14.0	Rock Island, IL
Aldi Benner	2	4.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS		9.0%	
IGA	2	5.0	Wetterau Foods, St. Louis, MO
Red Fox	3	4.0	Chris Hoerr & Sons, E. Peoria, IL
LEADING INDEPENDENTS:		3.0%	
Avenue Foods	1	3.0	Chris Hoerr & Sons, E. Peoria, IL
Humphreys	1		Chris Hoerr & Sons, E. Peoria, IL
OTHER GROCERY STORES	na	2.0%	
TOTAL	22	100.0%	

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na not available

INDIANA

ANDERSON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		30.0%	
Marsh	3	30.0	(Own) Yorktown, IN
LEADING INDEPENDENTS:		63.5%	
Payless	4	33.5	Scot Lad, Lansing, IL
Murphy's	2	8.0	na
Mathews	1	6.5	(Own) Indianapolis, IN
Harvest Market	3	6.5	McMahon-Lieb Co., Anderson, IN
Aldi Discount Foods	1	5.0	na
Cook's Market	1	2.0	McMahon-Lieb Co., Anderson, IN
Yanceys	1	2.0	McMahon-Lieb Co., Anderson, IN
OTHER GROCERY STORES	na	6.0%	
TOTAL	16+	100.0%	

EVANSVILLE, IND.-KY.

Market Area Covered: Vanderburg, Warrick, Posey and Gibson Counties, Indiana Henderson County, Kentucky	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
IGA	6	na	Wetterau Foods, Bloomington, IN
Key Markets	9	na	Creasey Co., Evansville, iN
LEADING INDEPENDENTS:			
Great Scot	4	na	Scot Lad, Lansing, IL
Wesselman's	9	na	Creasey Co., Evansville, IN
Sureway	3	na	Malone & Hyde, Sykeston, MO
Schnucks/Walgreens	2	na	Schnucks Foods, St. Louis, MO
Spaldings	6	na	J. Winkler & Sons, Dale, IN
Royal	2	na	J. Winkler & Sons, Dale, IN
Jerry's	4	na	na
OTHER GROCERY STORES	116	na	
TOTAL	161	na	

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na not available

FORT WAYNE

Market Area Covered Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		22.0%	
Kroger	3	16.0	(Own) Ft. Wayne, IN
Super Value	11	7.0	Food Marketing, Fort Wayne, IN
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	7	na	na
LEADING INDEPENDENTS:		75.0%	
Scotts	7	31.0	Scot Lad, Inc., Lima, OH
Rogers	10	28.0	Food Marketing, Fort Wayne, IN
Lynn's	3	11.0	Food Marketing, Fort Wayne, IN
White Swan	2	4.0	Food Marketing, Fort Wayne, IN
OTHER GROCERY STORES		3.0%	
TOTAL	43	100.0%	

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na not available

GARY

Market Area Covered: Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		30.0%	
Eagle	5	30.0	(Own) Milan, IL
Jewel	5		(Own) Chicago, IL
Aldi	1	na	na
LOCAL CHAINS & INDEPENDENTS:		60.0%	
Certified:			
Basics Warehouse	1	13.0	
Wiseway	4	12.5	Cert. Groc. of IL, Chicago, IL
Save More Food Centers	3	9.5	
Tip Top	1	6.5	
Shop Rite Foods	1	3.5	
Candiano's	1	2.0	
Value Mart	3	na	
Central:			
Wilco	1	13.0	Central Grocers, Franklin Park, IL
Costas	3		Spartan, Grand Rapids, MI
Strack & Vantil	4	na	na
Town & Country	3	na	na
Ultra	1	na	na
Gold Food	1	na	na
Save A Lot	1	na	na
Key Markets	6	na	na
Foodseller	2	na	na
Five Star	1	na	na
OTHER GROCERY STORES	na	10.0%	
TOTAL	48+	100.0%	

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na not available

SOUTH BEND

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		26.1%	
Kroger	8	26.1	(Own) Indianapolis, IN
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.1%	
W.W. Wilt	2	4.8	Food Marketing, Ft. Wayne, IN
County Market	1	4.7	Food Marketing, Ft. Wayne, IN
Cira's	3	3.6	Food Marketing, Ft. Wayne, IN
LEADING INDEPENDENTS:		48.7%	
Martin's	8	36.7	(Own) Mishawka, IN
Park & Shop	3	7.5	Certified Grocers of IL
Hawk's	1	2.7	Certified Grocers of IL
Gruber's	2	1.8	Centrella, Franklin Park, IL
OTHER GROCERY STORES	na	32.0%	
TOTAL	28+	**	

TERRE HAUTE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.0%	
Kroger	4	40.0	(Own) Indianapolis, IN
Great Scot	2	30.0	Super Valu, Champaign, IL
No Frills	5	14.0	National Tea, Indianapolis, IN
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
IGA	1	1.0	Wetterau Foods, Bloomington, IL
OTHER GROCERY STORES	3	10.0%	
TOTAL	15+	***	

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na not available
** Adds to more than 100%
***Does not add to 100%

IOWA

CEDAR RAPIDS

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
Hy-Vee	7	52.0	(Own) Chariton Whlsl., Chariton, IA
Me Too Super Markets	4	14.0	Nash Finch Co., Cedar Rapids, IA
Econo Foods	2	10.0	Nash Finch Co., Cedar Rapids, IA
Aldi Discount Foods	3	4.0	(Own) W.Burlington, IA
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Randall's	2	5.0	Super Valu, Des Moines, IA
OTHER GROCERY STORES	38	35.0%	
TOTAL	56	**	

DAVENPORT

Market Area Covered:
Scott County, Iowa

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		90.0%	
Eagle Discount Supermarkets	12	46.0	Lucky Stores (Midwestern Div.) Milan, IL
Jewel Food Stores	5	18.0	(Own) Chicago, IL
Hy-Vee	4	11.0	Nash Finch, Cedar Rapids, IA
Easter Foods	2	6.0	Super Valu, Des Moines, IL
Aldi Discount Foods	4	4.0	(Own) Chicago, IL
Food 4 Less	1	3.0	Chris Hoerr, Peoria, IL
Joevan Foods	1	2.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Jack & Jill Stores	3	1.0	Nash Finch, Cedar Rapids, IA
Super Valu Stores	3	1.0	(Own) Des Moines, IA
Royal Blue	4	5.0	Farm House Foods, Davenport, IA
Convenient Stores	9	1.0	na
LEADING INDEPENDENTS:		2.0%	
7-Eleven (C)	23	2.0	na
OTHER GROCERY STORES	18	2.0%	
TOTAL	89	**	

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na not available
** Adds to more than 100.0%

DES MOINES

Market Area Covered: Polk & Warren Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.0%	
Hy-Vee	13	47.0	(Own) Chariton Whlsl., Chariton, IA
Dahl's Food Stores	10	34.0	Super Valu, Des Moines, IA
Jack & Jill Stores	1	1.0	Nash Finch, Cedar Rapids, IA
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.0%	
Super Valu	8	9.0	(Own) Des Moines, IA
Food 4 Less	3	5.0	Erickson Petroleum Co., Minneapolis, MN
Sav U Mor	1	2.0	(Own) Chariton, IA
AG	6	1.0	Assoc. Grocers of Iowa Des Moines, IA
OTHER GROCERY STORES	21	1.0%	
TOTAL	63	100.0%	

DUBUQUE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Eagle	3	47.0	(Own) Milan, IL
Randall's	1	15.0	Super Valu, Des Moines, IA
Thompson	1	5.0	Assoc. Grocers, Des Moines, IA
Econo Foods	1	5.0	Nash Finch Co., Cedar Rapids, IA
Save U More	1	na	Hy-Vee
Aldi Discount Foods	na	na	Aldi Inc.
Oky Doky	9	na	Association of Grocers
K & K Foods	na	na	Super Valu, Des Moines, IA
OTHER GROCERY STORES	na	28.0%	
TOTAL	16+	100.0%	

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na not available

WATERLOO

Market Area Covered Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		73.0%	
Hy-Vee	5	39.0	(Own) Chariton, IA
County Market	1	22.0	(Own) Des Moines, IA
Food 4 Less	1	10.0	(Own) Laurens, IA
Aldi Discount Foods	1	2.0	(Own) Burlington, IA
VOLUNTARY &/OR COOPERATIVE GROUPS:		18.0%	
Warehouse Mart	1	11.0	Nash Finch, Cedar Rapids, IA
Super Valu	3	5.0	(Own) Des Moines, IA
Jack & Jill	1	2.0	Nash Finch, Cedar Rapids, IA
LEADING INDEPENDENTS:		5.0%	
S & S Markets	2	3.0	Assoc. Grocers, Ankeny, IA
Adams Store	1	2.0	Assoc. Grocers, Ankeny, IA
OTHER GROCERY STORES	55	4.0%	
TOTAL	71	100.0%	

KANSAS

HUTCHINSON

Market Area Covered ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.0%	
Dillon's (incl. 7 convenience stores)	11	51.0	(Own) Hutchinson, KS
Warehouse Market	1	19.0	Nash Finch Co., Hutchinson, KS
Safeway	1	7.0	(Own) Kansas City, KS
Jack & Jill	1	5.0	Nash Finch Co., Hutchinson, KS
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Risley IGA	1	5.0	Fleming Co., Wichita, KS
LEADING INDEPENDENTS:		12.0%	
Pic-Quick, Inc.	8	7.0	na
Town & Country	2	2.0	na
Stop'N Shop	2	2.0	na
Northhampton General Store	1	1.0	na
Zap Inn	1	1.0	na
TOTAL	29	100.0%	

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na not available

TOPEKA

Market Area Covered Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		54.0%	
Falley's	7	27.0	Asso. Grocers, Kansas City, KS
Dillon's	4	18.0	(Own) Hutchinson, KS
Safeway	2	6.0	(Own) Kansas City, MO
Dibbles	3	3.0	Fleming, Topeka, KS
VOLUNTARY &/OR COOPERATIVE GROUPS:		31.0%	
IGA	15	29.0	Fleming, Topeka, KS
Super Saver	3	2.0	Assoc. Grocer, Kansas City, KS
LEADING INDEPENDENTS:		5.0%	
Suttons	2	5.0	Fleming, Topeka, KS
OTHER GROCERY STORES (Grocery Supply, E-Z Shops, Kwik Shops, 7-Eleven Stores)	29	10.0%	
TOTAL	65	100.0%	

WICHITA

Market Area Covered Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
Dillon's	17	37.0	(Own) Hutchinson, KS
Food Barn	9	18.0	Safeway, Kansas City, MO
Skaggs Alpha-Beta	4	8.0	Fleming, Wichita, KS
Safeway	4	5.0	(Own) Kansas City, MO
Aldi Discount Foods	2	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
IGA	7	7.0	(Own) Fleming, Wichita, KS
AG	2	1.0	(Own) Wichita, KS
LEADING INDEPENDENTS:		18.0%	
Food 4 Less	4	9.0	Assoc. Whls. Grocers, Kansas City, KS
McConnell Commissary	1	3.0	na
Leekers	3	2.0	na
Bleier's	2	2.0	(Own) Fleming, Wichita, KS
Best Yet	2	2.0	Scrivner, Oklahoma City, OK
OTHER GROCERY STORES:	na	10.0%	
TOTAL	57+	**	

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na not available

** Adds to more than 100.0%

KENTUCKY

OWENSBORO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		19.0%	
Kroger	3	13.0	(Own) Louisville, KY
Winn Dixie	1	6.0	(Own) Louisville, KY
VOLUNTARY &/OR COOPERATIVE GROUPS:		20.0%	
IGA	5	na	Wetterau Foods, Inc., Greenville, KY
LEADING INDEPENDENTS		46.0%	
Wetzel's	3	26.0	Fed. Whlsl., El Dorado, IL
Wyndall's	5	20.0	Malone & Hyde, Nashville, TN
LEADING CONVENIENCE STORE CHAINS:		8.0%	
The Pantry	12	4.0	J.T. Davenport & Son, Sanford, NC
Stop N Go Foods	6	2.0	Sealts Co., Inc., Lima, OH
Convenient Stores	4	2.0	Louisville, KY
OTHER GROCERY STORES	na	7.0%	
TOTAL	39+	100.0%	

LOUISIANA

BATON ROUGE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
A&P	18	23.0	(Own) New Orleans, LA
Winn Dixie*	15	18.0	(Own) New Orleans, LA
National**	4	15.0	(Own) Harahan, LA
Albertson's	3	8.0	Orlando, FL
Delchamps	6	8.0	Mobile, AL
Schwegmann	1	3.0	New Orleans, LA
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.0%	
Associated Grocers	50	15.0	(Own) Baton Rouge, LA
Blue Ribbon Supermarkets	8		Baton Rouge, LA
IGA	3	1.0	Lafayette, LA
LEADING CONVENIENCE STORE CHAINS:		11.0%	
7-Eleven	56	5.0	Baton Rouge, LA
Cracker Barrel Stores	15	3.0	Baton Rouge, LA
Circle K	16	3.0	Metairie, LA
OTHER GROCERY STORES	na	na	
TOTAL	195+	***	

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na not available

* includes Market Place

** includes Super Store

*** Adds to more than 100.0%

SHREVEPORT

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.0%	
Brookshire Bros.	11	17.0	(Own) Tyler, TX
Kroger	8	15.0	(Own) Dallas, TX
7-Eleven (C)	47	9.0	Shreveport, LA
Albertson's-Southco	2	7.0	(Own) San Antonio, TX
Safeway	3	6.0	(Own) Dallas, TX
Piggly Wiggly	2	4.0	Shreveport, LA
LEADING INDEPENDENTS:	40	10.0%	
OTHER GROCERY STORES	147	32.0%	
TOTAL	260	100.0%	

MAINE

BANGOR

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Shop'N Save Supermarkets and Super Stores	27	52.0	Hannaford Bros., Scarborough, ME
Shaw's Super Store	1	8.0	Shaw's East, Bridgewater, MA
VOLUNTARY &/OR COOPERATIVE GROUPS:		36.0%	
Associated Grocers	180	17.0	(Own) South Gardiner, ME
IGA Stores	42	16.0	Milliken-Tomlinson Co., S. Portland, ME
Yankee Grocers	9	2.0	Associated Grocers Co., South Gardiner, ME
Thriftway	7	1.0	Associated Grocers Co., South Gardiner, ME
OTHER GROCERY STORES	310	4.0%	
TOTAL	576	100.0%	

(C) Convenience Stores

MARYLAND

CUMBERLAND

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	5	na	(Own) Baltimore, MD
Safeway	1	na	(Own) Landover, MD
Acme	2	na	(Own) Philadelphia, PA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Economy Grocers	56	na	(Own) Cumberland, MD
Independent Grocers	5	na	Reeves Parvin, Huntingdon, PA
LEDING INDEPENDENTS:			
Tommy's Market	1	na	Fox Grocery Co., Belle Vernon, PA
Shop 'N Save	1	na	Super Valu, Greensburg, PA
Farley's Foodland	1	na	Fox Grocery Co., Belle Vernon, PA
County Market	1	na	Super Valu, Greensburg, PA
LEADING CONVENIENCE STORE CHAINS:			
Sheetz Kwik Shoppers	7	na	Economy Wholesale Grocers, Altoona, PA
High's Dairy Stores	6	na	Creasey Co., Laurel, MD
Dairy Mart	2	na	na
7-Eleven	1	na	(Own) Winchester, VA
OTHER GROCERY STORES	37	na	
TOTAL	126	na	

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na not available

HAGERSTOWN

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Martin's	3	na	Giant Food, Carlisle, PA
A&P	2	na	(Own) Baltimore, MD
Weis	2	na	(Own) Sunbury, PA
7-Eleven (C)	4	na	M. Loeb Corp., Landover, MD
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Key Markets	4	na	Creasey Co., Hagerstown, MD
Old Orchard Supermarket	1	na	Creasey Co., Hagerstown, MD
Community Supermarket	1	na	Creasey Co., Hagerstown, MD
Long Meadow Supermarket	1	na	Creasey Co., Hagerstown, MD
LEADING INDEPENDENTS:			
Sunnyway Food Stores	1	na	Various
Rocky Ridge Farm Market	1	na	Creasey Co., Hagerstown, MD
Towne & Country Foodland	1	na	Fox Groc. Co., Belle Vernon, PA
Cressler's	1	na	Various
TOTAL	22	na	

SALISBURY

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Shore Stop (C)	13	na	Salisbury, MD
A&P	2	na	(Own) Baltimore, MD
Acme	1	na	(Own) Philadelphia, PA
Safeway	1	na	(Own) Landover, MD
Warehouse Food Market	1	na	B. Green & Co., Baltimore, MD
Meatland	1	na	Camellia, Norfolk, VA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	2	na	B. Green & Co., Baltimore, MD
TOTAL	21	na	

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na not available
(C) Convenience Stores

MASSACHUSETTS

BROCKTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Angelo's/Curtis	30	17.0	(Own) Rockland, MA
Shaws	4	11.0	(Own) East Bridgewater, MA
Stop & Shop	4	10.0	(Own) Boston, MA
Purity Supreme	3	7.0	(Own) North Billerica, MA
Fernandes	3	5.0	New England Grocer Supply, Northborough, MA
Star Markets	na	4.0	(Own) Cambridge, MA
Christy's (C)	18	2.0	Roger Williams Co., Cumberland, RI
A&P	na	2.0	(Own) Springfield, MA
Morse's Food Marts	1	2.0	(Own) Canton, MA
Value Land	2	*	na
LEADING INDEPENDENTS:		3.0%	
Roxies	1	*	na
Trucchis	2	*	na
Cumberland Farms (C)	27	3.0	(Own) Canton,MA
OTHER GROCERY STORES	31	37.0%	
TOTAL	126	100.0%	

HOLYOKE/CHICOPEE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		144.0%	
Stop and Shop	na	42.0	na
Shop Rite	na	37.0	na
Food Mart	na	35.0	na
Big Y	na	30.0	na
LEADING INDEPENDENTS:			
Finely Davids	na	na	
Edgar's market	na	na	
Pat O'Connor's Market	na	na	
LEADING CONVENIENCE STORE CHAINS:	na	na	
OTHER GROCERY STORES:			
Fruit Fare	na	na	
Magris	na	na	
Pat's Food	na	na	
TOTAL	na	**	

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na not available
** Percents add to more than 100.0%

LAWRENCE-HAVERHILL

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		73.0%	
DeMoulas, Market Basket	10	62.0	Self
Barcelos	2	6.0	Associated Grocers
Alexanders	1	na	na
Purity Supreme	1	5.0	Super Markets General
LEADING CONVENIENCE STORE CHAINS:			
Cumberland FArms	2	na	na
Lil Peach	2	na	na
Richdale	2	na	na
OTHER GROCREY STORES	na	na	
TOTAL	20	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

LOWELL

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
DeMoulas-Market Basket	8	na	(Own) Tewksbury, MA
Purity-Supreme-Heartland	4	na	(Own) Chelmsford, MA
Alexanders	3	na	Buy-Rite, Manchester, NH
LEADING INDEPENDENTS:			
Lowell Provision Co.	1	na	na
Shurfine Market	1	na	Assoc. Grocers
Ayotte's	1	na	na
Lil Peach (C)	1	na	na
TOTAL	19		

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na not available
(C) Convenience Stores

LYNN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Stop & Shop	5	na	(Own) Boston, MA
Star Markets	5	na	(Own) Cambridge, MA
Purity Supreme	3	na	(Own) North Billerica, MA
DeMoulas Super Market	1	na	Danvers
Heartland Warehouse Markets	1	na	Salem, MA; Purity Supreme Inc., Cambridge, MA
LEADING INDEPENDENTS:			
Cumberland Farms (C)	6	na	(Own) Canton, MA
Convenient Food Marts	3	na	Lynn, Peabody, Saugus
Gloria Food Stores	3	na	Lynn, Peabody
Richdale Stores (C)	20	na	West-Lynn Creamery, Lynn, MA
Bovardi's Super Markets	1	na	Lynn
Cerretani's Super Markets	1	na	Revere
Mayflower Markets	1	na	West Lynn Creamery, Lynn, MA
Frank T. Howard Corp.	1	na	Lynn
White Hen Pantry (C)	3	na	Lynn, Marblehead, Swampscott
Ernie's Market	1	na	Lynn
Franklin Super Market	1	na	Lynn
OTHER GROCERY STORES	na	na	
TOTAL	56+		

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na not available
(C) Convenience Stores

PITTSFIELD

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.4%	
Big Y	5	30.0	na
Price Chopper	6	26.0	(Own) Schenectady, N.Y.
A&P	1	4.1	Super Food Services, Syracuse, N.Y.
Stop & Shop/Super Store	1	3.4	(Own) Boston, MA
First National Supermarkets	1	2.6	(Own) E. Hartford, CT
Cumberland Farms (C)	7	1.3	(Own) Canton, MA
LEADING INDEPENDENTS:			
Quality Food Markets	4	*	na
Harry's Supermarket	1	*	na
Loeb's (in Lenox)	1	*	na
Simon's Market Basket	1	*	na
A-Mart	1	*	na
Palmer's Community Market	1	*	na
OCO Convenience Plus	1	*	na
Aldo's - Great Barrington	1	na	na
OTHER GROCERY STORES	na	32.6%	
TOTAL	32+	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

SPRINGFIELD

Market Area Covered: Metropolitan Statistical Area	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Big Y	21	22.7	Springfield Sugar, Suffield, CT
Stop & Shop	8	16.0	(Own) Boston, MA
Food Mart	9	11.1	Springfield Sugar, Suffield, CT
Mott's Shop Rite	5	6.2	(Own) Wakefern, Elizabeth, NJ
Price Chopper	8	10.3	(Own) Schenectady, NY
A&P	7	3.5	(Own) Springfield, MA
Grand Union	1	0.5	(Own) Waterford, NY
Food Basket	7	na	Cross Co.
Bi-Lo	2	na	Springfield Sugar, Suffield, CT
Edwards	2	4.7	(Own) E. Hartford, CT
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Super Valu	4	*	na
LEADING INDEPENDENTS:			
Mini Food Baskets (C)	8	*	na
Open Pantry (C)	9	*	na
7-Eleven (C)	8	*	na
OTHER GROCERY STORES	na	25.0%	
TOTAL	99+	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

WORCESTER

Market Area Covered: Worcester County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.2%	
Big Discount	11	22.3	C&S Whols. Groc., Brattleboro, VT
Iandoli's	17	20.1	(Own) Worcester, MA
Victory Markets	9	9.8	Sweet Life Foods, Northboro, MA
DeMoulas	3	7.1	(Own) Chelmsford, MA
Cumberland Farms (C)	52	6.4	(Own) Westboro, MA
Stop & Shop	4	6.6	(Own) Boston, MA
Honey Farms (Iandoli's) (C)	43	4.9	(Own) Worcester, MA
Goretti's	4	3.2	Sweet Life Foods, Northboro, MA
Purity/Heartland	1	2.9	(Own) N. Billerica, MA
Almac's	1	0.9	(Own) Provindence, RI
LEADING INDEPENDENTS:		5.0%	
Julio's	3	2.5	Sweet Life Foods, Northboro, MA
Fortin's	1	1.5	Sweet Life Foods, Northboro, MA
Hodes	1	1.0	Sweet Life Foods, Northboro, MA
OTHER GROCERY STORES	180	10.8%	
TOTAL	330	100.0%	

MICHIGAN

BATTLE CREEK

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		92.0%	
Felpausch	4	48.0	Spartan, Grand Rapids, MI
Meijer	1	30.0	(Own) Grand Rapids, MI
Jewel Foods	1	14.0	(Own) Chicago, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
Spartan Stores	3	1.0	Grand Rapids, MI
OTHER GROCERY STORES	3	7.0%	
TOTAL	12+	100.0%	

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na not available
(C) Convenience Stores

BAY CITY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.5%	
Meijer	1	18.2	(Own) Grand Rapids, MI
Kroger	2	16.6	(Own) Livonia, MI
Ray's Food Fair	4	16.3	Bay City Milling, Bay City, MI
A&P	1	6.4	(Own) Detroit, MI
VOLUNTARY &/OR COOPERATIVE GROUPS:		41.2%	
Bay City Milling	28	30.2	(Own) Bay City, MI
Spartan	1	5.7	(Own) Grand Rapids, MI
IGA	3	5.3	Super Food Service, Vassar, MI
OTHER GROCERY STORES	na	4.3%	
TOTAL	40+	*	

BENTON HARBOR/ST. JOSEPH

Market Area Covered: ABC-Primary Market Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		10.2%	
Meijer	1	6.2	(Own) Grand Rapids, MI
Jewel	1	4.0	(Own) Chicago, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		32.6%	
Spartan	22	29.5	(Own) Grand Rapids, MI
Certified Grocers	3	3.1	(Own) Chicago, IL
LEADING INDEPENDENTS:		17.8%	
Super Valu	4	5.4	FMC-Ft. Wayne, IN
Wilts	2	3.0	FMC-Ft. Wayne, IN
Hilltop Foods	2	2.5	Scot Lad, Lansing, IL
Buy Low	1	2.0	Scot Lad, Lansing, IL
Eagle Super Markets	2	1.7	Viking, Muskegon, MI
Vineland Foodland	1	1.4	Viking, Muskegon, MI
IGA	3	1.3	Super Food, Vassar, MI
Thriftway	1	0.5	Viking, Muskegon, MI
OTHER GROCERY STORES	na	39.4%	
TOTAL	43	*	

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na not available
* Percents add to more than 100.0%

FLINT

Market Area Covered: Genesee County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.2%	
Hamady	19	23.5	Detroit, MI
Meijer	3	12.4	Grand Rapids, MI
Kessel	5	11.7	(Own) Saginaw, MI
Sunshine	44	5.5	Burton, MI
A&P	3	4.1	(Own) Detroit, MI
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.2%	
Spartan	18	17.2	Grand Rapids, MI
LEADING INDEPENDENTS:		3.1%	
IGA	5	3.1	Vassar, MI
OTHER GROCERY STORES	na	22.5%	
TOTAL	97+	100.0%	

GRAND RAPIDS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		42.5%	
Meijers	10	31.5	(Own) Grand Rapids & Lansing, MI
Eberhards	9	8.3	Scot Lad Foods, Chicago, IL
Stop-N-Go (C)	23	1.5	Abner Wolf Co., Detroit, MI
7-Eleven (C)	12	0.8	na
Majik (C)	6	0.4	Abraham & Sons, Grand Rapids, MI
VOLUNTARY &/OR COOPERATIVE GROUPS:		54.9%	
Spartan	88	33.9	Spartan Stores, Inc. Grand Rapids, MI
Dew (was Spartan)	14	19.0	Super-Value Food Marketing Corp. Fort Wayne, IN
Viking	8	2.0	Viking Food Stores, Inc., Muskegon, MI
OTHER GROCERY STORES	na	2.6%	
TOTAL	170+	100.0%	

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na not available
(C) Convenience Stores

JACKSON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Kroger's	2	20.0	(Own) Livonia, MI
Meijer's Thrifty Acres	2	30.0	(Own) Grand Rapids, MI
Polly's	3	15.0	F.M.C., Fort Wayne, IN
Jewel/Osco	1	7.0	(Own) Melrose Park, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.0%	
IGA	4	17.0	Super Food Service, Vassar, MI
OTHER GROCERY STORES	na	11.0%	
TOTAL	12+	100.0%	

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na not available

KALAMAZOO

Market Area Covered: Metropolian Statistical Area	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		81.0%	
Hardings	9	32.4	Spartan
Meijers	3	19.0	na
Jewel	3	15.2	na
Family Foods	4	14.4	Spartan
LEADING INDEPENDENTS:		10.8%	
Happy Foods	3	10.8	na
Eberhards	1	na	na
Eagle's	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
Stop-n-Go	8	na	na
7-Eleven	3	na	na
Hop In	3	na	na
Majik Market	2	na	na
TOTAL	40	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

MUSKEGON-MUSKEGON HEIGHTS

Market Area Covered: Muskegon County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		95.7%	
Plumbs	8	21.1	Spartan Stores, Grand Rapids, MI
Meijer	1	16.0	(Own) Grand Rapids, MI
Thrif-T	5	15.0	Viking (Viking Store Corp.), Muskegon, MI
Thriftway	11	14.0	Viking (Viking Store Corp.), Muskegon, MI
Eberhard	4	14.0	Scot Lad Foods, Chicago, IL
D&W Food	1	8.0	na
Family Food	1	7.6	Spartan Stores, Grand Rapids, MI
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.3%	
IGA	2	2.3	Carpenter Cook Co., Menominee, MI
OTHER GROCERY STORES	na	2.0%	
TOTAL	33+	100.0%	

OWOSSO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kessel	1	na	Flint, MI
Sunshine Stores	2	na	Burton, MI
Hamady	2	na	Flint, MI
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Foodland	2	na	Bay City Milling, Bay City, MI
IGA	1	na	Super Food Svce., Lansing, MI
LEADING INDEPENDENTS:			
Liquor Station	1	na	Assorted Suppliers
Harrands	1	na	
Joe's Store	1	na	
Quick-Serve Market	1	na	
Spaniola's Grocery	1	na	
Little Giant	1	na	
Gas n Go	1	na	
Main Mart	1	na	
Quick Check	1	na	
Short Stop	1	na	
Greg & Lou's	1	na	
Paulee K's Stop & Shop	2	na	
Shell Mart	1	na	
OTHER GROCERY STORES:			
Pantry Shelf	1	na	Assorted Suppliers
Maron's	1	na	
TOTAL	24		

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na not available

PONTIAC

Market Area Covered: North Oakland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	6	na	(Own) Detroit, MI
Kroger's	7	na	Foodland, Livonia, MI
Great Scott Super Markets	2	na	Abner Wolf, Detroit, MI
Farmer Jack	9	na	Borman, Inc., Detroit, MI
Meijers	2	na	(Own) Grand Rapids, MI
LEADING INDEPENDENTS:			
Foodtown	4	na	Food Marketing, Ft. Wayne, IN
Atlas-Foodland	2	na	Spartan, Grand Rapids, MI
Felice Quality Market	1	na	Central Grocery, Flint, MI
LaRose	1	na	Spartan, Grand Rapids, MI
Bazely's Food Market	2	na	(Own) Williamston, MI
Hiland IGA	2	na	IGA, Flint, MI
OTHER GROCERY STORES			
Breen's IGA	2	na	IGA, Flint, MI
Sefas Supermarkt	1	na	na
Tenuta's Supermarket	1	na	Spartan, Grand Rapids, MI
L&S Family Center	1	na	Spartan, Grand Rapids, MI
TOTAL	43		

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na not available

ROYAL OAK

Market Area Covered: Southeast Oakland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.0%	
Farmer Jack	13	33.0	na
Kroger	5	12.0	na
Meijer	3	10.0	na
A&P	5	8.0	na
Great Scott	1	2.0	na
LEADING INDEPENDENTS:		24.0%	
Hollywood Market	5	12.0	na
Oakridge Market	3	10.0	na
Holiday Market	1	2.0	na
LEADING CONVENIENCE STORE CHAINS:		37.4%	
7-Eleven	20	25.2	na
Lawsons	10	12.2	na
OTHER GROCERY STORES			
TOTAL	66	*	

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na not available
* Percents add to more than 100.0%

SAGINAW

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.0%	
Ray's Food Fair	8	24.9	Bay City Milling, Bay City, MI
Meijer	2	19.8	(Own) Detroit, MI
Hamady	5	16.0	Flint
Kessel	2	13.1	(Own) Saginaw, MI
Vescio's	na	na	Super Foods, Saginaw, MI
A&P	2	6.1	(Own) Detroit, MI
Bay City Milling	5	3.1	Bay City
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.0%	
IGA	9	10.0	Super Food Service, Vassar, MI
Spartan	4	6.0	(Own) Grand Rapids, MI
OTHER GROCERY STORES	na	na	
TOTAL	43	100.0%	

MINNESOTA

DULUTH

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.0%	
Super Valu	8	27.0	(Own) Hopkins, MN
Twin Ports Grocery			
Coop	9	47.0	(Own) Superior, WI
Big Dollar	9		Superior, WI
Super One	3		Superior, WI
Piggly Wiggly	1		Superior, WI
Other	3		Superior, WI
Red Owl	5	5.0	Red Owl, Hopkins, MN
Other	6	9.0	Gateway, Minneapolis, MN
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
IGA	18	8.0	Gateway Foods, Duluth, MN
Other	na	4.0	
TOTAL	62+	100.0%	

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na not available

MISSISSIPPI

JACKSON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.8%	
Jitney Jungle	14	38.0	(Own) McCarty-Holman, Jackson, MS
Sack N'Save Discount	2		McCarty-Holman, Jackson, MS
Sunflower	12	30.2	(Own) Lewis Grocer, Indainola, MS
Kroger	7	20.6	(Own) Memphis, TN
LEADING INDEPENDENTS:			
Star	3	na	Malone & Hyde, Memphis, TN
New Deal	2	na	na
OTHER GROCERY STORES	195	25.6%	
TOTAL	235	*	

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na not available

* Percents add to more than 100.0%

MISSOURI

ST. JOSEPH

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.0%	
Food For Less	1	23.0	Kansas City, MO
Green Hills	5	19.0	The Fleming Co., St. Joseph & Kansas City, MO
Food Barn	2	11.0	(Own) Kansas City, MO
Misc. Convenience Stores*	10	5.0	Kansas City, MO
VOLUNTARY &/OR COOPERATIVE GROUPS:		41.0%	
Affiliated Foods	34	40.0	(Own) St. Joseph, MO
Drive In Stores, AF Supers, Thomas Markets, Thrift-Tee Markets			
Aldi, Inc.	1	1.0	Burlington, IA
OTHER GROCERY STORES	na	5.0%	
TOTAL	53	**	

SPRINGFIELD

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		63.1%	
Consumer's Markets	10	28.2	Direct & Consumer Warehouse, Springfield, MO
Ramey Supermarkets	8	13.3	Associated Wholesale Grocers, Springfield, MO
Dillons	4	12.6	(Own) Hutchinson, KS
Smitty's	3	9.0	Associated Wholesale Grocers, Springfield, MO
VOLUNTARY &/OR COOPERATIVE GROUPS:		22.5%	
AG	3	18.0	Associated Wholesale Grocers, Springfield, MO
So-Lo	9	4.5	Associated Wholesale Grocers, Springfield, MO
LEADING INDEPENDENTS:		6.8%	
Git-N-Go Markets	19	3.0	Hale Halesell, Tulsa, OK
Quick Shop Markets	9	1.5	Ozark Grocers, Springfield, MO
Jiffy Markets & 7-Eleven	9	1.3	Ozark Grocers, Springfield, MO
Pic-N-Pay	4	1.0	Ozark Grocers, Springfield, MO
OTHER GROCERY STORES	25	7.6%	
TOTAL	103	100.0%	

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na not available

* Convenience Stores include-7 Eleven & Convenience Food Mart

** Percents add to more than 100.0%

MONTANA

BILLINGS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		54.0%	
Skaggs Alpha Beta/Buttrey's	5	37.0	Salt Lake City, UT
Albertson's	2	17.0	West Coast Grocery, Spokane, WA
VOLUNTARY &/OR COOPERATIVE GROUPS:		39.0%	
IGA	11	39.0	Ryan's Inc., Billings, MT
LEADING INDEPENDENTS:		1.0%	
County Market	1	1.0	Ryan's Inc., Billings, MT
OTHER GROCERY STORES	47	25.0%	
TOTAL	66	*	

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na not available

* Percents add to more than 100.0%

MISSOULA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Albertsons	1	11	Own, Boise, Idaho & West Coast
Buttreys	2	17	Own, Great Falls
Safeway	2	11	na
Tidyman's Warehouse	1	13	West Coast, Spokane
Price Plus	2	10	West Coast, Spokane
Rosauers	1	10	URM, Spokane
LEADING INDEPENDENTS:			
Super Save	1	11	Assoc. Groc. (Salt Lake)
2 J's	1	6	Own, Missoula
Thriftway	1	3	Assoc. Groc. (Salt Lake)
Food Farm	1	3	Assoc. Groc. (Salt Lake)
Rich's IGA	1	2	
Economy IGA (Ravalli County)	1	1	
LEADING CONVENIENCE STORE CHAINS:			
Ole's	4	1	na
Mini Mart	5		na
Circle K	7		na
OTHER GROCERY STORES	1	1.0%	Individual provides
TOTAL	31	100%	

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na not available

NEBRASKA

HASTINGS

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Jack & Jill	3	26.0	Nash Finch Co., Grand Island, NE
Country Fare IGA	1	24.0	Fleming Co., Lincoln, NE
Econo Foods	1	22.0	Nash Finch Co., Grand Island, NE
Gibson's	1	2.0	Associated Grocers
LEADING INDEPENDENTS:		26.0%	
Allen's	1	26.0	Super Value
TOTAL	7	100.0%	

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na not available

MCCOOK

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	na	na	na
Hinky Dinky	na	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
U-Save Foods (Sixth Street)	na	na	na
LEADING INDEPENDENTS:			
County Corner	na	na	na
LEADING CONVENIENCE STORE CHAINS:			
Gas n Shop	na	na	na
Stop n Shop	na	na	na
Van's Mini Mart	na	na	na

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na not available

NORTH PLATTE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		18.3%	
Safeway	1	18.3	na
LEADING INDEPENDENTS:		75.2%	
Sixth Street	3	75.2	na
Foods	na	na	na
LEADING CONVENIENCE STORE CHINAS:		2.0%	
7-Eleven	1	*	na
Gibsons	1	2.0	na
OTHER GROCERY STORES	1	na	
TOTAL	7	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

OMAHA, NEB-IOWA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.5%	
Baker's**	9	34.0	United AG, Omaha, NE
Hy-Vee	9	17.2	(Own) Chariton, IA
Albertson's	5	7.4	(Own) Denver, CO
Hinky Dinky**	**	4.3	Nash Finch, Lincoln, NE
Food City	2	3.1	Nash Finch, Lincoln, NE
Phil's Foodway	3	0.5	United AG, Omaha, NE
Kwik Shops (C)	33	na	Consolidated Dist., Kansas City, KS
7-Eleven (C)	22	na	McLane Western, Denver, CO
Convenient Food Marts (C)	11	na	Fleming Foods, Lincoln, NE
Taylor's Quik-Pic (C)	7	na	Gordon Foods, Des Moines, IA
Town & Country Markets (C)	7	na	McLane Western, Denver, CO
Casey's General Stores (C)	4	na	(Own) Des Moines, IA
Bushy John's Food Stores (C)	3	na	United AG, Omaha, NE
Eight-Eleven (C)	2	na	United AG, Omaha, NE
Quick-Pic (C)	2	na	United AG, Omaha, NE
VOLUNTARY &/OR COOPERATIVE GROUIPS:		2.7%	
Super Valu	2	1.8	(Own) Des Moines, IA
Jack & Jill Food Centers**	3	0.4	Nash Finch, Grand Island, NE
Spartan Stores**	6	0.4	United AG, Omaha, NE
IGA Foodliners	2	0.1	Fleming Foods, Lincoln, NE
LEADING INDEPENDENTS:		7.4%	
A.F. Base Commissary	1	5.3	United AG, Omaha, NE
Louis Market	1	0.5	United AG, Omaha, NE
Bluffs Super Foods	1	0.4	Nash Finch, Lincoln, NE
Broadway Foodland	1	0.4	Hakes, Div. of Schrivner, Laurens, IA
Dick's Hillrise Market	1	0.4	United AG, Omaha, NE
Loyal's Foodland	1	0.4	Affiliated Foods, Norfolk, NE
WAREHOUSE/BOX STORES:		18.4%	
No Frills Supermarket**	5	6.8	United AG, Omaha, NE
Bag 'N Save**	2	4.2	United AG, Omaha, NE
Food-4-Less**	5	3.7	Hakes, Div. of Schrivner, Laurens, IA
World of Food	1	3.7	Nash Finch, Lincoln, NE
OTHER GROCERY STORES	101	0.5%	
TOTAL	252	*	

Source: Consumer Preference Study, (C) 1986 by The Omaha World-Herald

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na not available
(C) Convenience Store

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

** Baker's closed 1 store. Hinky Dinky closed Omaha operations February 1985; of their 13 metro stores, 5 became Food-4-Less, 1 became Jack & Jill, 1 became No Frills, 1 closed, 3 became independents and Frederick Brothers store became Hinky Dinky. Now Hinky Dinky has 3 stores. Spartan Stores lost 2 stores. Bag 'N Save opened 1 store August 1986 (now have 3)

***Market share percentages from question: "At which store does household spend most for groceries?"

NEW HAMPSHIRE

NASHUA-MANCHESTER

Market Area Covered: Hillsborough County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		76.9%	
Alexander's Markets	7	35.5	(Own) Dracut, MA
DeMoulas Markets	4	14.5	(Own) Tewksbury, MA
Purity/Heartland	2	10.9	(Own) N. Billerica, MA
Allegro's Star Agency	4	9.2	(Own) Cambridge, MA
Shaw's Supermarkets	2	3.8	(Own) Portland, ME
A&P	2	3.0	(Own) Boston, MA
OTHER GROCERY STORES:		4.6%	
P & C	1	1.3	na
Hi Go Markets	2	0.8	Associated Grocers, Manchester, NH
Bunny's/Crossroads	1	0.8	Associated Grocers, Manchester, NH
Cricenti's	1	0.8	Associated Grocers, Manchester, NH
Hillsboro Farm Markets	2	0.5	na
BiWise Markets	1	0.4	Associated Grocers, Manchester, NH
Others	na	18.5%	
TOTAL	29+	100.0%	

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na not available
(C) Convenience Stores

PORTSMOUTH

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Shaws	2	na	(Own) E. Bridgewater, MA
A&P	1	na	na
DeMoulas	2	na	(Own) Tewksbury, MA
IGA	1	na	York Village, ME
Mr. Grocer	1	na	York, ME
Shop and Save/Pic 'N Pay	1	na	Portsmouth, NH
OTHER GROCERY STORES:			
Richardson's Market	1	na	Portsmouth, NM
TOTAL	9		

NEW JERSEY

ATLANTIC CITY

Market Area Covered: Atlantic & Cape May Counties (Atlantic City MSA)	No. of Stores	% of Market's Grocery Store Sales*	Principal Supplier
LEADING CHAINS:		87.1%	
Acme	10	37.3	(Own) Philadelphia, PA
Superfresh	5	28.6	(Own) Philadelphia, PA
Thriftway	6	11.8	(Own) King of Prussia, PA
Pathmark	1	9.4	(Own) Philadelphia, PA
VOLUNTARY &/OR COOPERATIVE GROUPS:		53.1%	
Shop Rite	4	43.4	Wafefern Food, Elizabeth, NJ
IGA	3	3.8	na
Foodtown	1	3.3	Twin County Grocers, Phila., PA
Shop N'Bag	1	2.6	Frankford-Quaker, Phila., PA
LEADING INDEPENDENTS:			
Casel's	1	na	Margate, NJ
Clover Meats	2	na	Northfield, NJ
OTHER GROCERY STORES	64	na	
TOTAL	98	*	

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na not available

* Percents add to more than 100.0% because of multiple answers in a shoppers survey

JERSEY CITY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		45.5%	
Pathmark	4	26.0	(Own) Woodbridge, NJ
A&P	8	14.5	(Own) Paterson, NJ
Acme	2	5.0	Whippany, NJ
VOLUNTARY &/OR COOPERATIVE GROUPS:		53.5%	
Shop Rite	13	34.5	Wakefern Food Corp., Elizabeth, NJ
Foodtown	7	12.5	Twin County Groc., Edison, NJ
Met Foods	4	2.0	White Rose Food Corp., Farmingdale, NY
Fine Fare	4	2.0	na
Pagano's IGA	1	1.5	na
C-Town	2	1.0	na
LEADING INDEPENDENTS:			
Shelly's	1	*	Twin County Groc., Edison, NJ
Universal	2		na
Moloney's	1		na
OTHER GROCERY STORES	290	2.0%	
TOTAL	339	**	

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na - not available

* Included in "Other Grocery Stores"

** Adds to more than 100.0%

NEW BRUNSWICK

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		28.0%	
Pathmark	6	13.0	(Own) Woodbridge, NJ
A&P	8	7.0	(Own) Newark, NJ
Acme	5	6.0	(Own) Newark, NJ
Grand Union	1	2.0	(Own) Carlstadt, NJ
VOLUNTARY &/OR COOPERATIVE GROUPS:		43.0%	
Shop-Rite	13	24.0	Wakefern Food Corp., Elizabeth, NJ
Mayfair/Foodtown	12	19.0	Twin County Grocers, Edison, NJ
OTHER GROCERY STORES	na	29.0%	
TOTAL	45+	100.0%	

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na not available

TRENTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		28.0%	
Acme	8	15.0	(Own) Philadelphia, PA
Super Fresh	4	7.0	(Own) Florence, NJ
Pathmark	1	6.0	(Own) Woodbridge, NJ
VOLUNTARY &/OR COOPERATIVE GROUPS:		46.0%	
ShopRite	8	30.0	(Own) Wakefern Food Corp., Elizabeth, NJ
Thriftway/Pennington	6	10.0	(Own) Thriftway, King of Prussia, PA
Shop 'N Bag	3	6.0	(Own) Frankford-Quaker Groc., Philadelphia, PA
OTHER GROCERY STORES	36	26.0%	
TOTAL	66	100.0%	

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na not available

UNION CITY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Foodtown	4	na	na
Shop Rite	5	na	na
Pathmark	2	na	na
A&P	2	na	na
Acme	1	na	na
LEADING INDEPENDENTS:			
Met	na	na	na
Fyne Fair	na	na	na
LEADING CONVENIENCE STORE CHAINS:			
Quick Check	na	na	na
TOTAL	14		

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na not available

NEW MEXICO

SANTA FE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		99.0%	
Safeway	3	30.0	(Own) El Paso, TX
Furrs	1	22.0	(Own) Lubbock, TX
Associated Groc.	3	22.0	Assoc. Groc. of Colorado, Albuquerque, NM
Albertson's	2	13.0	Waples-West, Lubbock, TX
Smith's Food King	1	12.0	Western Grocers, Albuquerque, NM
Food Emporium	1	na	Furk's Lubbock, TX
Skaggs Alpha Beta	1	na	Salt Lake City, UT
OTHER GROCERY STORES	na	9.0%	
TOTAL	12+	*	

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na not available

* Percents add to more than 100.0%

NEW YORK

BINGHAMTON

Market Area Covered: Binghamton MSA, Broome, Tioga/Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		96.3%	
Giant	11	34.1	Akel Warehouse, Johnson City, NY
Great American	15	24.5	(Own) Norwich, NY
Grand Union	6	19.0	(Own) Waterford, NY
Shop-Rite	1	7.2	(Own) Goshen, NY
P&C	1	4.8	(Own) Syracuse, NY
Shursave	2	3.0	(Own) Scranton, PA
Food King	1	1.7	(Own) Binghamton, NY
Norman's	1	1.6	(Own) Binghamton, NY
Victory	1	0.4	(Own) Norwich, NY
Reliable Markets	1	*	na
7-Eleven Stores (C)	3	*	na
OTHER GROCERY STORES	na	3.7%	
TOTAL	43+	100.0%	

ELMIRA

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Sugar Creek Stores	8	na	na
Convenient Food Marts (C)	5	na	S.M. Flickinger, Elmira, NY
Great American	2	na	(Own) Norwich, NY
P&C	2	na	(Own) Syracuse, NY
Super Duper	1	na	S.M. Flickinger, Elmira Hgts., NY
Acme	1	na	(Own) Syracuse, NY
Tops	2	na	(Own) Buffalo, NY
Weis Markets	1	na	(Own) Sunbury, PA
TOTAL	22		

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

GLEN FALLS

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Grand Union	6	na	(Own) Waterford, NY
Price Chopper	3	na	(Own) Schenectady, NY
Shop Rite	1	na	(Own) Florida, NY
LEADING INDEPENDENTS:			
Barbers Market	2	na	Bi-Lo, Albany, NY
Lewis Super Market	1	na	P & C Cross, White River Junction, VT
OTHER GROCERY STORES:			
Convenient Food Markets	8	na	(Own) Syracuse, NY
Cumberland Farms	4	na	(Own) Canton, MA
TOTAL	25		

ITHACA

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	1	na	na
Grand Union	1	na	na
Great American	1	na	na
P&C	3	na	na
Tops	1	na	na
LEADING INDEPENDENTS:			
Egan's	1	na	Shurfine
Paul's Food Mart	2	na	Great American
Dryden Foodliner	1	na	Shurfine
LEADING CONVENIENCE STORE CHAINS:			
AM/PM	2	na	na
TOTAL	13		

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na not available

JAMESTOWN

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Quality Markets, Inc.	12	na	(Own) Jamestown, NY
Super Duper	2	na	S.M. Flickinger Co., Jamestown, NY
Bells	3	na	Peter J. Schmitt, Buffalo, NY
Tops Markets	1	na	(Own) Buffalo, NY
Wilson Farms	2	na	Tops Markets, Buffalo, NY
LEADING INDEPENDENTS:			
Lake County Dairy Stores	6	na	S.M. Flickinger Co., Jamestown, NY
TOTAL	26		

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na not available

NIAGARA FALLS

Market Area Covered: ABC City Zone	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Tops Markets	5	60.0	Niagara Frontier Services, Buffalo, NY
LEADING CONVENIENCE STORE CHAINS:		20.0%	
B-Kwik	2	10.0	Niagara Frontier Services, Buffalo, NY
Wilson Farms	6	9.0	Niagara Frontier Services, Buffalo, NY
7-Eleven	3	1.0	Southland Distribution Services
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
Bells	1	na	Peter J. Schmitt, Buffalo, NY
Super Duper-Pine Plaza	1	19.0	Flickinger Corp., Buffalo, NY
Super Duper-City Market	1	na	Flickinger Corp., Buffalo, NY
LEADING INDEPENDENTS:		1.0%	
Slipko Bros.	1	1.0	Flickinger Corp., Buffalo, NY
OTHER GROCERY STORES	14	na	
TOTAL	34	100.0%	

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na not available

SYRACUSE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.0%	
P&C Food Markets (Incl. Midstate & Big M Co-ops)	46	28.0	(Own) State Fair & Van Vleck, Syracuse, NY
Wegman's	8	18.0	(Own) Rochester, NY
Price Chopper	8	12.0	Golub Corp., Schenectady, NY
Tops Markets	4	11.0	Niagara Frontier Services, Buffalo, NY
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
Hometown Markets	12	7.0	P&C Foods, Syracuse, NY
IGA		5.0	S.M. Flickinger, Liverpool, NY
OTHER GROCERY STORES (Incl. Green Hills and William Groceries)	na	19.0%	
TOTAL	78+	100.0%	

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na not available

WATERTOWN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		105.0%	
P&C	3	65.0	(Own) Syracuse, NY
Great American	1	28.0	(Own) Victory Mkts., Norwich, NY
A&P	1	12.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.0%	
IGA	1	13.0	S.M. Flickinger, Buffalo, NY
OTHER GROCERY STORES:		1.0%	
Kwik Stop	3	1.0	na
TOTAL	9	*	

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na not available

* Adds to more than 100.0% because of multiple answers in a shoppers survey

NORTH CAROLINA

ASHVILLE

Market Area Covered: 16 County Market	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Ingles Markets	16	45.0	Asheville, NC
Winn Dixie	5	14.0	(Own) Greenville, SC
Bi-Lo	6	11.0	Greenville, SC
Fast Fare (C)	5	1.5	na
7-Eleven (C)	2	0.5	Atlanta, GA
Fine Fare Grocery Warehouse	1	*	Ingles Markets, Asheville, NC
Hop In (C)	5	*	Save-A-Stop, Salem, VA
Food Lion	2	na	Salisbury, NC
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Merchants Distributors	25	3.5	Hickory, NC
Thomas & Howard	23	3.0	Asheville, NC
Haywood Grocery Co.	2	0.5	Waynesville, NC
OTHER GROCERY STORES	98	21.0%	
TOTAL	190	100.0%	

CHARLOTTE

Market Area Covered: Mecklenberg County	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.7%	
Harris-Teeter	21	23.0	(Own) Charlotte, NC
Food Lion	13	22.5	(Own) Salisbury, NC
Winn Dixie	10	17.0	(Own) Charlotte, NC
Kroger Sav-On	8	14.0	(Own) Charlotte, NC
A&P	6	6.5	(Own) Charlotte, NC
Bi-Lo	4	5.7	(Own) Greenville, SC
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.2%	
Park 'N' Shop	2	1.1	Assoc. Groc. Mutual of Carolina, Charlotte, NC
Giant Genie	2	1.1	Assoc. Groc. Mutual of Carolina, Charlotte, NC
OTHER GROCERY STORES	na	12.2%	
TOTAL	66+	**	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
**Percents adds to more than 100.0%

DURHAM

Market Area Covered: Durham & Orange Counties	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		96.0%	
Food Lion	8	25.0	(Own) Salisbury, NC
Winn Dixie	7	23.0	(Own) Raleigh, NC
Kroger	5	20.0	(Own) Salem, VA
Big Star	4	11.5	(Own) Raleigh, NC
A&P	7	8.0	(Own) Charlotte, NC
Harris-Teeter	3	5.0	(Own) Charlotte, NC
Byrd's Food Center	3	3.0	Burlington, NC
Piggly Wiggly	1	0.5	(Own) Kinston, NC
7-Eleven (C)	8	na	Raleigh, NC
Fast Fare (C)	5	na	Henderson, NC
Ken's Quickie Mark (C)	4	na	Durham, NC
Farm Fresh	1	na	na
LEADING INDEPENDENTS:		1.5%	
King's Red & White	1	0.5	Thos. & Howard, Durham, NC
Fowler's of Durham	1	0.5	Durham, NC
Fowler's Food Store	1	0.5	Chapel Hill, NC
OTHER GROCERY STORES	na	2.5%	
TOTAL	59+	100.0%	

FAYETTEVILLE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.2%	
Winn Dixie	8	20.6	(Own) Raleigh, NC
Food Lion	7	18.5	(Own) Salisbury, NC
Kroger Sav-On	3	12.1	(Own) Charlotte, NC
Harris-Teeter/Food World	3	11.1	(Own) Charlotte, NC
Big Star	3	10.9	(Own) Raleigh, NC
A&P	2	7.0	(Own) Charlotte, NC
OTHER GROCERY STORES:		19.8%	
Including:			
Short Stop Stores	12	19.8	Various
Quick Stop Stores	41		
V-Point Supermarket	2		
Economy Food Center	2		
Other	126		
TOTAL	209	100.0%	

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na not available
(C) Convenience Stores

NORTH DAKOTA

GRAND FORKS

Market Area Covered:
Corporate City Limits

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Albertson's	1	na	Albertson's/Super Valu, Fargo, ND
Food Bonanza	1	na	Nash Finch, Fargo, ND
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Grand Forks Food Coop	1	na	na
LEADING INDEPENDENTS:			
Hugo's	4	na	Nash Finch, Fargo, ND
Miller's Fairway	1	na	Fairway Foods, Fargo, ND
Sollom's Country Store	2	na	Red Owl, Fargo, ND
LEADING CONVENIENCE STORE CHAINS:			
Valley Dairy	10	na	na
Mini Mart	4	na	na
OTHER GROCERY STORES			
TOTAL	24		

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na not available

MINOT

Market Area Covered: Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
VOLUNTARY &/OR COOPERATIVE GROUPS:		61.0%	
Piggly Wiggly	3	53.0	Nash Finch, Minot, ND
Albertson's	1	8.0	Super Valu, Fargo, ND
LEADING INDEPENDENTS:		33.0%	
Miracle Mart	1	27.0	Super Valu, Bismarck, ND
Red Owl	1	6.0	(Own) Fargo, ND
OTHER GROCERY STORES	na	6.0%	
TOTAL	6+	100.0%	

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na not available

OHIO

CANTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		45.0%	
Fisher Goods of Canton	5	20.0	(Own) Canton, OH
A&D	5	10.0	McLain Grocery, Massillon, OH
Edward's Warehouse	1	5.0	Pick 'N Pay, Maple Hgts., OH
Fisher/Fazio	1	5.0	Betsy Ross Foods, Mogadore, OH
Sparkle	3	4.0	Betsy Ross Foods, Mogadore, OH
Lawson's	44	na	(Own) Akron, OH
Spee Dee Foods/Minit Mart	17	na	(Own) Akron, OH
Acme/Click	2	na	Akron, OH
Cardinal Foods	2	na	na
Giant Eagle	1	na	na
7-Eleven	2	na	na
CFM	1	0.5	Scot Lad Foods, Lima, OH
Open Pantry	2	0.5	American Seaway Foods, Bedford Hgts., OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		47.0%	
IGA	28	40.0	McLain Grocery, Massillon, OH
A/G	17	7.0	Dennison, OH
LEADING INDEPENDENTS:		6.0%	
Bordner's	2	4.0	na
Stoll's	1	2.0	McLain Grocery, Massillon, OH
Abood's	1	na	Tamarkin Co., Youngstown, OH
TOTAL	135	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

DAYTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.0%	
Kroger	25	47.0	(Own) Cincinnati, OH
White Villa (C)	100	11.0	Super Valu, Xenia, OH
Stump's and Stump's U-Save	7	5.0	Super Valu, Xenia, OH
Lawson's (C)	26	na	Consolidated Foods, Cuyahoga, OH
Stop & Go (C)	45		(Own) Trotwood, OH
7-Eleven (C)	36		(Own) Rolling Meadows, IL
United Dairy (C)	7		(Own) Cincinatti, OH
Fulmer's	10	3.0	Super Valu, Xenia, OH
Marsh	3	*	(Own) Yorktown, IN
Metro Market	6	1.0	Cardinal Foods, Columbus, OH
Pangles Thrifty Market	1	*	Scot Lad, Lima, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
IGA	19	7.0	Super Food Services, Dayton, OH
Super Valu	11	3.0	(Own) Xenia, OH
LEADING INDEPENDENTS:		22.0%	
Eavey's	3	5.0	na
Kash 'N Karry	5	3.0	na
Bob's Food Warehouse	1	3.0	na
Freedom Foods	4	3.0	White Villa Grocery, Dayton, OH
Lofino	2	1.0	Super Valu, Xenia, OH
Woody's	1	1.0	White Villa Grocery, Dayton, OH
Dillman Foods	1	1.0	Super Valu, Xenia, OH
Dorothy Lane Market	1	1.0	Super Valu, Xenia, OH
Phil & Jerry's	1	1.0	White Villa Grocery, Dayton, OH
County Market	1	1.0	Super Valu, Xenia, OH
Shiloh Market	1	1.0	Super Foods, Dayton, OH
Dots	2	1.0	na
OTHER GROCERY STORES	264	15.0%	
TOTAL	583+	**	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"
** Percents add to more than 100.0%

LIMA

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Ray's Supermarkets	3	na	Scot Lad, Lima, OH
Foodtown Kash 'n Karry	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	3	na	Super Food Service, Dayton, OH
Pantry Pride	2	na	Super Food Service, Dayton, OH
LEADING INDEPENDENTS:			
Clyde Evans Markets	6	na	Food Marketing, Fort Wayne, IN
Clyde Evans County Markets	1	na	
OTHER GROCERY STORES	19	na	
TOTAL	35		

LORAIN

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		61.0%	
Fisher Foods	13	27.0	(Own) Bedford Hgts., OH
Sparkle (C)	7	10.0	Betsy Ross Foods, Mogadore, OH
Pick-N-Pay (Edwards)	2	10.0	(Own) Maple Hgts., OH
CFM	15	10.0	Scot Lad Foods, Lima, OH
Eagle	5	3.0	(Own) Bedford Hgts., OH
Open Pantry (C)	4	1.0	American Seaway Food, Bedford Hgts., OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.5%	
IGA (McLain)	6	9.0	McLain Groc. Co., Massillon, OH
Super Valu	1	1.5	Super Valu, Xenia, OH
A/G	1	0.5	Dennison, OH
Betsy Ross	2	0.5	Betsy Ross, Mogadore, OH
OTHER GROCERY STORES	na	27.5%	
TOTAL	56+	100.0%	

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na not available
(C) Convenience Stores

SANDUSKY

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Pick 'N Pay	2	na	(Own) Maple Heights, OH
Kroger	1	na	(Own) Columbus, OH
Foodtown	2	na	(Own) Maumee, OH
Lawson's (C)	2	na	(Own) Akron, OH
LEADING INDEPENDENTS:			
Enderle's Cardinal	1	*	na
Sandusky Cardinal	1	*	na
Sandusky IGA	1	*	McClains
Moores IGA	1	*	McClains
Keeber Marine Grocery	1	*	na
Kuhn's Best Mart	1	*	na
Eastman's Best Mart	1	*	na
Miller Bros. Super Save Serve Grocery & Market	1	*	na
Convenient Foods	3	na	McClains, Massilion, OH
OTHER GROCERY STORES (Includes Grocery and Carry-Out)	17	na	
TOTAL	35		

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

SPRINGFIELD

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.0%	
Kroger	4	20.0	(Own) Cincinnati, OH
Fulmers	4	16.0	Super Valu, Xenia, OH
Big Bear	4	14.0	(Own) Columbus, OH
Lawson Milk (C)	5	2.0	Cuyahoga Falls, OH
LEADING INDEPENDENTS:		23.0%	
Northridge IGA	1	11.0	Super Foods, Bellefontaine, OH
Shoemakers	2	10.0	Super Valu, Xenia, OH
Howard	2		Super Valu, Xenia, OH
Johnson Super Valu	1		Super Valu, Xenia, OH
Mundys	1	2.0	White Villa, W. Carrollton, OH
Pik N Pak	1	na	Super Foods, Bellefontaine, OH
OTHER GROCERY STORES	na	25.0%	
TOTAL	25+	100.0%	

STEUBENVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	2	na	(Own) Columbus, OH
Big Bear	1	na	(Own) Columbus, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Foodland	1	na	na
IGA	1	na	McLain Grocers, Massilon, OH
Valu King	1	na	Tomarkin, Youngstown, OH
LEADING INDEPENDENTS:			
Convenience Mkts.	2	na	Associated Grocers, Dennison, OH
Co-op Food Mkts.	1	na	Wheeling Wholesale, Wheeling, WV
Big "D" Market	1	na	Wheeling Wholesale, Wheeling, WV & Associated Grocers, Uhrichsville, OH
TOTAL	10		

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na not available
(C) Convenience Stores

TOLEDO

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		73.0%	
Food Town (incl. Kash & Karry Stores)	32	32.0	(Own) Toledo, OH
Kroger	14	28.0	(Own) Columbus, OH
Centre Markets	6	6.0	Scot Lad Foods, Lima, OH
Farmer Jack	1	2.0	Borman's, Detroit, MI
Pick-N-Pay (Edward's)	1	2.0	(Own) Cleveland, OH
Lawson's (C)	9	2.0	Lawson Milk Co., Cuyahoga Hgts., OH
Jiffy Marts (C)	12		Scot Lad Foods, Lima, OH
Dairy Mart (C)	11		United Grocery Co., Lansing, MI Lawson Milk Co., Cuyahoga Hgts, OH
Sterling Milk Stores (C)	17	1.0	Assoc. Grocers, Holt, MI
Convenient Food Stores (C)	5	*	Scot Lad Foods, Lima, OH
In and Out Stores (C)	21	*	J.M. Sealts Co., Lima, OH
7-Eleven (C)	17	*	Southland Distrib. Co., Champaign, IL
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.0%	
AG & 5 Star Food Stores	10	2.0	(Own) Holt, MI
LEADING INDEPENDENTS:		16.0%	
Churchills	5	12.0	Food Marketing, Ft. Wayne, IN Scot Lad Foods, Lima, OH
Kelly's IGA	3	4.0	IGA Whse., Bellefontaine, OH
Bischoff's	1		Assoc. Grocers, Holt, MI
OTHER GROCERY STORES	36	9.0%	
TOTAL	201	100.0%	

(C) Convenience Stores
* Included in "Other Grocery Stores"

YOUNGSTOWN-WARREN

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.2%	
Valu King	51	33.6	Tamarkin Co., Youngstown, OH
Sparkle Markets	23	24.6	Betsy Ross, Mogadore, OH
Giant Eagle (Own) Pittsburgh, PA	5	6.3	(Own) Pittsburgh, PA
Lawson Milk Co.	19	5.3	Cardinal Foods, Columbus, OH
Riverside Markets	6	4.3	Penn Traffic, Dubois, PA
Carl's	1	2.2	Heritage Wholesaler's Bedford Hts., OH
Convenient Food Marts	13	2.2	(Own) Solon, OH
Super Duper	5	1.7	S.M. Flickinger, Buffalo, NY
Fast Check	10	1.7	(Own) Youngstown, OH
Lil Shopper	6	1.5	(Own) Sharon, PA
Fazio's	2	0.7	Heritage Wholesalers, Bedford Hgts., OH
Quik Chek	3	0.6	na
Sami-Quick Stop	10	0.5	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.7%	
United Family Foods	13	4.4	Tamarkin Co., Youngstown, OH
Mavars Markets	6	1.4	Tamarkin Co., Youngstown, OH
Isaly Dairy Stores	8	0.8	na
Golden Dawn	2	0.7	Peter J. Schmitt, Sharon, PA
Queens Markets	3	0.4	Peter J. Schmitt, Sharon, PA
OTHER GROCERY STORES	260	7.1%	
TOTAL	446	100.0%	

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na not available

OKLAHOMA

ENID

Market Area Covered: Home & Garfield Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
United Super Market	3	30.0	Hale-Halsell, Tulsa, OK
Safeway	2	20.0	Safeway, Oklahoma City, OK
Skaggs	1	15.0	na
Jumbo	1	8.0	na
Circle K Food Stores	8	1.0	na
LEADING INDEPENDENTS:		26.0%	
The Boys Super Market	3	26.0	Scrivner, Oklahoma City, OK
OTHER GROCERY STORES	15	1.0%	
TOTAL	33	**	

Note: Winn Dixie to open in Nov./Dec. will change grocery %

McALESTER

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		35.0%	
Safeway	1	35.0	(Own) Tulsa, OK
VOLUNTARY &/OR COOPERATIVE GROUPS:		45.0%	
Cash Saver Food	1	25.0	Fleming Co., Oklahoma City, OK
Bob's IGA	1	10.0	Fleming Co., Oklahoma City, OK
Allen's Market IGA	1	10.0	IGA
LEADING INDEPENDENTS:		20.0%	
Ray's Market	1	10.0	Fleming Co., Oklahoma City, OK
Allen's Market	1	10.0	na
OTHER GROCERY STORES		30.0%	
Gibson's Market	1	10.0	na
TOTAL	7	**	

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na not available

** Percents add to more than 100.0%

SHAWNEE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Handy Dandy (C)	3	na	Tyler & Simpson, Norman, OK
Wag-A-Bag, Inc. (C)	2	na	Affiliated Foods, Tulsa, OK
Happy Snappy (C)	1	na	na
Kwik Stop (C)	7	na	na
Love's Country Store	2	na	na
Shop-N-Go (C)	1	na	McLane, Temple, TX
Safeway	1	na	(Own) Tulsa, OK
LEADING INDEPENDENTS:			
Pratts Foods	4	na	Scrivner-Boogaart, Oklahoma City, OK
Brannon's IGA	1	na	Fleming Food Co., Oklahoma City, OK
Al-James IGA	1	na	Fleming Food Co., Oklahoma City, OK
Pat's IGA	1	na	Fleming Good Co., Oklahoma City, OK
TOTAL	24		

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na not available
(C) Convenience Stores

STILLWATER

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		98.4%	
Consumer IGA	3	79.3	Fleming
Bestyet	2	11.7	Scrivner
Safeway	1	7.4	Safeway
LEADING INDEPENDENTS:			
Kings Grocery	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
Jack Griffeths Gas Up	4	na	na
OTHER GROCERY STORES	10	na	na
TOTAL	21	*	

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na not available
* Does not add to 100.0%

OREGON

MEDFORD

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		39.0%	
Safeway	3	11.0	(Own) Portland, OR
Fred Meyer	1	8.0	(Own) Portland, OR
Drive 'N Save	4	8.0	na
Albertson's	1	6.0	West Coast Grocery, Salem, OR
Sentry	3	4.0	United Groceries, Medford, OR
U-Mark-It	1	2.0	Fleming Companies, Portland, OR
LEADING INDEPENDENTS:		50.0%	
Sherm's	1	32.0	Fleming Companies, Portland, OR
Food F Less	1	8.0	na
Freds IGA		2.0	na
Bailey's Market	1	2.0	na
Quality	1	2.0	na
Don's Market	1	1.0	na
Gile's Market	1	1.0	na
Bob's Market	1	1.0	na
Van Weys	1	1.0	na
LEADING CONVENIENCE STORE CHAINS:		5.0%	
Minute Markets	10	3.0	na
7-Eleven	7	2.0	na
OTHER GROCERY STORES	33	21.0%	
TOTAL	71	*	

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na not available
** Percents add to more than 100.0%

SALEM

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.0%	
Safeway	9	27.0	(Own) Portland, OR
Fred Meyer, Inc.	3	15.0	(Own) Portland, OR
Waremart	2	7.0	West Coast Grocery, Salem, OR
McKays Market	1	5.0	West Coast Grocery, Salem, OR
Albertson's	3	4.0	West Coast Grocery, Salem, OR
LEADING CONVENIENCE STORE CHAINS:		5.0%	
Circle K Food Stores	17	3.0	McClane's, Kent, WA
Plaid Pantry	10	2.0	Fleming Foods, Portland, OR
7-Eleven	10	na	Unknown
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
IGA Stores	8	12.0	West Coast Grocery, Salem, OR
Thriftway	6	7.0	United Grocers, Portland, OR
LEADING INDEPENDENTS:		3.0%	
Capital Market	1	3.0	Fleming Foods, Portland, OR
Russ' Day N Nite	6	na	Unknown
OTHER GROCERY STORES	56	15.0%	
TOTAL	132	100.0%	

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na not available

PENNSYLVANIA

ALTOONA

Market Area Covered: Blair County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.0%	
Riverside Markets	11	28.0	Penn Traffic, DuBois, PA
Weis	2	20.0	(Own) Sunbury, PA
Giant Eagle	1	5.0	(Own) Pittsburgh, PA
Shop 'N Save	1	3.0	Charlie Bros., Greensburg, PA
VOLUNTARY &/OR COOPERATIVE GROUPS:		36.0%	
IGA Foodliners	7	31.0	na
Economy A/G	5	3.0	(Own) Altoona, PA
Foodland	2	2.0	Fox Grocery, Belle Vernon, PA
WAREHOUSE OUTLETS:			
U-Save Warehouse Market	1	7.0%	na
OTHER GROCERY STORES	na	1.0%	
TOTAL	30+	100.0%	

EASTON

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food Lane	12	na	Thriftway, Philadelphia, PA
A&P	5	na	(Own) Montvale, NJ
Acme	6	na	(Own) Philadelphia, PA
Shop-Rite	5	na	Wakefern Foods, Elizabeth, NJ
Super Fresh	2	na	A&P, Florence, NJ
Weis	1	na	(Own) Sunbury, PA
Giant	1	na	(Own) Carlisle, PA
LEADING CONVENIENCE STORE CHAINS:			
Quik Chek	5	na	na
Kraussers	3	na	na
7-Eleven	1	na	na
AM/PM Mini Market	1	na	na
Pensupreme	3	na	(Own) Lancaster, PA
LEADING INDEPENDENTS:			
Keppels	3	na	Thriftway, Philadelphia
OTHER GROCERY STORES	327	na	
TOTAL	375		

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na not available

ERIE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.6%	
Loblaws	9	36.8	P.J. Schmitt, Sharon, PA
Super Duper	10	19.7	Jamestown, NY
Giant Eagle	4	18.1	Tamarkin, Youngstown, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.2%	
Shur Fine	7	12.2	Olean Wholesale, Olean, NY
LEADING INDEPENDENTS:		3.8%	
Country Fair (C)	17	1.3	P.J. Schmitt, Buffalo, NY
Quality Markets	na	2.5	na
OTHER GROCERY STORES	na	16.6%	
TOTAL	47+	*	

HARRISBURG

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.0%	
Giant	13	33.0	Carlisle Food Mkt., Carlisle, PA
Weis	16	28.0	(Own) Sunbury, PA
A&P	1	3.0	(Own) Baltimore, MD
Pathmark	2	3.0	(Own) Woodbridge, NJ
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
Foodtown & Save Rite	52	5.0	Louis Lehrman, Harrisburg, PA
IGA	6	3.0	G.H. Delp & Co., Temple, PA
Super Thrift & WFM	2	2.0	P.A. & Small, York, PA
AG Stores	63	2.0	Yorktown Whlsl., Grocery Co., Harrisburg, PA
CONVENIENCE STORE GROUP:		4.0%	
Handy Markets	27	2.0	Convenience Dist., Camp Hill, PA
7-Eleven	12	2.0	na
OTHER GROCERY STORES:		14.0%	
Fox's (Thriftway)	4	6.0	(Own) Middleton, PA
Kohnaus	5	4.0	(Own) Mechanicsburg, PA
Karns	4	3.0	(Own) Mechanicsburg, PA
Pantry Fresh	2	1.0	(Own) Harrisburg, PA
TOTAL	209	**	

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na not available
(C) Convenience Stores
* Percents add to more than 100.0%
**Does not add to 100.0%

HAZLETON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Diamond Super Market	na	na	na
McAdoo IGA	na	na	na
Petruzzi's IGA	na	na	na
Gould's IGA	na	na	na
Discountland USA	na	na	na
Martin's (Giant)	na	na	na
Weis Market	na	na	na
Acme Super Saver	na	na	na
Laneco	na	na	na
LEADING INDEPENDENTS:			
Tarone's Market	na	na	na
A-1 Super Market	na	na	na
Freeland Food Market	na	na	na
J & E Super Market	na	na	na
Werkeiser's	na	na	na
Yenchick's	na	na	na
LEADING CONVENIENCE STORE CHAINS:			
Pantry Quik	na	na	na
Dave's Deli	na	na	na
Covenient Food Mart	na	na	na
Goldy's	na	na	na
Big Jim's	na	na	na
OTHER GROCERY STORES			
TOTAL			

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na not available

JOHNSTOWN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.0%	
Riverside	11	21.0	Penn-Traffic, DuBois, PA
Giant Eagle	6	20.0	na
Gee Bee	7	18.0	Penn Traffic, DuBois, PA
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Shop & Save	3	8.0	Charlie Bros., Greensburg, PA
AG Stores	13	na	Economy Wholesale, Altoona, PA
IGA/Ideal/Whitfields	3	na	Reeves Parvin, Huntington, PA
LEADING INDEPENDENTS:		5.0%	
Conzatti's	1	2.0%	DiLallos, Pittsburg, PA
Market Basket	1	2.0	Super-Rite, Shiremanstown, PA
Koch Cut Rate	1	na	Jefferson Wholesale, Punxsutawney, PA
McKee's Market	1	1.0	Super-Rite, Shiremanstown, PA
TOTAL	47	*	

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na not available

* Does not add to 100% due ot the fact that the percent of sales for certain stores was not available

LEBANON

Market Area Covered: Lebanon County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Weis	1	na	(Own) Sunbury, PA
Giant	1	na	(Own) Carlisle, PA
LEADING CONVENIENCE STORE CHAINS:			
Handy Food	3	na	na
Turkey Hill	8	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Associated Wholesalers, Inc.			Robesonia, PA
LEADING INDEPENDENTS:			
Foodland	1	na	Associated Wholesalers, Robesonia, PA
Martin's Farm Market	2	na	Weis Markets, Sunbury, PA Food, Harrisburg, PA
Zweiers	1	na	Associated Wholesalers, Robesonia, PA
Valley Food Market	2	na	Associated Wholesalers, Robesonia, PA
Redner's	2	na	Associated Wholesalers, Robesonia, PA
OTHER GROCERY STORES:			
Viozzi's	1	na	Associated Wholesalers, Robesonia, PA
Dutchway	1	na	Associated Wholesalers, Robesonia, PA
Jonestown Food Market	1	na	Associated Wholesalers, Robesonia, PA
Country Cupboard	1	na	Associated Wholesalers, Robesonia, PA
Speece's Food Market	1	na	Associated Wholesalers, Robesonia, PA
Other Stores	26	na	Various Suppliers
TOTAL	52		

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na not available

LEVITTOWN

Market Area Covered: Lower Bucks County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	14	na	na
Pathmark	3	na	na
LEADING INDEPENDENTS:			
Geruardi	1	na	na
Shop n Bag	8	na	na
Thriftway	3	na	na
Giant Food Stores*	na	na	na
Clemens	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	30	na	na
Wawa	15	na	na
TOTAL	75		

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na not available
* new stores to area in Nov. 1986

READING

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		46.6%	
Acme	6	17.9	(Own) Philadelphia, PA
Weis	6	10.9	(Own) Sunbury, PA
Redner's Tiger Markets	8	8.3	Thriftway, King of Prussia, PA
Pathmark	2	7.8	(Own) Woodbridge, NJ
Jewel-T Discount Grocery	1	1.7	na
Turkey Hill Markets (C)	19	*	Miller & Hartman, Lancaster, PA
Mr. Food (C)	1	*	(Own) Lancaster, PA
A Plus Mini Market	11	*	na
Giant	1	na	Super Rite Foods, Harrisburg, PA
Country Acres (C)	3	na	na
7-Eleven	2	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		31.8%	
IGA	10	16.9	(Own) G.H. Delp Co., Temple, PA
Thriftway	5	8.2	(Own) King of Prussia, PA
Shop Rite	1	6.7	Wakefern Food Corp., Elizabeth, PA
Keyco-Keystone	110	*	United Assoc. Grocers, Robesonia, PA
LEADING INDEPENDENTS:			
Keystone Meat Markets	1	*	United Assoc. Grocers, Robesonia, PA
DeCarlo Meat Market	1	*	United Assoc. Grocers, Robesonia, PA
Weaver's Supermarket	1	*	United Assoc. Grocers, Robesonia, PA
Pensupreme Grocerette	9	*	DeWitt Wholesale Co., Syracuse, NY
OTHER GROCERY STORES	12	21.6%	
TOTAL	210	100.0%	

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na not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

SCRANTON

Market Area Covered:
Lackawanna County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		43.1%	
Acme Markets (Super Save)	7	18.8	(Own) King of Prussia, PA
Giant Markets	4	10.9	(Own) Scranton, PA
Price Chopper	3	9.9	na
Weis Markets	1	3.5	(Own) Sunbury, PA
VOLUNTARY &/OR COOPERATIVE GROUPS:		38.2%	
Affiliated Foods	102	20.0	(Own) Scranton, PA
Insalaco's	5	9.0	Affiliated Foods, Scranton, PA
IGA	2	6.2	G.H. Delp Co., Temple, PA
Economy Stores	11	3.0	Wyoming Valley Dist., Co., Wilkes Barre, PA
OTHER GROCERY STORES	na	18.7%	
TOTAL	135+	100.0%	

WILKES-BARRE

Market Area Covered:
City & Retail Trading Zone
Luzerne County, PA

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	14	na	(Own) King of Prussia, PA
Pantry Quik (C)	6	na	(Own) Hazelton, PA
Giant	3	na	(Own) Scranton, PA
Weis	4	na	(Own) Sunbury, PA
AM/PM Mini Markets (C)	4	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Economy Stores	50	na	Wyoming Valley Dist. Co., Wilkes Barre, PA
Fairway	80	na	Duryea, PA
IGA	4	na	G.H. Delp Co., Temple, PA
LEADING INDEPENDENTS:			
Insalaco's Supermarkets	6	na	Affiliated Foods, Scranton, PA
Sunshine Markets	4	na	Scott Grocery, Wilkes-Barre, PA
Shoprite	1	na	Wakefern Food Corp., Elizabeth, NJ
Daring's Market	1	na	na
Johnny's Market	1	na	na
W.E. Bonnice & Sons	1	na	na
Fetch's Markets	2	na	Affiliated Foods, Scranton, PA
TOTAL	181		

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na not available
(C) Convenience Stores

YORK

Market Area Covered: York County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		25.0%	
Weis	8	na	(Own) Sunbury, PA
Giant	3	13.0	Carlisle, PA
A&P	1	9.0	(Own) Baltimore, MD
Pathmark	1	3.0	(Own) Woodbridge, NJ
VOLUNTARY &/OR COOPERATIVE GROUPS:		40.0%	
Super Thrift	50	20.0	P.A. & Small Co., York, PA
AG	150	20.0	Assoc. Wholesalers, Inc., York, PA
OTHER GROCERY STORES	na	24.0%	
TOTAL	213+	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

RHODE ISLAND

RHODE ISLAND

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.8%	
Almacs	26	28.5	na
Stop & Shop	9	14.3	na
Star Market	12	12.2	na
Valuland	7	6.5	na
Bis D	1	2.2	na
A&P	3	2.1	na
LEADING INDEPENDENTS:		4.6%	
Morse's Food Mart	3	1.7	na
Dumas Brothers	2	1.2	na
Jerry's	2	1.7	na
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	na	na	
Dairy Mart	na	na	
Xtra Mart	na	na	
7-Eleven	na	na	
TOTAL	65	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

TEXAS

ABILENE

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.0%	
Super Duper	8	31.0	Furrs, Lubbock, TX
Safeway Stores	4	16.0	(Own) Dallas, TX
Albertson's Southco	1	14.0	Waples West, Lubbock, TX
Furr Food	2	9.0	(Own) Lubbock, TX
M-System	3	8.0	(Own) San Angelo, TX
Skaggs	1	7.0	na
Piggly Wiggly	2	2.0	na
OTHER GROCERY STORES	na	15.0%	
TOTAL	21+	*	

AMARILLO

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		97.0%	
United Food	7	33.0	Waples West, Lubbock, TX
Albertson's Southco	2	23.0	Waples West, Lubbock, TX
Safeway	3	21.0	Oklahoma City & Amarillo, TX
Furr Food	10	20.0	(Own) Lubbock, TX
OTHER GROCERY STORES	na	3.0%	
TOTAL	22+	100.0%	

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na not available
* Percents add to more than 100.0%

BRYAN

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.0%	
Safeway	4	25.0	(Own) Houston, TX
Winn Dixie	2	24.0	(Own) Dallas, TX
Kroger	2	16.0	(Own) Houston, TX
Skaggs	1	14.0	(Own) Richardson, TX
OTHER GROCERY STORES (Not including Convenience Stores)	20	29.0%	na
TOTAL	29	*	

CORPUS CHRISTI

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
H.E. Butt	19	50.0	(Own) San Antonio, TX
Kroger	4	22.0	(Own) Houston, TX
Albertson's	1	4.0	Malone & Hyde, Beaumont, TX
JFM Stores	3	1.0	L.L. Harris Wholesale, Corpus Christi, TX
LEADING INDEPENDENTS:		2.0%	
Super Mex Stores	4	2.0	Fleming Wholesale, San Antonio, TX
Feudo Foods	3	na	na
Warehouse Grocery	3	na	na
Model Market	3	na	na
OTHER GROCERY STORES:		21.0%	
Maverick Markets	38	21.0	Groce-Wearden, Victoria, TX
7-Eleven (C)	21		(Own) Tyler, TX
Circle K	32		McLane Wholesale, Temple, TX
Independents	na		L.L. Harris Wholesale, Corpus Christi, Texas & Groce-Weardon, Victoria, TX
TOTAL	131+	100.0%	

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na not available
(C) Convenience Stores
* Percents add to more than 100.0%

EL PASO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.0%	
Safeway	18	30.0	(Own) El Paso, TX
Save and Gain--Bag & Save (Furrs)	7	16.0	(Own) Lubbock, TX
Texas Skaggs	4	13.0	Super Valu, Albuquerque, NM
Furr's Super Mkts.	6	6.0	(Own) Lubbock, TX
Smith's Food King	5	4.0	Tri-State Assoc., El Paso, TX
Albertson's-Las Cruces	2	2.0	Albertson's, Denver, CO
LEADING CONVENIENCE STORE CHAINS:			
Circle K	34	na	McLane Co., Temple, TX
7-Eleven	19	na	McLane Co., Temple, TX
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Shur Save	10	7.0	Tri-State Assoc., El Paso, TX
LEADING INDEPENDENTS:		12.0%	
Big 8 Stores	6	9.0	Tri-State Assoc., El Paso, TX
Food City-El Rancho	4	3.0	Tri-State Assoc., El Paso, TX
OTHER GROCERY STORES	na	7.0%	
TOTAL	115+	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

GALVESTON

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Gerland's Food Fair	3	na	Grocers Supply, Houston, TX
Kroger's	1	na	(Own) Houston, TX
Safeway	2	na	(Own) Houston, TX
Randall's	1	na	(Own) Houston, TX
LEADING INDEPENDENTS:			
Alderigi Bros.	1	na	na
Menotti's	1	na	na
Micheletti's	2	na	na
D'Ambra Bros.	2	na	na
West End Grocery	1	na	na
Allen's Food King	1	na	na
OTHER GROCERY STORES:			
7-Eleven (C)	12	na	Southland Corp., Houston, TX
Circle K (C)	7	na	na
Stop-N-Go	5	na	na
TOTAL	39		

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na not available
(C) Convenience Stores

MIDLAND

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		97.0%	
Albertson's Southco	2	37.0	Fleming, Lubbock, TX
Safeway	2	25.0	(Own) El Paso, TX
Skaggs Alpha Beta	1	15.0	Fleming, Ft. Worth, TX
Furr Food	2	14.0	(Own) Lubbock, TX
M-System	3	6.0	(Own) San Angelo, TX
OTHER GROCERY STORES	na	3.0%	
TOTAL	10+	100.0%	

ODESSA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		91.0%	
Albertson's Southco	2	39.0	Waples-West, Lubbock, TX
Furr's	3	15.0	(Own) Lubbock, TX
Skaggs Alpha Beta	1	11.0	na
Serv All Thriftway	5	10.0	Affiliated Foods, Amarillo, TX
Gibson's	2	8.0	Waples-West, Lubbock, TX
Safeway	2	8.0	(Own) El Paso, TX
7-Eleven (C)	23	na	Tri-State, San Antonio,TX
Stop 'N Go	25	na	na
LEADING INDEPENDENTS:		3.0%	
Everybody's	2	3.0	Affiliated Foods, Amarillo, TX
Odessa Frozen Foods	1	na	na
OTHER GROCERY STORES	na	6.0%	
TOTAL	66+	100.0%	

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na not available
(C) Convenience Stores

RIO GRANDE VALLEY

Market Area Covered: (2 Standard Metropolitan Areas)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		50.0%	
H.E.B.	14	50.0	(Own) San Antonio, TX
LEADING INDEPENDENTS:		37.0%	
Lopez	9	6.0	Groce-Wearden, Donna, TX
M. Rivas	8	5.0	Groce-Wearden, Donna, TX
El Chapparrell	6	4.0	Groce-Wearden, Donna, TX
Carl's	5	4.0	Groce-Wearden, Donna, TX
King Mart	4	4.0	Fleming Foods, San Antonio, TX
Valley Mart	4	3.0	Groce-Wearden, Donna, TX
Scurlock's	3	2.0	Fleming Foods, San Antonio, TX
Globe	2	2.0	Fleming Foods, San Antonio, TX
Foy's	2	2.0	Fleming Foods, San Antonio, TX
Other	na	2.0	na
Calzada's	2	1.0	Groce-Wearden, Donna, TX
Val-U-Fair	1	1.0	Groce-Wearden, Donna, TX
Butler's	1	1.0	Groce-Wearden, Donna, TX
LEADING CONVENIENCE STORE CHAINS:		13.0%	
Others (mom & pop)	156	5.0	na
Circle K	63	4.0	McLanes, Temple, TX
Maverick Markets	25	2.0	McLanes, Temple, TX
Sunshine Food Stores	27	2.0	na
OTHER GROCERY STORES	na	na	na
TOTAL	332	100.0%	

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na not available

TEMPLE

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.0%	
H.E.B.	3	28.0	(Own) Corpus Christi, TX
Albertson's	1	13.0	na
Safeway	1	13.0	(Own) Oakland, CA
7-Eleven (C)	10	5.0	Southland Corp., Dallas, TX
VOLUNTARY &/OR COOPERATIVE GROUPS:		24.0%	
Piggly Wiggly	1	7.0	Malone & Hyde, Beaumont, TX
David's Supermarket	1	5.0	McLane Co., Temple, TX
Zippy	8	5.0	McLane Co., Temple, TX
Minimax	1	4.0	Fleming Company
Smith's Red & White	1	3.0	McLane Co., Temple, TX
LEADING INDPENDENTS:		12.0%	
King Saver Food	2	9.0	Affiliated Grocers, Dallas, TX
Strausburger's	1	3.0	Affiliated Grocers, Dallas, TX
OTHER GROCERY STORES	17	12.0%	
TOTAL	47	**	

TEXARKANA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.0%	
Piggly Wiggly	4	52.0	Malone & Hyde
VOLUNTARY &/OR COOPERATIVE GROUPS:	na	na	
LEADING INDEPENDENTS:			
Peeks Foods	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
Roadrunner	8	na	na
7-Eleven	6	na	na
OTHER GROCERY STORES	5	na	
TOTAL	24	*	

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na not available
(C) Convenience Stores
* Does not add to 100% due to the fact that the percent of sales for certain stores was not available
**Percents add to more than 100.0%

WACO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.0%	
H.E.B.	5	34.0	(Own) Corpus Christi, TX
Safeway	5	18.8	(Own) Dallas, TX
Skaggs	1	12.2	(Own) Dallas, TX
Sack 'N Save (Miniyards)	1	8.5	na
Winn-Dixie	1	2.5	(Own) Fort Worth, Tx
United Super Market	1	2.0	Fleming, San Antonio, TX
Jewel T	1	1.0	(Own)
LEADING CONVENIENCE STORE CHAINS:		9.5%	
7-Eleven	26	6.6	Southland Corp., Dallas, TX
Zippy Food Stores	20	2.9	McLane Co., Temple, TX
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.5%	
Piggly Wiggly	3	9.0	Malone & Hyde, Beaumont, TX
A-G Food Stores	4	1.5	Affiliated Food Stores, Dallas, TX
OTHER GROCERY STORES	na	1.0%	
TOTAL	68+	100.0%	

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na not available
(C) Convenience Stores

WICHITA FALLS

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	3	na	na
Skaggs Alpha Beta	1	na	na
Albertsons	1	na	na
LEADING INDEPENDENTS:			
United Supermarkets	4	na	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	7	na	na
OTHER GROCERY STORES			
Affiliated	4	na	na
TOTAL	20		

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na not available

SOUTH CAROLINA

ANDERSON

Market Area Covered:
Anderson County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Bi-Lo	12	30.0	Bi-Lo Warehouse, Mauldin, SC
Winn Dixie	16	24.0	(Own) Greenville, SC
Ingles	12	15.0	Merchants Distributors, Hickory, NC
Kroger	2	4.0	(Own) Charlotte, NC
A&P	1	2.0	(Own) Charlotte, NC
VOLUNTARY &/OR COOPERATIVE GROUPS:		14.0%	
Associated Grocers	200*	7.0	(Own) Greenville, SC
Dexter Grocery Co.	200*	5.0	(Own) Anderson, SC
Thomas & Howard	50*	2.0	(Own) Greenville, SC
OTHER GROCERY STORES (Including Convenience Stores)	28	6.0%	
TOTAL	532	100.0%	

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* Represents the number of stores served

CHARLESTON

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Bi-Lo	10	19.0	(Own) Mauldin, SC
Winn Dixie	5	13.0	(Own) Greenville, SC
Kroger	6	11.0	(Own) Charlotte, NC
Food Lion	8	11.0	(Own) Salisbury, NC
Harris Teeter	3	6.0	(Own) Charlotte, NC
VOLUNTARY &/OR COOPERATIVE GROUPS:		28.0%	
Piggly Wiggly	24	23.0	(Own) Charleston Hgts., SC
Red & White	8	4.0	Wetterau Food, N. Charleston, SC
IGA	2	1.0	W. Lee Flowers
LEADING INDEPENDENTS:		9.0%	
Doscher's	12	9.0	Thomas & Howard, Columbia, SC
OTHER GROCERY STORES	na	3.0%	
TOTAL	78+	100.0%	

COLUMBIA

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		95.0%	
Winn Dixie	9	16.0	(Own) Greenville, SC
Piggly Wiggly	13	16.0	(Own) Charleston, SC
Bi-Lo	9	16.0	(Own) Greenville, SC
Food Lion	10	15.0	Salisbury, NC
Kroger	6	13.0	(Own) Charlotte, NC
Family Mart (A&P)	2	8.0	MDI, Hickory, NC
Giant Food World/Red & White	7	7.0	(Own) Columbia, SC
A&P	3	4.0	(Own) Charlotte, NC
LEADING CONVENIENCE STORE CHAINS			
Fast Fare Inc.	8	na	na
Majik Markets	16	na	na
The Pantry	11	na	na
7-Eleven	6	na	na
OTHER GROCERY STORES	na	3.5%	
TOTAL	100+	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

GREENVILLE-SPARTANBURG

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
Bi-Lo	28	21.0	(Own) Mauldin, SC
Winn Dixie	26	20.0	(Own) Greenville, SC
Ingles	16	13.0	(Own) Asheville, NC
Community Cash	29	11.0	(Own) Spartanburg, SC
The Family Mart (Supers)	2	3.0 (1)	(Own) Atlanta, GA
Mr. Zip (C)	32	*	Spartanburg, SC
The Pantry (C)	41	*	Greenville, SC
Fast Fare (C)	45	*	Thomas & Howard, Columbia, SC
Handee Food Mart (C)	17	*	Greenville, SC
Majik Markets (C)	6	*	Munford, Atlanta, GA
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
Associated Grocery	150	4.0	(Own) Greenville, SC
LEADING INDEPENDENTS:		3.0%	
Deal's Park Hills Grocery	1	3.0 (1)	MDI Hickory, NC
OTHER GROCERY STORES	na	25.0%	
TOTAL	393+	100.0%	

NOTE: Welcome Foods -- opening one store in Greenville, Feb. 1987
Piggly Wiggly -- opening 4-5 stores in Spartenberg County late 1986/looking into Greenville Co. expansion

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na not available
(C) Convenience Stores
* Included in "Other Grocers Stores"
(1) - indicates a low percentage figure

UTAH

PROVO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS			
Albertson's	4	na	na
Safeway	2	na	na
Smith's	3	na	na
Macey's	3	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Day's Thriftway	2	na	na
LEADING INDEPENDENTS:			
Allen's	3	na	na
Happy Service	1	na	na
Reams	3	na	na
Storehouse Markets	3	na	na
Norton's	2	na	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	16		
Hart's	3	na	na
OTHER GROCERY STORES			
TOTAL	45		

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na not available

VERMONT

BURLINGTON

Market Area Covered: Chittenden County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.1%	
Grand Union	9	41.3	(Own) Elmwood Pk, NJ
P&C	4	21.5	P&C Food, White River Jct., VT
Martin's	2	14.0	Hannaford Bros., Portland, ME
A&P	1	7.3	(Own) Springfield, MA
LEADING INDEPENDENTS:		4.0%	
Harvest Market Stores, IGA	2	4.0	Wetterau Foods, Keene, NH
OTHER GROCERY STORES	45	11.9%	
TOTAL	63	100.0%	

RUTLAND

Market Area Covered: Rutland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		51.0%	
Grand Union	5	25.0	(Own) Waterford, NY
Martins	1	14.0	Hannaford Bros., Portland, ME
First National	2	12.0	(Own) Somerville, MA
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
IGA	1	3.0	Wetterau Foods, Keene, NH
LEADING INDEPENDENTS:		6.0%	
California Fruit	1	3.0	The Cross Co., White River Jct., VT
Humiston Market Place	1	2.0	The Cross Co., White River Jct., VT
South End Food Market	1	1.0	The Cross Co., White River Jct., VT
OTHER GROCERY STORES	45	40.0%	
TOTAL	57	100.0%	

VIRGINIA

DANVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food World	1	na	(Own) High Point, NC
Winn Dixie	3	na	(Own) Raleigh, NC
Big Star	1	na	Colonial Stores, Raleigh, NC
Piggly Wiggly	2	na	Malone & Hyde, Salem, VA
Food Lion	3	na	(Own) Salisbury, NC
Hop In (C)	2	na	Thomasson Howard, Hickory, NC
Kwik Stop (C)	3	na	J.W. Wyatt & Co., Danville, VA
Quick-N-Plenty (C)	2	na	J.W. Wyatt & Co., Danville, VA
Quick-Chek (C)	2	na	J.W. Wyatt & Co., Danville, VA
LEADING INDEPENDENTS:			
Wyatt & Hall Foods	1	na	J.W. Wyatt & Co., Danville, VA
Midtown	1	na	J.W. Wyatt & Co., Danville, VA
South Main Produce	1	na	J.W. Wyatt & Co., Danville, VA
Eddie's Supermarket	1	na	Richfood, Richmond, VA
Old Dutch	4	na	J.W. Wyatt & Co., Danville, VA
OTHER GROCERY STORES	105	na	
TOTAL	132		

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na not available
(C) Convenience Stores

LYNCHBURG

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		94.0%	
Food World/Harris Teeter	3	34.0	(Own) Charlotte, NC
Kroger	4	23.0	(Own) Roanoke, VA
Food Lion	4	16.0	(Own) Salisbury, NC
Winn Dixie	5	14.0	(Own) Raleigh, NC
Big Star Markets	1	7.0	Colonial Store, Raleigh, NC
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	7	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Quality Good Co-op	na	*	(Own) Mad. Hts., VA
Malone & Hyde		*	(Own) Salem, VA
Fleming Foods		*	(Own) Waynesboro, VA
LEADING INDEPENDENTS:			
Burley's Market	2	na	Quality Foods, Madison Hts., VA
Miles Food Markets	3	na	Quality Foods, Madison Hts., VA
Quik-E Food Stores	7	na	Quality Foods, Madison Hts., VA
Lee and Moss Fairway Market	1	na	Madison Hts., VA
Stop-In Food Stores	4	na	(Own) Ferrum, VA
OTHER GROCERY STORES	na	6.0%	
TOTAL	41+	100.0%	

NEWPORT NEWS

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
Farm Fresh	5	21.6	Richfoods, Richmond, VA
Giant Open Air	5	13.5	Richfoods, Richmond, VA
Be-Lo	6	6.7	Economy Stores, Norfolk, VA
Safeway	5	6.7	(Own) Richmond, VA
Food Lion	4	5.3	(Own) Salisbury, NC
A&P/Pantry Pride	10	13.1	(Own) Richmond, VA
Winn Dixie	1	1.1	(Own) Raleigh, NC
LEADING INDEPENDENTS:		15.5%	
Farm Fresh/Giant Open Air/Lou Smith	6	15.5	Richfoods, Richmond, VA (Div. Giant Open Air)
OTHER GROCERY STORES	164	16.5%	
TOTAL	206	100.0%	

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na not available
* Included in "Other Grocery Stores"

NORFOLK-VA. BEACH- PORTSMOUTH, VA.-N.C.

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		46.2%	
Food Lion	17	19.7	(Own) Salisbury, NC
7-Eleven (C)	176	8.6	Tidewater Whlsl., Norfolk, VA
Safeway	9	5.5	(Own) Richmond, VA
A&P	10	5.2	(Own) Richmond, VA
Pantry Pride	5	4.0	(Own) Baltimore, MD
Winn Dixie	5	3.2	(Own) Raleigh, NC
VOLUNTARY &/OR COOPERATIVE GROUPS:		49.6%	
Richmond Food Stores, Inc., (including: Farm Fresh Boulevard, and all others)	13	23.1	Richmond Food Stores
Economy Stores Inc., total	160		(Own) Norfolk, VA
(including: Be-Lo	27	8.6	Economy Stores, Norfolk, VA
Earles)	7	4.3	Economy Stores, Norfolk, VA
Giant Open Air	12	12.6	Bisese & Consol Inc., Norfolk, VA
Tinee Giant (C)	36	1.0	Bisese & Consol Inc., Norfolk, VA
OTHER GROCERY STORES	120	4.2%	
TOTAL	597	100.0%	

Note:

1. Boulevard is less than 0.5%
2. The 1982 Retail Census listed 438 Grocery Stores (with Payroll)
3. Farm Fresh and Giant Open Air merged in October, 1986. They are still trading under separate names, however.

(C) Convenience Stores

ROANOKE

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		93.0%	
Kroger	12	49.0	(Own) Salem, VA
Food Lion	5	17.0	(Own) Salisbury, NC
Winn Dixie	7	12.0	(Own) Raleigh, NC
Harris Teeter	5	8.0	Malone & Hyde, Salem, VA
Mick-or-Mack	11	7.0	(Own) Salem, VA
OTHER GROCERY STORES	226	8.0%	
TOTAL	266	**	

**Percents add to more than 100.0%

WASHINGTON

BELLINGHAM

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Thriftway	5	na	Associated Grocery
Safeway	3	na	na
Albertson	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Mark-It-Foods	na	na	Associated Grocery
Cost Cutter	na	na	Associated Grocery
Mark 'N Pak	na	na	Associated Grocery
LEADING INDEPENDENTS:			
Haggen's	1	na	American
Ennans	1	na	Associated Grocery
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	5	na	na
AM/PM	3	na	na
TOTAL	19		

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na not available

BREMERTON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Shop-Rite	3	na	West Coast Grocery, Tacoma, WA
Safeway	4	na	(Own) Bellevue, WA
Albertson's	3	na	West Coast Grocery, Tacoma, WA
Prairie Market	2	na	Tradewell, Inc., Kent, WA
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Thriftway	5	na	Assoc. Grocers, Seattle, WA
Mark-It Foods	2	na	Assoc. Grocers, Seattle, WA
IGA	2	na	American Strevel, Kent, WA
Family Grocer	2	na	Assoc. Grocers, Seattle, WA
TOTAL	23		

LONGVIEW

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Minit Mart	7	na	na
Safeway	3	na	(Own)
Fred Meyer	1	na	(Own)
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Thriftway	1	na	United Grocers, Portland, OR
LEADING INDEPENDENTS:			
Shop 'n Kart	2	na	Assoc. Groc., Seattle, WA
Market Place	1	na	Assoc. Groc., Seattle, WA
Park & Shop Foods	1	na	IGA, Kent, WA
TOTAL	16	na	

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na not available

SPOKANE

Market Area Covered: Metropolitan Spokane County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Safeway	11	26.0	(Own) Spokane, WA
Rosauer's	12	21.5	WRM, Spokane, WA
Albertson's	7	18.5	West Coast, Spokane, WA
Tidyman's	3	6.0	West Coast, Spokane, WA
Circle K (C)	8	1.5	West Coast, Spokane, WA
7-Eleven (C)	17	1.5	McLane NW, Tacoma, WA
VOLUNTARY &/OR COOPERATIVE GROUPS:		15.0%	
Excell	9	6.0	URM, Spokane, WA
Price Plus	3	5.5	West Coast, Spokane, WA
IGA	3	1.0	West Coast, Spokane, WA
Thrift	6	1.0	URM, Spokane, WA
Food Mart	2	1.0	URM, Spokane, WA
Empire	2	0.5	West Coast, Spokane, WA
LEADING INDEPENDENTS	90	12.0%	
TOTAL	173	*	

(C) Convenience Stores

* Percents add to more than 100.0%

TACOMA

Market Area Covered: Retail Trading Zone (Pierce and South King Counties)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Safeway	23	30.0	(Own) Bellevue, WA
Piggly Wiggly	7	10.0	West Coast Grocery, Tacoma, WA
Fred Meyer	4	6.0	(Own) Portland, OR
Prairie Markets	2	6.0	Tradewell, Kent, WA
7-Eleven (C)	39	3.0	McClean Northwest, Tacoma, WA
IGA	6	3.0	Fleming Companies, Portland, OR
The Family Grocers	1	1.0	Assoc. Grocers, Seattle, WA
Albertson's	6	1.0	West Coast Grocery, Tacoma, WA
Bi Lo	5	na	na
Bag 'n Save	3	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
NFC (Neighborhood Food Centers/ Shoprite)	6	4.0	West Coast Grocery, Tacoma, WA
* Uddenbergs Thriftway	6	3.0	Assoc. Grocers, Seattle, WA
Uddenbergs Stock Market Foods	2	na	na
LEADING INDEPENDENTS:		7.0%	
Manley's	1	4.0	West Coast Grocery, Tacoma, WA
Lively Markets	3	1.0	na
Save Mart Market	1	1.0	Assoc. Grocers, Seattle, WA
Johnny's	1	1.0	Assoc. Grocers, Seattle, WA
Larry's	1	na	na
Mega Foods 2	2	na	na
OTHER GROCERY STORES:		26.0%	
Mark-It Foods	5	10.0	Assoc. Grocers, Seattle, WA
Mark 'N Pak (Holiday Foods)	2	2.0	Assoc. Grocers, Seattle, WA
Mark 'N Save	1	1.0	West Coast Groc., Tacoma, WA
Others, Military, etc.	24	13.0	Direct and assorted
TOTAL	149	100.0%	

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na not available

(C) Convenience Stores

* Took over several Lucky Stores

WALLA WALLA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		46.0%	
Safeway	3	32.0	(Own) Seattle, WA
Albertson's	1	14.0	West Coast Grocery, Spokane, WA
LEADING INDEPENDENTS:		54.0%	
Danielson's Foods	1	13.0	United Grocers, Portland, OR
Fleenors	2	13.0	U.R.M., Spokane, WA
Wade's Thriftway	1	9.0	Assoc. Groc, Seattle & Yakima, WA
Food 4 Less	1	8.0	U.R.M., Spokane, WA
Andy's Market	1	6.0	U.R.M., Spokane, WA
Lewis	1	5.0	West Coast Grocery, Spokane, WA
TOTAL	11	100.0%	

WENATCHEE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	2	na	(Own) Bellevue, WA
Albertson's	1	na	Roundup Co., Spokane, WA
Buttrey Foods	1	na	Jewel Co., Boise, ID
Top Foods	1	na	Associated Grocers, Seattle, WA
7-Eleven (C)	3	na	Amer. Whlsl. Groc. Co., Kent, WA
LEADING INDEPENDENTS:			
Fleenor's	1	na	Roundup Co., Spokane, WA
Gordon's Foods	1	na	Associated Grocers, Seattle, WA
Plaza Super Jet (C)	1	na	U.R.M., Spokane, WA
C.C. Mini Marts (C)	4	na	McCleans Grocery Distributors, Tacoma, WA
OTHER GROCERY STORES	23	na	
TOTAL	38		

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na not available
(C) Convenience Stores

YAKIMA

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Albertsons	na	na	na
Safeway	na	na	na
Buttrey Foods	na	na	na
Rosauers	na	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Thriftway Phase II	na	na	na
Thriftway-Associated	na	na	na
Wray's thriftway	na	na	na
Wapato-Mead's Thriftway	na	na	na
LEADING INDEPENDENTS:			
Tierneys	na	na	na
Family Grocer	na	na	na
Hi-Ho Associated	na	na	na
Laymans	na	na	na
Meads Mark-It Foods	na	na	na
Meads Market Place	na	na	na
Mike's Empire Food	na	na	na
LEADING CONVENIENCE STORE CHAINS			
7-Eleven	na	na	na
7-Eleven Union Gap	na	na	na
AM/PM Mini Mart	na	na	na
Cherry Patch Mini Mart	na	na	na
Roadrunner Deli Mart	na	na	na

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na not available

WEST VIRGINIA

CHARLESTON

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.9%	
Kroger	13	47.0	(Own) Salem, VA
Big Bear	1	9.9	na
Super Valu	4	4.0	(Own) Xenia, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.1%	
Foodland	12	11.7	Wetterau, Milton, WV
IGA	6	5.4	Wetterau, Milton, WV and McLain, Massallion, OH
LEADING INDEPENDENTS:		6.9%	
Fas-Chek	15	6.9	Wetterau, Milton, WV
OTHER GROCERY STORES	na	10.0%	
TOTAL	51+	*	

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na not available
* Percents do not add to 100.0%

HUNTINGTON-ASHLAND. W. VA.- KY.-OHIO

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		22.8%	
Kroger	5	12.1	(Own) Salem, VA
Big Bear	4	10.7	(Own) Columbus, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		6.0%	
IGA	9	4.0	McLain Grocery, Massillon, OH
LEADING INDEPENDENTS:		55.6%	
Tradewell	7	15.0	Service Wholesale, Colloden, WV
Foodland	6	10.0	Service Sales, Inc.
B & B Market	1	9.7	Assoc. Groc., Huntington, WV
Gateway	5	7.0	Creasey Co., Kenova, WV
Food King	7	7.0	Assoc. Groc., Huntington, WV
Key Markets	11	5.9	Creasey Co., Kenova, WV
Thriftway	6	1.0	Assoc. Groc., Huntington, WV
Mr. Moneysworth	na	na	Cardinal Foods, Columbus, OH
OTHER GROCERY STORES	100	17.6%	
TOTAL	161	100.0%	

PARKERSBURG

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
IGA	5	na	McClain Grocery
Foodland	5	na	Wetterau Food Dist. Group
Mr. Moneyworth	1	na	Cardinal Foods
Kroger	5	na	Kroger
Big Bear	3	na	Big Bear
LEADING INDEPENDENTS:			
Ralph's	1	na	Wetterau, Associated Grocers
LEADING CONVENIENCE STORE CHAINS:			
SuperAmerica	3	na	na
7-Eleven			
Mini Giant	3	na	na
TOTAL	26		

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na not available

WHEELING

Market Area Covered: Metropolitan Statistical Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		34.0%	
Kroger	7	30.5	(Own) Solon, OH
A&P	1	3.5	(Own) Columbus, OH
VOLUNTARY &/OR COOPERATIVE GROUPS:		6.0%	
IGA	7	6.0	(Own) Massillon, OH
LEADING INDEPENDENTS:		21.4%	
Convenient Foods	12	6.0	Wheeling Whlsl. Groc., Wheeling, WV
Giant Eagle	1	5.0	(Own) Pittsburgh, PA
New Coop	10	4.5	Wheeling Whlsl. Groc., Wheeling, WV
Hart's	1	3.3	Big Bear, Columbus, OH
State Foods	4	2.6	Wheeling Whlsl. Groc., Wheeling, WV
Shop 'N Save	3	na	Charley Bros., New Stanton, PA
Lawson's	4	na	na
OTHER GROCERY STORES	na	38.6%	
TOTAL	50+	100.0%	

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na not available

WISCONSIN

GREEN BAY

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Cub Foods	2	43.0	Super Valu, Green Bay, WI
Sure Way	10	23.0	Carpenter Cook, Menominee, MI
Lindy's	3	8.0	Red Owl, Green Bay, WI
Kohl's	1	1.0	(Own) Milwaukee, WI
VOLUNTARY &/OR COOPERATIVE GROUPS:		18.0%	
Sentry	3	10.0	Godfrey Co., Waukesha, WI
Super Ron's	4	4.0	S.C. Shannon, Appleton, WI
Red Owl Agency Stores	2	4.0	Red Owl, Green Bay, WI
LEADING INDEPENDENTS:		2.0%	
Biebel's	1	1.0	United Grocers, Little Chute, WI
Piggly Wiggly	na	1.0	na
OTHER GROCERY STORES	38	5.0%	
TOTAL	64	100.0%	

LA CROSSE

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		9.1%	
Roundy's	1	5.1	Milwaukee, WI
Super Valu	1	4.0	Minneapolis, MN
Cub Foods	1	na	Super Valu, Green Bay, WI
VOLUNTARY &/OR COOPERATIVE GROUPS:		68.1%	
IGA	12	68.1	Gateway Foods, La Crosse, WI
OTHER GROCERY STORES	na	22.8%	
TOTAL	15+	*	

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na not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available

SHEBOYGAN

Market Area Covered: Counties of Sheboygan, Calumet Ozaukee, Manitowac, Washington and Fond du'Lac	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Piggly Wiggly	7	na	Schultz Sav-O Stores, Sheboygan, WI
Sentry	1	na	Godfrey Co.
Austins	2	na	United Grocers
LEADING INDEPENDENTS:			
Park & Shop	2	na	Shannon, Appleton, WI
Bill's Red Owl	1	na	Red Own, Green Bay, WI
Leudke's	1	na	Schultz Sav-O-Stores, Sheboygan, WI
Zimmermann's	1	na	Shannon, Appleton, WI
OTHER GROCERY STORES:			
Triangle Market	1	na	Schultz Sav-O-Stores, Sheboygan, WI
Sunnyside Foods	1	na	Schultz Sav-O-Stores, Sheboygan, WI
WAREHOUSE OPERATIONS:			
Park & Save	1	na	Shannon, Appleton, WI
Sav-U-Warehouse	1	na	Schultz Sav-O-Stores, Sheboygan, WI
TOTAL	19		

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na not available

WYOMING

CASPER

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Mini Marts	12	na	McLane Western, Denver, CO
Safeway	2	na	(Own) Denver, CO
Albertson's	2	na	Western Grocers, Denver, CO
Buttrey Foods	2	na	A.G., Denver, CO
Smith's Foods	1	na	na
OTHER GROCERY STORES:			
Brattis Grocery	1	na	A.G., Denver, CO
Grant Street Grocery	1	na	A.G., Denver, CO
Gill's Market	1	na	A.G., Denver, CO
Hutsells Pay 'N Save	1	na	A.G., Denver, CO
7-Eleven (C)	2	na	A.G., Denver, CO
Jerry's Market	1	na	A.G., Denver, CO
Smart Stop	2	na	na
Common Cents	3	na	na
TOTAL	31		

CHEYENNE

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Mini-Mart (C)	10	na	McLane Western, Denver, CO
Safeway	4	na	(Own) Denver, CO
Albertson's	2	na	(Own) Boise, ID
Food 4 Less	1	na	(Own) Omaha, NE
Buttrey Foods	2	na	Salt Lake City, UT
Dan's Super Foods	1	na	Bismarck, ND
LEADING INDEPENDENTS:			
Super Foods (AG)	1	na	Assoc. Groc., Denver, CO
7-Eleven	2	na	Assoc. Groc., Denver, CO
TOTAL	23		

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na not available
(C) Convenience Stores

LARAMIE

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway Stores, Inc.	1	na	(Own) Denver, CO
Albertson's	1	na	Denver, CO
Buttrey Food Stores	1	na	(Own) Great Falls, MT
Mini-Mart	3	na	(Own) Casper, WY
7-Eleven	1	na	(Own) Denver, CO
Gibson's Discount Center	1	na	A.G., Denver, CO
LEADING INDEPENDENTS:			
Ideal Super Stores	1	na	A.G., Denver, CO
Green's Grocery	1	na	A.G., Denver, CO
West Laramie Fly Store	1	na	A.G., Denver, CO
Rainbow Grocery	1	na	A.G., Denver, CO
Foster's Country Store	1	na	A.G., Denver, CO
TOTAL	13		

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na not available

CANADA

CALGARY

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Mac's	65	na	Western Grocers
Safeway	29	na	(Own) Vancouver, B.C.
7-Eleven	52	na	(Own) Burnaby, B.C.
Food Barn (Safeway)	1	na	(Own) Vancouver, B.C.
Food For Less (Safeway)	3	na	(Own) Vancouver, B.C.
Woodwards	3	na	Associated Grocers
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Calgary Co-op	12	na	Federated Cooperative, Calgary
Super Valu	3	na	Western Grocers
IGA	1	na	Horne & Pitfield, Edmonton
Allwest Supermarkets Ltd.	10	na	Assoc. Grocers, Calgary
Food City	5	na	Assoc. Grocers, Calgary
Food Vale	1	na	Assoc. Grocers, Calgary
Red Rooster Food Store	10	na	Horne & Pitfield, Edmonton
Food Giant	2	na	Horne & Pitfield, Edmonton
LEADING INDEPENDENTS:			
Loaf'N Jug Foods	6	na	Assoc. Grocers, Calgary
TOTAL	203		

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na not available

HAMILTON

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Dominion	1	na	(Own) Toronto, Ontario
Loblaws	1	na	(Own) Toronto, Ontario
Miracle Food Mart (Steinbergs)	12	na	(Own) Toronto, Ontario
A&P	8	na	(Own) Toronto, Ontario
Food City	3	na	Oshawa Group, Toronto, Ontario
Red & White	3	na	(Own) Toronto, Ontario
Zehrs	2	na	(Own) Toronto, Ontario
No Frills (Loblaws)	3	na	(Own) Toronto, Ontario
Mr. Grocer	4	na	Willet Food Ltd., Kitchener, Ontario
Super Centre	1	na	
Valdi (Miracle Food Mart)	6	na	(Own) Toronto, Ontario
New Dominion (A&P)	1	na	(Own) Toronto, Ontario
Super Tops	3	na	(Own) Tronoto, Ontario
Titan	1	na	
VOLUNTARY &/OR COOPEATIVE GROUPS:			
IGA	8	na	Oshawa Group, Oshawa, Ontario
LEADING INDEPENDENTS:			
Fortino	4	na	na
Commisso	1	na	na
Lo Food	1	na	na
TOTAL	63		

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na not available

KITCHENER

Market Area Covered:
Census Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.1%	
Zehrs	15		(Own) Cambridge, Ontario
Dutch Boy	6		Oshawa Group, Oshawa, Ontario
Miracle Food Mart	1		Steinberg's, Toronto, Ontario
Food Barn	1		Steinberg's, Toronto, Ontario
Mr. Grocer	1	79.1	Willet Food Ltd., Kitchener, Ontario
A&P	1		(Own) Toronto, Ontario
Valdi	4		Steinberg's, Toronto, Ontario
LEADING CONVENIENCE STORE CHAINS:		7.2%	
Mac's Milk	16		Lumsden Wholesalers, Hamilton, Ontario
Little Short Stop	28		National Grocers, Kitchener, Ontario
Becker's Milk	13		National Grocers, Kitchener, Ontario
7-Eleven	3	7.2	National Grocers, Kitchener, Ontario
Kwikie Minit Markets	15		National Grocers, Kitchener, Ontario
Min-A-Mart	3		National Grocers, Kitchener, Ontario
Dutch Girl Shopettes	5		Oshawa Group, Oshawa, Ontario
LEADING INDEPENDENTS:		11.3%	
Forest Hill Village Market	1		Knechtel's, Kitchener, Ontario
Central Meat Market	1	11.3	(Own) Kitchener, Ontario
Hiway Market	1		Willet Food Ltd., Kitchener, Ontario
Parkway Village Market	1	na	Knechtel's, Kitchener, Ontario
Super D	1	na	(Own) Kitchener, Ontario
OTHER GROCERY STORES	27	2.4%	
TOTAL	144	100.0%	

MONTREAL

Market Area Covered:
Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		50.8%	
Steinberg	89	30.1	(Own) Montreal, P.Q.
Dominion	71	15.4	(Own) Montreal, P.Q.
A&P	12	2.1	(Own) Montreal, P.Q.
Hypermarche	3	1.5	Hudon et Deaudelin
AVA	5	0.9	Provigo (Montreal)
Vincent	7	0.8	(Own) Montreal, P.Q.
VOLUNTARY &/OR COOPERATIVE GROUPS:		27.7%	
Metro	145	8.6	Metro-Richelieu Inc., Montreal, P.Q.
IGA-Boniprix	83	5.1	Hudon et Deaudelin, Montreal, P.Q.
Provigain	40	4.1	Provigo (Montreal) Inc., Montreal, P.Q.
Richelieu-Select	70	3.3	Metro-Richelieu Inc., Montreal, P.Q.
Provibec	50	1.9	Provigo (Montreal) Inc., Montreal, P.Q.
Champion	140	1.7	Provigo (Montreal) Inc., Montreal, P.Q.
L'Equipe	47	1.1	Hudon et Deaudelin, Montreal, P.Q.
H.H.	45	0.8	H. Hardwood Ltee., Montreal, P.Q.
Provipop	40	0.7	Provigo (Montreal) Inc., Montreal, P.Q.
Lucerne	6	0.4	Legault & Masse Ltee., Montreal, P.Q.
LEADING INDEPENDENTS:		0.9%	
Cooprix	3	0.6	Federation des Magasins Co-op, Quebec City
Warsaw	2	0.3	(Own) Montreal
OTHER GROCERY STORES	992+	20.6%	
TOTAL	1,850	100.0%	

(Survey from Montreal, Canada was taken from 1986 Edition)

TORONTO

Market Area Covered:
Metropolitan Statistical Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.1%	
Dominion	129	31.5	(Own) Toronto
Loblaw	80	15.5	(Own) Toronto
Miracle Mart	35	12.5	Steinberg's Limited, Toronto
Food City (Oshawa)	12	6.2	Oshawa Group, Toronto
A&P	40	4.5	(Own) Toronto
Knob Hill Farms	5	4.0	(Own) Toronto
Safeway	12	2.5	(Own) Toronto
Darrigo Supermarkets	5	1.2	(Own) Toronto
Darrigo Food Markets	9	1.2	(Own) Toronto
LEADING CONVENIENCE STORES:		5.9%	
Becker's	269	3.5	National Grocers Go.
Mac's Milk	150	1.7	(Own) Toronto
Your Pantry	9	0.1	na
Sunnybrook	5	0.6	(Own) Toronto
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
IGA	52	3.2	Oshawa Group, Toronto
Red & White	16	0.8	National Grocers Co.
LEADING INDEPENDENTS:		1.8%	
Bittner's	16	0.7	Dominion Stores, Toronto
Ziggy's	16	0.6	Loblaws Limited, Toronto
Dixie Market	1	0.3	na
Discount Food	1	0.1	Dominion Stores, Toronto
Super Save	1	0.1	National Grocers Co.
OTHER GROCERY STORES	774+	9.2%	
TOTAL	1,637+	100.0%	

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na not available

SECTION 3

PROFILES OF LEADING FOOD CHAINS

1985 STATISTICS FOR LEADING FOOD CHAINS

	Sales (000's)		%	Net Income (000's)		%	% Net Income to Sales		Pre-Tax Income (000's)		Shareholders' Equity (000's)		% Net Income to Shareholders' Equity	
Company‡	1985	1984	Chg.	1985	1984	Chg.	1985	1984	1985	1984	1985	1884	1985	1984
Safeway Stores	$19,650,542	$19,642,201	+ 0.04	$231,300	$185,011	+25.02	1.18	0.94	$353,616	$298,822	$1,622,614	$1,469,023	14.25	12.59
Kroger Co.	17,123,531	15,922,891	+ 7.54	180,750	156,633	+15.40	1.06	0.98	320,563	265,363	1,188,670	1,148,776	15.21	13.63
American Stores	13,889,528	12,118,793	+14.61	154,470	185,525	−16.74	1.11	1.53	309,461	346,613	767,811	676,752	20.12	27.41
Southland (A)	12,789,630	12,105,001	+ 5.66	212,535	160,252	+32.63	1.66	1.32	282,251	173,314	1,496,823	1,195,687	14.20	13.40
Lucky Stores	9,382,282	9,236,529	+ 1.58	86,526	94,631	− 8.56	0.92	1.02	148,061	173,417	636,362	609,442	13.60	15.53
George Weston (B)	8,879,800	8,254,700	+ 7.57	100,900	93,500	+ 7.91	1.14	1.13	196,700	173,700	830,000	754,500	12.16	12.39
Super Valu (C)	7,905,016	6,547,680	+20.73	91,247	107,212	−14.89	1.15	1.64	167,678	157,530	534,830	469,170	17.06	22.85
Winn-Dixie	7,774,480	7,302,369	+ 6.47	107,895	115,916	− 6.92	1.39	1.59	172,595	195,503	646,777	608,673	16.68	19.04
Loblaw Cos. (D)	6,931,100	6,419,400	+ 7.97	67,100	64,200	+ 4.52	0.97	1.00	115,200	108,500	521,000	466,200	12.88	13.77
Great A & P (E)	6,615,422	5,878,286	+12.54	88,290	215,779	−59.08	1.33	3.67	109,090	99,479	668,688	582,953	13.20	37.01
Supermarkets General	5,122,633	4,346,680	+17.85	63,712	52,424	+21.53	1.24	1.21	118,153	98,205	346,981	287,410	18.36	18.24
Albertson's	5,060,265	4,735,724	+ 6.85	85,110	79,746	+ 6.73	1.68	1.68	154,774	147,462	518,709	454,419	16.41	17.55
Steinberg's	3,908,428	3,452,275	+13.21	73,634	15,021	—	1.88	0.44	82,464	30,081	521,489	417,958	14.12	3.59
Stop & Shop	3,689,076	3,247,298	+13.60	30,300	54,845	−44.75	0.82	1.69	47,548	100,351	405,670	388,830	7.47	14.11
Canada Safeway	3,489,488	3,547,449	− 1.63	63,100	66,219	− 4.71	1.81	1.87	104,114	105,262	644,975	683,256	9.78	9.69
Oshawa Group (F)	3,102,447	2,665,774	+16.38	40,986	36,179	+13.29	1.32	1.36	71,165	63,599	260,381	226,084	15.74	16.00
Grand Union	2,529,392	3,438,848	−26.45	5,328	(115,240)	—	0.21	—	7,608	(130,240)	142,470	137,142	3.74	—
Giant Food	2,247,218	2,138,789	+ 5.07	57,003	45,221	+26.05	2.54	2.11	102,595	82,428	271,319	228,728	21.01	19.77
Food Lion	1,865,632	1,469,564	+26.95	47,585	37,305	+27.56	2.55	2.54	89,185	71,405	207,379	163,420	22.95	22.83
Waldbaum's	1,764,041	1,711,923	+ 3.04	17,109	13,028	+31.32	0.97	0.76	32,409	23,348	145,584	128,432	11.75	10.14
Circle K	1,682,164	1,028,853	+63.50	33,421	21,662	+54.28	1.99	2.11	59,090	40,404	122,613	91,567	27.26	23.66
Nash Finch	1,307,942	1,220,668	+ 7.15	12,006	11,686	+ 2.74	0.92	0.96	22,026	21,169	107,384	100,094	11.18	11.68
Cullum Cos.	1,171,691	1,228,240	− 4.60	17,225	12,577	+36.96	1.47	1.02	30,444	21,322	106,442	93,751	16.18	13.42
Weis Markets	1,017,173	957,775	+ 6.20	60,144	55,307	+ 8.75	5.91	5.77	110,537	104,612	365,828	323,509	16.44	17.10
Borman's (G)	987,188	1,025,920	− 3.78	7,338	(1,119)	—	0.74	—	7,338	(1,119)	30,135	22,797	24.35	—
National Convenience	927,507	818,988	+13.25	15,509	18,450	−15.94	1.67	2.25	23,538	29,015	96,116	87,338	16.14	21.12
Bruno's	886,748	715,761	+23.89	24,552	18,845	+30.28	2.77	2.63	43,792	33,495	153,009	84,101	16.05	22.41
Ruddick	881,841	730,060	+20.79	12,559	13,221	− 5.01	1.42	1.81	22,027	22,459	110,042	101,515	11.41	13.02
Hannaford	807,019	707,282	+14.10	14,399	11,347	+26.90	1.78	1.60	28,138	22,004	104,509	71,963	13.78	15.77
Sobey's	803,554	672,603	+19.47	8,247	7,416	+11.21	1.03	1.10	12,099	11,940	51,394	44,808	16.05	16.55
Marsh Supermarkets	718,506	671,187	+ 7.05	6,433	4,716	+36.41	0.90	0.70	9,369	6,365	45,479	47,537	14.14	9.92
Delchamps	631,084	587,506	+ 7.42	9,608	8,514	+12.85	1.52	1.45	13,115	13,618	67,181	59,532	14.30	14.30
Godfrey	601,776	533,813	+12.73	5,473	2,781	+96.80	0.91	0.52	9,763	4,381	33,854	28,940	16.17	9.61
Pueblo Int'l. (H)	596,794	518,335	+15.14	6,587	5,105	+29.03	1.10	0.98	9,659	5,578	50,432	47,447	13.06	10.76
Big V	560,628	542,808	+ 3.28	5,740	1,856	+209.27	1.02	0.34	10,850	2,164	42,755	38,991	13.43	4.76
Penn Traffic	510,479	341,765	+49.37	6,567	3,852	+70.48	1.29	1.13	11,713	6,441	57,903	54,400	11.34	7.08
Fisher Foods (I)	494,804	503,477	− 1.72	2,279	(5,464)	—	0.46	—	1,124	(5,744)	63,417	70,558	3.59	—
King Kullen	484,235	464,672	+ 4.21	2,632	1,962	+34.15	0.54	0.42	4,384	3,376	33,619	31,349	7.83	6.26
Allied Supermarkets +(J)	480,080	529,793	− 9.38	325	(2,566)	—	0.07	—	325	(2,566)	52,443	52,026	0.62	—
Shopwell (K)	463,535	459,069	+ 0.97	(4,347)	—	—	—	—	(1,833)	283	25,820	29,864	—	—
Foodarama	441,046	450,748	− 2.15	2,944	210	—	0.67	0.05	3,787	335	25,232	22,288	11.67	0.94
Seaway Food Town	431,144	466,020	− 7.48	3,663	1,691	+116.62	0.85	0.36	6,523	2,316	33,569	37,465	10.91	4.51
Arden Group (L)	415,855	435,005	− 4.40	5,688	5,239	+ 8.57	1.37	1.20	11,031	5,803	43,486	38,105	13.08	13.75

NOTE: The criterion for inclusion in this list is that the sales of each chain be at least $400,000,000. In some instances comparative figures for 1984 have been restated for various reasons.

( ) Designates a loss.

NA Not available.

+ 53 weeks in 1985; 52 weeks in 1984.

* 52 weeks in 1985; 53 weeks in 1984

‡ There is no current information available for Pacific Gamble Robinson; 1984 sales were $842,075,000. There is no current information available for Argcen Holdings; 1984 revenues were $1,576,800,000.

FOOTNOTES:

(A) The revenue for Southland's store segment are $8,054,800 in 1985 and $7,707,300 in 1984; revenues include other income.

(B) Net Income of George Weston includes an extraordinary gain of $4,700,000 in 1984.

(C) Net income of Super Valu includes discontinued operations in 1984.

(D) Net income of Loblaw Cos. includes an extraordinary gain of $3,100,000 in 1984.

(E) Net income of A & P includes extraordinary gains of $32,200,000 in 1985 and $165,000,000 in 1984.

(F) Net income of Oshawa Group includes an extraordinary gain of $126,000 in 1985.

(G) Net income of Borman's includes an extraordinary gain of $2,380,000 in 1985.

(H) Net income of Pueblo Int'l. includes extraordinary gains of $1,288,000 in 1985 and $1,416,000 in 1984.

(I) Net income of Fisher Foods includes an extraordinary gain of $1,107,000 in 1985.

(J) Net income of Allied Supermarkets includes an extraordinary gain of $140,000 in 1985.

(K) Net income of Shopwell includes discontinued operations in both years.

(L) Net income of Arden Group includes extraordinary gains of $15,328 in 1985 and $331,378 in 1984.

ALBERTSON'S, INC.

P.O. Box 20
250 Parkcenter Boulevard
Boise, Idaho 83726
(208) 344-7441

OFFICERS: J.A. Albertson, chairman of the exec. committee; Warren E. McCain, chairman of the board & chief exec. officer; John B. Carley, president; Kenneth R. Huff, exec. v.p.-retail support systems; Gary G. Michael, vice-chairman & chief financial & corporate development officer; C. Clinton Joyce, sr. v.p.-management information systems; Alec R. Gloth, sr. v.p.-store planning; Michael F. Reuling, sr. v.p.-real estate; Gerald R. Rudd, sr. v.p.-human resources; Wendell E. Hornecker, sr. v.p.-design & construction; Thomas R. Sadin, sr. v.p. & general counsel; W. L. Jordan, sr. v.p. & regional manager; vice presidents: Pamela J. Beaumont-marketing; Robert C. Braun-distribution; David I. Connolly-treasurer; Harvey S. Durand-drug div.; Dennis R. Graves, v.p.-general merchandise sales; Peter W. Gustavsen-distribution; James L. Jackson-dairy operations; Alfred A. Kasner-grocery sales; Kenneth R. Kramer-service delicatessen sales; Lee F. Levy-private label operations; Leland M. Pollock-meat sales; M. Jed Pritchett, Jr.-industrial relations; Richard C. Rowe-produce & liquor sales; Patrick S. Steele-systems; Steven D. Young-personnel; Burnell K. Semrau-employee development; Jerry R. Timm-controller; Robert R. Wilt-meat operations; Minnie O. Armstrong-secretary; Ada A. Connor, Carol L. Wood, asst. secretaries.

DIRECTORS: J.A. Albertson, Kathryn Albertson, R.V. Hansberger, B.Z. Kastler, Warren E. McCain, John B. Fery, Charles D. Lein, John B. Carley, Gary G. Michael, David Little, James E. Bruce, Cecil D. Andrus.

BUSINESS ACTIVITIES: Operates 444 stores in 17 Western and Southern states, broken down into 225 conventional supermarkets, 123 superstores, and 96 combination food-drug units.

NUMBER OF STORES (1986): 444

RETAIL SALES (1986): $5,060,265,000

ALLIED SUPERMARKETS, INC.

8711 Meadowdale
Detroit, Michigan 48228
(313) 943-3300

OFFICERS: Lon D. Makanoff, president & chief operating officer; David K. Page, chairman of the board & chief executive officer; Elmer L. Bratz, senior v.p.-wholesale operations; Donald R. Gapp, v.p. & controller; John W. Masek, v.p.-industrial relations; Joseph Mocnik, v.p. & gen. mgr.-Great Scott Super Markets & Family Drug Divisions; Dennis M. Sidelaczek, v.p. & gen. mgr.-Abner A. Wolf Company; Lloyd Silverman, treasurer; Larry D. Hunter, corporate secretary.

DIRECTORS: David K. Page, chairman; D.J. Rixmann, Martin E. Citrin, Sidney Lapidus, Lon D. Makanoff.

BUSINESS ACTIVITIES: Allied operates 21 Great Scott supermarkets and two Scotty's Food Warehouses in Michigan, and one Kmart Food Store in South Dakota. It also operates a wholesale division, the Abner Wolf Company, which serves independent grocery stores in Michigan and Ohio and operates five Cash & Carry Wholesale outlets. In addition, Allied operates one Family Discount Drug Store in Michigan.

NUMBER OF STORES (1985): 30*

RETAIL SALES (1985): $480,080,000,000

*Includes drug units, most of which are located in Allied Supermarkets.

AMERICAN STORES COMPANY

P.O. Box 27447
709 East South Temple
Salt Lake City, Utah 84127
(801) 539-0112

OFFICERS: L.S. Skaggs, chairman of the board; Thomas W. King, president & chief operating officer; Richard G. Dunlop, vice chairman & treasurer; Thomas H. Sunday, exec. v.p., general counsel & secretary; Scott Bergeson, exec. v.p. & asst. secretary; Robert L. Salmon, v.p.; Victor L. Lund, sr. v.p. - financial accounting; Michael T. Miller, sr. v.p. & asst. secretary; Gerald T. Glancey, v.p. & asst. treasurer; Frederick P. McBrier, sr. v.p. & asst. secretary; Hugh M. Zumbro, v.p.; Dennis N. Beal, asst. controller; Lynn Huizenga, asst. v.p.

DIRECTORS: Thomas W. King, Williford Gragg, Leon G. Harmon, L. Tom Perry, L.S. Skaggs*, Aline W. Skaggs, Richard G. Dunlop, Earl P. Staten, Thomas H. Sunday*, I.J. Wagner, Louis H. Callister, Silas S. Cathcart, James B. Fisher, Richard E. George, James M. Henson, Barbara S. Preiskel.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates self-service supermarkets under the names of Acme and Super Saver in New York, Pennsylvania, New Jersey, Delaware, Maryland, Virginia, and West Virginia; combination food and drug stores under the names Jewel-Osco and Skaggs Alpha Beta; and Osco drug stores in 29 states, as well as Sav-On drug stores in California.

NUMBER OF STORES (1985): 1,493

RETAIL SALES (1986): $13,889,528,000

ARDEN GROUP, INC.

2020 South Central Avenue
Compton, California 90220
(213) 638-2842

OFFICERS: Curtis H. Palmer, chairman of the board; Bernard Briskin, president & chief executive officer; Milton H. Barke, v.p.; E.T. Klinger, v.p. finance, chief financial officer & treasurer.

DIRECTORS: Bernard Briskin*, Chester I. Lappen*, Philip L. Carret, Thomas L. Karsten*, Frederick A. Schnell*, Anson I. Dreisen, Curtis H. Palmer*, Stuart A. Krieger, Daniel Lembark, Ben Winters.

*Member of the Executive Committee.

BUSINESS ACTIVITIES: Principally a food processing and distribution company which operates a chain of supermarkets in the Western United States.

NUMBER OF STORES (1985): 50

RETAIL STORES (1985): $415,855,000

BIG V SUPERMARKETS, INC.

176 North Main Street
Florida, New York 10921
(914) 651-4411

OFFICERS: William Rosenberg, chairman of the executive committee of the board of directors; A. Richard Rosenberg, chairman of the board and chief executive officer; Gary S. Koppele, sr. v.p.-administration, treasurer & chief financial officer; David G. Bronstein, president & chief operating officer; E.J. Fox, v.p.-industrial relations; Cornelius J.J. Madera, Jr., sr. v.p.-corp. development, secretary & general counsel; Richard Rantala, v.p.-merchandising; John W. Beisel, Jr., v.p.-operations.

DIRECTORS: William Rosenberg, chairman; A. Richard Rosenberg, Walter H. Weiner, Charles Bloom, L. Frederick Polakoff, Joseph N. Hankin.

BUSINESS ACTIVITIES: Operates a chain of 32 supermarkets under the "Shoprite" name, primarily in the Hudson River Valley, New York State.

NUMBER OF STORES: na

RETAIL SALES (1985): $560,627,710,000

na not available

BORMAN'S INC.

18718 Borman Avenue
Detroit, Michigan 48228
(313) 835-9500

Mailing address:
P.O. Box 446
Detroit, Michigan 48232

OFFICERS: Paul Borman, president; Thomas V. Angott, exec. v.p.; Daniel J. Church, v.p.-finance & treasurer; Leonard Borman, secretary; James R. Smith, v.p.-personnel; Ray Rohr, controller; Ted J. Simon, v.p.-real estate.

DIRECTORS: Paul Borman, Sylvan Rapaport, Thomas V. Angott, Daniel J. Church, Leonard Borman, E.L. Koning, Grant C. Gentry, Ted J. Simon, Jack Levine.

BUSINESS ACTIVITIES: Operates Farmer Jack supermarkets located in Detroit and environs; Food Fair/Mini-Mart convenience stores; also owns the Detroit Pure Milk Company, a distributor of dairy products, and the Wesley's Quaker Maid Inc., a processor and distributor of the ice cream products.

NUMBER OF STORES (1986): 82

RETAIL SALES (1986): $987,188,000

BRUNO'S INC.

2620 West 13th Street
Birmingham, Alabama 35208
(205) 785-9400

OFFICERS: Angelo J. Bruno, chairman of the board, chief exec. officer & president; Lee J. Bruno, vice chairman & sr. v.p.; Ronald G. Bruno, exec. v.p. & chief operating officer; Glenn J. Griffin, v.p.-finance, secretary & treasurer; Paschal P. Vacca, v.p.-counsel; Paul F. Garrison, v.p.-store operations.

DIRECTORS: Angelo J. Bruno, Lee J. Bruno, James C. Baldone, Paul F. Garrison, Richard Cohn, Paschal P. Vacca, Ronald G. Bruno, Judy M. Merritt, Benny M. Larussa, Jr.

BUSINESS ACTIVITIES: Operates supermarkets and combination food and drug stores under the names "Consumer Warehouse."

NUMBER OF STORES (1985): 94

RETAIL STORES (1985): $886,748,000

CANADA SAFEWAY LIMITED

313 Pacific Avenue
Winnipeg, Manitoba, Canada
(204) 943-7371

OFFICERS: Robert H. Kinnie, chairman, president & chief executive officer; A.R. Paton, v.p. & treasurer; Richard H. Parkyn, vice president; John Jope, v.p.-Winnipeg; Donald M. Monk, v.p.-Vancouver; Bruce S. Nicoll, v.p.-Vancouver; Henry R. Rempel, v.p.-Edmonton; R.J. Hansell, secretary.

DIRECTORS: R.J. Hansell, R.F. Hendy, D.E. Jones, R.H. Kinnie, R.H. Parkyn, John Jope, Bruce S. Nicoll, Henry R. Rempel, John Whyte.

BUSINESS ACTIVITIES: Operates a chain of 258 supermarkets in Canada.

NUMBER OF STORES (1985): 258

RETAIL STORES (1985): $3,489,488,000

THE CIRCLE K CORPORATION

7th Street & McDowell
Phoenix, Arizona
(602) 253-9600

Mailing address:
P.O. Box 52084
Phoenix, Arizona 85072

OFFICERS: Karl Eller, chairman of the board; Fred Hervey, vice chairman; Robert E. Hutchinson, president; Ray Cox, sr. v.p.-corp. affairs; Robert Reade, sr. v.p.-real estate; Bill J. Farmer, sr. v.p.-finance & treasurer; William Remmers, sr. v.p.-international operations; Charles Shoumaker, sr. v.p.-human resources; Joel Sterrett, secretary & general counsel; Larry Zine, asst. secretary.

DIRECTORS: Karl Eller, chairman; Fred T. Hervey, Herman R. Fenstermacher, Robert E. Hutchinson, Dean Guerin, William A. Franke, John P. Harbin, Carl H. Lindner, Keith E. Lindner.

BUSINESS ACTIVITIES: Operates a chain of convenience food stores engaged in the retail sale of general merchandise, fast foods, groceries, tobacco products, health and beauty aids, and self-service gasoline in 23 states, located primarily in the South and West. The company also licenses 221 stores in Japan under agreement with The Uny Company.

NUNBER OF STORES (1985): 2,669

RETAIL SALES (1985): $1,682,164,000

CULLUM COMPANIES, INC.

14303 Inwood Road
Dallas, Texas 75234
(214) 661-9700

OFFICERS: Charles G. Cullum, chairman of the board; Jack W. Evans, president & chief executive officer; J.T. Hairston, Jr., exec. v.p. & chief operating officer; James E. Stiles, v.p. & chief financial officer; Robert B. Cullum, Jr., v.p. corporate development; Houston E. Holmes, Jr., v.p., secretary & general counsel; J. Harold Berg, asst. secretary.

DIRECTORS: John S. Burns, Charles G. Cullum*, J. Harold Berg*, Jack W. Evans*, Earl A. Forsythe, W.R. Hawn, Mrs. Paul Middleton, Houston E. Holmes, Jr.*, J.T. Hairston, Jr.*, Mrs. Robert B. Cullum, Norman Brinker, Robert Onstead, Robert B. Cullum, Jr.*

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of supermarkets and drug stores in Texas and California; the Tom Thumb Supermarkets and Page Drug Stores operate in the Austin and Dallas, Texas area and Pantry Food Markets are located in the greater Los Angeles area; operates Grocery Supply Company stores in Nebraska, Kansas, Arkansas, Oklahoma and Missouri. Also operates wholesale food distributing companies and a meat packing firm.

NUMBER OF STORES (1985): 83

RETAIL SALES (1985): $1,171,691,000

DELCHAMPS, INC.

305 Delchamps Drive
P.O. Box 1668
Mobile, Alabama 36633
(205) 433-0431

OFFICERS: A.F. Delchamps, Jr., chairman, president & chief exec. officer; Robert J. McCallum, exec. v.p.; Joel O. Swanson, v.p. & secretary; John F. Feagan, v.p.-finance & Planning; James N. Giddeon, v.p.-merchandising; Walter M. Rhodes, v.p.-operations; John R. Delchamps, v.p.-real estate; John H. Holland, v.p. & controller; Donald A. Mathews, v.p.-distribution; Annie D. Moore, treasurer; O.H. Delchamps, Jr., chairman of the executive committee; O.H. Delchamps, Sr., vice chairman of the board.

DIRECTORS: A.F. Delchamps, Jr., chairman of the board; John A. Caddell, William W. Crawford, John R. Delchamps, O.H. Delchamps, Sr., O.H. Delchamps, Jr., T. Robert Fiddler, Annie D. Moore, Joel O. Swanson.

BUSINESS ACTIVITIES: Operates 86 supermarkets in Alabama, Florida, Mississippi, and Louisiana.

NUMBER OF STORES (1985): 85

RETAIL SALES (1985) $631,084,000

FISHER FOODS, INC.

5300 Richmond Road
Bedford Heights, Ohio 44146
(216) 292-7000

Mailing address:
P.O. Box 46555
Cleveland, Ohio 44146

Officers: Carl H. Lindner, chairman of the board & chief exec. officer; Robert L. Hayden, president & chief operating officer; Robert R. Gerber, sr. v.p. & chief financial officer; Gregory Mays, controller; James E. Evans, v.p. & secretary.

DIRECTORS: Wendell Earle, Carl Fazio, Richard M. Haverland, James E. Evans, Carl H. Lindner, Robert C. Lintz, Ronald F. Walker.

BUSINESS ACTIVITIES: The company is a food wholesaler under "Heritage Wholesalers" name and a retailer operating 58 supermarkets under the "Fazio's" and "Carl's" names and two deep discount drug and variety stores under the "Jax" name,in the Cleveland metropolitan area. The company also operates Omar Bakeries Inc., and Eagle Ice Cream.

NUMBER OF STORES (1985): 58

RETAIL SALES (1985): $494,804,000

FOODARAMA SUPERMARKETS, INC.

303 West Main Street
Box 592
Freehold, New Jersey 07728
(201) 462-4700

OFFICERS: Joseph J. Saker, chairman of the board & president; Sidney Cohen, sr. v.p.-administration & asst. secretary; Robert V. Condon, sr. v.p.-sales & merchandising; Richard Saker, sr. v.p. & chief operating officer; John J. McAteer, sr. v.p.-personnel & labor relations; Joseph C. Troilo, sr. v.p.-finance & asst. treasurer; Mary Saker, secretary & treasurer.

DIRECTORS: Joseph J. Saker*, chairman; Arthur M. Borden, Sidney Cohen*, John W. Hurley, Mary Saker*, Harold A. Stoller.

* Member of the Executive Committee.

BUSINESS ACTIVITES: Operates Foodarama Supermarkets, under the Shop-Rite name, in New York, New Jersey, Connecticut and Pennsylvania. Also operates two liquor stores, two garden centers, and in-store pharmacies, all under the Shop-Rite name.

NUMBER OF STORES (1985): 27

RETAIL SALES (1985): $441,046,000

FOOD LION STORES, INC.

(formerly Food Town Stores, Inc.)

Harrison Road
P.O. Box 1330
Salisbury, North Carolina 28145
(704) 633-8250

OFFICERS: Ralph W. Ketner, chairman of the board; Tom E. Smith, president & chief exec. officer; Jerry W. Helms, senior v.p.; Allyn D. Adams, v.p.-meat operations; A. Edward Benner, Jr., v.p.-management information systems; James H. Goodwin, Jr., v.p.-distribution & purchasing; Kenneth Harris, v.p.-perishable operations; Robert R. McAuliffe, Jr., v.p.-real estate; Spencer D. Storie, v.p.-store planning & development; Vincent G. Watkins, v.p.-special projects & development; Eugene R. McKinley, v.p.-human resources; Thomas R. Crabtree, v.p.-advertising; George S. Seger, v.p.-loss prevention; Brian P. Woolf, v.p.-finance & secretary; Daniel Boone, treasurer.

DIRECTORS: Ralph W. Ketner, chairman, Tom E. Smith, Guy Beckers, Jacques Le Clercq, Gui de Vaucleroy, Thomas M. Caddell, Brian P. Woolf, Jerry W. Helms, Charles de Cooman d' Herlickhove, Raymond-Max Boon.

BUSINESS ACTIVITIES: Operates a chain of supermarkets in South Carolina, Georgia, Virginia, Maryland, Tennessee and North Carolina under the name Food Lion.

NUMBER OF STORES (1985): 317

RETAIL SALES (1985): $1,865,632,000

GEORGE WESTON LIMITED

22 St. Clair Avenue East
Suite 1901
Toronto, Ontario, Canada M4T 2S7
(416) 922-2500

OFFICERS: W. Galen Weston, chairman of the board & president; Richard J. Currie, sr. v.p.; Mark Hoffman, chairman IFM Trading Ltd.; Robert H. Kidd, sr. v.p. & chief financial officer; David A. Nichol, sr. v.p.; David R. Beatty, president-Food Processing Groups; Earl R. Pearce, president-Resource Group; William A. Sloan, v.p.-finance; Ivan R. Franklin, v.p.; Stewart E. Green, v.p. & general counsel; Terrence H. Wardrop, v.p. & controller; G. Ross Lawford, gen. mgr.-Weston Research Center.

DIRECTORS: W. Galen Weston, chairman; John C. Scarth, John D. Stevenson, Richard J. Currie, David A. Nichol, Mark Hoffman, S. Simon Reisman, Hugo Mann, Pauline McGibbon, Garry H. Weston, Robert H. Kidd, Earl R. Pearce, David R. Beatty.

BUSINESS ACTIVITIES: Diversified operations in food processing, fisheries, forest products, and wholesale-retail food distribution.

DIVISIONS AND SUBSIDIARIES:

Wholesale and Retail

Canadian operations include wholesale and retail marketing of food and other products throughout Canada, catering and restaurant servicing in Western Canada, food manufacturing for distribution in Canada and the United States. Also engaged in wholesale and retail distribution of food and other products in central United States and California. The Company owns warehouses in strategic centers with 292 supermarkets across Canada and 214 in the northeastern and south central United States. Also operates food manufacturing plants in Burnaby, British Columbia. United States facilities include supermarkets located primarily in the central United States with warehouses in major centers.

Canadian Operations

Loblaw Companies Limited (78% owned)
Atlantic Wholesalers Division
National Grocers Company, Limited
Zehrmart Limited
Kelly, Douglas & Company, Limited (73% owned)
National Tea
Loblaw, Ontario

United States Operations

National Tea Co. (73% owned)
Peter J. Schmitt Co., Inc.

NUMBER OF STORES (1985): 366

RETAIL SALES (1985): $8,879,800,000

GIANT FOOD INC.

6300 Sheriff Road
Landover, Maryland 20785
(301) 341-4100

Mailing Address:
Box 1804
Washington, D.C. 20013

OFFICERS: Israel Cohen, chairman of the board, president & chief exec. officer; David B. Sykes, sr. v.p.-finance, secretary & treasurer; Pete L. Manos, sr. vp.-food operations; Alvin Dobbin Sr., v.p.-operations; David Freedman, v.p.-corporate facilities; David W. Rutstein, sr. v.p. & counsel; Jeremiah E. Donovan, v.p.-personnel; Albert J. Lechert, Jr., v.p.-construction operations; Roger D. Olson, v.p.-labor relations; Alan Swoff, v.p.-frozen food operations; David Larson, v.p.-manufacturing; George W. Hannis, Jr., v.p.- delicatessen, meat & seafood; M. Davis Herriman, v.p.-grocery operations; Emmanuel Richman, v.p.-pharmacy operations; Robert W. Schoening, v.p.-data processing systems; Terry A. Gans, v.p.-advertising & sales promotion; Odonna Mathews, v.p.-consumer affairs; Samuel E. Thurston, v.p.-distribution; Albert Reinach, controller; Michael J. Bush,v.p.-real estate; Stephen L. Oseroff, v.p.-shopping centers; Arthur Koch, asst. secretary.

DIRECTORS: David B. Sykes, Israel Cohen, Millard R. West, Jr., Morton H. Wilner, Richard Waxenberg, O. Roy Chalk, Samuel Lehrman.

BUSINESS ACTIVITIES: Operates a chain of 137 Giant Food supermarkets in Washington, D.C., Maryland and Virginia, of which 79 are food pharmacy units; also operates one freestanding drugstore.

NUMBER OF STORES (1985): 137

RETAIL SALES (1986): $2,247,218,000

GODFREY COMPANY

1200 West Sunset Drive
Waukesha, Wisconsin 53187
(414) 542-9311

OFFICERS: Robert F. Norris, vice chairman & chief executive officer; James H. DeWees, president & chief operating officer; Allen C. Gehrke, sr. v.p.-engineering & development, Rodger G. Scott, sr. v.p.-personnel; Douglas R. Barth, v.p.-warehouse & transportation operations; Kenneth F. Wilkinson, v.p.-meats; Rodney E. Vaughan, v.p.-merchandising; Michael J. George, v.p., chief financial officer & treasurer; Dorothy E. Rau, secretary; Edward T. O'Donnell, v.p. & controller.

DIRECTORS: John A. Godfrey, Thomas W. Godfrey, Eugene P. Lawler, Ted C. Wetterau, Wilbert E. Schauer, Robert F. Norris, Dean F. Thomas, Milton F. Lewis, James H. DeWees, Michael J. George.

BUSINESS ACTIVITIES: Godfrey Company is a food distributor and retailer in the greater Milwaukee and southern Wisconsin areas under the names Sentry Foods and Sun Foods.

NUMBER OF STORES (1986): na

RETAIL SALES (1986): $601,776,000

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na not available

THE GRAND UNION COMPANY

(A wholly owned subsidiary of Cavenham (USA) Inc., which in turn is a wholly owned subsidiary of Cavenham Holdings Inc., a privately held corporation. The Grand Union's debentures are publicly traded.)

100 Broadway
Elmwood Park, New Jersey 07407
(201) 794-2000

OFFICERS: Floyd Hall, chairman of the board & chief exec. officer; Joseph J. McCaig, president & chief operating officer; Henry T. Johnson, exec. v.p. & chief administrative officer; William A. Louttit, exec. v.p.-merchandising; James E. Herlihy, sr. v.p., chief financial officer & secretary; Bradly C. Johnson, sr. v.p.-real estate & development; William M. Reffett, sr. v.p.-personnel; Henry S. Addison, v.p.-Carolina Region; Charles J. Barrett, v.p.-labor relations; Kenneth R. Baum, v.p. & controller; Jack Calderone, v.p.-meat merchandising; William Hoffert, v.p.-gen. merchandising; Buck Jones, v.p.-service dept. merchandising; Roger W. Kennedy, v.p. & treasurer; William E. Kinslow, v.p.-mgmt. info. systems; Brooke D. Lennon, v.p.-grocery merchandising; Anthony P. Misasi, v.p.-produce merchandising; Robert E. Mohel, v.p.-quality control; Robert J. Saba, v.p.-Northern Region; Bryan Springthorpe, v.p.-distribution; Darrell W. Stine, v.p.-New York Region; Craig C. Sturken, v.p.-Southern Region.

DIRECTORS: Floyd Hall, chairman, Gilberte E. Beaux, Ian M. Duncan, Milton Glaser, Sir James Goldsmith, Norman Grulich, James E. Herlihy, Henry T. Johnson, William A. Louttit, Joseph J. McCaig, William M. Reffett, Jivan Tabibian, Jane von der Heyde.

BUSINESS ACTIVITIES: Operates chains of four specific store types: supermarkets, community stores, food markets, and food centers.

NUMBER OF STORES: na

RETAIL SALES (1985): $2,529,392,000

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na not available

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

(50.3% owned by Tengelmann Warenhandels-Gesellschaft)

Box 418
2 Paragon Drive
Montvale, New Jersey 07645
(201) 573-9700

OFFICERS: James Wood, chairman of the board & chief exec. officer; Louis Sherwood, president & chief administrative officer; James W. Rowe, vice chairman, asst. to the chief exec. officer; Martin H. Kern, exec. v.p.-gen. merchandise; Eckart C. Siess, vice chairman-strategic planning; Alan C. Goulding, sr. exec. v.p. & chief operating officer; Joseph H. McCarthy, exec. v.p.-store operations; Peter O'Gorman, sr. v.p.-development; Ivan K. Szathmary, sr. v.p. & chief services officer; Robert G. Ulrich, sr. v.p. & general counsel; Randall A. Bostwick, v.p. & president-Super Market Service Corporation; James B. Burmeister, v.p. & president-New Orleans Group; Timothy J. Courtney, v.p.-taxation; William W. Jackson, v.p.-Southeastern Group; H. Nelson Lewis, v.p.-retail operations services; James L. Madden, v.p. & president-Mid-Atlantic Group; Peter Brooker, v.p. & secretary; George K. Raven, v.p., treasurer & asst. to chief financial officer; Michael J. Rourke, v.p.-communications & corporate affairs; Burton J. Weinbaum, v.p.-Northeast Group; Carlyle Sherwin, president-Mid-west operations; Edward C. Mossop, sr. v.p. & chairman-A&P Canada; Thomas L. Barrete, v.p.-human resources; O.C. Cook, v.p.-meat & service department; Jack DiFiore, v.p. & president-Compass Foods; Peter R. Lavoy, v.p.-Metro New York Group; Frank Leonard, v.p.-real estate; Joseph Quirk, v.p.-industrial relations; John D. Ryder, v.p.-marketing; Richard J. Scola, v.p. & asst. gen. counsel; Robert W. Toomey, v.p.-support services; J. Paul Stillwell, v.p. & pres.-Southeast Group & Family Mart; George Graham, v.p.-merchandising coordinator; Michael J. Larkin, v.p.-Metro New York Group; Herbert L. Whiteside, v.p.-Richmond/Pantry Pride; Mary Ellen Offer, asst. secretary.

DIRECTORS: James Wood, chairman; Harold J. Berry, Walter D. Dance, Rosemarie Baumeister, Eckart C. Siess, Helga Haub, Christopher F. Edley, James W. Rowe, Paul C. Nagel, Jr., Barbara Barnes Hauptfuhrer, Fritz Teelan, Henry W. Van Baalen, Louis Sherwood.

BUSINESS ACTIVITIES: Operates a chain of supermarkets under the A&P Super Fresh, Kohl's, Pantry Pride, Dominion, and Family Mart names in the United States and Canada.

NUMBER OF STORES (1985): 1,045

RETAIL SALES (1985): $6,615,422,000

HANNAFORD BROS. CO.

145 Pleasant Hill Road
Scarborough, Maine 04074
(207) 883-2911

Mailing address:
P.O. Box 1000
Portland, Maine 04104

OFFICERS: James L. Moody, Jr., chairman of the board & chief executive officer; Hugh G. Farrington, president & chief operating officer; Ralph T. Perry, sr. v.p.; Roger W. Hoyt, sr. v.p.-retail operations; Everett F. Johnson, v.p.-governmental relations & administrative services; Virgil E. Beane, v.p.-distribution; Norman E. Brackett, v.p.-management services; Larry A. Plotkin, v.p.-corp. development; James J. Jermann, v.p.-merchandising; Robert E. Dunton, v.p.-Wellby Super Drug Stores; Katherine M. Greenleaf, v.p.-human resources; John J. Russell, sr. v.p. & treasurer; Albert F. Carville, Jr., v.p.-technical services; Robert B. Williamson, Jr., secretary & clerk; Charles H. Crockett, Peter B. Webster, asst. secretaries.

DIRECTORS: William D. Ireland, Jr.*, E. Robert Kinney, David F. Sobey*, James L. Moody, Jr.*, Florence C. Petrlik, John J. Russell*, Walter J. Salmon*, Edward J. Schnuck, Duane Peters, Hugh G. Farrington*, Herbert H. Goldberger, William T. End, Robert D. Bolinder.

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Sells food and non-food items through 65 Shop'n Save, Sun Foods or Martin's supermarkets in Maine, New Hampshire and Vermont; 54 are wholly-owned, 11 are majority owned. Operates 36 wholly-owned Wellby Super Drug Stores. Owns a wholesale distributor of specialty foods, general merchandise, pharmaceuticals and health and beauty aids.

NUMBER OF STORES (1985)*: 101

RETAIL SALES (1985): $807,019,000

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*Including "partnership" and wholly-owned stores.

KING KULLEN GROCERY CO., INC.

1194 Prospect Avenue
Westbury, New York 11590
(516) 333-7100

OFFICERS: John B. Cullen, chairman of the board & chief executive officer; Bernard D. Kennedy, president; Ralph F. Hayden, exec. v.p., treasurer & secretary; John J. Clarke, v.p.-labor relations; Thomas R. Gerrity, v.p.-meat; George P. Steinmetz, v.p.-construction & maintenance; John P. Pardini, v.p.-store operations; Joseph E. Eck, controller; James A. Cullen, v.p.-real estate; Vito La Rocco, v.p.-produce.

DIRECTORS: John B. Cullen, chairman; Ralph F. Hayden, Bernard D. Kennedy, Vincent L. Pitaro, Eugene C. Kennedy.

BUSINESS ACTIVITIES: Operates a chain of supermarkets in Long Island, Brooklyn, Queens and Manhattan.

NUMBER OF STORES (1985): 52

RETAIL SALES (1985): $484,235,000

THE KROGER CO.

1014 Vine Street
Cincinatti, Ohio 45201
(513) 762-4000

OFFICERS: Lyle Everingham, chairman of the board & chief exec. officer; William G. Kagler, president; Richard M. Koster, John L. Strubbe, sr. v.p.'s; George A. Leonard, v.p. & general counsel; Gerald L. Wolken, v.p. & president-Super Rx Drug Stores; Lawrence Turner, treasurer; Jack G. Hudson, v.p. & controller; Arthur Juergens, Donald F. Dufek, Walter Dryden, George L. Irwin, David A. Burt, group v.p.'s; William J. Sinkula, group v.p. & secretary; Lorrence T. Kellar, v.p.; Ray E. Dillon, Jr., chairman-Dillon Companies, Inc.; Richard W. Dillon, vice chairman-Dillon Companies, Inc.; Joseph A. Pichler, exec. v.p., chief exec. officer & president-Dillon Companies, Inc.

DIRECTORS: Jackson C. Hinds*, Philip E. Beekman, Lyle Everingham*, T. Ballard Morton, Jr*, W. George Pinnell, Jr., Ray E. Dillon, Jr., Richard W. Dillon, William G. Kagler*, Joseph A. Pichler, William A. Atteberry*, Russell L. Wagner, John D. Ong, Patricia Shontz Longe, Thomas H. O'Leary, Raymond B. Carey, Jr., Otis M. Smith.

*Members of the Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of supermarkets in 25 states primarily in the South, Southwest and Midwest; operates a chain of drug stores under the names "Super Rx" and "Hook's" in 21 states primarily East of the Mississippi River; operates a chain of convenience stores in eight states; also conducts food processing operations.

NUMBER OF STORES (1985): 1,367

RETAIL SALES (1985): $17,123,531,000

LOBLAW COMPANIES LIMITED

22 St. Clair Avenue East
Toronto, Ontario, Canada M4T 2S8
(416) 922-2500

OFFICERS: W. Galen Weston, chairman of the board; Richard J. Currie, president; Raymond J. Addington, David A. Nichol, David M. Williams, exec. v.p.'s; Brian Y. Davidson, sr. v.p.-business development; Harold A. Seitz, sr. v.p.-real estate development; Sheldon Douglass, v.p.-financial services; Wayne E. East, v.p.-information services; David Bragg, v.p. & controller; James H. Farrell, v.p., general counsel & secretary; John N. McCullogh, v.p. & asst. gen. counsel; John W. Thompson, v.p. finance; Donald G. Reid, treasurer; Dorothy M. Leamen, Stewart E. Green, asst. secretaries; Michael R. Lambert, asst. controller; Richard P. Mavrinac, tax officer.

DIRECTORS: W. Galen Weston, chairman, Richard J. Currie, Charles M. Humphrys, Robert H. Kidd, Roger A. Lindsay, Arthur H. Mingay, David A. Nichol, George B. Robertson.

BUSINESS ACTIVITIES: A Canadian holding company controlling major interest in food retailing and wholesaling in Canada and the United States. In addition to its food-related operations, Loblaw, through its subsidiaries, also participates in the Canadian general merchandise industries.

NUMBER OF STORES (1985): 363

RETAIL SALES (1985): $6,931,100,000

LUCKY STORES, INC.

6300 Clark Avenue
P.O. Box BB
Dublin, California 94568
(415) 828-1000

OFFICERS: S. Donley Ritchey, chairman of the board; John M. Lillie, President & chief exec. officer; Kenneth W. Cope, sr. v.p.-administration; Lawrence A. DelSanto, sr. v.p.; Jack A. Hoover, sr. v.p.-marketing; Ivan Owen, sr. v.p. & chief financial officer; Leon W. Roush, sr. v.p.-food operations; Anne C. Broone, v.p. & controller; Richard C. Biagi, v.p.-real estate; Alan R. Ceccanti, v.p.-meat operations; Lester C. Kranhold, v.p.-engineering; Frank J. Dorsey, v.p.-warehousing, distribution & store systems; Raymond H. Sweeney, v.p.-industry relations; R. Lee Paulson, v.p.-management information systems; Richard M. Brooks, v.p.-finance & treasurer; Christopher McLain, v.p., counsel & secretary; Thomas F. Herman, v.p.-Personnel; Edward A. Odron, v.p.-produce; Jimmie D. Prince, v.p.-manufacturing.

DIRECTORS: Gerald A. Awes*, William H. Dyer, Jr.*, Ivan Owen, Dwight E. Stanford, Stanley Hiller, Jr., Walter E. Hoadley, John H. Hoefer, Joseph A. Woods, Jr., Don C. Frisbee, Forrest A. Plant, Mary E. Lanigar, S. Donley Ritchey*, John M. Lillie*, Melvin B. Lane; Sam L. Ginn, Luis G. Nogales.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of food units consisting of supermarkets, food departments of department stores; Lucky Discount Supermarkets are located in Western states; Food Basket in San Diego County, California; Kash N'Karry in Florida; Eagle Discount Supermarkets in the Midwest and Texas.

NUMBER OF STORES (1985): 582

RETAIL SALES (1985): $9,382,282,000

MARSH SUPERMARKETS, INC.

P.O. Box 155
501 Depot Street
Yorktown, Indiana 47396
(317) 759-8101

OFFICERS: William P. Givens, chairman of the board; Don E. Marsh, president & chief exec. officer; C. Alan Marsh, president & chief operating officer; William L. Marsh, v.p. & gen. mgr.-property management; Donald M. Rix, v.p.-merchandising; Ronald R. Walicki, v.p.& gen. mgr.-supermarket division; P. Lawrence Butt, v.p., secretary & counsel; Porter Eckerty, v.p.-supermarket operations; Kenneth D. Kelly, v.p.-warehousing & transportation; John S. Hayford, v.p.-finance & treasurer; John W. Laboda, v.p.-Management Information Systems & services; Ronald P. Stolz, asst. v.p.-administration; Mary B. Needler, asst. secretary & asst. treasurer; David M. Redden, v.p.-personnel; Lois A. Gross, asst. secretary.

DIRECTORS: Jack E. Buckles, William P. Givens, Don E. Marsh, Estel V. Marsh, C. Alan Marsh, Garnet Marsh, Van P. Smith, Charles R. Clark, Stephen M. Huse, Durward S. Doyle, James K. Risk, III.

BUSINESS ACTIVITIES: Operates supermarkets, combination food and drug stores, and Village Pantry convenience stores in Indiana and Ohio. In addition, the company operates 9 drug stores in its supermarkets and a greenhouse business which supplies potted plants sold in flower departments of the stores.

NUMBER OF STORES: 75

RETAIL SALES (1986): $718,506,000

NASH FINCH COMPANY

3381 Gorham Avenue
St. Louis Park, Minnesota 55426
(612) 929-0371

OFFICERS: Harold B. Finch, Jr., chairman & chief executive officer; R.N. Mammel, president & chief operating officer; J.O. Rodysill, v.p.; Robert F. Nash, treasurer; Burton M. West, Philip E. Bortscheller, assistant treasurers; J.F. Shekleton, controller; N.R. Soland, secretary; Walter G. Hreno, asst. secretary.

DIRECTORS: Harold B. Finch, Jr.*, chairman; Alan W. Clark*, Ann M. Crowley, R.N. Mammel*, Donald R. Miller, Robert F. Nash*, J.O. Rodysill, J.F. Shekleton, Arthur C. Wangaard, Jr.*, Richard A. Fisher, Richard G. Lareau.

* Member of the Executive Committee

BUSINESS ACTIVITIES: Owns and operates 91 supermarkets, warehouse stores, and Family Thrift Centers. Its 12 food distribution centers supply 385 affiliated supermarkets and over 1,200 independent retailers and institutions. The firm also owns a produce marketing subsidiary in California, which sells fresh fruits and vegetables to large wholesalers and chain retailers.

NUMBER OF STORES (1985): 91

RETAIL SALES (1985): $1,327,399,780

NATIONAL CONVENIENCE STORES INCORPORATED

100 Waugh Drive
Houston, Texas 77007
(713) 863-2200

OFFICERS: V.H. Van Horn, president & chief exec. officer; T.W. Ewens, sr. v.p.-corp. development; A.J. Gallerano, v.p., general counsel & secretary; J.C. Brewster, v.p.-finance & chief financial officer; Patricia A. Raybon, v.p.-internal audit; J.R. Welch, sr. v.p.-stores; R.P. Springer, v.p.-Western Division; R.C. Wortham, v.p.-real estate; N.E. Dickey, v.p.-Midwestern Division; Charles R. Jones, v.p.-marketing; Charles T. Spear, v.p.-Gulf Coast Division; Jerry M. Comstock, Jr., v.p.-West Texas Division; Michael C. Kearney, treasurer.

DIRECTORS: William Key Wilde, Raymond W. Oeland, Jr., Dunbar N. Chambers, Jr. Richard C. Steadman, Robert B. Stobaugh, V.H. Van Horn.

BUSINESS ACTIVITIES: Operates a chain of 1,130 self-service convenience food stores in 11 states with the majority of the stores located in Texas. Most stores are company-owned and operated under the names Stop N Go, Shop N Go, Hot Stop and Colonial Food Stores, and sell staple foods, groceries, beverages, snack foods, and other food items; also operates gasoline service stations.

NUMBER OF STORES (1985): 1,130

RETAIL SALES (1985): $927,507,000

THE OSHAWA GROUP LIMITED

302 The East Mall
Islington, Ontario, Canada M9B 6B8
(416) 236-1971

OFFICERS: Ray D. Wolfe, chairman of the board & chief exec. officer; Allister P. Graham, president & chief operating officer; Philip F. Connell, sr. v.p. & chief financial officer; William L. Atkinson, group v.p.-general merchandise; Jack B. Wolfe, group v.p.-food service & produce companies; Sam Crystal, v.p.-public affairs; Paul B. Nielsen, v.p.-industrial relations; Matilda Manojlov, v.p.-profit improvement; Sidney Pasoff, v.p.-management informations services; Murray C. Goldman, v.p.-development; Donald A. Smith, v.p.-human resources; E. Leonard Besler, controller; Leonard Eisen, treasurer; Harold J. Wolfe, secretary & general counsel.

DIRECTORS: William L. Atkinson, Allister P. Graham, Charles Perrault, Arthur J.R. Smith, Harold J. Wolfe, Harvey S. Wolfe, Philip F. Connell, Ray D. Wolfe, Jonathan B. Wolfe, Jonathan A. Wolfe, Donald Carr.

BUSINESS ACTIVITIES: Canadian food supplier through retail outlets in Ontario, Quebec, the Atlantic provinces, Manitoba and Saskatchewan. These comprise franchise markets (including IGA markets) as well as company-owned food markets (Food City Markets, Dutch Boy Food Markets). Also a food wholesaler (Codville Distributors in Manitoba, Saskatchewan and Northwestern Ontario; Toronto Food Division in Ontario; Hudon et Deaudelin Limitee in Quebec and Bolands in the Atlantic Provinces) and food supplier to institutional customers (Hickeson-Langs Supply Company).

NUMBER OF STORES 1986: 1,041

RETAIL SALES (1986): $3,102,447,000

PENN TRAFFIC COMPANY

319 Washington Street
Johnstown, Pennsylvania 15901
(814) 536-4411

OFFICERS: Guido Malacarne, president & chief executive officer; Robert A. Allen, Raymond J. Heath, Richard P. Reading, vice presidents; John M. Kriak, v.p., secretary & treasurer; John F. Stewart, asst. treasurer, asst. secretary & corp. controller; Frederick R. Beck, James J. Wagner, asst. secretaries.

DIRECTORS: William O. Ames, David J. King, Guido Malacarne*, Lawrence H. Parrott*, Howard M. Picking, III, J. David Quinn, Richard P. Reading*, H.J. Zoffer, William H. Shenkle, Rollin J. Reading, Jr., Robert L. Eklund.

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates two supermarket companies. The Riverside Division operates under the Riverside, BI-LO Foods and ValuRite Food Warehouse names, and Quality Markets, Inc., a wholly-owned subsidiary, operates supermarkets under the name Quality Markets. Supermarkets are located in western Pennsylvania, southwestern New York and eastern Ohio. Also is a wholesaler to 48 independently owned and operated markets, 47 of which operate under the Riverside name, and operates a dairy business.

NUMBER OF STORES (1986): 50

RETAIL SALES (1986): $510,479,000

PUEBLO INTERNATIONAL, INC.

Loiza Expressway
Corner of Campo Rico Avenue
Carolina, Puerto Rico 00630

G.P.O. Box 3288
San Juan, Puerto Rico 00936
(809) 757-3131

OFFICERS: Harold Toppel, chairman of the board; David W. Morrow, president & chief operating officer; Manuel I. Vallecillo, vice chairman; Walter O. Joachim, exec. v.p.; Milton Toppel, v.p.; Jeffrey P. Freimark, sr. v.p.-finance & administration & treasurer; Robert Locke, v.p.-planning & development & asst. secretary; Jesus Jaen, controller & asst. secretary; Stefani Pepe, Rafael Torres, asst. secretaries & asst. treasurers.

DIRECTORS: Harold Toppel*, William C. Lang*, George Toppel*, Milton Toppel*, Manuel Vallecillo*, A. Michael Victory, Abraham Zaleznik, Guillermo Rodriquez-Benitez, Reyenol Duryea*, Carlos O. Souffront, Richard W. McEwan, David W. Morrow.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates Conventional Supermarkets, in Puerto Rico and the U.S. Virgin Islands. Also, operates Xtra Super Food Centers in Puerto Rico and Florida.

NUMBER OF STORES (1986): 43

RETAIL SALES (1986): $596,794,000

RUDDICK CORPORATION

2000 First Union Plaza
Charlotte, North Carolina 28282
(704) 372-5404

OFFICERS: R. Stuart Dickson, chairman of the board; Alan T. Dickson, president; Richard N. Brigden, v.p.-finance; Herman B. McManaway, v.p.; John L. Chanon, treasurer; D.B. Williford, asst. treasurer & secretary; James O. Stephens, asst. secretary; Mickey F. Frye, asst. treasurer.

DIRECTORS: R. Stuart Dickson, chairman; Alan T. Dickson, Thomas M. Belk, Hugh L.McColl, Jr., James E.S. Hynes, Roddey Dowd, Jord H. Jordan, Jr., George R. Smith, John C. Hutchens, E.C. Wall, Jr.

BUSINESS ACTIVITIES: A holding company, operating supermarkets in North and South Carolina, Tennessee and Georgia through its subsidiary, Harris-Teeter Super Markets, Inc.

NUMBER OF STORES (1985): 109

retail sales (1985): $881,841,000

SAFEWAY STORES, INCORPORATED

Fourth and Jackson Streets
Oakland, California 94660
(415) 891-3000

OFFICERS: Peter A. Magowan, chairman & chief executive officer; James A. Rowland, president & chief operating officer; Edward N. Henney, exec. v.p.-supply operations; E. Richard Jones, exec. v.p.-information services & planning; Harry D. Sunderland, exec. v.p. & chief financial officer; John Bell, John S. Kimball, William H. Maloney, Donald J. Smith, William D. Lowe, group v.p.'s; Robert H. Kinnie, v.p., chairman, president & chief exec. officer-Canada Safeway Limited; William M. Albers, sr. v.p.-distribution; Robert E. Bradford, sr. v.p.-public affairs; F. J. Dale, sr. v.p. & controller; Roderick W. Davis, sr. v.p.-management information systems; Philip G. Horton, sr. v.p.-real estate & engineering; John L. Morris, sr. v.p. & corporate economist; John L. Repass, sr. v.p.-human resources; Bernat Rosner, sr. v.p., law secretary & general counsel; Patrick S. Totman, sr. v.p.-finance.

DIRECTORS: John F. Bookout, William H. Webster, Brayton Wilbur, Jr., Percy Chubb III, Mary Gardiner Jones, Harry D. Sunderland, James R. Harvey, Roger D. Lapham, Jr., James A. Rowland, Merrill L. Magowan, Edward N. Henney, C. Robert Kemp, Marjorie S. Kinney Thomas, Peter A. Magowan, Samuel H. Armacost, Peter C. Bawden, Steven Muller, John Scully.

BUSINESS ACTIVITIES: Operates a chain of supermarkets in the United States, Canada, and The United Kingdom.

NUMBER OF STORES (1985): 2,365

RETAIL SALES (1985): $19,650,542,000

SEAWAY FOOD TOWN, INC.

1020 Ford Street
Maumee, Ohio 43537
(419) 893-9401

OFFICERS: Wallace D. Iott, president; Waldo E. Yeager, sr. v.p.-finance & treasurer; David J. Walrod, sr. v.p.-operations; Richard B. Iott, sr. v.p.-merchandising; David A. Katz, secretary.

DIRECTORS: Wallace D. Iott, chairman; Paul Pope, Richard G. Heydt, Thomas M. O'Donnell, Robert J. Kirk, Edwin Z. Singer, Frank D. Instone, David A. Katz.

BUSINESS ACTIVITIES: Operates a chain of food stores located in Northwest and Central Ohio and Southwest Michigan under the names Food Town Supermarkets and Kash'N Karry.

NUMBER OF STORES (1985): 73

RETAIL SALES (1985): $431,144,000

SHOPWELL, INC.

400 Walnut Avenue
Bronx, New York 10454
(212) 579-3400

OFFICERS: J.M. Rosengarten, chairman of the board, co-chief executive officer & chief admin. officer; Glen Rosengarten, president, co-chief exec. officer & chief operating officer; Alan H. Olstein, sr. v.p.-retail division; Roy Marcus, v.p. & chief financial officer; David Smithies, v.p.-human resources; Stuart Spivak, v.p. & controller; Lawrence R. Buxbaum, v.p.-real estate & secretary; Abraham Laxer, v.p.- advertising; Paul Farro, v.p.-labor relations; Russell W. Schroeder, v.p. mgmt. information systems & data processing; Paul Margarites, v.p.-deli-dairy sales & merchandising; Howard Vermilye, v.p.-meat sales & merchandising; Thomas Cignarella, v.p.-produce sales & merchandising.

DIRECTORS: Herbert B. Daitch*, Walter Feldesman*, Martin Rosengarten*, Fred Siegel*, John L. Procope*, Ted Petrillo*, Glen Rosengarten*, Jay M. Rosengarten*, Albert G. Lowenthal, Stephen E. Miron, Alan H. Olstein.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of conventional department supermarkets. Store operates under the name of Daitch-Shopwell Supermarkets. Shopwell Supermarkets, and Daitch Dairy Stores are located in the metropolitan New York area, Westchester, Rockland, Putnam and Nassau Counties in New York State and Connecticut. In addition, the Company operates a convenience store and a Shopwell package store.

NUMBER OF STORES (1985): 52

RETAIL SALES (1985): $463,534,996

SOBEYS STORES LIMITED

115 King Street
Stellarton, Nova Scotia,
BOK 1SO, Canada
(902) 752-8371

OFFICERS: Frank H. Sobey, honorary chairman of the board; William M. Sobey, chairman; David F. Sobey, deputy chairman & chief executive officer; James S. Murchie, president & chief operating officer; Nigel F. Byars, v.p.-finance, treasurer & asst. secretary; Frank H. Hickey, v.p.-merchandising; John Sobey, exec. v.p.-retail; Darrell M. Rushton, v.p.-wholesale; James G. Fitzpatrick, v.p.-distribution; J.K. Lynn, v.p.-personnel; G.J. Vienneau, v.p.-corporate marketing; Robert P. Dexter, secretary.

DIRECTORS: Merritt G. Crawford, William G. Lumsden, J. William Ritchie, Arthur R. Lundrigan, James S. Murchie, David F. Sobey, Donald R. Sobey, Frank H. Sobey, William M. Sobey, James W. Gogan, James L. Moody, Jr., John R. Sobey.

BUSINESS ACTIVITIES: Engaged in food distribution and merchandising. Operates a chain of grocery stores in Prince Edward Island, Nova Scotia, Newfoundland, New Brunswick, Quebec and Ontario. These stores operate under the name of T.R.A. Foods, Lumsden Brothers, K-Mart Foods and Sobey's Village.

NUMBER OF STORES (1985): 100

RETAIL SALES (1985): $803,554,000

THE SOUTHLAND CORPORATION

2828 North Haskell Avenue
Dallas, Texas 75204
(214) 828-7011

Mailing address:
Box 719
Dallas, Texas 75221

OFFICERS: John P. Thompson, chairman of the board & chief exec. officer; Jere W. Thompson, president; Walton Grayson III, exec. v.p.-administration & services; Clark J. Matthews II, sr. exec. v.p. & chief financial officer; J.C. Thompson, Jr., sr. exec. v.p.-retail; S.R. Dole, sr. v.p.-stores group; James W. Parker, exec. v.p.-mfg. & distribution; David Karney, v.p.-mgmt. info. services; Rulon R. Brough, v.p.-EDP facilities planning; P. Eugene Pender, v.p. & controller; L. Mark Rigg, v.p.-human resources; John H. Rodgers, v.p. & general counsel; Frank J. Gangi, v.p. & treasurer; R.G. Smith, secretary; Frank McKeown, sr. v.p.-marketing-retail; Henry T. Stanley, Jr., v.p.-invester relations; C.O. Beshears, v.p.-dairies group; Donald L. Burnside, v.p.-Western stores region; Adrian O. Evans, v.p.-Central stores region; Frank L. Kitchen, v.p-Eastern stores region; James R. Lynch, v.p.-Southeastern stores region; Sam J. Susser, sr. v.p.; Ronald E. Hall, sr. v.p., chief exec. officer & president-Citgo Petroleum Corp.; Richard A. Turchi, v.p.-international; Bill M. Wootton, v.p.-specialty retailing; Allen Liles, v.p.-public relations; Hugh G. Robinson, v.p. & president-Cityplace Development Corp.; Kenneth J. Hughes, v.p.-Eastern stores region; Kenneth M. Slauth, Jr., v.p.-development.

DIRECTORS: William W. Atwell, J.Y. Ballard, Walton Grayson III, Joseph S. Hardin, Mark L. Lemmon, Jere W. Thompson, John P. Thompson, J.C. Thompson, Jr., Alan C. Schoellkopf, Clark J. Matthews II, Frank L. Carney, Leo E. Linbeck, Jr., Walter M. Mischer, Jr., Armand Hammer.

BUSINESS ACTIVITIES: Operator and franchisor of self-service convenience stores and a processor and distributor of dairy products. As of December 31, 1985, there were 7,519 convenience food stores (principally under the name 7-Eleven in 4 states, the District of Columbia, and Canada); 28 Super 7 multi-pump self-service gasoline outlets; 210 Quik Mart gasoline and mini-convenience stores; 47 Gristede's and Charles & Company food stores and sandwich shops in the New York City metropolitan area. International subsidiaries/affiliates include 46 Super Siete stores in Mexico; 65 7-Eleven/naroppet stores in Sweden. Through area licensees, operates an additional 532 7-Eleven stores in the U.S., 2,592 in Japan, 64 in Australia, 100 in Hong Kong, 5 in Singapore, 16 in Canada, and 62 in Taiwan. Operates 20 dairy processing plants and 68 dairy distribution centers in 50 states, Washington, D.C. and Canada. Other operations include Citgo Petroleum Corporation, Pate Foods, a manufacturer of corn-based snack food products. El-Ge Potato Chip Co., and divisions that manufacture food ingredients and specialty chemical products, commercial and packaged ice, and microprocessor-controlled cash dispensing systems.

NUMBER OF STORES* (1985): 7,519

RETAIL SALES (1985): $12,789,630,000

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*7-Eleven stores only

STEINBERG INC.

Alexis Nihon Plaza
1500 Atwater Avenue
Montreal, Quebec, Canada H3Z 1Y3
(514) 931-9131

OFFICERS: Melvyn A. Dobrin, chairman of the board; Irving Ludmer, president & chief exec. officer; William Cleman, exec. v.p.-real estate & expansion; Jean-Roch Vachon, exec. v.p.-food retailing, Canada; H. Arnold Steinberg, exec. v.p.-finance & development; Michael Kershaw, group v.p. & gen. mgr.-Miracle Mart Division; Leslie Mann, group v.p. & gen. mgr.-Ontario Division; Henri Tremblay, group v.p.-human resources; William Howieson, group v.p.-treasurer & comptroller; Diane Marcelin Laurin, v.p.-general counsel & secretary; Pierre de Grandpré, v.p.; Alain Bilodeau, v.p.-labour relations; Morris Ladenheim, group v.p. and general manager-Valdi Foods Inc.; Douglas R. Stewart, group v.p. and general manager-Quebec division; Pierre L. Mignault, v.p.-corp. development, Michel Béland, assistant secretary.

DIRECTORS: Donald G. Campbell, Andre Charron, J.V. Raymond Cyr*, Melvin Dobrin*, Mitzi S. Dobrin*, Lazarus Phillips, Gerald Plourde*, H. Arnold Steinberg*, Irving Ludmer, Mark LaLonde.

BUSINESS ACTIVITIES: Operates food stores in the provinces of Quebec, New Brunswick, and Ontario. Businesses include restaurants, flour milling, bakery and food processing operations, with restaurant activities in Manitoba, and box stores in Ontario, Manitoba, Saskatchewan and Alberta.

NUMBER OF STORES (1985): 239

RETAIL SALES (1985): $3,908,428,000

THE STOP & SHOP COMPANIES, INC.

P.O. Box 369
Boston, Massachusetts 02101
(617) 770-8000

OFFICERS: Avram J. Goldberg, chairman & chief executive officer; Carol R. Goldberg, president & chief operating officer; Robert J. Levin, vice chairman of the board; Anthony DiNardo, sr. v.p.; Harold Frank, sr. v.p., chairman & C.E.O.-Bradlees Dept. Stores; Albert S. Frager, sr. v.p., treasurer & chief financial officer; Jack Kushinsky, sr. v.p. & president-Stop & Shop Manufacturing Co.; Lewis G. Schaeneman, Jr., sr. v.p. & president & C.F.O.-Stop & Shop Supermarket Co; James V. Morgan, v.p.-labor relations; Samuel W.W. Mandell, v.p.-gen. counsel, clerk & secretary; Harold E. Fine, v.p.-engineering & construction; Arthur S. Robbins, v.p.-financial services & asst. treasurer; Charles Richards, v.p.-corporate properties; Joseph D. McGlinchey, v.p.-finance & chief accounting officer; William Vaughn, III, v.p.-distribution & labor relations; Rufus E. Lester, group v.p.-public policy & technical affairs; Edward W. Barr, v.p.-personnel; Aileen Gorman, v.p.-public affairs; Glenn E. Davis, controller; Paul H. Freischlag, asst. treasurer & director-taxes.

DIRECTORS: Clifton B. Cox, Julian I. Edison, Avram J. Goldberg*, Irving W. Rabb*, Norman S. Rabb, William W. Wolbach, Albert S. Frager, Carol R. Goldberg,* John G.L. Cabot, Phyllis A. Wallace, Robert J. Levin, Harold Frank, Roderick MacDougall.

*Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates Stop & Shop supermarkets in Connecticut, Massachusetts, New Hampshire, New York, Rhode Island and Virginia.

NUMBER OF STORES 1986: 114

RETAIL SALES (1986): $3,689,076,000

SUPERMARKETS GENERAL CORPORATION

301 Blair Road
Woodbridge, New Jersey 07095
(201) 499-3000

OFFICERS: Alex Aidekman, chairman of the board; Leonard Lieberman, president & chief exec. officer; Bernard Paroly, exec. v.p. & chairman-Pathmark Division; James D. Dougherty, exec. v.p., secretary & general counsel; Murray Levine, sr. v.p. & controller; Jerome Katcher, v.p.-technical services; Arnold J. Pearl, v.p.-real estate & store development; Jeffrey C. Girard, v.p. & treasurer; Maureen McGurl, v.p.-human resources & organizational planning.

DIRECTORS: Alex Aidekman, J. Kenneth Boyles, Leonard Lieberman, Raymond J. Peterson, James D. Dougherty, Harvey M. Krueger, Fred R. Sullivan, Bernard Paroly, Claudine Malone, Robert I. Smith, Norman M. Hinerfield, Alan Sagner, Robert Marks, Josh S. Weston.

BUSINESS ACTIVITIES: Operates a chain of supermarkets under the Pathmark name in New York, New Jersey, Connecticut, Delaware and Pennsylvania.

NUMBER OF STORES: 181

RETAIL SALES (1985): $5,122,633,000

SUPER VALUE STORES, INC.

P.O. BOX 990
Minneapolis, Minnesota 55440
(612) 828-4000

OFFICERS: Michael W. Wright, chairman, president & chief executive officer; John E. Morrissey, sr. v.p.-distribution; John B. Ferris, sr. v.p.-finance; Thomas L. Dekko, v.p.-sales; J. Gary Rhymes, v.p. & controller; Ronald C. Tortelli, v.p.-human resources; Sumner H. Goldman, exec. v.p.; Lloyd Stenbeck, v.p.-store engineering; Gene D. Hoffman, sr. v.p.- corp. strategic developments & acquisitions; John J. Prior, v.p.-labor relations; Robert O. Erickson, v.p.-market development; Phillip A. Dabill, Laurence L. Anderson, v.p.'s & regional presidents-Wholesale Food Companies; Michael L. Mulligan, v.p.-communications; Jeffrey Noddle, v.p.-merchandising; H.S. Smith, III, v.p.-info. services; David A. Cairns, treasurer; William C. Hunt, v.p.-legal general counsel; William J. Tyrrell, sr. v.p. & pres.-ShopKo Stores; James A. Storm, secretary.

DIRECTORS: James T. Wyman, John E. Morrissey, Michael W. Wright, Arnold R. Weber, Harriet Perlmutter, Vernon H. Heath, Steven I. D'Agostino, Richard D. McCormick, Garnett L. Keith, C. James McNutt, William E.C. Dearden.

BUSINESS ACTIVITIES: Engaged primarily in the supplying and servicing of over 3,000 retail food stores in 32 states from 17 distribution centers. Independent retailers own and operate 2,200 of the retail food stores and the Company owns all or a majority interest of the remaining 71 stores. Most of the stores operate under one of the Super Valu licensed or sub-licensed names: Super Valu, IGA, Sure Save, U-Save, Disco, Super Dollar, Sunflower, Banner and Mr. Quik.

NUMBER OF STORES (1986): 71

RETAIL SALES (1986): $7,905,016,000

WALDBAUM, INC.

Hemlock Street and Boulevard Avenue
Central Islip, New York 11722
(516) 582-9300

OFFICERS: Ira Waldbaum, president; Aaron Malinsky, exec. v.p.; Ernest Brown, sr. v.p.-sales & merchandising; George Brown, sr. v.p.-store operations; Jack Kaufman, v.p.-finance; Melvin Levy, v.p.-industrial relations; Martin Krichmar, v.p.-produce; Stanley Lang, v.p.-store operations; Dominic Piccininni, v.p.-safety & claims; Martin Waldbaum, v.p.-non-foods; Sidney Zukerman, v.p.-advertising; Erwin Hartman, v.p.-deli operations; Sheldon Levine, v.p.-securities; Robert Perfidio, v.p.-distribution; Louis Sollicito, v.p.-meat operations; Julia Waldbaum secretary.

DIRECTORS: Ira Waldbaum, Julia Waldbaum, Philip Greene, Kenneth Gordon, Aaron Malinsky.

BUSINESS ACTIVITIES: Operates a chain of Waldbaum's supermarkets in Brooklyn, The Bronx, Staten Island, Queens, Nassau, Suffolk, Westchester, and Rockland counties in New York State and in Connecticut; also operates Food Mart Supermarkets in Connecticut and Massachusetts.

NUMBER OF STORES (1984): 141

RETAIL SALES (1984): $1,711,923,000

WEIS MARKETS, INC.

1000 South Second Street
Sunbury, Pennsylvania 17801
(717) 286-4571

OFFICERS: Sigfried Weis, President; Robert F. Weis, vice president & treasurer; Michael C. Rheam, vice president & secretary; Richard D. Madison, v.p.-merchandising; Alan L. Barrick, v.p.-engineering & manufacturing; Walter B. Bruce, v.p.-private label; Kenneth M. Gingrich, v.p. & controller; George J. Michalak, v.p.-perishables; John W. Phillips, v.p.; Norman S. Rich, v.p.-store operations; Richard L. Wetzel, v.p.-accounting.

DIRECTORS: Sigfried Weis, Robert F. Weis, Michael C. Rheam, Charles H. Watts, II, Peter M. Sacerdote.

BUSINESS ACTIVITIES: Operates supermarkets in Pennsylvania, New York, W. Virginia and Maryland, under the name of Weis Markets. Weis Food Service distributes frozen seafood and grocery items to restaurants and institutions. Also operates 9 Amity House Restaurants.

NUMBER OF STORES (1985): 122

RETAIL SALES (1985): $1,017,173,000

WINN DIXIE STORES, INC.

5050 Edgewood Court
Post Office Box B
Jacksonville, Florida 32203
(904) 783-5000

OFFICERS: Robert D. Davis, chairman of the board; A. Dano Davis, president; F.L. James, exec. v.p.; S.W. Evans, R.J. Holmes, James Kufeldt, C.H. McKellar, sr. v.p.'s; T. Wayne Davis, T.N. Alexander, O.D. Carpenter, J.H. Childers, C. Lester Cotton, R.J. Ehster, F.W. Hammond, T.E. McDonald, H.E. Hess, J.D. James, D.L. Kimsey, L.G. Libby, R.W. Massey, H.E. Miller, H.F. Minshew, T.H. Moss, L.B. Perry, C.R. Raulerson, L.J. Sadlowski, E.T. Walters, C.E. Winge, G.P. Woodard, J.J. Pecnik, R.P. McCook, Jack P. Jones, W.F. Brim, vice presidents; D.M. Bragin, treasurer; J. Shephard Bryan, v.p., gen. counsel & secretary; H.S. Wadford, controller.

DIRECTORS: R.D. Davis*, chairman; James E. Davis*, A.D. Davis*, A. Dano Davis*, T. Wayne Davis, Jr., J. Shepard Bryan, Jr.*, Radford D. Lovett, J.C. Pace, Jr., Charles P. Stephens, C.W. Waldorf*, Sam M. Walton, F.L. James*.

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates Winn-Dixie food stores in Florida, Georgia, North Carolina, South Carolina, Alabama, Mississippi, Louisiana, Virginia, Kentucky, Tennessee, Indiana, Oklahoma and Texas.

NUMBER OF STORES: 1,231

RETAIL SALES (1984): $7,302,369,000

GROCERY STORE
STATISTICAL PROFILE

The information contained in this section consists of data based on reports from the U.S. Bureau of the Census, Food Marketing Institute and other trade sources as compiled by the Market Research Department and The Special Projects Division of Fairchild Books.

GROCERY STORE FIRMS BY SALES SIZE, 1982

	Firms		Number of Stores	Sales	
	Number	%		Mil. $	%
Firms, Total	81,478	100.0%	128,494	$226,609	100.0%
Annual Sales					
$10,000,000 or more	1,460	1.9	43,945	167,691	74.0
$ 5,000,000 - 9,999,000	1,799	2.4	4,240	12,690	5.6
$ 2,500,000 - 4,999,000	4,030	5.3	6,168	14,276	6.3
$ 1,000,000 - 2,499,000	8,939	11.8	10,922	14,276	6.3
Less than $1,000,000	59,429	78.6	63,091	17,676	7.8

CONCENTRATION OF SALES AMONG LARGEST GROCERY STORE FIRMS, 1982

	Stores		Sales		Payroll (Entire year)	
	Number	%	Mil. $	%	Mil. $	% of Sales
All firms (81,478)	128,494	100.0%	226,609	100.0%	$21,364	9.4%
4 largest firms	4,751	3.7	37,109	16.4	3,897	10.5
8 largest firms	11,528	9.0	54,504	24.1	5,544	10.2
20 largest firms	14,500	11.3	80,623	35.6	8,151	10.1
50 largest firms	20,137	15.9	101,184	44.7	10,042	9.9

Source: U.S. Bureau of the Census,
Census of Retail Trade, 1982.

GROCERY STORE FIRMS, NUMBER OF STORES OPERATED & SALES, 1982

	Firms		Stores		Sales	
	Number	%	Number	%	Mil. $	%
Total	81,478	100.0%	128,494	100.0%	$224,454*	100.0%
Single units	76,112	93.4	76,112	59.2	52,263	23.3
Multi units	5,366	6.6	52,382	40.8	172,191	76.7
2 - 4 stores	4,276	5.2	8,584	6.7	18,843	8.4
5 - 9 stores	546		3,460	2.7	10,853	4.8
10 or more stores	730		40,338	31.4	142,495	63.5
10 - 24 stores	317	2.9	4,688	3.6	14,617	6.5
25 - 49 stores	95		3,321	2.6	12,501	5.6
50 or more	318		32,329	25.2	115,377	51.4

*Does not include sales of firms not in business at end of year amounting to $2.2 billion.

Source: U.S. Bureau of the Census,
Census of Retail Trade, 1982.

GROCERY STORES (INDIVIDUAL STORES) BY SALES SIZE, 1982, 1977

	1982				1977			
			Sales				Sales	
	Number	%	Mil. $	%	Number	%	Mil. $	%
Grocery stores, total	128,494		$226,609		178,835		$147,758	
In business entire year	121,039	100.0%	214,868.4	100.0%	156,098	100.0%	139,916	100.0%
$5,000,000 or more	14,022	11.6	128,796.9	59.9	9,678	6.2	53,028	37.9
$2,500,000 - 4,900,000	9,839	8.1	35,920.3	16.7	21,073	13.5	50,510	36.1
$1,000,000 - 2,490,000	13,758	11.4	21,443.8	10.0	12,488	8.0	13,292	9.5
$ 500,000 - 990,000	20,501	16.9	14,498.5	6.7	16,078	10.3	8,115	5.8
Under $ 500,000	62,919	52.0	14,208.9	6.6	96,781	62.0	14,971	10.7

Source: U.S. Bureau of the Census,
Censuses of Retail Trade, 1977, 1982

GROCERY STORES WITH PAYROLL: SALES BY TYPE OF MERCHANDISE. 1982. 1977

	1982				1977			
	Stores		Sales		Stores		Sales	
	Number	%	Mil. $	%	Number	%	Mil. $	%
Total	128,494	100.0%	226,609	100.0%	126,635	100.0%	$143,938	100.0%
Groceries & other foods	128,494	100.0%	177,233	78.2	126,635	100.0	122,137	84.9
Meat, fish, poultry	90,252	70.2	39,302	17.3	103,761	81.9	27,605	19.2
Fresh fruits and vegetables	80,701	62.8	15,313	6.8	94,834	74.9	10,063	7.0
Frozen foods	89,833	69.9	9,602	4.2	98,545	77.8	6,367	4.4
Dairy products	106,210	82.7	16,723	7.4	107,272	84.7	11,221	7.8
Bakery products except frozen	97,296	75.7	6,710	3.0	93,281	73.7	4,895	3.4
Delicatessen items	56,286	43.8	5,554	2.5	51,620	40.8	3,913	2.7
All other foods	121,862	94.8	84,029	37.1	121,254	95.7	58,073	40.3
Packaged alcoholic beverages	73,624	57.3	7,508	3.3	58,813	46.4	3,652	2.5
Tobacco products	95,049	74.0	7,596	3.4	83,704	66.1	3,484	2.4
Drugs, health aids, and beauty aids	85,641	66.6	7,792	3.4	115,660	91.3	856	.6
Soaps, detergents and cleaners	69,815	54.3	5,410	2.4	71,883	56.8	2,822	2.0
Paper products	69,191	53.8	5,125	2.3	72,949	57.6	2,421	1.7
Apparel, except footwear								
Men's & boys'	3,509	2.7	123	.1	4,247	3.3	121	.1
Women's & girls'	3,905	3.0	142	.1	4,473	3.5	173	.1
Kitchenware & home furnishings	17,638	13.7	1,293	.6	12,721	10.0	529	.4
Hardware, plumbing, and electrical supplies	9,740	7.6	369	.2	7,023	5.5	143	.1
Lawn, garden supplies	6,018	4.7	362	.2	3,646	2.9	104	.1
Auto fuels, lubricants	26,032	20.3	5,635	2.5	12,851	10.1	763	.5
Meals, snacks	37,498	29.2	1,257	.6	22,500	17.8	347	.2
Other, incl. non merchandise	--	--	--	--	105,188	83.1	2,955	2.1

GROCERY STORES: ESTIMATED NUMBER OF STORES & SALES, 1982-1985

			CHAIN GROCERY STORES*	
YEAR	ESTIMATED NUMBER	TOTAL GROCERY STORE SALES (MIL. $)	SALES (MIL. $)	% OF TOTAL GROCERY STORE SALES
1982	162,000	$ 226,609	$ 133,587	59.0%
1983	158,000	239,054(p)	139,385(p)	58.3
1984	156,000	254,242(p)	146,983(p)	57.8
1985	154,000	266,103(p)	154,083(p)	57.9

(p) Data for 1983 through 1985 are subject to revision by the Census Bureau for comparability with the 1982 Census of Retail Trade.

* Chain grocery stores are defined as those in organizations with 11 or more stores.

Source: Based on U.S. Bureau of the Census: 1982 Census of Retail Trade and Revised Monthly Retail Sales & Inventories

SUPERMARKETS: ESTIMATED NUMBER OF STORES & SALES, 1982-1985

YEAR	NUMBER	% OF TOTAL GROCERY STORES	SALES (MIL. $)	% OF TOTAL GROCERY STORE SALES
1982	29,000	18.0%	$ 181,000	72.0
1983	29,500	19.0	189,000	72.0
1984	30,200	19.0	200,000	72.0
1985	30,500	20.0	210,000	72.0

Note: A supermarket is defined as a grocery store with annual sales volume of $2 million or more.

NOTE: A supermarket is defined as a grocery store with annual sales volume of $2 million or more.

Source: Fairchild Market Research Department based on U.S. Census Bureau reports and trade reports.

DISTRIBUTION OF GROCERY STORE SALES BY GEOGRAPHIC REGION

	1984	1983	1982	1981
U.S. Total	100.0%	100.0%	100.0%	100.0%
Northeastern States (New England, Middle Atlantic)	20.8	20.4	20.3	21.1
North Central States (East North Central, West North Central)	23.0	23.4	23.7	23.9
South (South Atlantic, East South Central, West South Central	34.9	35.1	35.2	34.3
West (Mountain, Pacific)	21.3	21.1	20.8	20.7

PER CAPITA SALES OF GROCERY STORES BY GEOGRAPHIC REGION

	1985	1984	1983	1982	% Change 1985/1984
U.S. Total	$ 1,172	$ 1,135	$1,082	1,052	+ 3.3%
Northeastern States	1,223	1,162	1,083	1,045	+ 5.2
North Central States	1,072	1,044	1,004	975	+ 2.7
South	1,202	1,151	1,088	1,072	+ 4.4
West	1,240	1,230	1,172	1,134	+ 0.8

Source: Based on U.S. Bureau of the Census reports and Sales & Marketing Management 1985 "Survey of Buying Power Data Service."

PERCENTAGE OF GROCERY STORE SALES BY MONTHS, 1980-1985

MONTH	1985	1984	1983	1982	1981	1980
January	7.9%	7.7%	7.7%	8.0%	8.2%	8.0%
February	7.4	7.6	7.3	7.4	7.4	7.9
March	8.2	8.4	8.2	8.0	7.9	8.2
April	8.0	7.9	8.3	8.2	8.1	8.2
May	8.6	8.5	8.3	8.5	8.6	8.1
June	8.4	8.7	8.5	8.3	8.3	8.3
July	8.6	8.5	8.8	9.0	8.8	8.3
August	8.8	8.7	8.5	8.2	8.5	8.5
September	8.1	8.3	8.4	8.3	8.2	8.5
October	8.4	8.3	8.4	8.6	8.7	8.6
November	8.6	8.4	8.3	8.2	8.2	8.6
December	9.0	9.0	9.3	9.3	9.1	8.8
Year	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Source: Based on U.S. Bureau of the Census reports, Revised Monthly Retail Sales & Inventories (BR-13-85S)

DISTRIBUTION OF THE U.S. RESIDENT POPULATION, PERSONAL INCOME & SUPERMARKET SALES, BY STATE & REGION, 1984 (continued)

	Population	Income	Supermarket Sales
U.S. Total, (mil. $)	240.8 100.0%	$2,800.3 100.0%	$ 271.1 100.0%
New England	5.3	6.0	6.1
Conn.	1.3	1.7	1.5
Maine	.5	.4	.6
Mass.	2.4	2.8	2.7
New Hamp.	.4	.4	.6
Rhode Island	.4	.4	.4
Vermont	.2	.2	.3
Middle Atlantic	15.6	16.9	14.6
New Jersey	3.2	3.9	3.4
New York	7.5	8.2	6.7
Pa.	5.0	4.8	4.6
East No. Central	17.4	17.4	15.6
Illinois	4.8	5.2	4.0
Indiana	2.3	2.1	2.2
Michigan	3.8	3.8	3.3
Ohio	4.5	4.4	4.4
Wisconsin	2.0	1.9	1.7
West No. Central	7.4	7.3	7.4
Iowa	1.2	1.1	1.2
Kansas	1.0	1.1	1.1
Minnesota	1.8	1.8	1.8
Missouri	2.1	2.0	2.3
Nebraska	.7	.7	.6
North Dakota	.3	.3	.2
South Dakota	.3	.3	.3
South Atlantic	16.8	16.1	17.0
Delaware	.3	.3	.3
D.C.	.3	.3	.2
Florida	4.7	4.7	5.0
Georgia	2.5	2.2	2.4
Maryland	1.8	2.0	1.9
North Carolina	2.6	2.2	2.7
South Carolina	1.4	1.1	1.4
Virginia	2.4	2.5	2.5
West Virginia	.8	.6	.8

(continued)

DISTRIBUTION OF THE U.S. RESIDENT POPULATION, PERSONAL INCOME & SUPERMARKET SALES, BY STATE & REGION, 1984

	Population	Income	Supermarket Sales
East So. Central	6.4%	5.0%	5.9%
Alabama	1.7	1.3	1.5
Kentucky	1.6	1.3	1.4
Mississippi	1.1	.8	1.0
Tennessee	2.0	1.7	2.0
West So. Central	11.1	10.3	11.9
Arkansas	1.0	.8	.9
Louisiana	1.9	1.6	2.0
Oklahoma	1.4	1.3	1.5
Texas	6.8	6.7	7.6
Mountain	5.4	5.0	6.0
Arizona	1.4	1.2	1.5
Colorado	1.4	1.4	1.6
Idaho	.4	.3	.4
Montana	.3	.3	.4
Nevada	.4	.4	.5
New Mexico	.6	.5	.6
Utah	.7	.5	.6
Wyoming	.2	.2	.3
Pacific	14.6	16.0	15.2
Alaska	.2	.3	.3
California	10.9	12.4	11.5
Hawaii	.4	.5	.4
Oregon	1.1	1.0	1.0
Washington	1.8	1.9	1.9

Note: State totals may not add to regional totals due to rounding.

Source: Sales and Marketing Management of Buying Power and Data Service.

CONSUMER PRICE INDEX

(1967 = 100)

	Annual Averages						% Change
	1985	1984	1983	1982	1981	1980	1985/1984
All Items	322.2	311.1	298.4	289.1	272.4	246.8	+ 3.6%
Food	309.8	302.9	291.7	285.7	274.6	254.6	+ 2.3
Food at home	296.8	292.6	282.2	279.2	269.9	251.5	+ 1.4
Cereals & bakery products	317.0	305.3	292.5	283.4	271.1	246.4	+ 3.8
Meats, poultry, fish & eggs	263.4	266.6	261.0	262.1	252.8	242.2	- 1.2
Dairy products	258.0	253.2	250.0	247.0	243.6	227.4	+ 1.9
Fruits, vegetables	325.7	317.4	292.2	291.4	276.3	246.7	+ 2.6
Other foods at home	361.1	352.2	340.0	332.5	324.3	301.9	+ 2.5
Food away from home	346.6	333.4	319.9	306.5	291.0	267.0	+ 4.0

Source: U.S. Department of Labor,
Bureau of Labor Statistics.

SECTION 5

ADDITIONAL SUPERMARKET DATA

1. A calendar of industry events for 1987 including all major conventions and annual meetings.
2. An up-to-date directory of food associations.

CALENDAR OF INDUSTRY EVENTS • 1987

MARCH – CONVENTIONS AND ANNUAL MEETINGS

2,3	FMI, retail seafood seminar, St. Louis
5	EFFA, retail and food-service seminars, Lincoln Center, Library for Performing Arts, New York City
8-10	Texas Retail Grocers Association, mid-winter conference, San Diego, California
10-11	California Grocers Association legislative conference, Convention Center, Sacramento
11-13	CIES, international conference on meat, poultry and fish, Kensington Town Hall, London
15-18	FMI, distribution conference, New Orleans
15-18	NACHA, annual conference, Hotel Inter-Continental, San Diego
15-20	FMI, professional management seminar, Hillsdale, Michigan
16-17	FMI, food policy conference, Washington
16-20	University of Southern California, Graduate School of Business, annual food industry management seminar, USC campus, Los Angeles
17,18	NGA/Ohio State University, supermarket management conference, Holiday Inn, Columbus
19	FMI, regional media conference, Cleveland
19-21	Mexican American Grocers Association/ FMI, annual conference, Americana Canyon Hotel, Palm Springs, California
20-21	Retail Bakers of America, annual supermarket bakery conference, Hyatt Regency, Baltimore
21-25	RBA, convention/exhibition, convention headquarters, Hyatt Regency and Convention Center, Baltimore
22-25	NAWGA, annual convention and buying/ merchandising seminar, Hyatt Regency, Chicago
23-25	FMI, training and development forum, Orlando, Florida
23-26	NGA, Public Affairs Conference, Washington
25-27	AMI and Iowa State University, basic sausage manufacturing seminar, Holiday Inn Gateway, Ames, Iowa

APRIL – CONVENTIONS AND ANNUAL MEETINGS

1-3	NFBA, confectionery and snack foods seminar, The Mandalay Four Seasons Hotel, Dallas
1-5	AMI, seminar on management information systems in the meat industry, Nordic Hills Hotel, Itasca, Illinois
4-6	NACS, midyear conference, Washington
4-9	Western Association of Food Chains annual convention, Sheraton Waikiki, Honolulu
5-7	FMI, evolving warehouse stores conference, Orlando, Florida
5-8	Produce Marketing Association/UFFVA/ NAWGA--annual produce conference, Ventura County, California
5-8	NGA, public affairs conference, Washington
5-8	National Housewares Manufacturers Association, international housewares exposition, McCormick Place, Chicago

6-9 NACS, public affairs conference, Washington

10 New York State Food Merchants Association, trade relations seminar, La Guardia Marriott, New York City

13-15 NAWGA, advertising/sales management seminar, Meridien Hotel, New Orleans

16 Food Processors Institute, spring program on Federal food regulatory developments, Willard Hotel, Washington

21 North Carolina Food Dealers Association legislative conference, Raleigh

22-25 IGA, Tablerite meat seminar Opryland Hotel, Nashville

26-30 NFBA, management conference, Marriott's Rancho Las Palmas, Rancho Mirage, California

27-29 NAWGA, retail store counselor school, Stouffer Concourse Hotel, Denver

29 AMI, meat information conference, St. Moritz Hotel, New York City

MAY – CONVENTIONS AND ANNUAL MEETINGS

3-6 FMI, supermarket industry convention and educational exposition, McCormick Place, Chicago

3-6 International Association of Refrigerated Warehouses and Refigeration Research Foundation, annual meetings, San Diego

4-6 NAWGA, first-line supervision school, Bloomington Marriott, Minneapolis

4-7 Premium Incentive Show, Jacob K. Javits Convention Center, New York City

16-22 General Merchandise Distributors Council, health and beauty aid conference, Palm Desert, California

17-19 International Dairy Deli Association exposition and seiminar, Fountainebleau Hilton, Miami Beach, Florida

17-20 FMI, financial executives conference, Orlando, Florida

17-20 National Stationery show, Jacob K. Javits Convention Center, New York City

21-24 Massachusetts Food Association, annual convention, Mount Washington Hotel, Bretton Woods, New Hampshire

24-27 Canadian Grocery Distributors' Institute, annual conference, Calgary Convention Centre, Calgary

29-31 Arkansas Retail Grocers Association, convention and food festival, Statehouse Convention Center, Little Rock

31-June 3 CIES, annual executive congress, Congress Palace, Cannes

JUNE – CONVENTIONS AND ANNUAL MEETINGS

2-5 IGA, advertising/marketing meeting, Marriott Hotel, Fort Lauderdale, Florida

3-5 NGA, financial management and legal conference, Chicago

3-5 NAWGA, retail accounting seminar, Wyndham Hotel, Dallas

7-9 NFBA, general merchandise/health and beauty aid seminar, Pheasant Run Resort, Chicago

7-9 TRGA, annual convention and trade show, Convention Center, San Antonio

7-9 FMI, legal conference, St. Louis

7-9 FMI, retail automation conference, Chicago

7-10 Midyear variety merchandise show, Jacob K. Javits Convention Center, New York City

8-10 AMI, public affairs conference, Marriott Hotel, Washington

8-10 NGA, advertising conference, Hyatt Regency, Nashville

9-10 NYSFMA, midyear conference for independent operators, Sheraton Canandaigua, Canandaigua, New York

11-14 New England Wholesale Food Distributors Association, annual convention, Mount Washington Hotel, Bretton Woods, New Hampshire

14-16 GMA, annual executive conference, Greenbrier, White Sulphur Springs, West Virginia

14-16 Pennsylvania Food Merchants Association convention, Valley Forge Convention and Exhibit Center, King of Prussia, Pennsylvania

14-19 FMI, professional management seminar, Hillsdale, Michigan

16,17 NGA, trainer development series, regional meeting, St. Louis

18-20 National Confectioners Association, annual convention, Westin St. Francis, San Francisco

19-21 Hawaii Food Industry Association, annual convention, Kauai Hilton Hotel, Kauai

22-27 CEIS/Cornell University, senior retail executives seminar, Paris

JULY – CONVENTIONS AND ANNUAL MEETINGS

8-11 NGA, midyear conference, site to be announced

9 Utah Retail Grocers Assocaition, summer board meeting, Vail, Colorado

11,12 NAWGA, general insurance briefing, Kansas City, Missouri

13 International Fancy Food & Confection show, Javits Convention Center, New York City

13-16 NAWGA/UFFVA/PMA, annual produce conference, Bakersfield, California

16 FMI, regional media conference, Seattle

21-23 NAWGA, cash and carry seminar, Hyatt Regency, Baltimore

26,27 Louisiana Retail Food Dealers' Association, annual convention and trade show, New Orleans Hilton Hotel, New Orleans

27-29 NAWGA, produce operations seminar, Grand Rapids

27-29 NFDA, 1987 annual convention, Opryland Hotel, Nashville

AUGUST – CONVENTIONS AND ANNUAL MEETINGS

2-7 FMI/Purdue University Agricultural Economics Department, supermarket operations management course, West Lafayette, Indiana

8-11 American Association of Meat Processors, annual convention, Galt House, Louisville

9-11 NCFDA, annual convention, Convention Center, Charlotte, North Carolina

16-21 FMI, professional management seminar, Hillsdale, Michigan

29-31 Washington State Food Distributors Association

SEPTEMBER – CONVENTIONS AND ANNUAL MEETINGS

3-5	NAWGA, store development seminar, Stouffer Concourse Hotel, St. Louis.
6-9	Thalheim Expositions, national merchandise show, Jacob K. Javits Convention Center, New York City
9,10	United Dairy Industry Association, annual meeting, Chicago
9-11	NAWGA, store development and engineering seminar, Westin Peachtree Hotel, Atlanta
10-13	Connecticut Food Stores, annual convention, Crown Plaza Hotel, Newport, Rhode Island
11-13	Vermont Retail Grocers' Association, annual convention and trade show Radisson Hotel, Burlington, Vermont
11-17	GDMC, general merchandise conference, Marco Island, Florda
12-15	Thalheim Expositions, national merchandise show, Jacob K. Javits Convention Center, New York City
13-14	Nebraska Retail Grocers Association, third annual convention and trade show, Holiday Inn Central, Omaha
13-15	Indiana Retail Grocers Association, Midwest grocers trade show and convention, Indiana Convention Center, Indianapolis
13-16	FMI, information systems conference, San Diego
13-16	Minnesota Food Dealers Association, annual convention and trade show, Grand Traverse Resort, Traverse City, Michigan
13-16	NAWGA, midyear convention, White Sulphur Springs, West Virginia
15-17	NAWGA, meat operations seminar, Vanderbilt Plaza Hotel, Nashville
16-18	AMI, cooked sausage manufacturing, Iowa State University/Holiday Inn Gateway, Ames, Iowa
16-18	FMI, consumer affairs conference, Atlanta
21,22	URGA, annual convention and trade show, Reno
21-23	NGA, meat conference, location to be announced
25-27	Retail Grocers Assocation of Houston, annual convention/trade show, Adam's Mark Hotel, Houston
27-29	Minnesota Grocers Association, annual convention trade show, St. Paul Civic Center, St. Paul
27-29	Ohio Grocers Association, annual convention, Hyatt Regency/Ohio Center, Columbus, Ohio
27-30	FMI, seafood merchandising conference, Boston
27-30	FMI, energy conference, site to be announced
27-30	NACS, 26th annual meeting, Harbor Castle Hilton Hotel, Toronto

OCTOBER – CONVENTIONS AND ANNUAL MEETINGS

4-7	FMI/NAWGA, human resources conference, Miami
4-7	FMI, internal auditing conference, San Francisco
4-9	FMI/Purdue University, supermarket operations management course, West Lafayette, Indiana
4-9	NASM, health and beauty aids conference, Las Vegas
8-11	AMI, convention and exposition, Chicago Hilton Hotel/McCormick Place, Chicago
10-13	Virginia Food Dealers Association, convention, Hotel Roanoke, Roanoke, Virginia
11-13	Wisconsin Grocers Association, convention and exposition, Mecca, Milwaukee
11-14	NACS, 87th annual convention, Concord Hotel, Kiamesha Lake, New York
11-14	NFFA, convention, Lowes Anatole, Dallas
12-13	FMI/International Deli/Bakery Association, deli/bakery conference, site to be announced
14-16	AMI, basic sausage manufacturing, Iowa State University/Holiday Inn Gateway, Ames, Iowa
14-16	NGA, buyer-seller conference, Chicago
15-18	NGA, business computer/scanning conference, Marriott Marquis, Atlanta
16-18	West Virginia Association of Retail Grocers, annual convention and trade show, Charleston Civic Center and Marriott Hotel, Charleston, West Virginia
17-19	Missouri Retail Grocers' Association, 88th annual meeting and food trade show, Marriott's Tan-Tar-A Resort, Osage Beach, Missouri
17-23	NASM, annual HBA/GM convention, Omni Shoreham Hotel, Washington
18-20	FMI, risk management conference, Nashville
18-23	FMI, professional management seminar, Hillsdale, Michigan
23-25	Kentucky Grocers Association, convention and trade show, Commonwealth Convention Center, Louisville
23-26	CGA, convention, Las Vegas Hilton, Las Vegas
24	PMA, annual floral marketing seminar, Anaheim, California
24	PMA, annual international trade seminar, Anaheim, California
24-27	PMA, annual PMA convention and exposition, Anaheim, California
25-27	RGAF, convention/food trade show, Tampa, Florida
25-28	California Grocers Association, annual convention and trade show, Las Vegas Hilton Hotel, Las Vegas
25-28	Illinois Food Retailers Association, annual convention, Pheasant Run Resort, St. Charles, Illinois
25-28	NAWGA, productivity conference and distribution/transportation exposition, Rosemont O'Hare Convention Center, Chicago

NOVEMBER – CONVENTIONS AND ANNUAL MEETINGS

5 FMI, regional media conference, Dallas

8-10 FMI, scanning conference, Washington

15-18 Private Label Manufacturers Association, annual trade show, O'Hare Expo Center, Chicago

16-18 FMI, scanning conference, Hilton & Towers, Chicago

17-19 Nonfoods Exposition and Conference Javits Convention Center, New York City

DECEMBER – CONVENTIONS AND ANNUAL MEETINGS

4-9 NFBA, sales and marketing convention and marketplace expo, New Orleans

28-30 NGA, business computer/scanning and data processing conference, Fairmont Hotel, Denver

29-30 NACS, annual convention, Toronto

DIRECTORY OF FOOD ASSOCIATIONS

American Association of Cereal Chemists
3340 Pilot Knob Road
St. Paul, MN 55121 (612)454-7250

American Beekeeping Federation
13637 N.W., 39th Avenue
Gainesville, FL 32606 (904)332-0012

The American Dietetic Association
430 North Michigan Avenue
Chicago, IL 60611 (312)280-5000

American Frozen Food Institute
1764 Old Meadow Road, Suite 350
McLean, VA 22102 (703)821-0770

American Honey Producers Association
Box 368
Minco, OK 73059 (405)352-4346

American Institute of Food Distribution
28-12 Broadway
Fair Lawn, NJ 07410 (201)791-5570

American Meat Institute
1700 North Moore St., Suite 1600
Arlington, VA 22209 (703)841-2400

American Mushroom Institute
907 E. Baltimore Pike
Kennett Square, PA 19348 (215)388-7806

American Shrimp Processors Association
Box 50774
New Orleans, LA 70150 (504)368-1571

American Spice Trade Association
Box 1267
Englewood Cliffs, NJ 07632 (201)568-2163

American Sugar Cane League of the U.S.A.
416 Whitney Bldg.
New Orleans, LA 70130 (504)525-3956

Association for Dressings & Sauces
5775 Peachtree-Dunwoody Rd. Suite 500D
Atlanta, GA 30342 (404)252-3663

Association of Food & Drug Officials
P.O. Box 3425
York, PA 17402 (717)757-2888

Association of Food Industries
115 Broadway
New York, NY 10006 (212)267-4244

Beet Sugar Development Foundation
1311 So. College Avenue
Box 1546
Fort Collins, CO 80522 (303)482-8250

Biscuit & Cracker Distributors Association
111 E. Wacker Drive
Chicago, IL 60601 (312)644-6610

Biscuit & Cracker Manufacturers Association
888 16th St. NW
Washington, DC 20006 (202)223-3127

Calorie Control Council
5775 Peachtree-Dunwoody Rd., Suite 500D
Atlanta, GA 30342 (404)252-3663

Certified Color Manufacturers Association
900 17th St. N.W., Suite 650
Washington, DC 20006 (202)293-5800

Coffee, Sugar & Cocoa Exchange
4 World Trade Center
New York, NY 10048 (212)938-2800

Corn Refiners Association
1001 Connecticut Avenue
Washington, DC 20036 (202)331-1634

Enteral Nutrition Center
5775 Peachtree-Dunwoody Road, Suite 500D
Atlanta, GA 30342 (404)252-3663

Fibre Box Association
5725 North East River Road
Chicago, IL 60631 (312)693-9600

Flavor & Extract Manufacturers of the U.S.
900 17th St. N.W., Suite 650
Washington, DC 20006 (202)293-5800

Food & Drug Law Institute
1701 K St. N.W., Suite 904
Washington, DC 20006 (202)833-1601

Food Equipment Manufacturers Association
111 E. Wacker Drive
Chicago, IL 60601 (312)644-6610

Food Industries Suppliers' Association
Box 1242
Caldwell, ID 83605 (208)454-0523

International Institute of Foods
& Family Living
225 W. Ohio St.
Chicago, IL 60610 (312)670-0200

International Technical Caramel
Association
1575 Eye St. NW, Suite 1040
Washington, DC 20005 (202)789-7589

Leafy Greens Council
Box 76067
St. Paul, MN 55175 (612)222-3232

National Association for the Specialty
Food Trade
215 Park Ave. South, #1606
New York, NY 10003 (212)505-1770

National Association of Chewing Gum
Manufacturers
66 E. Main St.
Moorestown, NJ 08057 (609)234-9155

National Association of Convenience
Stores
5201 Leesburg Pike, Suite 809
Falls Church, VA 22041 (703)578-1800

National Association of Fruits, Flavors
& Syrups
Box 776
Mattawan, NJ 07747 (201)583-8272

National Association of Meat Purveyors
8365-B Greensboro Drive
McLean, VA 22102 (703)827-5754

National Association of Pizza Operators
Box 114
Santa Claus, IN 47579 (812)544-2608

National Association of Specialty Food
and Confection Brokers
6501 Poco Court
Fort Worth, TX 76133 (817)292-8495

National Confectioners Ass'n. of the U.S.
7900 Westpark Drive, Suite 514
McLean, VA 22102 (703)790-5750

National Corn Growers Association
1000 Executive Pkwy, Suite 224
St. Louis, MO 63141 (314)275-9915

Food Service Brokers of America, Inc.
2779 Clairmong Road, Suite F-9
Atlanta, GA 30329 (404)633-9404

Foodservice Equipment Distributors
Association
332 S. Michigan Ave., Suite 1242
Chicago, IL 60604 (312)427-9605

Futures Industry Association
1825 Eye St. NW, Suite 1040
Washington, DC 20006 (202)466-5460

Gelatin Manufacturers Institute
of America
516 Fifth Ave. Room 507
New York, NY 10036 (212)575-1234

Glutamate Assocation, U.S.
5775 Peachtree-Dunwoody Road, Suite 500D
Atlanta, GA 30342 (404)252-3663

Infant Formula Council
5775 Peachtree-Dunwoody Rd., Suite 500D
Atlanta, GA 30342 (404)252-3663

Institute of Food Technologists
221 N. LaSalle St., Suite 300
Chicago, IL 60601 (312)782-8424

International Apple Institute
6707 Old Dominion Dr., Suite 210
Box 1137
McLean, VA 22101 (703)442-8850

International Association of Milk, Food
& Environmental Sanitarians
P.O. Box 701
Ames, IA 50010 (515)232-6699

International Dairy-Deli Association
Box 5528
Madison, WI 53705 (608)238-7908

International Deli-Bakery Association
Box 33235
Decatur, GA 30033 (404)325-4322

International Food Additives Council
5775 Peachtree-Dunwoody Rd., Suite 500D
Atlanta, GA 30342 (404)252-3663

International Frozen Food Association
Suite 350
1764 Old Meadow Lane
McLean, VA 22102 (703)821-0770

National Seasoning Manufacturers
Association
701 S. County Line Rd.
Hinsdale, IL 60521 (312)323-6693

National Sugar Brokers Association
One World Trade Center, Suite 4517
New York, NY 10048 (212)938-0990

Natural Product Broker Association
Box 98
Bellwood, IL 60104 (312)544-9663

Peanut Butter & Nut Processors
Association
9005 Congressional Court
Potomac, MD 20854 (301)365-4080

Pet Food Institute
1101 Connecticut Avenue, NW, Suite 700
Washington, DC 20036 (202)857-1120

Pickle Packers International
Box 606
St. Charles, IL 60174 (312)584-8950

Popcorn Institute
111 East Wacker Drive
Chicago, IL 60601 (312)644-6610

Potato Association of America
University of Wisconsin
Hancock, WI 54943 (715)249-5712

Potato Chip/Snack Food Association
1711 King St.
Alexandria, VA 22314 (703)836-4500

Produce Marketing Assocation
700 Barksdale Road
Newark, DE 19711 (302)738-7100

Research & Development Associates
for Military Food & Packaging Systems
103 Biltmore Drive, Suite 106
San Antonio, TX 78213 (512)344-5773

Salad Manufacturers
2971 Flowers Rd. South, Suite 204
Atlanta, GA 30341 (404)452-0660

Self-Rising Flour & Corn Meal Program
225 W. Ohio, 6th Floor
Chicago, IL 60610 (312)670-0200

National Dry Bean Council
Lakeland Bean Co.
Box 149
Olivia, MN 56277 (612)523-1637

National Food & Energy Council
409 Vandiver West, Suite 202
Columbia, MO 65202 (314)875-7155

National Frozen Food Association
Box 398
Hershey, PA 17033 (717)534-1601

National Honey Packers & Dealers
Association
Box 8
Edgewater, FL 32032 (904)428-9027

National Independent Dairy-Foods
Association
321 D St. NE
Washington, DC 20002 (202)543-3838

National Juice Products Association
215 Madison St.
Box 1531
Tampa, FL 33601 (813)229-1089

National Live Stock & Meat Board
444 N. Michigan Avenue
Chicago, IL 60611 (312)467-5520

National Onion Association
The Greelay National Plaza, Suite 510
Greely, CO 80631 (303)353-5895

National Pasta Association
1901 N. Ft. Myer Drive, Suite 307
Arlington, VA 22209 (703)841-0818

National Peanut Council
101 S. Peyton St.,
Alexandria, VA 22314 (703)838-9500

National Perishable Transportation
Association
400 Lathrop
River Forest, IL 60305 (312)771-6330

National Potato Council
4685 Peoria St. Suite 101
Denver, CO 80239 (303)373-5639

National Potato Promotion Board
1385 S. Colorado Blvd.
Denver, CO 80222 (303)758-7783

Soy Protein Council
1255 Twenty Third St. NW
Washington, DC 20037 (202)467-6610

Sugar Association
1511 "K" Street, NW
Washington, DC 20005 (202)628-0189

United Food Animal Association
3212 Queens Rd.
Raleigh, NC 27612 (919)781-1468

United Food & Commercial Workers
International Union
1775 "K" Street, N.W.
Washington, DC 20006 (202)223-3111

United States Beet Sugar Assocation
1156 15th St. NW
Washington, DC 20005 (202)296-4820

Vanilla Bean Assocation of America
47-22 Pearson Place
Long Island City, NY 11101 (718)392-7800

The Vinegar Institute
5775 Peachtree-Dunwoody Rd., Suite 500D
Atlanta, GA 30342 (404)252-3663

Wild Blueberry Association of
North America
18 Floral Ave.
Fredericton, New Brunswick E3A 1K7
(506)472-2517

Wise Foods Distributors Association
P.O. Box 579
Moorestown, NJ 08057 (609)234-0330

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